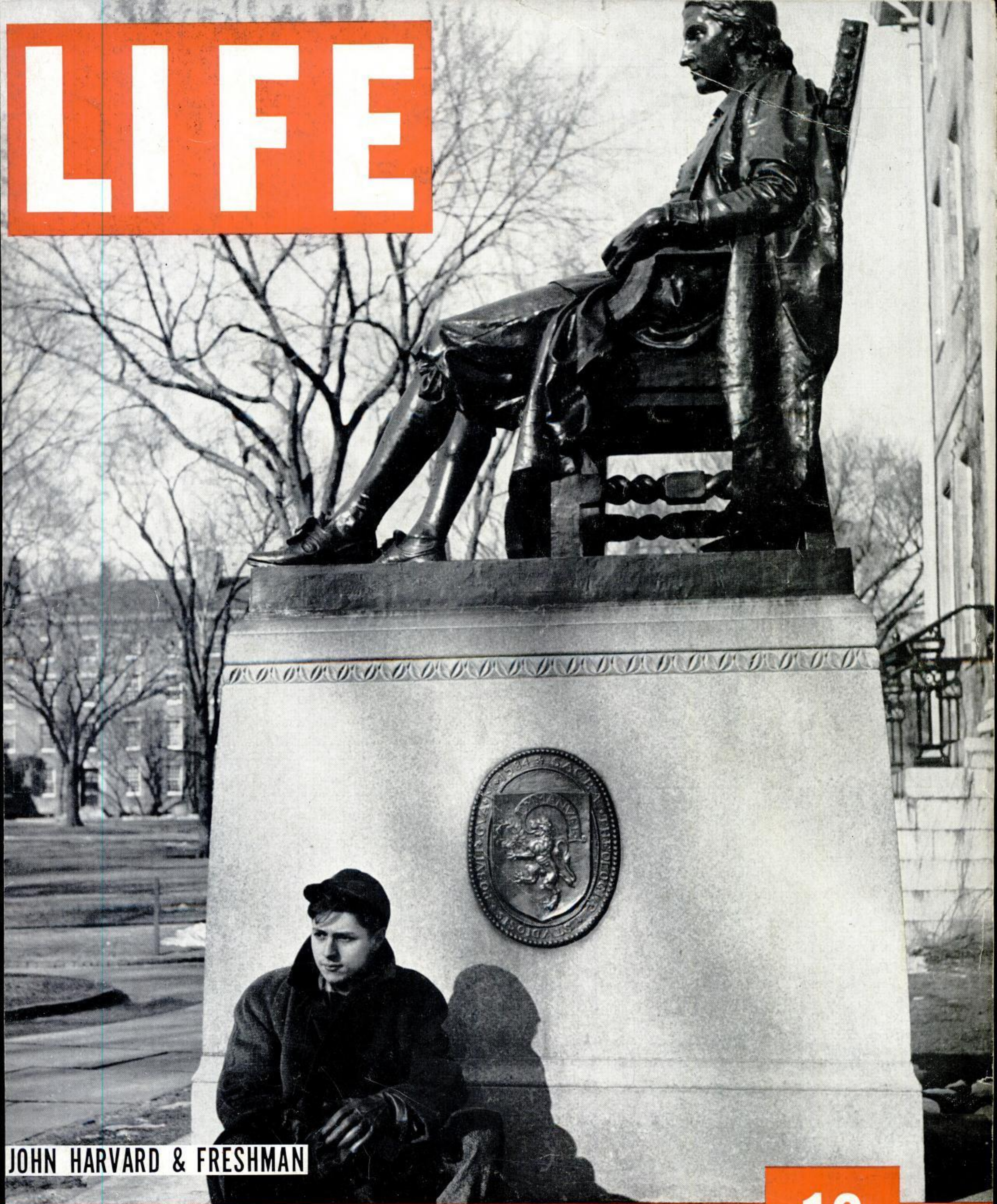


LIFE



JOHN HARVARD & FRESHMAN

MAY 5, 1941 **10** CENTS
YEARLY SUBSCRIPTION \$4.50

It's Talk THAT'S SWITCHING THOUSANDS TO NASH! Like This



ACTUAL COLOR PHOTOGRAPH OF THE NASH DELUXE TRUNK-BACK, FOUR-DOOR SEDAN, ONLY \$860*

SIX MONTHS ago if you heard someone say, "I just drove 500 miles without stopping for gas"—you wouldn't have believed it.

Now you can't go anywhere without hearing a Nash owner tell stories like these:

"My new Nash is doing 25.6 miles a gallon over mountain roads. Power—perfect!" P. A. S., CALIF.

Or—"I've just completed a 9,897 mile trip in my new Nash—averaged 25.9 miles a gallon. Drove fast all the way." FROM J. H. P., RHODE ISLAND.

Or—"Can't tell you how pleased I am with my new Nash. Rides like a dream. Doing over 26 miles a gallon every day." FROM G. R., NEW YORK.

It's not only this economy—but what these miles are like that is making Nash the fastest growing automobile in the lowest-price field.

You'll literally be amazed at every difference there is in this new kind of car.

You never felt any car—no matter how expensive—ride so smoothly, handle so easily.

Just five minutes behind the wheel will tell you why thousands of loyal owners of other low-price cars are now changing to Nash.

Here is the first low-price car with the com-



A New Record! From Los Angeles to the Grand Canyon... over 599 grueling miles of desert, mountain passes... Nash averaged 25.81 miles a gallon at 42.6 miles an hour!

The "MOST MILES PER GALLON" Big Car

FACT! In the 1941 Official A.A.A. Gilmore Economy Run, Nash equipped with the marvelous Fourth Speed Forward, delivered more miles per gallon than any other competing 6 or 8 cylinder car!

fort of coil springs on all four wheels... the "roadability" of Two-way Roller Steering.

The first low-price car with a Convertible Bed for vacation trips... the famous Weather Eye Conditioned Air System to end cold-weather discomfort, drafts and dust.

The very way this Nash is built—with body and frame solidly welded into a single twist-and-rattleproof unit—is different, too!

Before you buy any new car, ask yourself—does it offer as much as this new Nash?

Compare the differences at your Nash dealer's today—and you, too, will join America's most enthusiastic new car owners!

\$745

Buys a big 6-passenger sedan. Other prices start at \$710. *All prices, delivered at factory, include standard equipment, Federal tax, Weather Eye, Convertible Bed, White Side Wall Tires, Fourth Speed Forward, Two-tone paint, Deluxe Wing Bumpers or Bumper Guards at slight extra cost. Prices subject to change without notice.

Go NASH

AND SAVE MONEY EVERY MILE

"Riding is the Real Test"

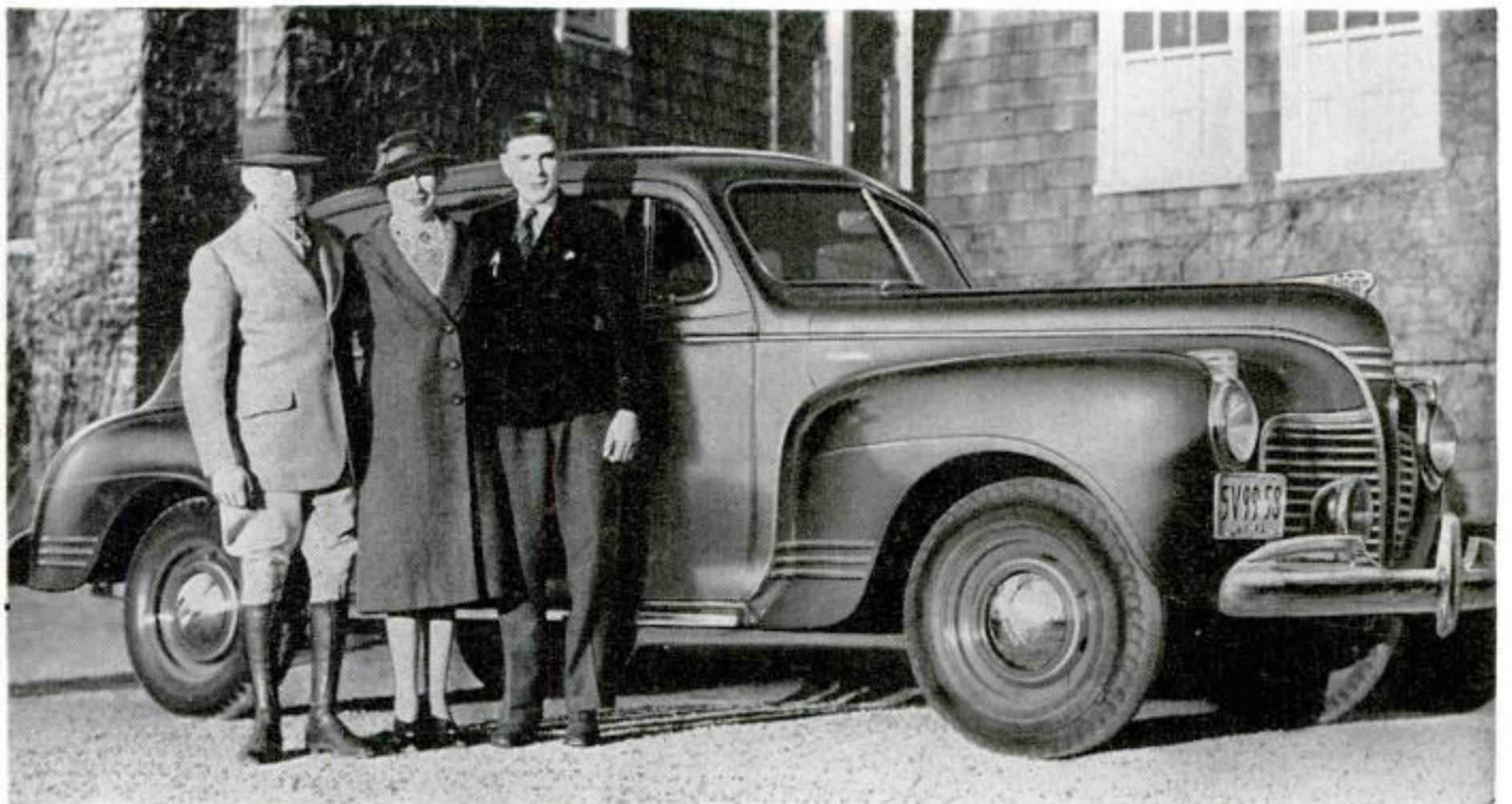
STATEMENT by Mr. James Balfe
Portchester, N. Y.

Member of Professional Horsemen's Association—breeder and trainer of outstanding jumpers.



"WITH HORSES OR CARS—the way to judge is to Ride," says Mr. Balfe. "And that's what decided us on Plymouth. We'd owned one of the other Low-Priced Cars, but Plymouth's Beauty, Smoothness and Responsiveness convinced us we should change!"

*"The Whole Family
Agreed on Plymouth"*



CHRYSLER CORPORATION'S NO. 1 CAR

Big, roomy—117-inch wheelbase, longest of "All Three" low-priced cars!

PLYMOUTH IS LOWEST-PRICED OF "ALL 3" ON MANY MODELS

IT'S HAPPENING in every state, city, town and village in the nation—a big swing to the new Plymouth! Actually, 4 out of 10 new Plymouth buyers are trading in other makes to get the greatest Plymouth ever built!

With the greatest power per pound of car

weight of "All 3" low-priced cars, Plymouth is a "powerhouse" to drive. You shift gears less! And you get new Safety Rim Wheels... designed to keep a flat tire from rolling off.

Ride the new Plymouth, and you'll buy it! Prices subject to change without notice. Plymouth Division of Chrysler Corporation.

Major Bowes, C.B.S., Thursdays, 9-10 P.M., E.D.S.T.

See the New Low-Priced Plymouth Commercial Cars!



"WE TALKED IT OVER. We were delighted with Plymouth's appointments... and the way it resembles high-priced cars in engineering."

**Happy Owners Tell the World—
PLYMOUTH BUILDS GREAT CARS**

Swear off "dousing"... DO THIS!



Dousing your hair gives it that "plastered" look... no matter what you douse it with! When you use 'Vaseline' Hair Tonic you don't need to "douse"! A few drops on your comb keep your hair natural-looking.



**RELIEVE DRY SCALP AND SEE
HAIR GROW GOOD-LOOKING!**

NOT EVEN regular massage with 'Vaseline' Hair Tonic can give you healthy hair if the glands of the scalp are dried up and the pores are closed. So take care of your hair while you have it.

Check Dry Scalp by massaging a generous amount of 'Vaseline' Hair Tonic on your scalp before each shampoo. This helps counteract the drying-out effect of the soap and water. It also checks normal tendencies toward dryness, as 'Vaseline' Hair Tonic actually supplements the natural scalp oils. Then, each morning, instead of dousing your head with water or anything else, shake a few drops of 'Vaseline' Hair Tonic on your comb and run it through your hair. A sure way to keep it well-groomed for all day! Just try it!

'Vaseline' Hair Tonic is different, containing no ingredient that has a drying effect.



By actually supplementing the natural scalp oils, 'Vaseline' Hair Tonic aids in keeping the scalp soft and supple... as it keeps the hair lustrous, well-groomed and good-looking.

Vaseline HAIR TONIC

REG. U. S. PAT. OFF.

LETTERS TO THE EDITORS

New York

Sirs:

Will you please express my congratulations to the editor, or editors, who wrote the copy for the New York feature in LIFE, April 14.

It is indeed rare when we find copy that has a definite literary quality to it. This quality is very evident in your New York piece. Good work.

A. K. OLSON

Evanston, Ill.

● Reader Olson's congratulations have been happily extended.—ED.

Sirs:

To those of us who ride the subway twice a day between Brooklyn and Manhattan, via the Manhattan Bridge, your wonderful picture of lower Man-



"WEBLIKE MONSTROSITY"

hattan and the Brooklyn Bridge was a real treat.

According to modern standards the Brooklyn Bridge is a weblike monstrosity. Nevertheless it holds a special interest for me since Merrill Brothers, founded by my grandfather, supplied the Roeblings with the turnbuckles used in its construction.

CHERRILLE MERRILL

Brooklyn, N. Y.

Sirs:

... As for me, I hate the city and its dirty gray piles of steel and brick. I hate it in the early morning with its dreary dismal look and during the day when the sun can hardly penetrate its gigantic crags, or when it goes wet from the rain or snow, or ice falls down some 30 stories as you walk along the street.

I hate the scenes at nightfall when people, rushing madly about like sheep, try to come home to their birdlike nests in the sky to find the minute or two of peace and quiet denied to them in the day. I hate the city for I can make it seem like a monster—miserable, drab, or dirty and wretched. I hate it for I've come to know it.

HERBERT S. FRIEDMAN

New York, N. Y.

Sirs:

Your crack about "surly Jersey City, lying unhappily between a big river and a big swamp" must have been made by someone quite unfamiliar with the city.

With the majestic Hudson River on the east and the fine park land being rapidly reclaimed from the big swamp on the west, historical, centrally located Jersey City is actually a fascinating study in commerce and cosmopolitanism.

H. S. GERMOND III

Jersey City, N. J.

● The scenic attractions mentioned by Reader Germond failed to impress the LIFE editor who wrote the story. He says: "I have driven through the city hundreds of times. Generally I get lost. My observation is that every street ends either in the majestic Hudson River or the big swamp."—ED.

(continued on p. 4)

MABEL STOOD ON STATE STREET



And a slick little number she is, too. Complete with smooth, luscious lines, Mabel's streamline silhouette would be an attractive eyeful at any Michigan beach or a summer resort.

*But Mabel was Deaf
to the joys of a
Michigan Vacation*

Yes, Mabel was different. With 12 million persons coming to Michigan every summer and discovering it the ideal vacation land, Mabel was unmoved by the prospects of happy companionship or the inexhaustible list of things to see and do.

But, Mabel is a dummy—just a model in the window of a State Street store.

Mabel won't be lured by Michigan's sunny days and cool nights; by its clean sandy beaches and sky blue waters, by the memorable places to be seen and photographed. But to anyone with red blood in his veins, Michigan vacation time is mighty appealing.

Visit the ancient and historic forts, Indian Villages, Tahquamenon Falls, the Irish Hills, Kitch-iti-kipi Spring, Lake of the Clouds, the Pictured Rocks, the Soo Locks, Blue Water Bridge. You and your family will enjoy the Brockway Mountain Drive or the motor trip from the world's motor capital to the autoless Mackinac Island. Or a ferry trip through the Straits of Mackinac. Or a retreat to the vast reaches of Michigan's mysterious sand dunes, the impressive Ogema Forest, the majesty of the Hartwick Pines. Information awaits at the famous Greenfield Village, Grand Rapids Furniture Museum, the Little Netherlands.

Enjoy these and many more pleasures. Let us answer your questions gladly, and send you fully descriptive literature. We know we won't hear from Mabel.

Michigan Is Air Conditioned



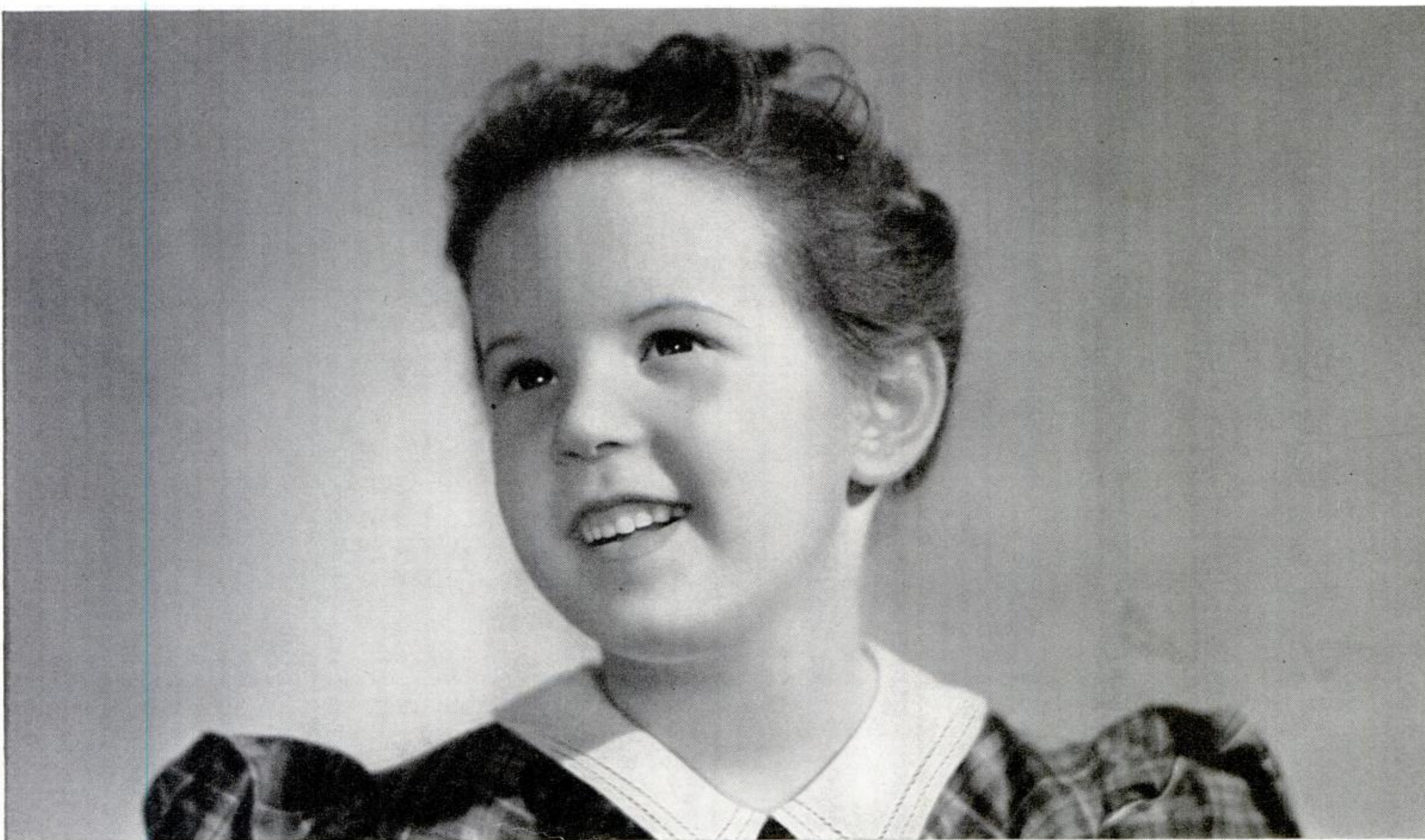
Surrounded by Lake Superior, Lake Michigan, Lake Huron, Lake St. Clair, and Lake Erie, Michigan is literally air conditioned. From the southern boundaries of the State line to the unspoiled forests of the Northern Peninsula, Michigan summers are a tonic for oldsters and an inspiring challenge to vigorous youth.

Direct all inquiries to P.O. Box 1080, Lansing, Mich.

DEPARTMENT OF TRAVEL and RECREATION
STATE OF MICHIGAN
Participating

- ☐ Upper Peninsula Development Bureau
- ★ East Michigan Tourist Association
- ☐ West Michigan Tourist & Resort Association
- Southeastern Michigan Tourist and Publicity Assn.

Do you see a Girl in School?
 No, I see the most Popular Girl at a June Prom.
 Is she a Girl of Great Beauty?
 Indeed yes. She has Looks and Charm to Spare.
 And Crowning her Beauty, a Sparkling Smile
 due perhaps to her Lifelong Habit of Ipana and Massage.



**Guard, always, your lovely smile . . . help make your gums healthier,
 your teeth brighter with Ipana and Massage**



Q. *Why is the habit of Ipana and massage more important now than ever before?*

A. Because today's soft foods deny gums the exercise they often need for health. And Ipana, with massage, is specially designed to provide this needed stimulation.

Q. *Are firm, healthy gums, then, so important to sound, sparkling teeth?*

A. Indeed they are! That is why so many dentists are urging daily gum massage. For neglected, gums tend to become weak and soft . . . and often warn of their condition with a tinge of "pink" on your tooth brush.

Q. *"Pink Tooth Brush" . . . is that serious?*

A. Only your dentist can make that decision. Often he may merely tell you your gums are lazy, need work. And, like

thousands of dentists, he may well suggest "the healthful stimulation of Ipana and massage."

Q. *Why is Ipana so important?*

A. Because Ipana Tooth Paste does more than clean teeth, thoroughly and brilliantly. With massage, Ipana is specially designed to aid the gums to better health. That is one reason why, every time you brush your teeth, you should massage a little extra Ipana Tooth Paste onto your gums. You'll find Ipana and massage extremely effective in helping to make your gums firmer, your teeth brighter, your smile more attractive . . . in helping you to ward off "pink tooth brush."

Ipana Tooth Paste

This One



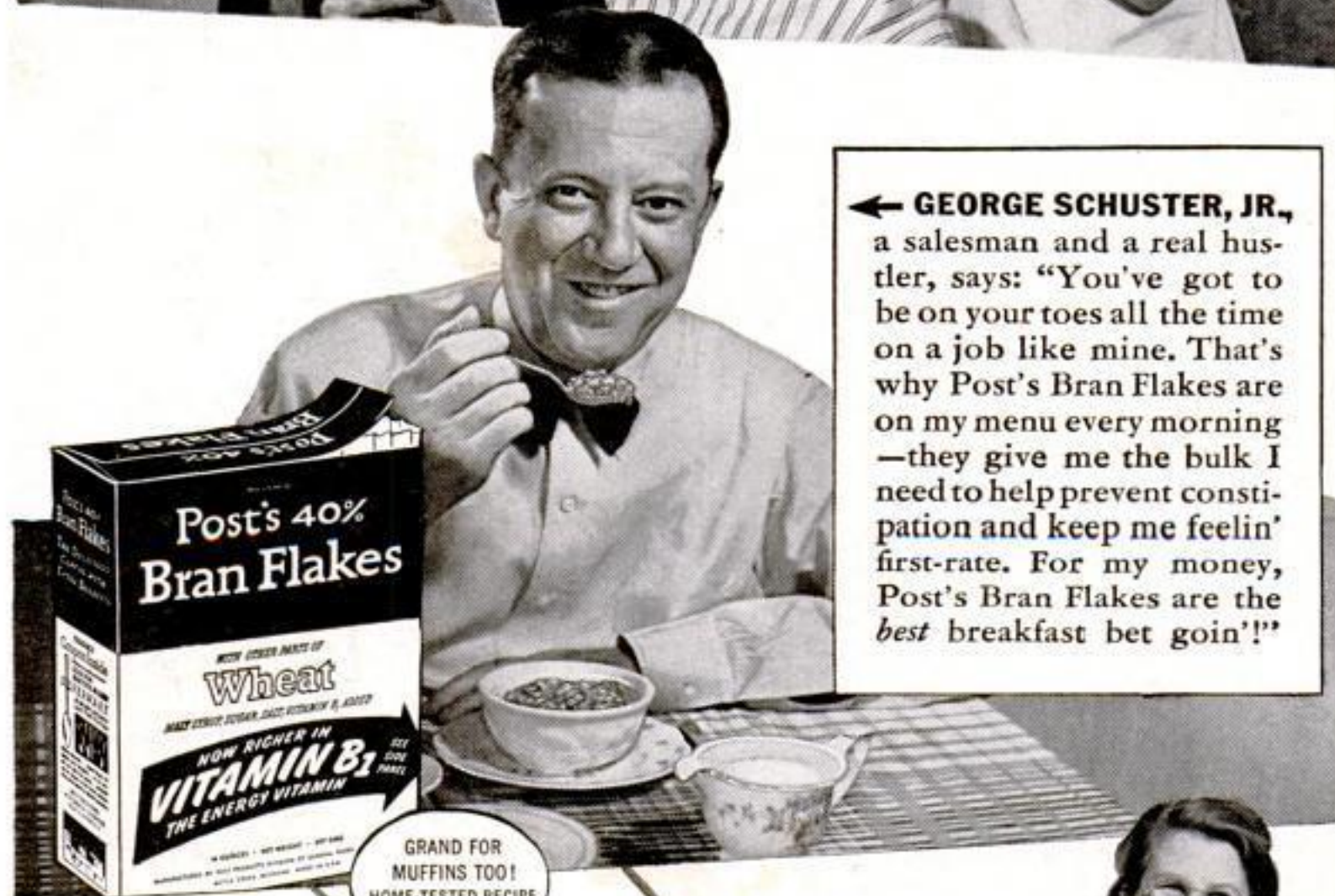
LJTO-WOX-8YEH

"I'M NO GOSSIP—BUT HERE'S A SECRET TOO GOOD TO KEEP!"

ESTELLE HAHN, owner → of a beauty shop, says: "Many of my patrons wonder why I'm always so cheerful and full of zip. Here's the secret. I eat a big bowlful of Post's Bran Flakes every morning. They give me a swell *nourishing* start on a busy day. And not only that... they're rich in the Vitamin B₁ that helps give me the energy I need. Believe me, I wouldn't begin a day without Post's Bran Flakes!"



← **GEORGE SCHUSTER, JR.**, a salesman and a real hustler, says: "You've got to be on your toes all the time on a job like mine. That's why Post's Bran Flakes are on my menu every morning—they give me the bulk I need to help prevent constipation and keep me feelin' first-rate. For my money, Post's Bran Flakes are the *best* breakfast bet goin'!"



MRS. HOLLIS LESTER, shown → with Betty, her cute little 3-year-old daughter, says: "Of course, I serve Post's Bran Flakes in my household. Topped with fruit, and swimming in cream, they make the most DEE-LICIOUS dish I've ever tasted. Post's Bran Flakes also make *grand* muffins that always come out light and tender... with a nut-like flavor that's really *mouth-watering*. Yes sirree, there's always a package of Post's Bran Flakes on my pantry shelf!"



Are you getting the 3 extra benefits found in Post's 40% Bran Flakes?

1. YOUR DAILY BULK— Eaten every day as a cereal or in muffins, Post's 40% Bran Flakes provide you with bran, a natural regulator, to help protect against sluggishness due to lack of bulk in your daily diet.

2. VALUABLE FOOD ESSENTIALS. Post's Bran Flakes, made with choice parts of sun-ripened wheat, supply you with phosphorus for the

teeth and bones... iron for the blood... and Vitamin G!

3. VITAMIN B₁ GENEROUSLY ADDED. You need Vitamin B₁ every day. Yet most modern diets do not contain enough of it. A one-ounce serving of Post's Bran Flakes with milk gives you, on the average, up to 1/4 of your minimum daily need, a *third* extra benefit at no extra cost. Ask your grocer for Post's Bran Flakes today!

RADIO HIT! "Portia Faces Life," Monday thru Friday, NBC Red Network. See your newspaper for time and station.

A Post Cereal made by General Foods

♪ LIFE IS SWELL ♪ WHEN YOU KEEP WELL ♪

LETTERS TO THE EDITORS (continued)

Angry Magicians

Sirs:

I am co-editor of a monthly publication devoted wholly to the concerns of magicians.

For exposing a trick, Keith Clark (LIFE, April 7) will now join the ranks of magicians of whom their brothers never speak, verbally or by printed word. After the magazines of magic have had their say next month, he'll join the ranks of the living dead.

WILLIAM W. LARSEN
Pasadena, Calif.

Sirs:

As both tricks are old favorites of expositors, there was no harm done by your explanation of them to the public.

WINFIELD O. SMITH
Andover, Mass.

● For his part in LIFE's article, Photographer Karger has (1) been called up before the ethics and standards committee of the Society of American Magicians, of which he is a member, and (2) been lambasted in magic journals as a "perfect fifth columnist example in the ranks of organized magicians." LIFE hastens to explain that Karger was acting only on assignment, had nothing to do with the subject matter of the article. LIFE remains unconvinced that irrevocable damage has been caused to the industry of make-believe.—ED.

Strikers with Clubs

Sirs:

Take another look at the little wild-haired bravo (see picture) who is attacking from the rear in your story on the Ford strike (LIFE, April 14). Did you ever see a face that says more clear-



VIOLENCE IN DETROIT

ly, "Here's my chance to sock a bigger guy and get away with it?" And that "sweetheart" with the club, looking for all the world like the little boy, tongue protruding, who feels it's safe to get in one good lick and run like hell!

J. A. DOWNEY
Ontario, Calif.

Sirs:

It's criminal how Labor is described as the black sheep in the strike situations that have occurred throughout the country. None of the newspapers or periodicals has attempted to show the public that the real criminals who are holding back our national defense program are the capitalistic millowners who do not make an attempt to give the workingman even a small fraction of the salary that he has earned.

H. A. EGER
Elmwood, Conn.

Animals Dissected

Sirs:

In answer to Miss Lane's letter to LIFE in the April 14 issue, complaining about our dissecting animals in science class, we wish to make clear the following points.

We do not raise our pets to kill and dissect them, but the ones we dissect we get from the butcher or find accidentally killed, as in the case of the flying squirrel.

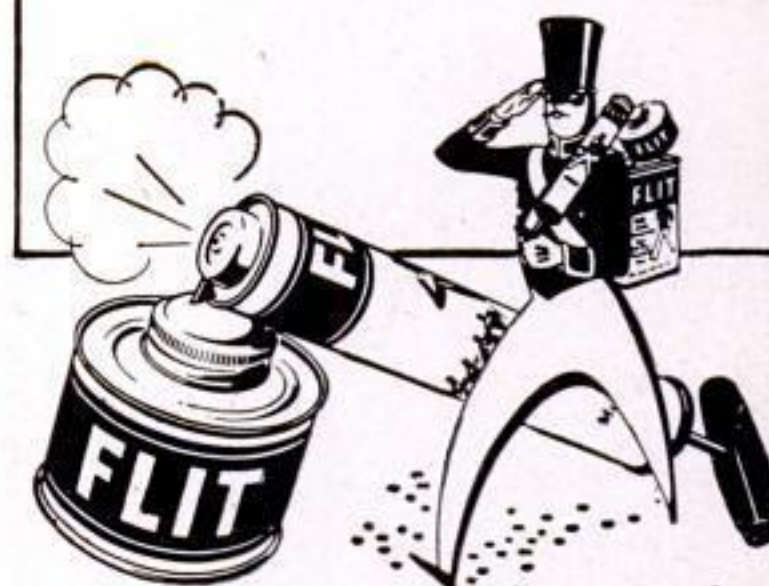
(continued on p. 6)

QUICK, HENRY,
THE FLIT!



DEAD MOTHS CAN'T EAT— and they don't lay eggs! FLIT is the insecticide that actually KILLS moths, moth eggs and their larvae.

FLIT is also certain death to mosquitoes, gnats, roaches, ants, flies, bedbugs, lice and other pesky insects. Get FLIT today!



Copr. 1941, Stano Inc.

ONLY CHEVROLET AMONG ALL LOWEST PRICED CARS has a BODY BY FISHER



GIVE LOW-PRICED CARS THIS **"QUALITY QUIZ"** AND YOU'LL CHOOSE CHEVROLET!

	CHEVROLET	NO. 2 CAR	NO. 3 CAR
90-H.P. VALVE-IN-HEAD ENGINE	YES	NO	NO
CONCEALED SAFETY-STEPS	YES	NO	NO
VACUUM-POWER SHIFT AT NO EXTRA COST	YES	NO	NO
BODY BY FISHER WITH UNISTEEL TURRET TOP	YES	NO	NO
UNITIZED KNEE-ACTION	YES	NO	NO
BOX-GIRDER FRAME	YES	NO	NO
ORIGINAL FISHER NO DRAFT VENTILATION	YES	NO	NO
TIPTOE-MATIC CLUTCH	YES	NO	NO

You'll Say
"FIRST BECAUSE IT'S FINEST!"

This famous body, the hallmark of beauty, comfort and safety in modern coachcraft . . . is exclusive to Chevrolet in the lowest-price field

EYE IT..

TRY IT..BUY IT!

CHEVROLET MOTOR DIVISION
General Motors Sales Corporation, DETROIT, MICHIGAN

STYLE THAT'S OUTSTANDING
★ ★ ★
"3-COUPLE" ROOMINESS
IN ALL SEDAN MODELS
★ ★ ★
ULTRA-SAFE UNISTEEL CONSTRUCTION
★ ★ ★
SOLID STEEL TURRET TOP
★ ★ ★
BOX-GIRDER BRACING
★ ★ ★
DOUBLE-PANELED STEEL DOORS
★ ★ ★
CONCEALED SAFETY-STEPS
★ ★ ★
ORIGINAL NO DRAFT VENTILATION

Again
CHEVROLET'S the LEADER!



LETTERS TO THE EDITORS (continued)

We do our dissecting in order to learn and not for the fun of it. From our living pets we learn how animals function from the outside, while from the animals we get from the butcher or find dead, we learn about their organs and how they work inside. Then we compare them with scientific drawings of the human body.

We hope this will clean up the misunderstanding about our bloodthirstiness.

THE SCHOOL IN ROSE VALLEY
Moylan, Pa.

P. S. We are not in favor of dissecting our teachers.

● LIFE thanks the 10- and 11-year-old science students of the School in Rose Valley for their interesting letter. Miss Lane has been well answered.—ED.

Sweaters Outlawed

Sirs:

While glancing through the April 14 issue of LIFE, we came with amazement upon the latest restrictions of the Hays Office. We were shocked to find that women wearing tight sweaters are either indecently clothed or are committing an immoral act.

Ziegfeld glorified the American girl but the Hays Office is undoing his immortal work.

WALTER DORMATORY
Rensselaer Polytechnic Institute
Troy, N. Y.



"NO" SAYS HAYS OFFICE

Sirs:

No college girl would dream of wearing her sweater three sizes too small in order to show her figure, nor would she wear an uplift bra under it. It would be considered extremely bad taste. This standard still holds for women of taste outside the college campus and no smart woman in New York, wearing her sweater and pearls with her tweed suit on Fifth Avenue, would care to expose her figure to public gaze.

ALICE DOWD

New York, N. Y.

Sirs:

What does the Hays Office think that the men of America go to the movies for? How can they let the producers show any girl in a bathing suit and not in a sweater, for anyone who takes any notice whatever knows that a bathing suit shows more.

Maybe the Eastern college girls wear sweaters several sizes too large for them, but the California college girl has more sense and wears a sweater that shows her charms.

BOB WAITE

Temple City, Calif.

Old Friend

Sirs:

In reading your April 14 issue, I was very pleasantly surprised to find

(continued on p. 8)

Modeled TO THE MALE FIGURE Jockey Underwear is streamlined for action

Active days are here again! Extra hours of playtime added to busy hours of work-time. For a Spring wardrobe tonic, switch to Jockey, the underwear that does things for you. Patented Y-Front construction gives you masculine support. Sleek, squirm-free fit makes new Spring clothes feel better. Knit fabric absorbs and evaporates perspiration and lets your skin breathe. Two-piece, buttonless, easy to launder, needs no ironing. Why not take the tip? Have your dealer measure you with Coopers' hip tape for perfect fit. Get your supply of Jockeys today. You will find it the most comfortable underwear you have ever worn. Varied leg lengths, special contoured shirts to match. Per garment, from 50c. Junior sizes (down to 4 years) from 35c.

"Quality Corner" Better stores show varied fabrics for your selection. Mercerized cotton, 75c. Rayon, 75c. Mercerized cotton and linen, \$1.

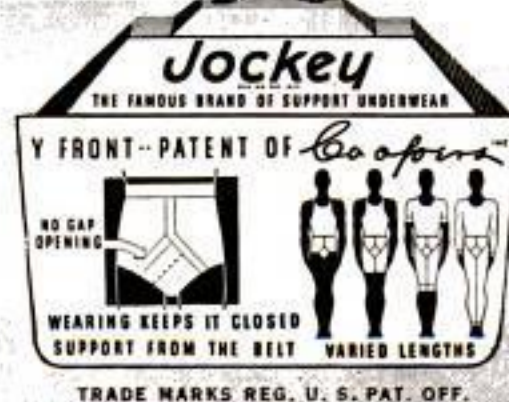
Look for the name Jockey on the label!

For your protection, the name Jockey appears on the label of every Jockey garment. Jockey merchants also identify themselves by displaying a Jockey boy in their windows and on their counters. Remember, Jockey was originated and patented by Coopers. Names of your nearby merchants will be furnished on request.



Coopers INC.
KENOSHA WISCONSIN

NEW YORK CHICAGO LOS ANGELES SAN FRANCISCO SEATTLE
Made and distributed in Canada by Moodies, Hamilton, Ont.; In Australia by MacRae Knitting Mills, Sydney; In British Isles by Lyle & Scott, Ideal House, London; In New Zealand by Lane-Walker-Rudkin, Ltd., Christchurch, S 1



End motorcar squirming with Jockeys. Friction and motion make you slide into your underwear when driving. Jockey's Y-Front construction prevents the binding, discomfort and squirming which otherwise result. Over-knee adds leg coverage that acts as a blotter and keeps trousers in press by absorbing and evaporating perspiration. 75c in cotton. At your dealer's, or write us.



- NO SOAP
- NO BRUSH
- NO WATER
- NO ELECTRICITY

Here's a pocket razor that cleans up stubble in a jiffy. Simply rub Vestpok up and down over your face like an eraser. It will leave it smooth and neat. Can be used anytime... anywhere. In gold plate at \$1.75... Package of 5 blades 50¢.

VESTPOK
MADE IN U.S.A.
DRY SHAVES

● If you can't locate a dealer write Dept. 10, Lynco Sales Co., 1270 Broadway, New York, N.Y.

FATHER'S DAY
IS JUNE 15

IF YOU WANT
to subscribe to LIFE, write to
F. D. PRATT, Circulation Manager
LIFE—330 East 22nd Street
Chicago, Illinois
AND ENCLOSE \$4.50

FOR BETTER SIGHT
USE BETTER LIGHT



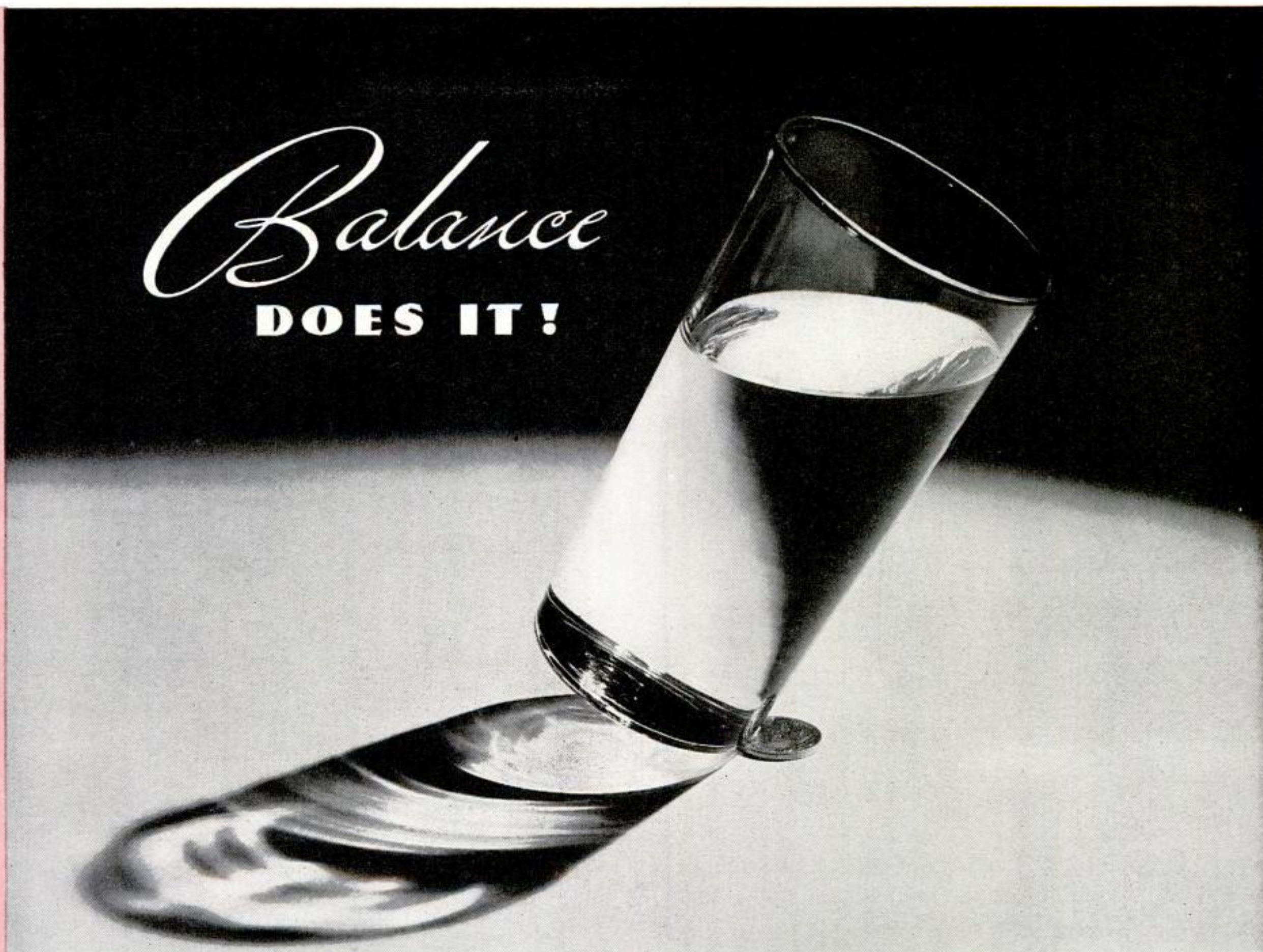
Westinghouse
MAZDA LAMPS

**PARTIAL LIST OF
LEADING STORES CARRYING
PACIFIC BALANCED SHEETS**

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Baton Rouge, La. GOUDCHAUX'S
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Brownsville, Pa. KART'S DEPT. STORE
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Madison, Wis. THE KESSENICH CORP.
McKeesport, Pa. THE FAMOUS
Milwaukee, Wis. SCHUSTERS
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New Haven, Conn. EDW. MALLEY CO.
New York City (42nd St., West) STERN BROS.
Philadelphia, Pa. STRAWBRIDGE AND
CLOTHIER Fashion Basement
Pittsburgh, Pa. JOSEPH HORNE CO. Downstairs
Portage, Pa. WITTAN'S
Portland, Maine. PORTEOUS, MITCHELL
AND BRAUN CO.
Portland, Maine. SENTER-RANDALL CO.
Providence, R. I. THE OUTLET CO.
Richmond, Va. THALHIMER BROS.
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Worcester, Mass. C. T. SHERER CO., INC.
Youngstown, Ohio THE STROUSS-
HIRSHBERG CO.

**Buy Pacific Balanced Sheets
THIS WEEK!**

Balance
DOES IT!



It's neither a miracle nor an optical illusion. The glass stands up because it's been balanced by skilful hands.

Pacific Sheets too stand up amazingly well. They too are carefully, skilfully balanced. Pacific puts into them strength, whiteness, smoothness, softness, fineness—every quality balanced with every other quality.

There are three grades of Pacific Sheets, to answer all needs. *Pacific Percale*, the luxury sheet, balanced at 182 finely carded threads to the sq. in., yet economical in first cost and in service. *Pacific Truth*, balanced at 130 threads to the sq. in., for hard wear and attractive appearance at a very modest price. *Pacific Heavy Muslin*, balanced at 140 strong threads to the sq. in. and combining extra strength for longest service, extra whiteness for

enhanced appearance, and extra softness for greater comfort.

THE PACIFIC FACBOOK knows all the answers. Attached to each Pacific Sheet, it tells you the facts quickly and definitely: size, quality of fibre, type of weave, thread count, weight, finish, breaking strength and shrinkage.

Where to buy Pacific Sheets? Look at the list on this page. Is a convenient store mentioned? If not, write to Pacific Mills, 214 Church Street, New York, for the name of the nearest one.

How to balance the glass—Choose a flat-based glass and fill part-way with water. On a buffalo nickel with design still sharp, find the small depression between the word "Liberty" and the nose of the Indian. Rest the glass in this depression. Be sure it is properly balanced before you let go—or comes the deluge.



Pacific Balanced Sheets are made
by the makers of Pacific Factag Fabrics



PACIFIC
Balanced
SHEETS

"I just
Adore
being
waited
on!"

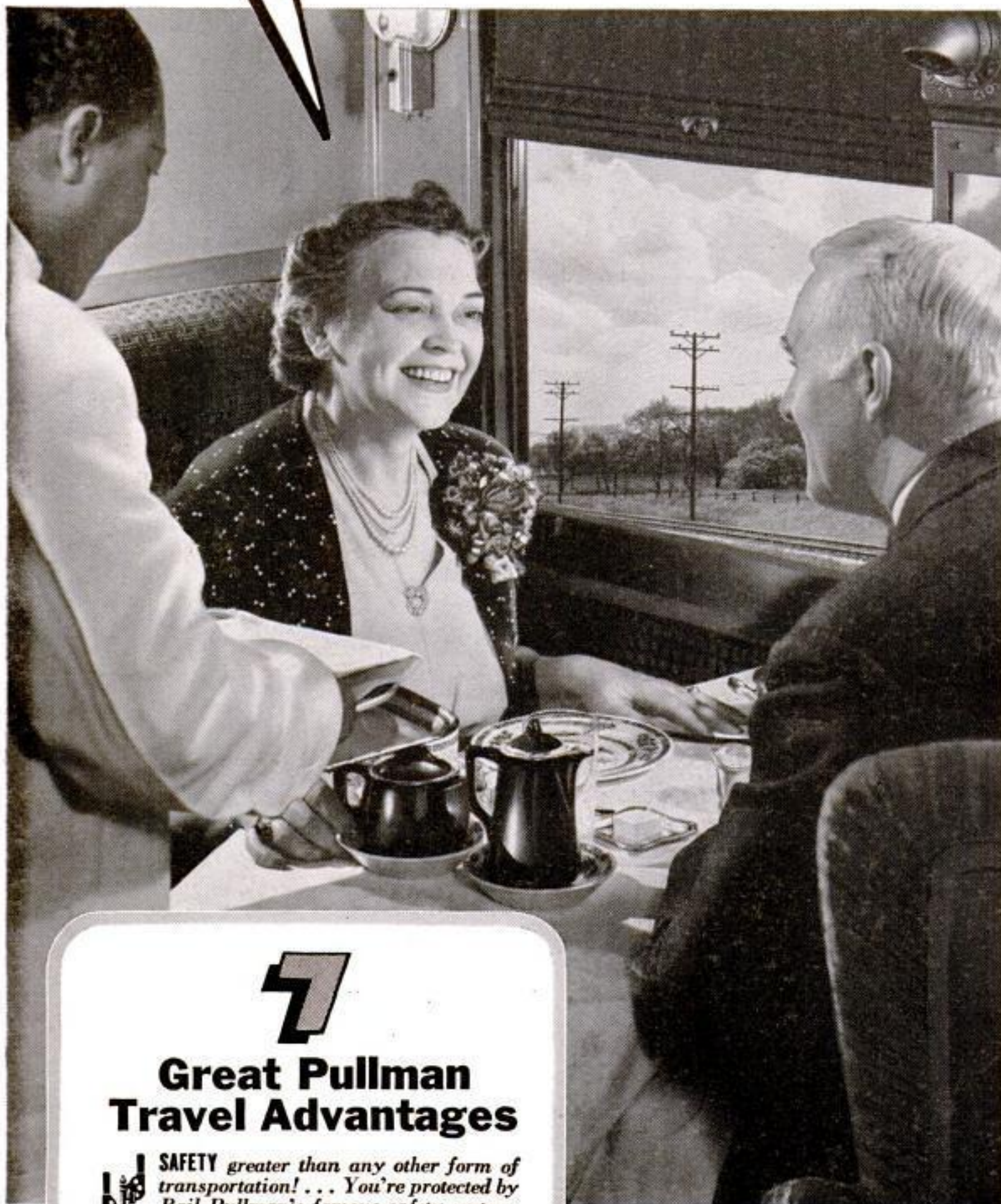
There's something pleasantly warming about the friendly home-like atmosphere of Pullman . . . about the courteous service, the hospitable attention to your slightest needs.

There's something splendidly comfortable about Pullman's roominess and truly hotel-like conveniences.

There's something mighty reassuring about knowing you're on the world's safest form of transportation.

Add up all seven of Pullman's outstanding advantages (see the list below) and you see at once that Pullman gives "more for the money." You see that a dollar buys more on Pullman than on any other form of transportation.

So . . . if you like being waited on, if you value safety, comfort, convenience and privacy in travel, why not go by Pullman? Your Rail-Pullman ticket promises a gloriously carefree trip!



Great Pullman Travel Advantages

- SAFETY** greater than any other form of transportation! . . . You're protected by Rail-Pullman's famous safety system.
- DEPENDABILITY** . . . and convenience . . . unmatched! Fast, frequent schedules, regardless of the weather.
- ROOM** to "stretch out"—take it easy—move about. Ample space for personal luggage, without extra charge.
- HOME** comforts. Modern dressing rooms—individual toilet facilities in private rooms. Club cars on principal trains.
- SERVICE** that truly reflects Pullman's travel hospitality.
- PRIVACY**—freedom from unwelcome intrusions. You don't have to share your accommodation with anybody.
- SLEEP**, in a real bed, as at home. In air-conditioned comfort. Arrive feeling fit!

Ask Ticket Agent about new Travel-Credit Plan . . . and about Pullman Grand Circle Plan for seeing the entire country at a low bargain rate!

It's *smart* to go
Pullman
...the "1st Class"
way to Travel

LETTERS TO THE EDITORS

(continued)

an old friend featured as a beachcomber in your shots of the South Seas Party.

When I knew Tom Raine he was a serious-minded freshman at Georgia Tech who put his class work ahead of all pleasures. It is hard to believe that



OLD FRIEND RAINE (CENTER)

after four years he would have his head on the lap of an 18-year-old high-school girl and looking as if he were enjoying the ordeal.

FRED B. LANIER

Chicago, Ill.

Life on the Campus

Sirs:

LIFE gives a misleading interpretation of the college campus:

1. College is a place for study.
2. All college girls are not beautiful.
3. Most colleges have a staff of professors.

My principal objection is that LIFE touches too much upon superficial aspects of college life: parties, plays, football, sports, romance, color and action. When has LIFE ever shown how college prepares a student for his place in the community and in a family?

WILLIAM O. URANECK
Olivet '37

Royal Oak, Mich.

● If Reader Uraneck will turn to page 89, he will see how Harvard prepares a student for a place in the community. Also did Reader Uraneck miss LIFE's essay on California Tech in the March 17 issue, or the essay on St. John's College in the Feb. 5, 1940 issue?—ED.

Whitehall in Trinidad

Sirs:

In your April 7 issue, in the story on Trinidad, you included pictures of Whitehall which you called the Wuppermann mansion, "the house that Angostura Bitters built."

That statement is absolutely untrue and has unfortunately put this company in an embarrassing position. The house in Trinidad which you show never at any time has belonged to the Wuppermann family, nor have the Wuppermann family or this company up here any properties in Trinidad.

Whitehall was built by the Agostini family of Trinidad and more than 30 years ago it was bought by Robert Henderson, an American, born in Brooklyn, N. Y. The house was paid for with his millions. Robert Henderson and his family lived in Whitehall continuously until his death a few years ago. Whitehall is now the property of his children who have just leased the property for the use of the American officers.

As for Angostura Bitters, the business was founded by the Siegert family, one member of which was married to a Henderson. The secret formula for Angostura Bitters has always been handed down by word of mouth in the Siegert family. Never at any time has any member of the Wuppermann family or of the Angostura-Wuppermann Corp., which is solely the sales agent, known the formula.

ANDREW E. HOLMES
President

The Angostura-Wuppermann Corp.
New York, N. Y.

THE
SHOE
OF THE
WEEK



The STROLLER . . . one of the season's smartest brown'n whites, and the perfect companion for your early summer costumes. See it at your dealer's today.

Red Cross Shoes
\$6.50
Denver West, \$6.85

Glamour Legs by
MOJUD

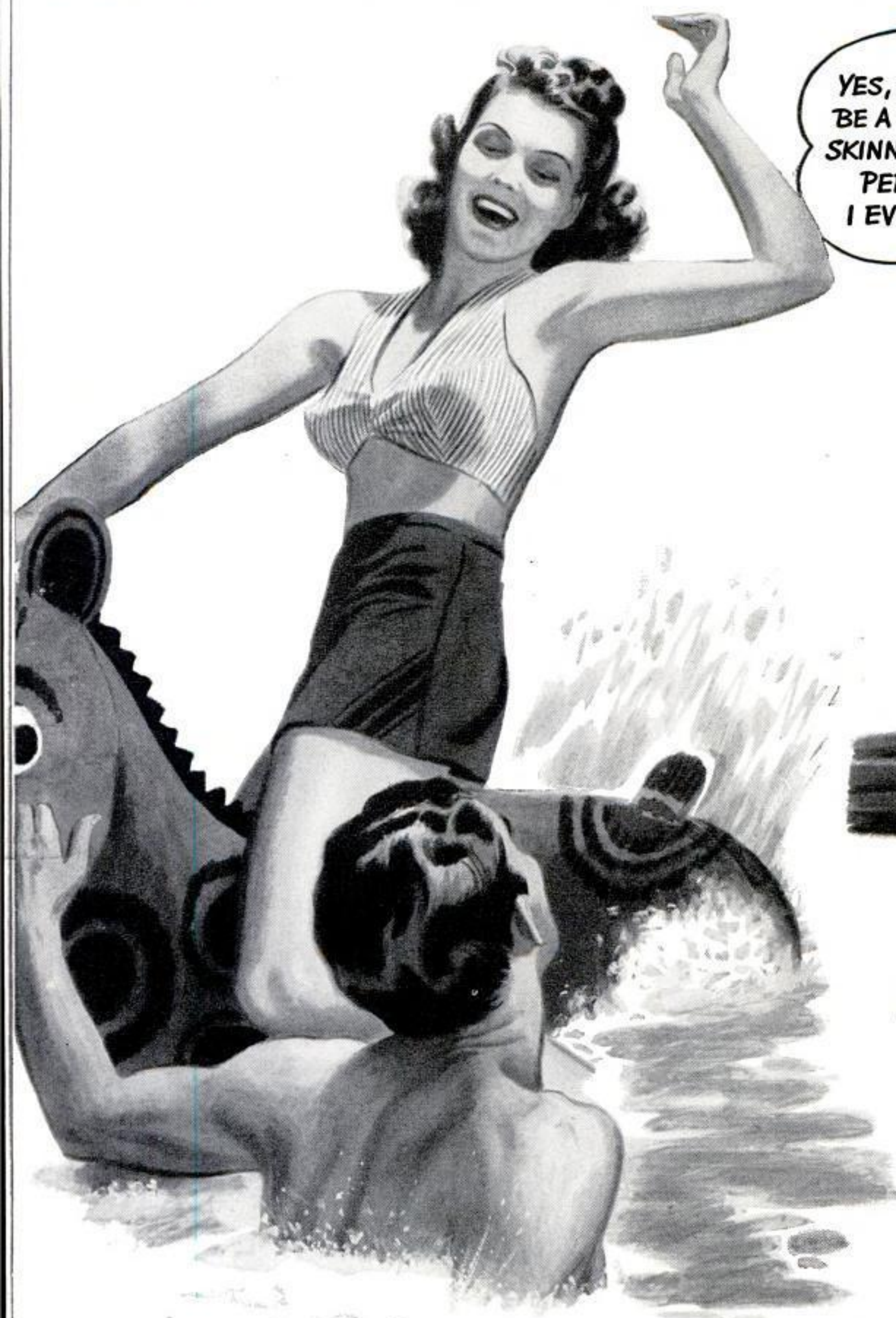


Whether of silk or nylon . . . every pair made with loving care . . . to bring you glamour, beauty, extra wear. Preferred by millions of women . . . Sold by over 6,000 stores, coast to coast.
SILK, 79¢ to \$1.25
NYLON, \$1.35 & \$1.50

MOJUD
the dependable
HOSIERY

TRADE MARKS REGISTERED. COPYRIGHT, 1941
MOCK, JUDSON, VOHRINGER CO. OF N. Y., INC.

"CUTE LITTLE TRICK, JANE... AND DATED UP TO THE EYEBROWS!"



YES, BUT SHE USED TO BE A TIRED-LOOKING, SKINNY-LEGGED GIRL... PEPLESS KID, IF I EVER SAW ONE

RIGHT. SHE WAS TOLD IT WAS CAUSED BY A "VITAMIN B COMPLEX DEFICIENCY"... WHATEVER THAT MEANS!

WELL, YOU HAVE TO HAND IT TO HER NOW. SHE'S GOT ALL A GIRL NEEDS, AND PLENTY OF IT

I'M GOING TO ASK HER, HOW COME?



JANE SAYS:

"YEAST IS ONE OF THE RICHEST NATURAL SOURCES OF THE AMAZING VITAMIN B COMPLEX"

... AND HERE'S THE SWELL NEW WAY TO TAKE IT"

YOU MASH



JANE: It's no secret, Sue. First, I mash a cold cake of Fleischmann's Yeast in a dry glass with a fork.

SUE: These vitamins . . . do they come in yeast only?

JANE: No. But yeast and raw liver are the really abundant, *natural* sources. I like yeast because it's cheap, only a few cents a cake. And it's rich in a group of the very vitamins that many of us don't get enough of. All experts agree on that!

YOU STIR



SUE: Then what . . . just supposing I'm low on these vitamins?

JANE: Then you add a little cold tomato juice, or milk, or water and stir till blended. You'll love it in tomato juice. Has a flavor like oven-fresh bread. Whole business takes less than a minute. And you get a vitamin cocktail that gives you those important vitamins in a *natural* way. Twice a day, every day, is my way to get all the benefits of that Vitamin B Complex.

YOU DRINK



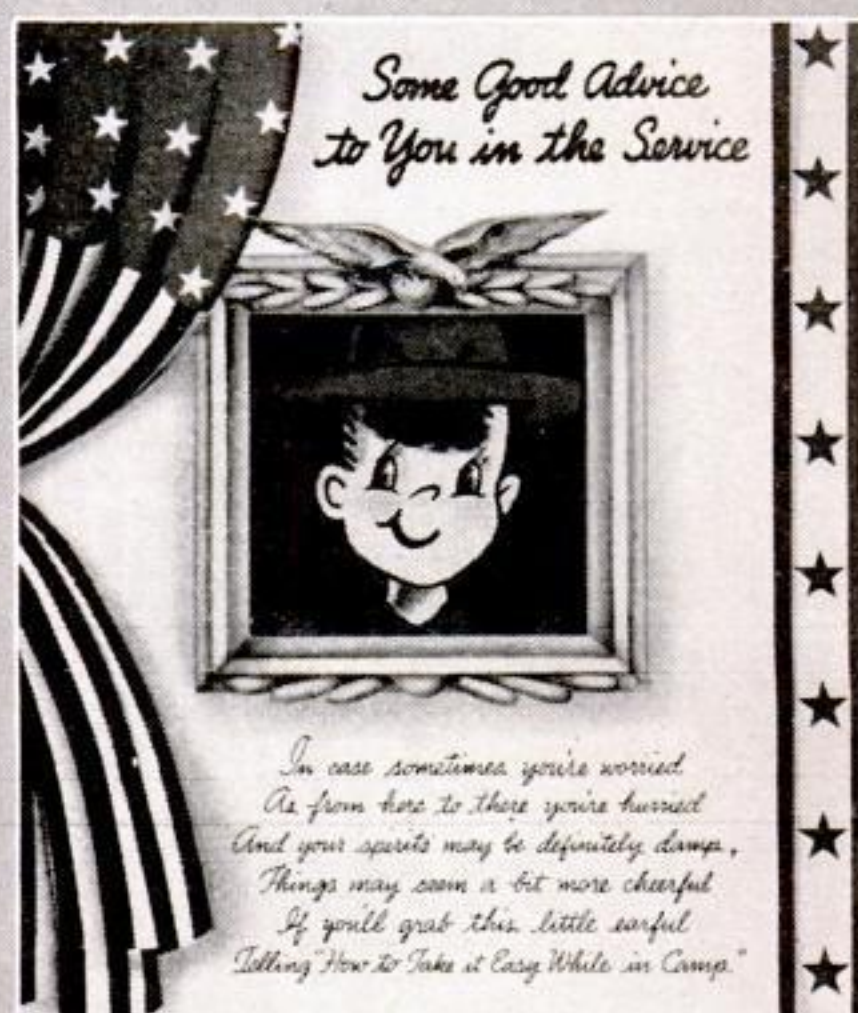
SUE: Gosh, I could do all that standing on my head! What next?

JANE: That's all there is, pal. Naturally, you fill up the glass with whatever you started with, stir again, and drink it. And you'll find it's delicious, too. Why not get going? Buy a week's supply at any grocer's. It keeps perfectly in the refrigerator. Stay with it, twice a day, to get *all* the benefits of yeast. And see if they don't start calling you "Stepping Susie"!

Ladies: If you bake at home use this same FLEISCHMANN'S FRESH YEAST . . . the household favorite of four generations.



Fleischmann's Fresh Yeast
DRINK IT... TO YOUR HEALTH!



CARDS FOR DRAFTEES ARE THE NEWEST THING



INSIDE, THIS HOPE'S DRAFTEE HAS FLAT FEET

SPEAKING OF PICTURES

GREETING CARDS RUN FROM BIRTH TO DEATH



TWIN CONTINGENCY IS ALSO TAKEN INTO ACCOUNT



COCKY FATHER HAS REAL TAIL PLUMES



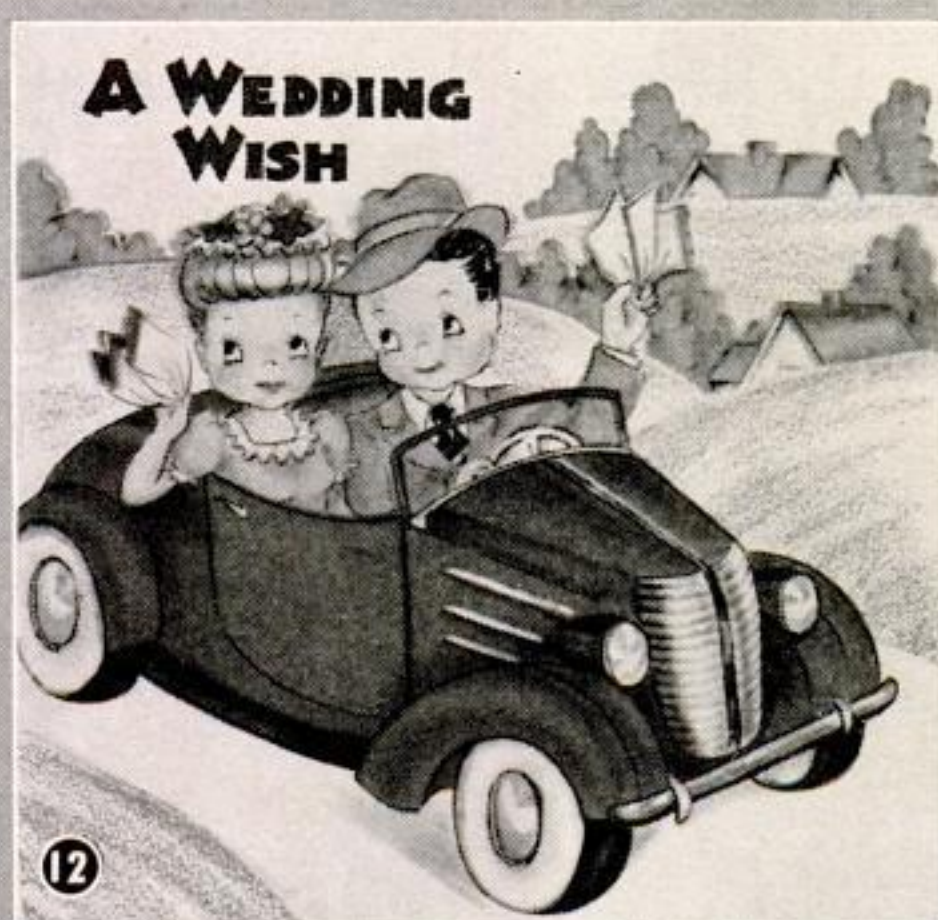
BABIES WHO GET CHRISTENED GET THIS



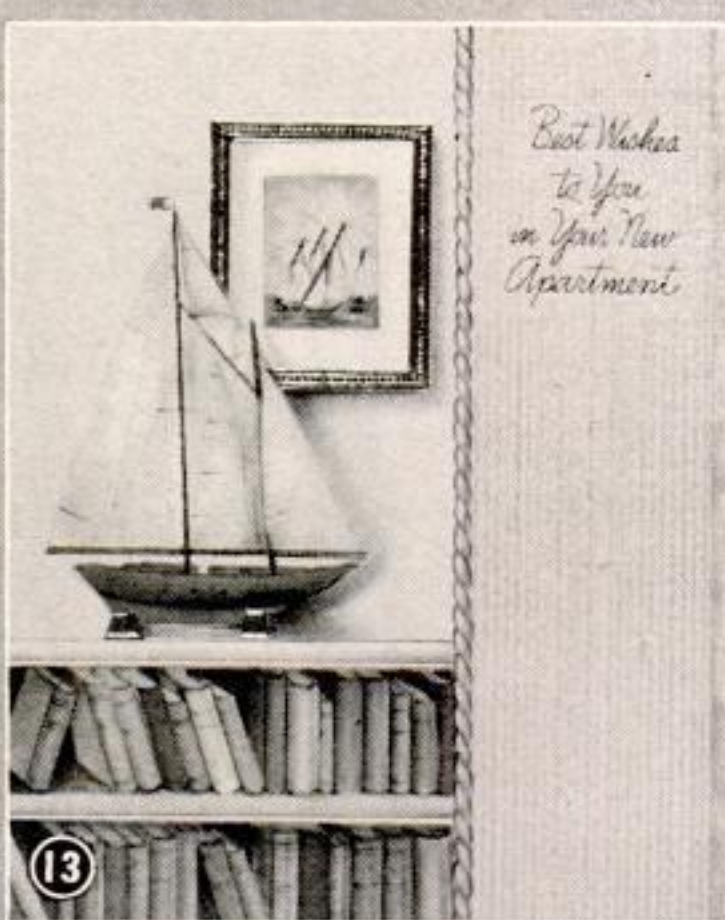
ONE-YEAR-OLD PIN IS REMOVABLE



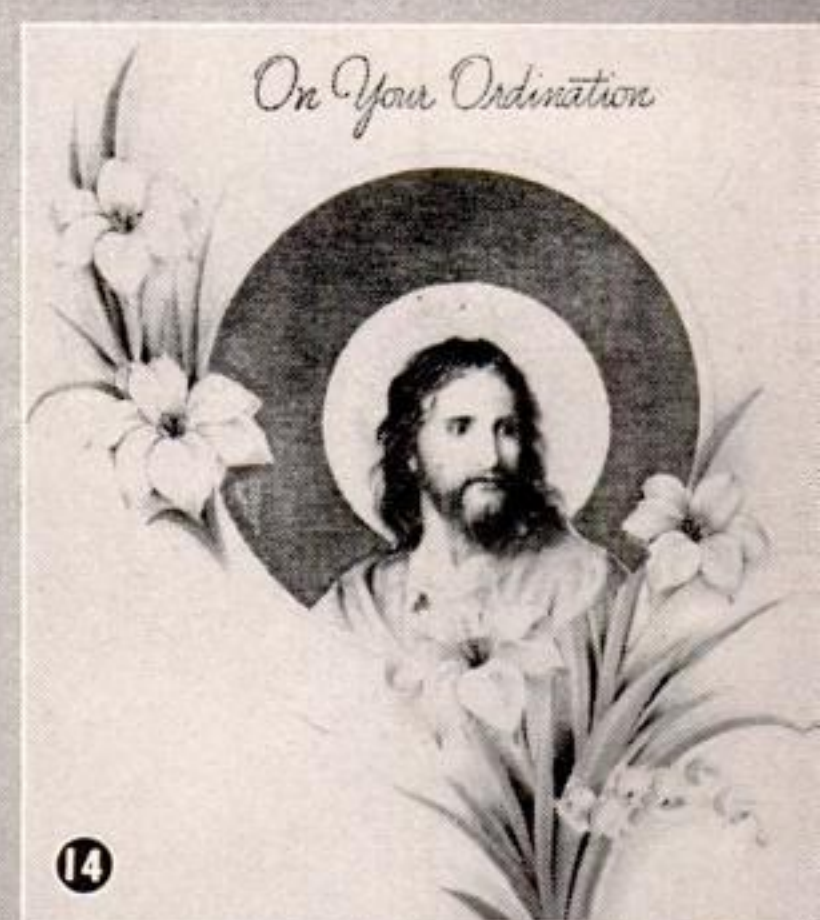
INVITATION TO A BRIDAL SHOWER



HONEYMOONERS ARE PURSUED WITH CARDS LIKE THIS



AND GET BACK HOME TO FIND THIS ONE



NEW PRIEST GETS PRETTILY PIOUS CARD



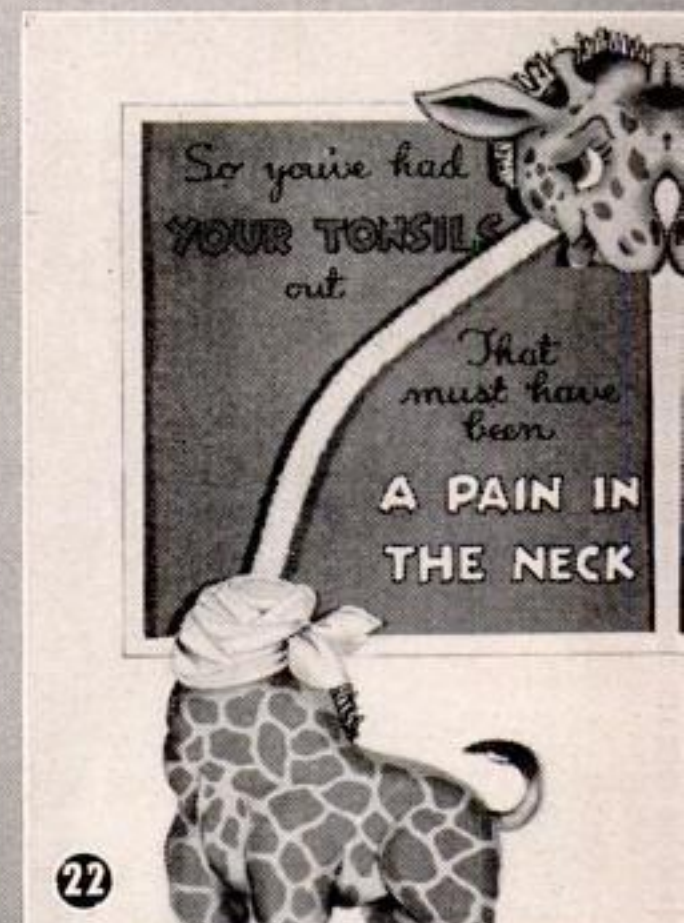
WIFELY SENTIMENTS FOR AN ANNIVERSARY



MOTHER'S DAY NOW EXTENDS TO WIVES



THIS KEEPS UNCLES HAPPY ON FATHER'S DAY



THERE IS A CARD FOR EVERY ILL

The greeting cards on these pages are samples of the 5,000 varieties by which Hall Brothers, U. S. card manufacturers, confidently expect to deal a death blow to the practice of letter-writing. The art of Cicero and Lord Chesterfield, they believe, is obsolete. The Halls feel that "sentiments," as they are known in the trade, usually express the sender's feelings better than he could himself.

Beginning with No. 1 at right, these cards show how it is now possible to follow a person through all the highspots of life with pat greetings. They cover every holiday and anniversary, from Bar Mitzvah or election to an Elk's Lodge down to the latest item, a canned pep-talk to draftees (left). Hall cards are priced from 5¢ to \$5, are prepared by a large staff of artists for an impatient, if inarticulate, public demands new ones every six months.



1

PRE-BIRTH CONGRATULATIONS START CARD COVERAGE



2

BABY'S SEX DETERMINES CHOICE OF NEXT CARD SENT



7

FOR CHRISTIAN CONFIRMATION



8

JEWISH CELEBRATION IS HAILED IN HEBREW



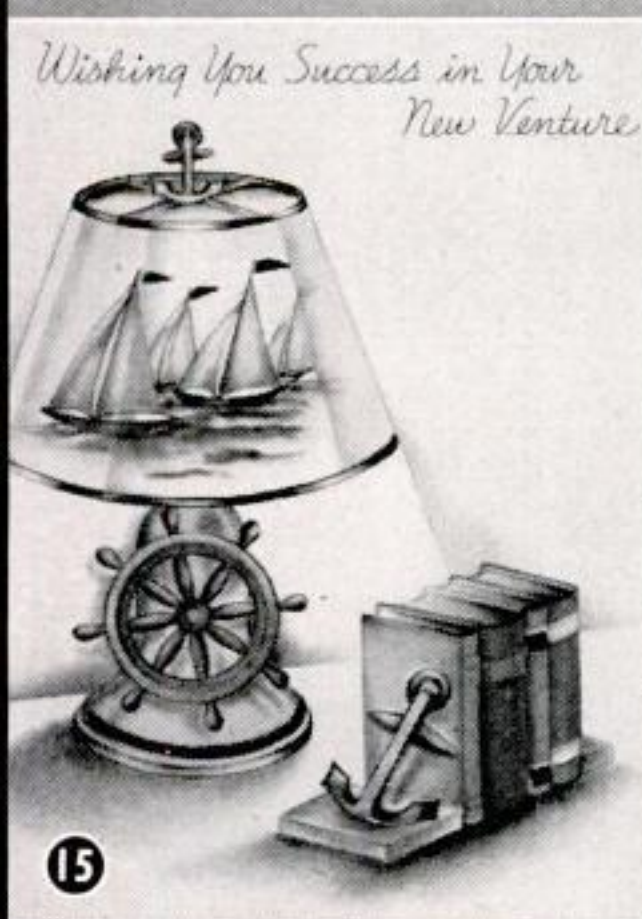
9

THE GRADUATE GETS GO-AHEAD SIGNAL



10

LOVERS' QUARRELS MAY BE PATCHED UP WITH CARDS



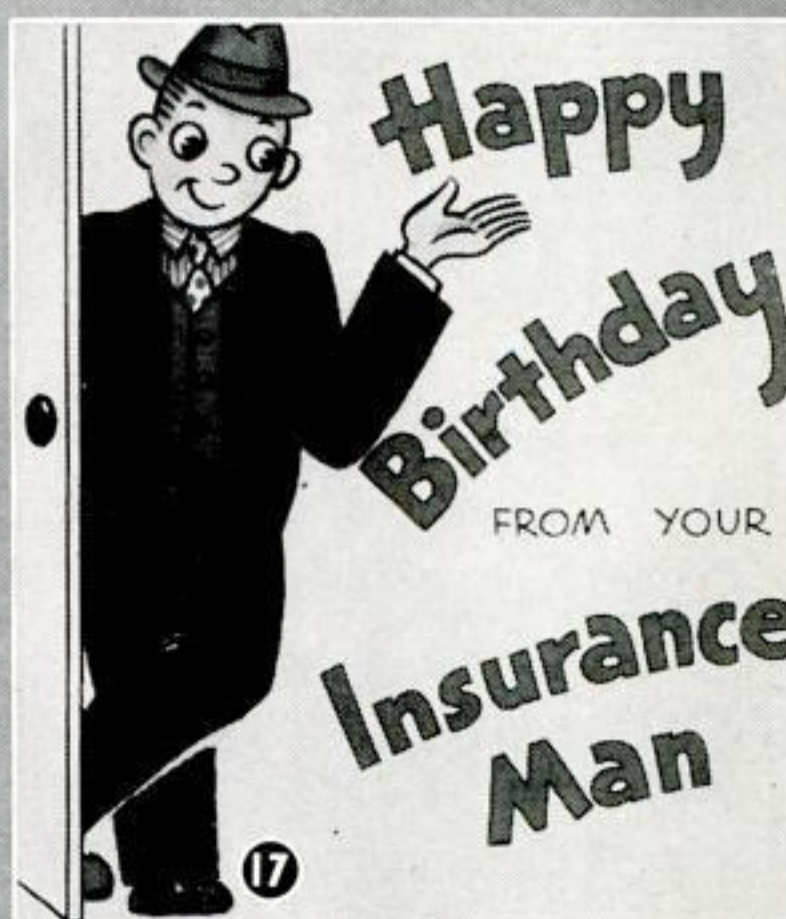
15

THIS ONE COVERS ALL ENDEAVOR



16

AND THIS ONE HAILS ALL HUMAN ACHIEVEMENT



17

THERE ARE SPECIAL CARDS FOR NUISANCES



18

MOST HOBBIES CAN BE CATERED TO BY CARD



23

SURGEONS' VICTIMS ARE GREETED



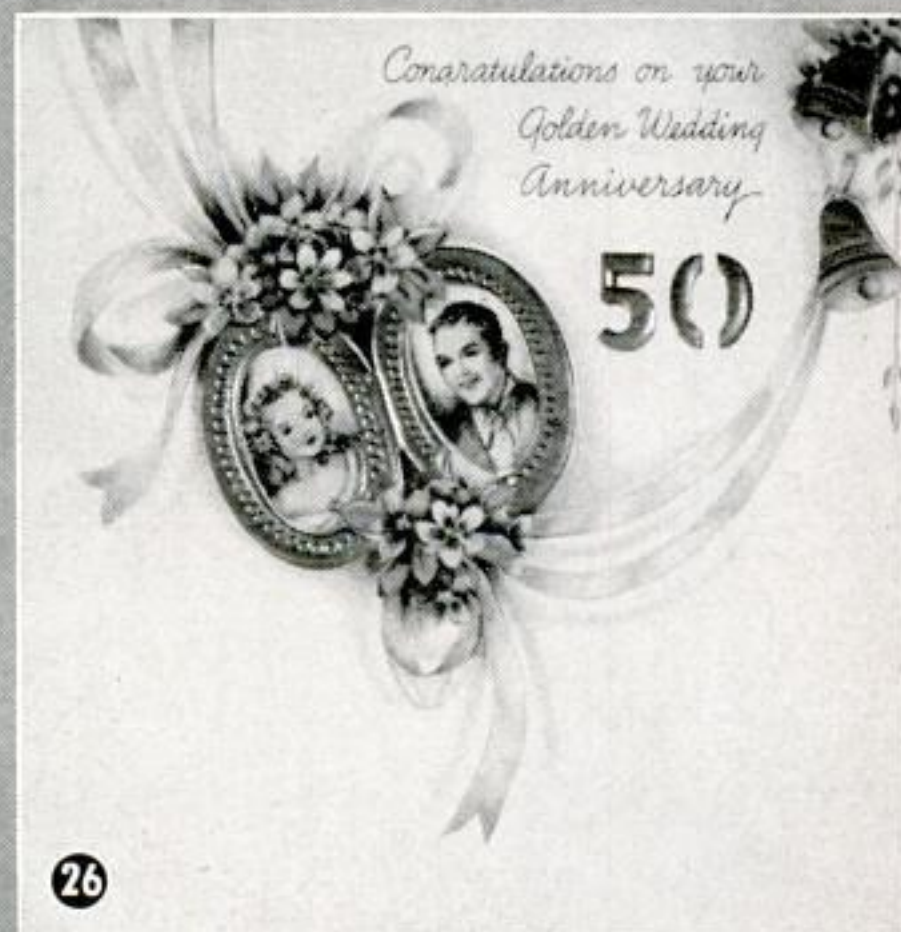
24

UPON RECEIVING OFFICE OR BEING PROMOTED



25

THIS IS JUST A BURST OF PATRIOTISM



26

NUMERALS ON ANNIVERSARY CARDS GO UP TO 99

PERCALE *or* MUSLIN SHEETS?



Are you on the fence over which to buy?



LADY PEPPERELL OFFERS BOTH



Tells you how to choose between percale and muslin



How to buy the right sheets for your needs



YOU KNOW your own sheet requirements . . . how many beds you have, how much wear your sheets must give, how much you can afford to pay for them. To pick the right sheets *for your own needs*, you should know the differences between the two main kinds — *percale* and *muslin*. You should know what you can reasonably expect from each in comfort and service.

Because Pepperell makes *both* percale and muslin sheets, we feel we can give you really helpful, unbiased information about the advantages of each kind of sheet. The free booklet we have just published gives all the facts to help you choose wisely. And when you make up your mind about which sheets are best for you, we think you will find that Lady Pepperell sheets, percale or muslin, offer you *more* quality advantages . . . *more* for your money whether you buy Lady Pepperell Percale or Lady Pepperell Service Weight Muslin.

Lady Pepperell Percale is the sheet for you to buy if you want the luxurious, silky feel of fine percale. Percale sheets are chosen primarily for sleeping comfort . . . for their softness and lightness. They are priced slightly higher than muslin sheets. But if you buy Lady Pepperell Percale, you needn't feel guiltily extravagant! Because of their lightness they're easier to handle. And because they're made of such fine cotton with such a close weave (184 threads to the square inch), they wear long and well. Priced at about \$1.49.

Lady Pepperell Service Weight is chosen for its strength and serviceability, for economy and long wear. Woven with more threads than ordinary "bargain" muslin sheets (144 threads to the square inch), it's firmer, smoother. It can take more abuse, survive more wear and washing. Because it's heavier than either percale or ordinary muslin, it doesn't wrinkle so easily. Beds look neat

and tailored all week long! Priced at about \$1.29.

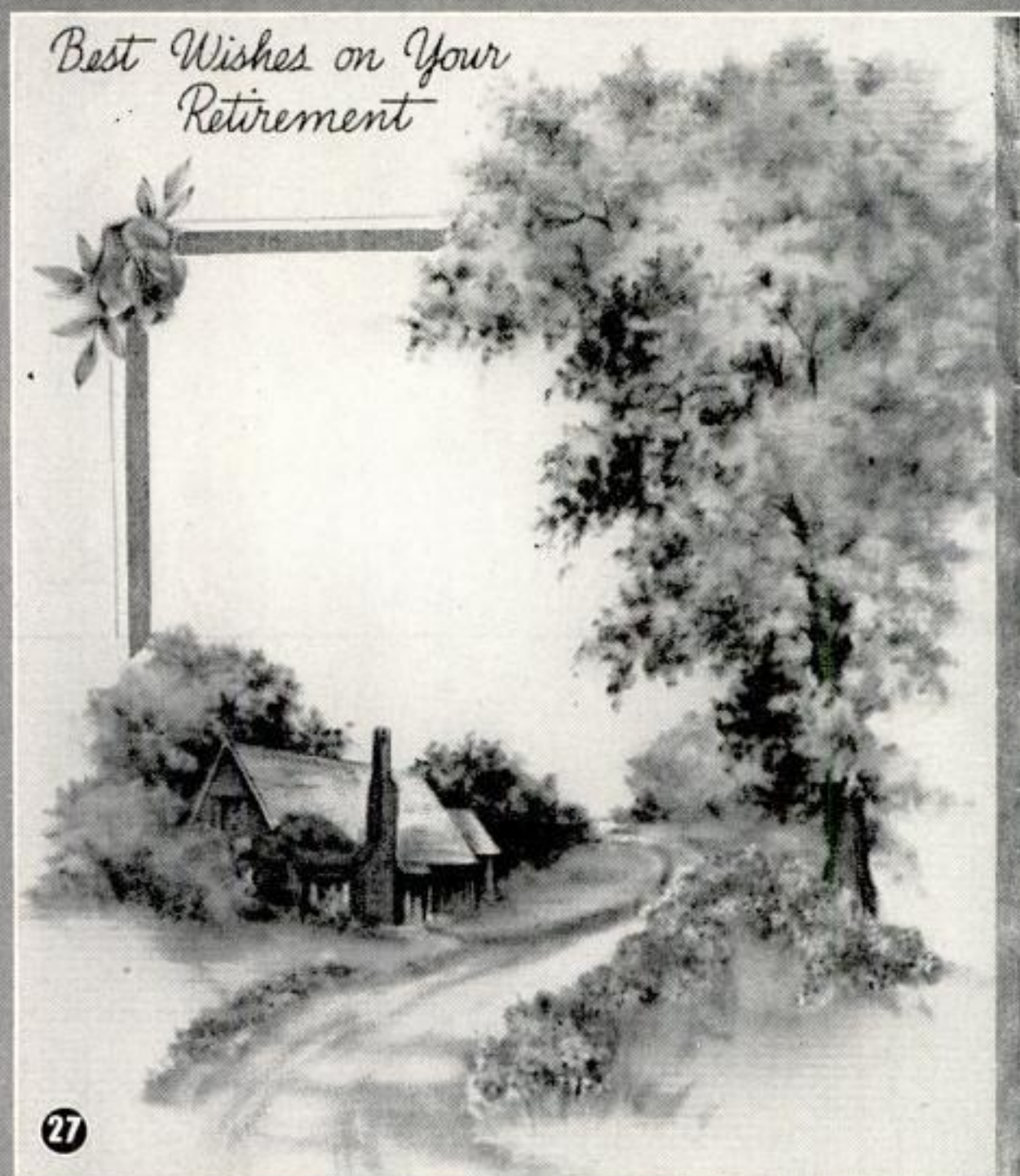
These two Lady Pepperell sheets are, we think, outstanding values . . . each of its own kind. The new "Sheet Shopping Guide" explains why.

Valuable "Sheet Shopping Guide" — FREE. This new booklet explains in detail the various kinds of sheets and what each offers in comfort and wear. Write: Pepperell Manufacturing Company, 160 State Street, Boston, Massachusetts.



LADY PEPPERELL—Sheets, Blankets and Towels

Best Wishes on Your Retirement



27

GREETING CARDS BECOME MORE TENDER AS LIFE DRAWS TO A CLOSE

Although the
Curtain
Falls



28

WITH DEATH, CARDS TAKE ON PASTEL COLORS AND SENTIMENTALITY

Because
I'll Miss Him,
Too



29

FINAL WORD IS ASSUMPTION THAT LOVED ONE HAS MERELY MOVED ON



1. **BETTY B.** needs a laxative. But she's got to be at the office early to take some important dictation and she's afraid to take a chance; thinks it might interfere with work.



3. **BETTY** simply cannot keep her mind on work. Feeling constipated and thoroughly uncomfortable, she misses half the dictation. The boss gets impatient and makes no secret of it.



2. **LETTY C.** needs a laxative. She's got to be on the job early, too, but she says to herself: "Never put off till tonight the laxative you should take this morning." So she takes speedy Sal Hepatica.



4. **LETTY** is feeling very much herself by the time she opens her notebook. Sal Hepatica worked so fast, was so gentle and easy. Result: she does a swell job, earns her boss's praise.

Whenever you need a laxative —take *speedy* Sal Hepatica

NEVER PUT OFF till tonight the laxative you should take this morning! Discover *speedy* Sal Hepatica! It usually acts within an hour. It brings gentle, effective relief by attracting needed water bulk to the intestinal tract—without irritation, griping, or discomfort.



No wonder 3 out of 5 doctors, recently interviewed, recommend Sal Hepatica. And, bear in mind, Sal Hepatica is more than a laxative: it has a decidedly helpful effect in reducing excess gastric

acidity, too; helps turn a sour stomach sweet again. Next time you need a laxative, take *speedy*, sparkling Sal Hepatica.



SAL HEPATICA

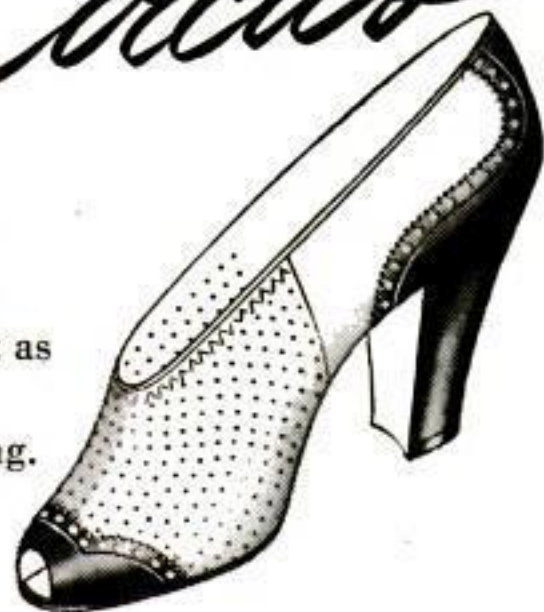
"TIME TO SMILE!" Tune in on EDDIE CANTOR—Wednesdays at 9 P. M., E. S. T.



Summer's a Three-Ring Circus

Hoop-la! You'll be on the jump every minute. Start now with the fundamentals for real fun—Walk-Over Shoes. Gay as a circus poster. Light as the lady-who-floats-through-the-air. So soft—they'll keep you feeling festive all Summer long.

For town or spectating, choose white suede with Indian Tan trim. EVON (right) elasticized. PONY (below) walled toe tie.



Come down off your stilt-high heels for a change. The COROCA in white crushed kid with Clown red weave and soft platform sole. Also all-white or all-red.



One of the most captivating in captivity—this airy-light SOLO pump. Sleek, stretchable white suede. Styles shown, Walk-Over CAMEOS \$6.95. Custom grade Walk-Overs \$8.75 up. All prices slightly higher west. Geo. E. Keith Company, Brockton, Mass.

WALK-OVER

Cameos \$6.95

SOME STYLES \$7.75

LIFE'S REPORTS

EGYPT GETS SET

by John S. Martin

Alexandria (by cable)

Although the Germans are only some 180 miles away, life in Cairo and Alexandria is still war de luxe, with only flies, the smell of horses and the chirping of noisy Arabs in the streets to spoil it. Most of the military men in both cities are either resting between exertions or doing staff work behind desks. Yet a deep undercurrent of seriousness is running through all minds because of the German threat.

Everyone talks cheerfully about "when this is finished," but no one kids himself that this is going to be a short war. Hence it is understandable and perhaps helpful for morale that polo, cricket and field hockey matches are still being played



JOHN S. MARTIN

at the Gezireh and Alexandria sporting clubs. When their ships are in, Admirals Cunningham and Pridham-Wippell can be seen enjoying a round of golf at the Smouha golf links in Alexandria. The easygoing hospitality of the British naval men at Alexandria is also illustrated by an incident which occurred after I had been given some shots against cholera by a doctor on the hospital ship *Maine*. When I asked if there was a fee, he replied: "Certainly not. Have these on King George!"

Alexandria is, of course, blacked out at night and the night life is surprisingly dull for a naval base town. In the night clubs the same old performers go through the same old stunts, occasionally changing the words and music, and as no new talent arrives and the old talent can't leave, few peo-



REFRESHINGLY

DIFFERENT

BACARDI

AND SODA!

Make your next tall cool one
with BACARDI...and taste
the wonderful difference.

Once you know the distinctive flavor
and liqueur quality of BACARDI (Gold
or Amber label) in a Highball, Collins
or Cuba Libre — you will
never be satisfied with less.

THERE'S A
DIFFERENCE
WORTH KNOWING

BACARDI

Rum 89 Proof—Schenley Import Corp., N.Y. Copr. 1941

CONTINUED ON PAGE 16

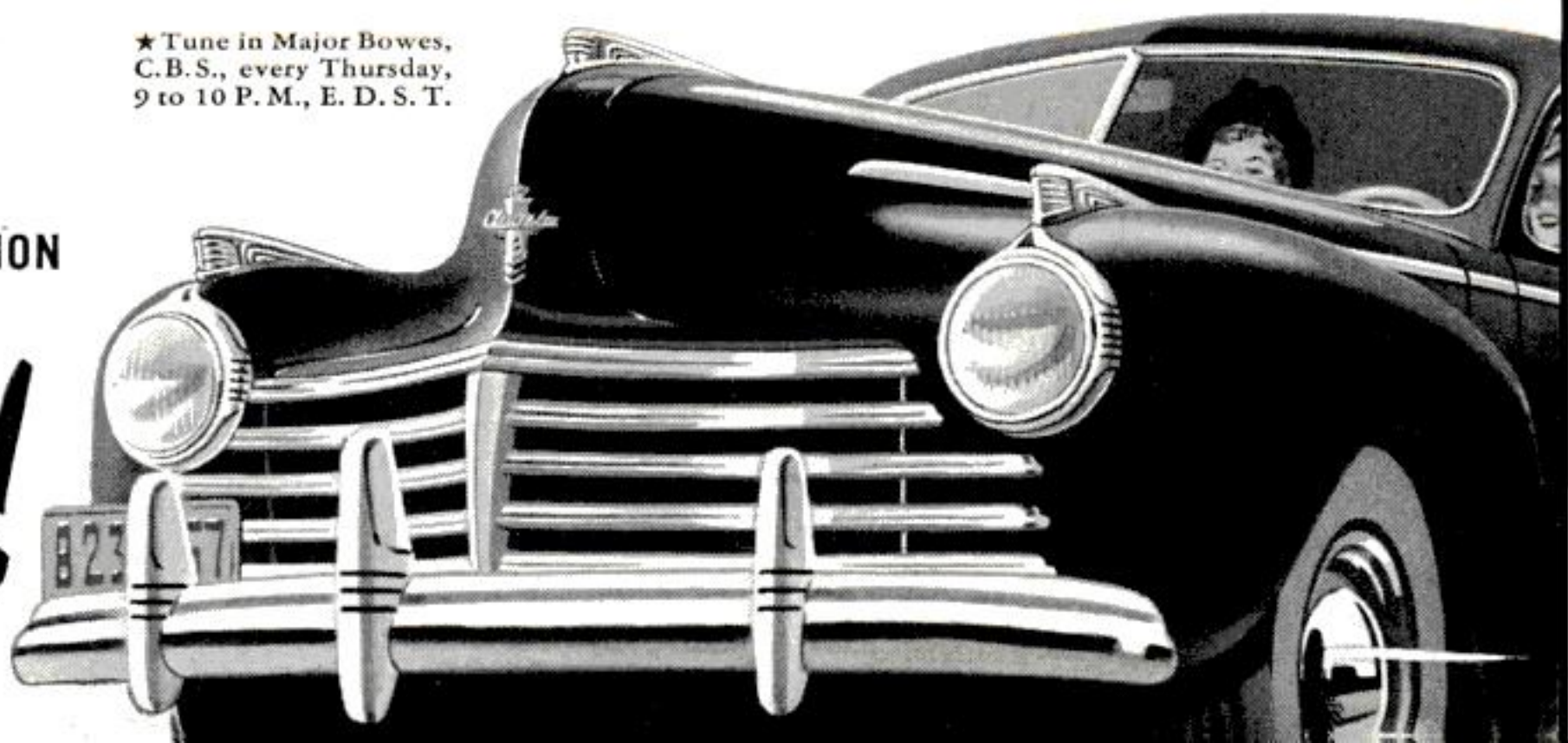
"We're Happy!"

Have you tried *Fluid Driving*? Do you know what it is to drive all day without shifting gears? Have you experienced the seeming miracle of stopping, standing

Try it! Any Chrysler dealer will be happy to have you call . . . and you'll be happy you called!

★Tune in Major Bowes, C.B.S., every Thursday, 9 to 10 P. M., E. D. S. T.

Buy Chrysler!



"CLEANEST STORY ON BROADWAY!"

Sisterly advice about cleansing, from the theatre's most famous sister... **JO ANN SAYERS**, star of **MY SISTER EILEEN**.



"You'll soon get familiar with Albolene Cleansing Cream if you talk to actresses about cleansing. Albolene does just what it's supposed to—cleanses extremely fast and well. And when getting make-up off efficiently is part of your job, you can't be bothered with vague, mysterious 'benefits.'"



"All-out purity and efficiency are what count, don't you think? Albolene Cleansing Cream is so lovely to touch—actually soothing. See how it turns to a fine, silky oil. But nothing tricky to boost the price—and that's important, when you buy cleansing cream by the pound!"



"I'd almost say you've solved nine-tenths of your skin problems when you cleanse correctly! When your cleansing method leaves your skin beautifully clean and yet soft and soothed, what else is there to worry about? Do I use Albolene at home too? You bet!"

Save money...use ALBOLENE Cleansing Cream!

In 3 separate ways, Albolene Cleansing Cream can save you money! 1. Made and packaged without expensive "frills," you can buy a full pound for only a dollar! 2. First made for hospital and stage use, this cream is efficient—goes far. 3. You'll save money on expensive night creams—Albolene leaves your skin so silky-soft. Try Albolene Cleansing Cream—both your pocket-book and beauty will profit!

MCKESSON & ROBBINS, INC., BRIDGEPORT, CONN.



LIFE'S REPORTS

(continued from p. 14)

ple patronize the night spots. Army troops and naval ratings, however, have resorts of their own from which they are supposed to return by midnight.

Officers stick pretty much to themselves in the Turf Club in Cairo and the Union Club in Alexandria. The latter is sumptuous, with servants trotting around in billowing pajama bloomers and blue, green and red jackets with gold brocade, carrying pink gins, whisky and sodas and beers to officers playing snooker in the billiard room.

The chief personalities are invisible, however. Wavell, in whom everyone's faith remains undiminished, is not to be seen, but he has been busy assuring leading Egyptians that everything will be all right. De Gaulle has arrived and is staying at Shephard's Hotel in Cairo, but there is no news as yet that he is taking over the demobilized French naval units



GEZIREH SWIMMING POOL

which are riding at anchor off Alexandria.

Thousands of Egyptian troops are about. Their officers wear red fezzes but few carry sidearms. I asked one Egyptian anti-aircraft gunner whether he relished fighting if the invaders came. Replying in French, he said: "Frankly no, but if others fight for us, surely we can fight for ourselves." Any Nazi attempts to wean the Egyptians away from the British through Fifth Column work seems doomed. When Italy entered the war in June, these agents were pretty well cleaned up and recently a new crop with Nazi sympathies have been quietly put away.

People have recovered from the sinking feeling they felt when the early reports of German patrols advancing on Bengasi flowered into news of a real offensive against all British positions in Libya and western Egypt. Men who had fought in the western desert groaned

The slip designed for the NEW SLIM LINE!

Schrank's STRAIGHT-CUT SLIP
Can't sag...twist...or ride up!

Exclusive patented features:
• Sculptured bodice—you're slimmer!
• No front or side seams
• Fitted Midriff
• Bias-Back Panel—flexible
• Seams guaranteed rip-proof

Model illustrated—Gay, rustling, Celanese taffeta—white, tearose, French blue, navy, black, red, green, opal, rose; \$1.69. Also, fine Rayon Crepe—tearose, white; \$1.69. In satin; \$2.00. At leading stores.

Schrank
SLIPS and SYL-O-JAMAS
M. C. SCHRANK CO.
Dept. L-2 152 Madison Ave., New York City

Born in MAY?

The emerald's a lucky gem for you... they say it's love insurance! But if you need time insurance, hope you'll receive a Hamilton this birthday. It's the watch of railroad accuracy.

Hamilton's experience building watches for railroad men insures greatest possible accuracy in every size and grade that Hamilton makes. Stop in at your jeweler's today and look at the handsome new models.

P. S.—For FREE booklet of interesting facts about your birth month, write the Hamilton Watch Company, 152 Columbia Ave., Lancaster, Penna.

MIRIAM. (left) 17 jewels, 10K white or natural gold-filled. Black numeral dial...\$40
ROSS. (right) 19 jewels, 14K natural gold-filled. Gilt and coral dial...\$52.50

MADE IN U.S.A.

HAMILTON
The Watch of Railroad Accuracy



CONTINUED ON PAGE 13

"The Self-Starter Breakfast

is the right take-off for me!"



Says **DOROTHY RING**
U. S. Civilian Flying Instructress
at Sky Harbor, Northbrook, Ill.

"TURNING STUDENT FLYERS INTO LICENSED PILOTS is a job that calls for mental alertness at all times," says Dorothy Ring, officially rated by the U. S. Civil Aeronautics Authority as a civilian flying instructress. "From the minute I arrive at the airport in the morning, I have to be feeling my best. My favorite breakfast is a big bowl of Kellogg's Corn Flakes with some fruit and lots of milk. It always hits the spot and it's a real 'self-starter' for me."



Photograph by Chicago Tribune Color Studio

Copr. 1941 by Kellogg Company



"I TRAVEL A LOT ON BUSINESS," says **RANDALL ROBERTS**, "but no matter where I am—in a restaurant, hotel or diner—I can always get the breakfast that makes me feel rarin' to go—a big bowl of Kellogg's Corn Flakes with fruit and milk. Man—there's a treat!"



"A NURSE'S LIFE IS A STRENUOUS ONE," says **BERNICE MERRICK**, registered nurse, "that's why I never go on morning duty without eating a good breakfast. The flavor of Kellogg's Corn Flakes tempts me to eat—and I know enough about diet to understand why the Self-Starter Breakfast* helps keep me feeling brisk and efficient."

Many alert, wide-awake people who have to start every day on their toes say that this breakfast of crisp, delicious Kellogg's Corn Flakes with fruit and milk is *tops*!

Busy, active people—thousands of people in all walks of life who have to be wide-awake and "on the ball" the first thing every morning—will tell you that the Self-Starter Breakfast* suits them to a T!

Here's a breakfast that *tastes so good* it wakes up your appetite—makes you *eager* to eat and the famous FLAVOR of Kellogg's toasted Corn Flakes, you know, has made them the largest-selling ready-to-eat cereal in America!



TRY THEM TOO,
FOR LUNCH...

SUPPER... BEDTIME

But all the time you're enjoying the appetizing goodness of this delicious breakfast—remember this: You're taking aboard good, sound nourishment, too—food-energy, vitamins, minerals, proteins—that will help you feel your best! Eat the Self-Starter Breakfast!*



*THE "Self-Starter
BREAKFAST"

A big bowlful of Kellogg's Corn Flakes with some fruit and lots of milk and sugar.

It gives you—

FOOD ENERGY!
VITAMINS!
MINERALS!
PROTEINS!

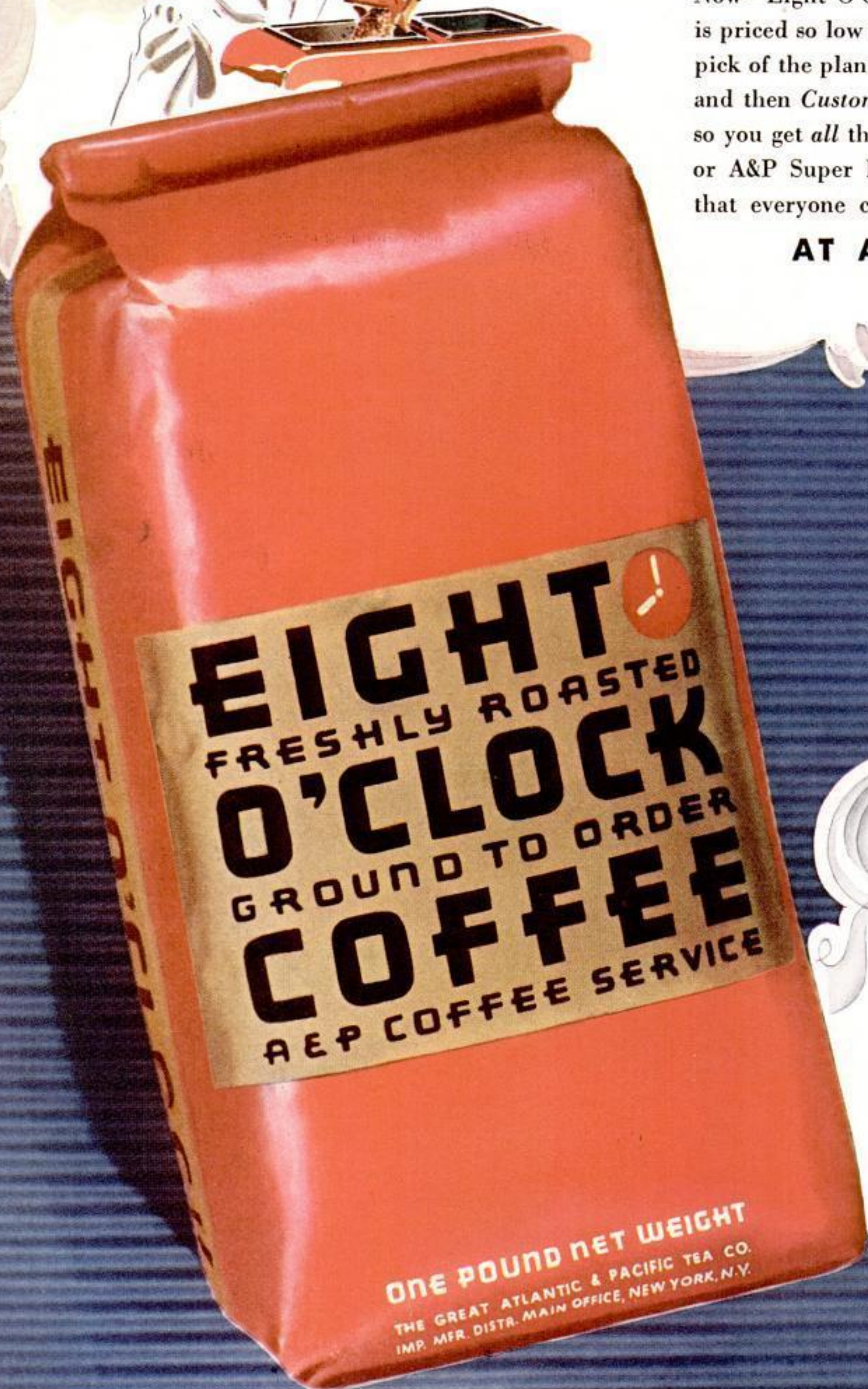
... plus the famous FLAVOR of Kellogg's Corn Flakes that *tastes so good* it sharpens your appetite, makes you *want* to eat.



ENJOY AMERICA'S LARGEST SELLING COFFEE AT THIS AMAZINGLY LOW PRICE!

Now—Eight O'Clock, largest selling coffee in the entire world, is priced so low that everyone can enjoy it! Eight O'Clock is the pick of the plantations . . . sold only in the flavor-sealed bean . . . and then *Custom Ground* exactly right for your own coffee pot so you get *all* the magnificent flavor. Visit your A&P Food Store or A&P Super Market and get this delicious blend—a luxury that everyone can afford!

AT ALL A&P FOOD STORES



14¢

ONE POUND

Those who use larger amounts of coffee will find additional savings when purchasing two or three pounds at one time. Try Eight O'Clock—the most popular coffee in the world's greatest coffee drinking nation!

PRICES EFFECTIVE IN A&P FOOD STORES IN U.S.A.

EVERY 7th FAMILY IN AMERICA ENJOYS THE COFFEE OF MAGNIFICENT FLAVOR



A&P's two other famous coffees are Red Circle, rich and full-bodied and Bokar, vigorous and winery. Each is the highest quality—the slight difference in price is due to the different types of coffee used in each blend.



To Mother with Love

You've always loved quaint things, gay things, nice things—so I'm sending Old South Toiletries to you with my love, for Mother's Day

....Old South Toiletries come in two fragrances—Plantation Garden and Woodland Spice. Shown below—and at leading drug and department stores—Decanter Jug of Cologne (1.75), Sugar-Shaker Talc (50c), the Memory Box (1.00). Old South Perfumers, 347 Fifth Avenue, New York City.

OLD SOUTH Toiletries



LIFE'S REPORTS

(continued from p. 16)

at the prospect of returning there to fight. A wild rumor among Egyptians claimed that parachutists had landed in Faiyûm, a big farming oasis southwest of Cairo.

Then realism returned after everyone began realizing what a long dry row the Germans and Italians must hoe before reaching Egypt's big cities, let alone the Canal. The feeling is: let Jerry have the desert to worry about and get thirsty, tired and swept with sand, especially with summer coming on. All Italian stores were destroyed in the retreat, wells were ruined and places like Fort Capuzzo were rendered useless names on the map.

A curious sidelight on the current state of mind was the frigid reception which Charlie



OFFICERS IN FEZZES

Chaplin's *The Great Dictator* received when it was shown in Cairo. The Jews boycotted it and the rest of the audiences found it silly, flippant and even presumptuous in the presence of grave realities not too many miles away.

Some stories that can now be told concerning the British retirement from Libya and the conquest of the "Eyeties" in Eritrea indicate what kind of soldiers the Germans are facing. One British tank driver, completely blinded by a direct hit on his thick glass windshield, never bothered to mention it but followed his leader's commands "right," "left," "fast," "slow," until he had steered his tank to safety. Then he asked for someone's hand to help guide him out of the tank. He received the Distinguished Service Medal.

A Distinguished Service Order went to an army surgeon who drove onto the battlefield at Buqbuq in an armored car and, despite withering shell fire, hopped about mending dozens of wounded men, one after the other.

Then there is an Indian officer who worked 96 hours with

That's worth
knowing!



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*Names on request

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CONTINUED ON NEXT PAGE

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This tempting cereal helps relieve that common type of constipation caused by insufficient bulk in the diet. ✓

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BAKED BY "NABISCO" • NATIONAL BISCUIT COMPANY

LIFE'S REPORTS

(continued from p. 19)

only one rest period, delousing 14 Italian mine fields of 300 mines each along the road in Eritrea. He had five cars blown out from under him and five crews wiped out, but he kept going and finally arrived back at the Khartûm Hospital with both eardrums blasted and many other injuries. He will be deaf for life. When he was offered relief during his 96-hour stretch, he refused, saying: "I understand the Italian mine-laying technique better than anyone else could learn it in many days."

The troops in Cairo and Alexandria now are itching for a crack at Jerry. One captain I talked with is especially anxious for action because his British pal was killed in the Bengasi withdrawal. All ranks are furious that General O'Connor and his aides were captured by a Nazi motorcycle patrol



TURF CLUB IN CAIRO

and they stomp around Cairo, vowing to release him instantly.

The Germans are going to meet up with plenty of other characters if they stay out in the desert long enough. There is a Canadian major here, with the deep blue ribbon of the George Cross pinned to his chest, who extricated the monster delayed-action bomb which buried itself in St. Paul's churchyard in London last September. There is another man here, a wiry, brick-faced mineshipskipper who deloused all Libya's harbors from Bardia to Bengasi of Italian magnetic mines without a fatality.

One man the Germans may or may not meet is a colonel who was in charge of tank units operating around Derna. He was uninjured in the push against the Italians during the winter, despite such stunts as stepping out of a tank in the midst of an action to shoot the sights off a captured Italian gun with a hand rifle. The Germans may not meet up with him as lately he has been hospitalized because of an ingrown toenail.

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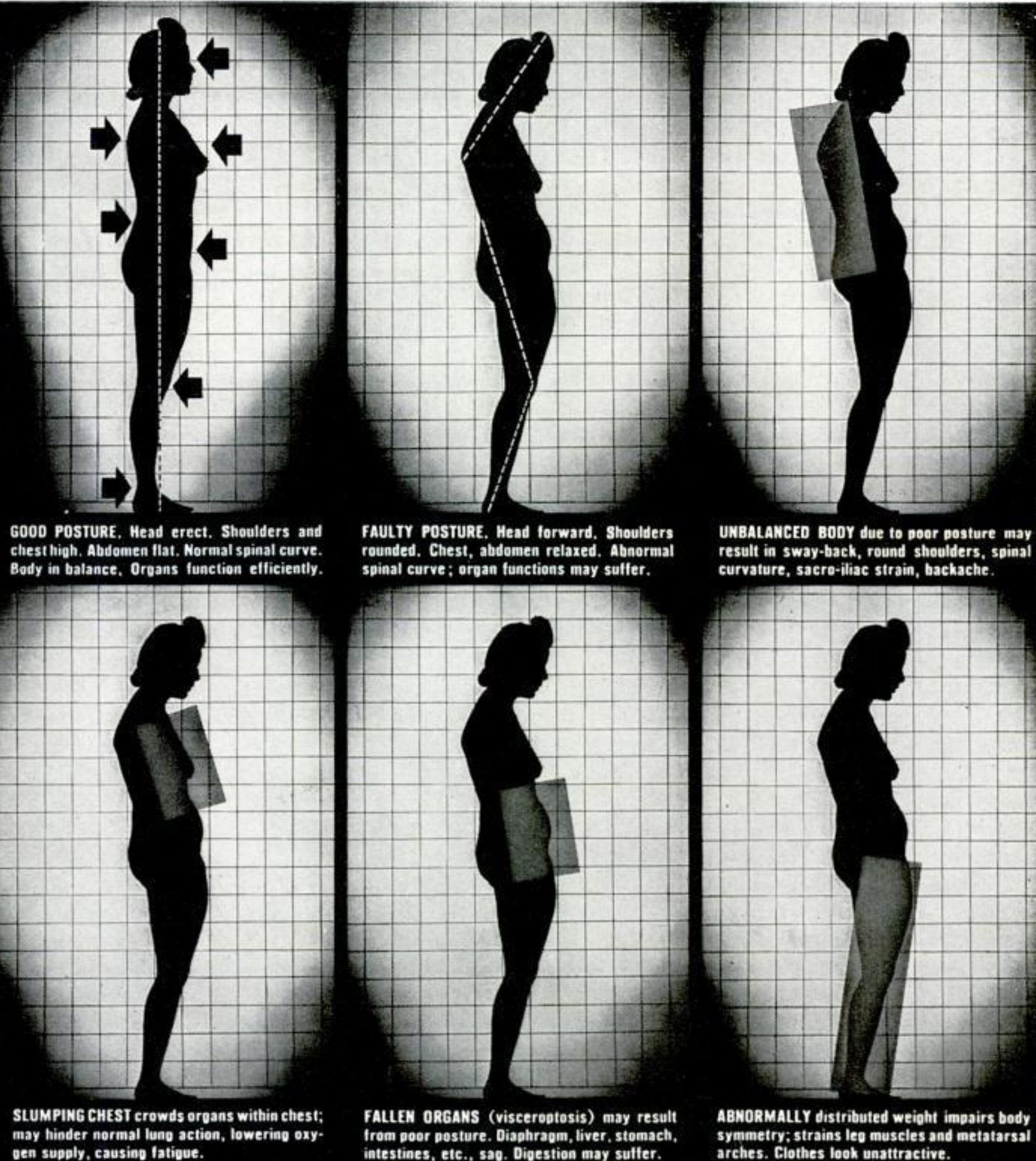
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BEHIND-THE-SCENES photograph, showing how silhouettes at right were thrown against posture chart. This technique accurately portrays true postural contour of the body.



GOOD POSTURE. Head erect. Shoulders and chest high. Abdomen flat. Normal spinal curve. Body in balance. Organs function efficiently.

FAULTY POSTURE. Head forward. Shoulders rounded. Chest, abdomen relaxed. Abnormal spinal curve; organ functions may suffer.

UNBALANCED BODY due to poor posture may result in sway-back, round shoulders, spinal curvature, sacro-iliac strain, backache.

SLUMPING CHEST crowds organs within chest; may hinder normal lung action, lowering oxygen supply, causing fatigue.

FALLEN ORGANS (visceroptosis) may result from poor posture. Diaphragm, liver, stomach, intestines, etc., sag. Digestion may suffer.

ABNORMALLY distributed weight impairs body symmetry; strains leg muscles and metatarsal arches. Clothes look unattractive.



NATIONAL POSTURE WEEK MAY 5th to 10th EMPHASIZES IMPORTANCE OF POSTURE TO HEALTH AND APPEARANCE

ILLUSTRATIONS above demonstrate symptoms which may come from poor posture. Your physician knows the serious results which can develop. Consult him if you suspect that some specific condition is causing trouble.

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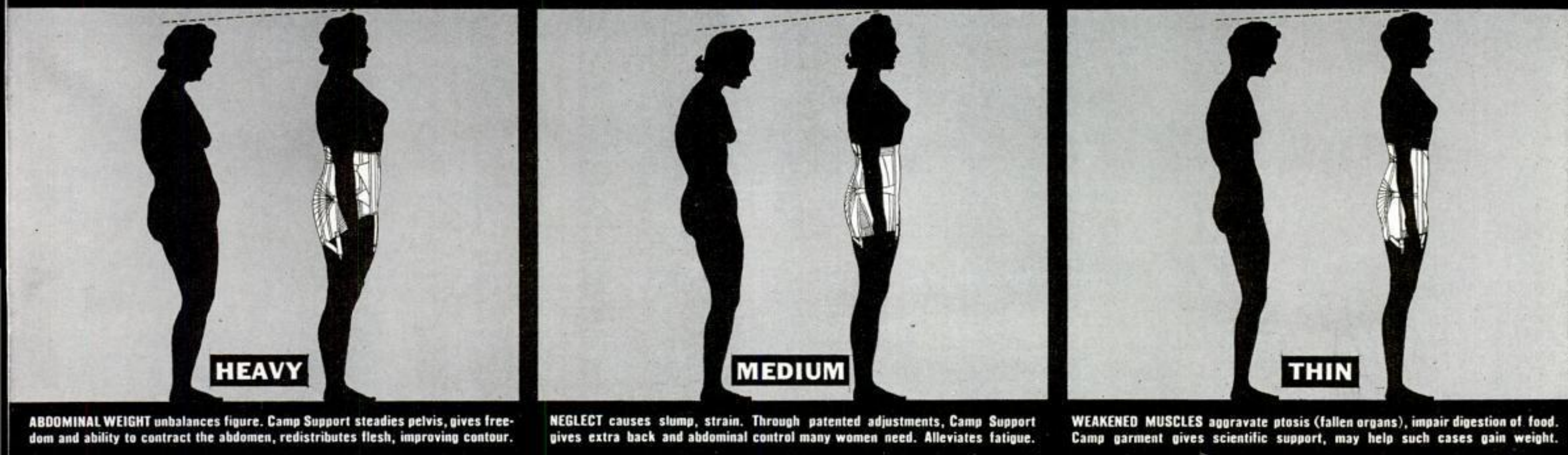
dom to do their work in balancing your body. Thus posture improves and appearance benefits. Camp Supports are lightweight, beautifully made, available at good stores in a wide range of models from \$5 to \$12.50.

During National Posture Week, sponsored by S. H. Camp & Co., schools, colleges and good stores will take part in programs of posture education. This is the ideal time for you to do something about improving your own posture. Consult the Camp-trained corsetiere at your favorite store. See how a Camp Support can help *your* posture and appearance.

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MODELS GRAPHICALLY ILLUSTRATE HOW CAMP SUPPORTS HELP TO IMPROVE POSTURE



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THIN

WEAKENED MUSCLES aggravate ptosis (fallen organs), impair digestion of food. Camp garment gives scientific support, may help such cases gain weight.



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Something dainty, something new...
A lovely slip or gown, delightfully
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LIFE'S COVER



John Harvard was a dissident
divine who died of tuberculosis
in Massachusetts Bay Colony,
in 1637. His name is immortal-
ized because he left £779 and
400 books to the "schoale or
colledge" then being chartered
by the General Court of the
Colony. The Court gave his
name to the college and changed
the name of Newtowne to
Cambridge, after Harvard's uni-
versity in England. There is no
known portrait of John Har-
vard. His statue on LIFE's cover
was sculptured by Daniel
Chester French with Harvard
students as models. For more
on Harvard College, see pages
89-99.

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HUNDREDS OF MILES OF SUPER HIGHWAYS, triumphs of engineering, are now open—supplemented by tens of thousands of miles of fine "open-country" highways which permit sustained speed. What's more, the increased power, ease of control, comfort and safety of late-model cars invite you to take full advantage of this modern highway system—yesterday's excessive speed is now considered normal driving.

THERE'S A THRILL in being part of this parade of progress—in driving the magnificent stretches and long, sweeping curves of the new "Super Highways". . .

WARNING: Sustained speed intensifies the punishment which motor oil must take. Until recently, motor oil—even that considered "the best"—was not made for these extreme conditions. Under continued high speed, chemical changes may take place in such oil, lessening its protection. Motor damage or a severe loss in performance may follow.

For 3 years, scientists at the "University

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This may be a safer oil than you need. Excellent oil for ordinary conditions can be bought for less. But if you sometimes call on your late-model car for capacity performance, DRAIN AND RE-FILL NOW WITH SHELL X-100. It's safety insurance for your motor. Now at all Shell dealers.

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For name of near-by Air Step store, write BROWN SHOE COMPANY, St. Louis.

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BEA PALLISTER'S trim, two-tone Air Step pumps set the mood for her beautifully tailored spring costume, featuring an effective use of light and dark.

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MY MOTHER-IN-LAW TOLD ME



I TAUGHT MY DAUGHTER that to stay attractive for *you*, she should take tips from cosmetic and soap advertisements. The least *you* can do, Frederick, is to please *her* by doing something about your leathery skin and bristly beard. Read this ad and get a Barbasol Face!



MEN DON'T REALIZE that old-fashioned shaving methods tend to irritate and roughen both their skin and a woman's temper. Modern Barbasol not only softens your beard—its beneficial oils soothe your skin, leave it smooth and fresh. And that soothes a woman's temper, too!

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For modern shaving—
No Brush—No Lather—No Rub-in

LIFE'S PICTURES

John T. McCoy Jr., an artist who specializes in portraits of private fliers' favorite planes, made the watercolors of training maneuvers in this week's LIFE. Here he sits on the wheel of his model for those paintings, a Piper Cub used at Caldwell-Wright Airport, N. J. for student training. Mr. McCoy estimates that there are 103 little planes on pages 57-60.



The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes) unless otherwise specified.

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ABBREVIATIONS: BOT., BOTTOM; EXC., EXCEPT; CEN., CENTER; LT., LEFT; RT., RIGHT; T., TOP; A. P., ASSOCIATED PRESS; B. S., BLACK STAR; EUR., EUROPEAN; H. & E., HARRIS & EWING; INT., INTERNATIONAL; P. I., PICTURES INC.; W. W., WIDE WORLD

THIS WAY TO FLAVOR

Dine out
during National
Restaurant Week
MAY 5-11



Chicago, Ill.: On the Lincoln Highway, three miles west of Chicago Heights, there's a famous little restaurant aptly called the Tee Cupboard. This cozy haven has played host to appreciative road-weary tourists from every state in the Union who stop in for Mrs. Hammer's real, back-to-the-farm cooking. And what cooking!—

succulent chops . . . robust steaks . . . fresh garden vegetables. Just to make doubly sure that guests enjoy each mouth-watering dish to the utmost, Heinz Ketchup, "57" Beefsteak Sauce, and Worcestershire Sauce are placed within easy reach. Heinz Mustard and Pickles are there, also—adding the crowning zip to your meal.



En Route: Somewhere between Philadelphia and New York, these ladies are enjoying the delicious food that's served on Reading R. R.'s crack streamliner, "The Crusader." Always mindful of their diners' wishes, the Reading Company makes sure that every table is supplied with luscious Heinz Ketchup and Chili Sauce.



Philadelphia, Pa.: On Old York Road in historic North Philadelphia stands a monument to good eating—Fried's Restaurant. Since 1912, Fried's has served excellent foods made famous by Philadelphia's gourmets and garnished with Heinz Ketchup, Chili Sauce, and other Heinz condiments.



Royal Oak, Mich.: Trout-bent sportsmen, off to wade the woodland streams of Upper Michigan, often drop in at Hedge's Wigwam. For here every Michigander knows he can expect a real, he-man's meal, served rustic style. Here, too, Heinz Ketchup graces every table to lend dash to the hearty flavor of good food, well cooked.

SIGNPOST to good eating at the country's leading restaurants is the ever-present Heinz keystone label. And everyone enjoys good food more when its full flavor is stepped up with Heinz ruddy Ketchup.

Prepared from Heinz pedigree, "aristocrat" tomatoes, aged-in-the-wood Heinz Vinegars, and just enough rare imported spices to add piquancy, it's only natural that this famous ketchup should be the largest selling in the world today! See for yourself what zest Heinz Ketchup imparts to meats, eggs and sauces.



Williamsburg, Va.: Visitors to the Restoration, filled with the charm of Virginia's quaintly elegant 18th Century Capitol, often stop for a real southern meal at the proudly aristocratic Williamsburg Inn. For here good food is traditional . . . as is the custom of serving rich and ruddy Heinz Ketchup.





"IT MAKES A DIFFERENCE WHO WINS, THE DIFFERENCE WHETHER WE STAND WITH OUR BACKS TO THE WALL WITH THE OTHER FOUR CONTINENTS AGAINST US AND THE HIGH SEAS LOST...OR WHETHER WE KEEP OUR PLACE IN AN ORDERLY WORLD."—CORDELL HULL

THE AMERICAN DECISION

The eloquent words above were spoken by Secretary of State Hull on the evening of April 24. This visible audience of the wise and fiery old Tennessean consisted of the members of the American Society of International Law, meeting in Washington. But the words were plainly addressed to the whole American people and to the world. They, and similar words spoken in New York the same evening by Secretary of the Navy Frank Knox, were official notice that the American Decision has now been taken. Secretary Knox announced it bluntly:

"We are in the fight to stay. . . . Having gone thus far, we cannot back down. There is no retracing our steps. . . . We have declared that the aggressor na-

tions must not be permitted to win. We have irrevocably committed ourselves to see that that is prevented. . . . This is our fight."

Having made its decision, America's next step was plain. It must deliver the goods. "Hitler," said Secretary Knox, "cannot allow our war supplies and food to reach England—he will be defeated if they do. We cannot allow our goods to be sunk in the Atlantic—we shall be beaten if they do. We must make our promise good to give aid to Britain. We must see the job through." Said Secretary Hull: "Ways must be found to do this."

Next day President Roosevelt announced that he had found a way. At the same press conference at

which he said that Axis forces might be occupying Greenland (now officially a part of the U.S.-defended Western Hemisphere), the President declared that U. S. warships would patrol as far into the seven seas as necessary to keep merchant ships informed of danger and to protect the Hemisphere. He was at pains to explain that this would not be convoying, which means armed protection of ships traveling in a group and about which isolationist Congressmen have raised loud alarms. However hard it was for laymen to understand the difference in effect between a "patrol" and a "convoy," it was plain that the President had made up his mind to use the U.S. Navy to keep Britain-bound merchant ships out of trouble.



"THERE IS NO BETTER WAY TO GIVE COMFORT TO AN ENEMY THAN TO DIVIDE THE PEOPLE OF A NATION OVER THE ISSUE OF FOREIGN WAR"—LINDBERGH, APRIL 23

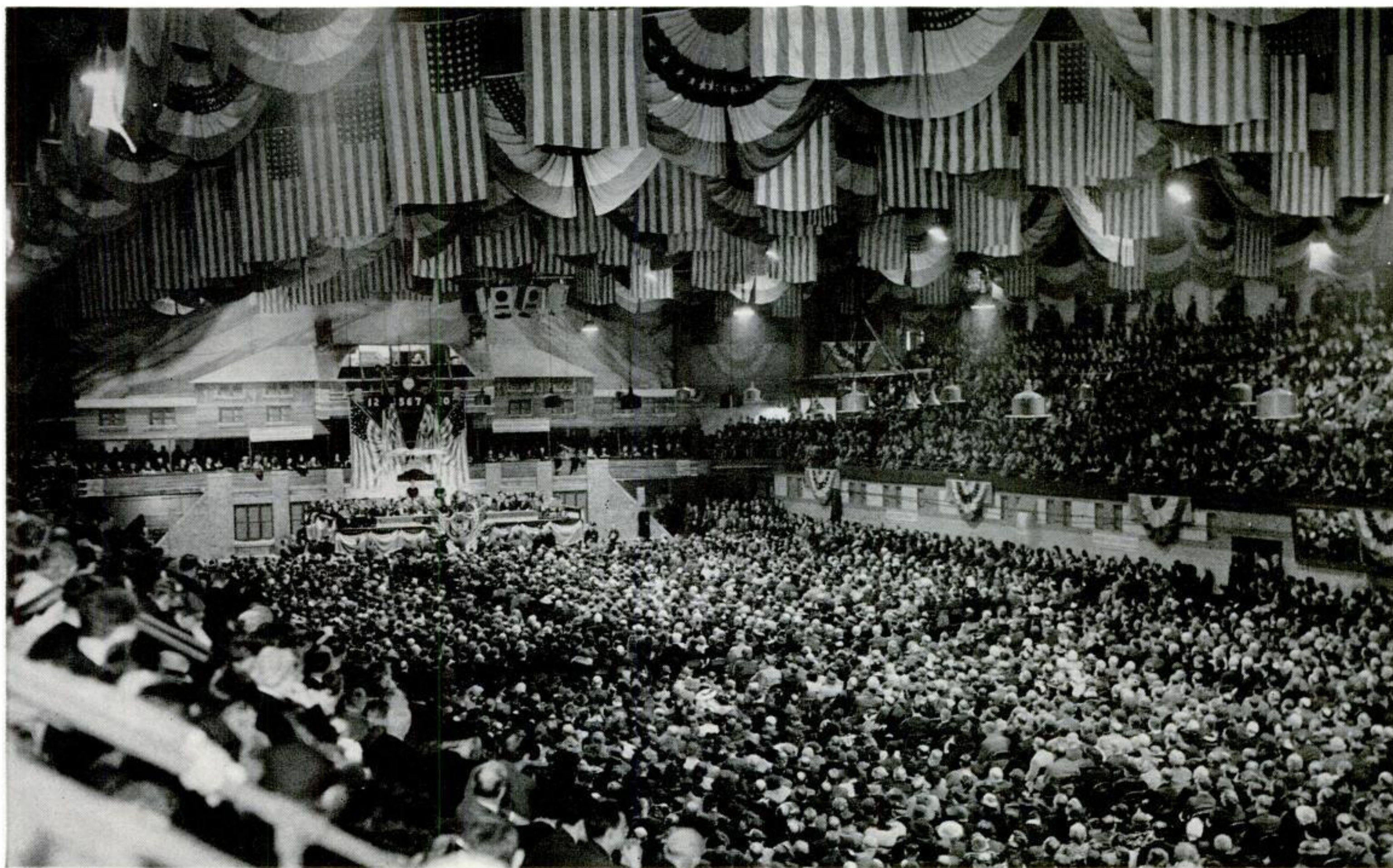
THE DISSENTERS

IF ISOLATIONISTS ARE RIGHT,
AMERICAN MAJORITY IS FOR WAR

In many a flag-decked hall last week the people who want aid-to-Britain stopped, the people who think the American Decision has not yet been made or who think they can still change it, met in the upsurge of isolationism which followed British reverses. Col. Charles A. Lindbergh (*above*), in Chicago and New York, drew the biggest crowds. His theme: Britain is obviously losing the war, and the U. S. will only be beaten too if it tries to intervene. This was very good news to the Colonel's audiences, who cheered it lustily, as did the German press.

"Over a hundred million people in this nation are opposed to entering the war" said the ex-Hero. This was a translation of an April 7 Gallup Poll which showed 83% against war. But in their enthusiasm for this poll, isolationists like Lindbergh and Sen-

ator Burton K. Wheeler apparently overlooked several others. On April 23, a Gallup Poll revealed that while only 41% of the people favor U. S. convoys now, 71% would be for them if it appeared certain that Britain would be defeated without them. And while in a poll published April 27 there were still 81% of the people opposed to U. S. war entry now, if it appeared that the only way to beat Germany and Italy was for the U. S. to go to war, 68% would now say "Go." It appeared, then, that the effect on the nation was somewhat different from what the speaker intended when in St. Paul on April 24 Senator Wheeler chimed in with Lindbergh to declare: "Truth of the matter is that Britain can't win unless we actually get in." In that verdict, the Senator had the support of the best military minds in Washington.



The American flag was much in evidence when 10,000 people filled the Chicago Arena on April 17 to hear Colonel Lindbergh make his maiden speech as a member of the America First Committee. (Cracked Columnist Walter Winchell of Lindbergh's New York meeting

[below]: "More American flags than Americans.") On April 25 President Roosevelt called people who think Britain is beaten dumb, assailed Lindbergh as a defeatist and appeaser, and let it be known that the Air Corps would think twice before calling him to active duty.



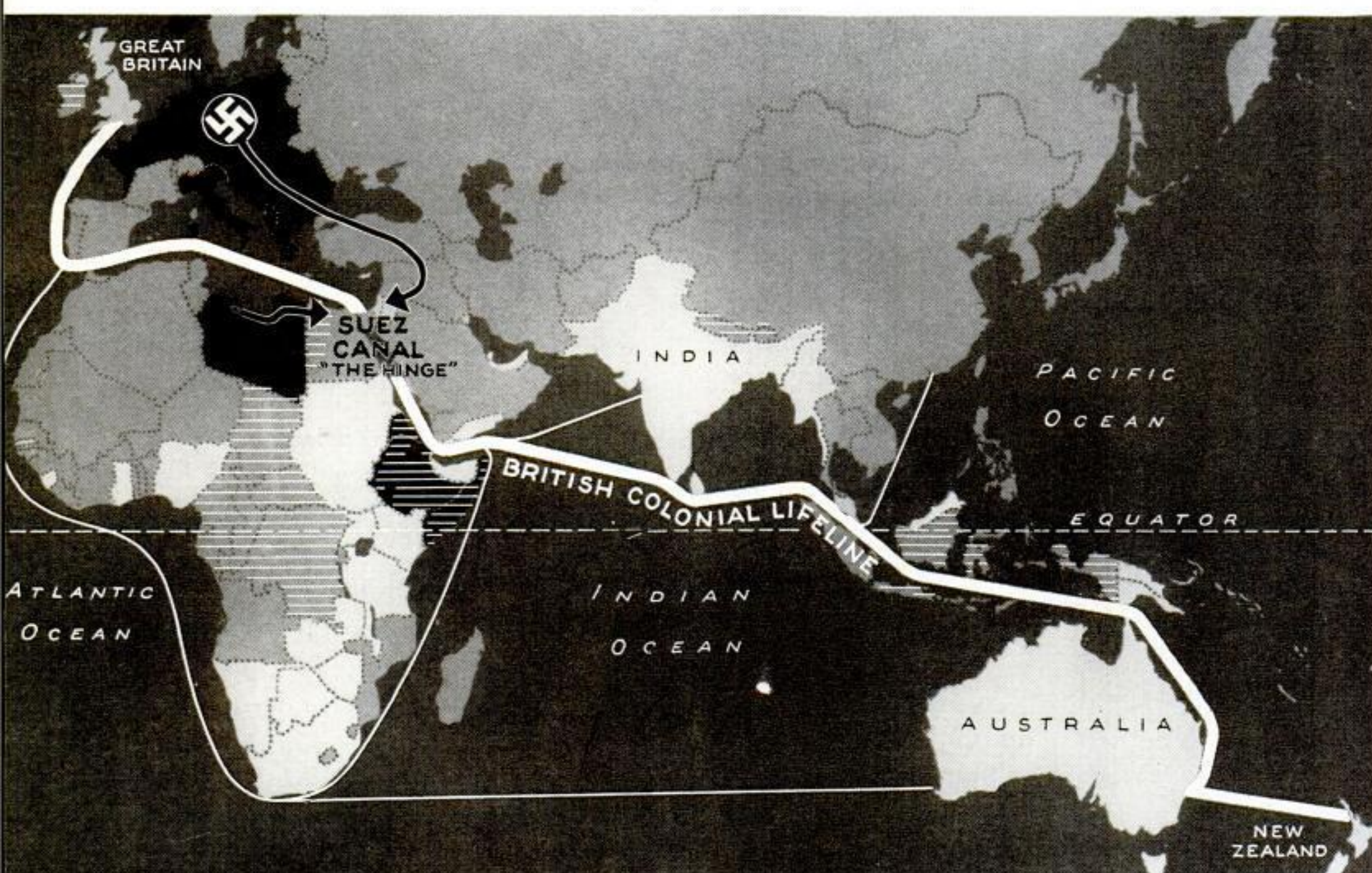
"The Star-Spangled Banner" is sung by Colonel Lindbergh's audience. Some 10,000 people jammed Manhattan Center in New York to hear him April 23, with another 20,000 in the street. Reporters circulating through the crowd noted many a German accent. When they

tried to check rumors that free tickets had been sent to Nazi organizations, holders of them shut up like clams. One man who yelled "Down with the British!" was punched in the nose by a passing sailor. A Friends of Democracy picket line was pummeled and broken up.



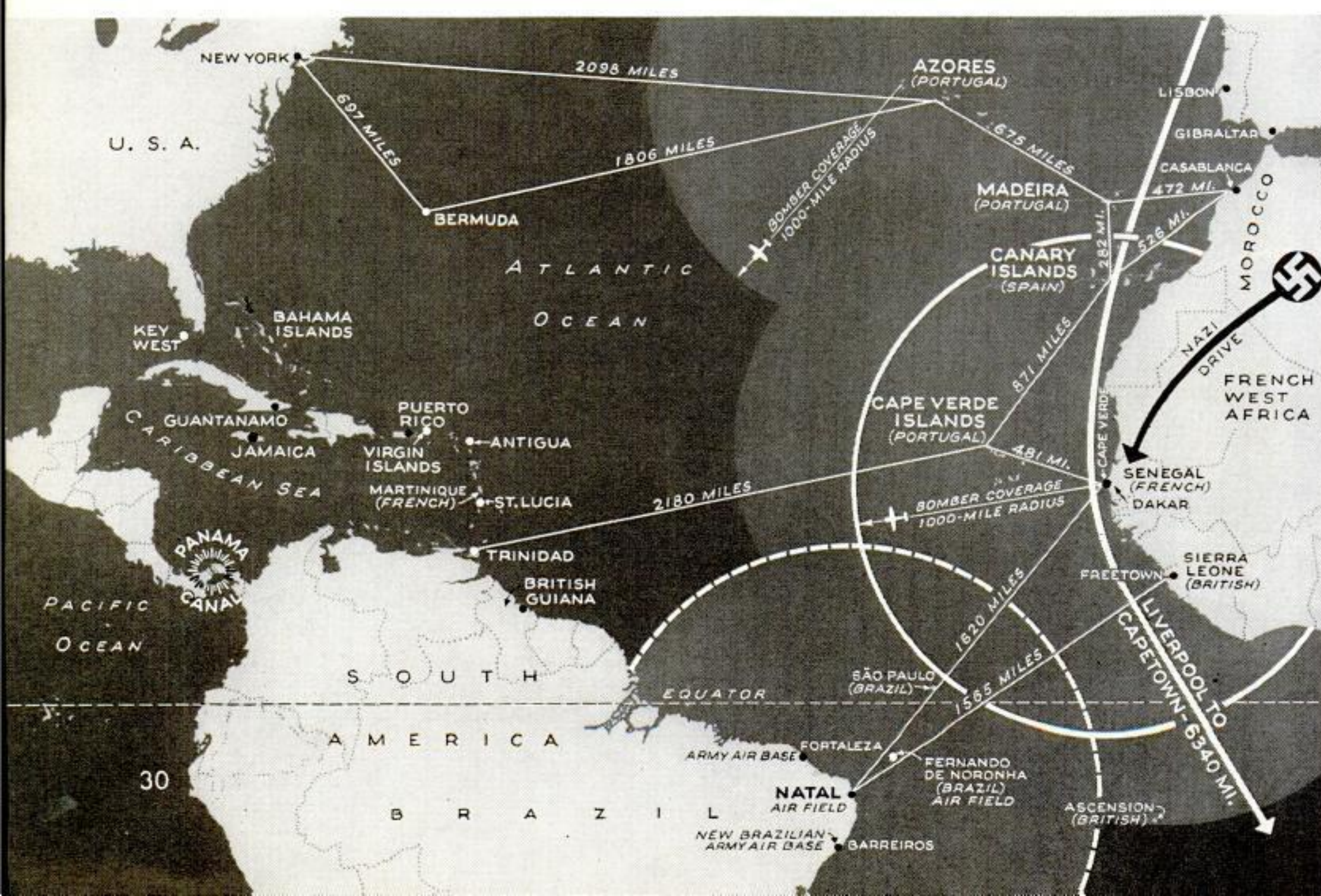
Possible next steps in the busy Nazi year of 1941 are black arrows above. The arrows go through two neutrals, Spain and Turkey, toward two British bases, Gibraltar and the

Suez Canal area. Spain could do nothing. Turkey might fight. On beyond is Iraq and Iran oil, enough for Hitler's needs. Further beyond are the roads to India and to Dakar.



The hinge of the British Empire is the Suez Canal. British Empire is shown in white, allies in white stripes. Below is shown the situation if the Germans get West Africa.

Circles show patrol range of German bombers from Dakar as well as from the Azores and Cape Verde Islands, which they may seize unless Britain and U. S. seize them first.



THE DANGER

Besides invading England Hitler's armies might burst out of Europe

Behind the rising voices of U. S. isolationists lay their desire to drown out the dreadful noises coming from the Eastern Hemisphere. For what was happening in Europe and North Africa remorselessly forced Americans to the Great Decision. In fact, Britain had been pushed clean off the continent of Europe, save for a fading British influence in Portugal. But bad as this was, much worse might immediately follow. Its outlines are shown on the maps at left.

In the top map the black lines show how far the German Army might go. Notice that the lines head straight for the Suez Canal and Gibraltar. By going overland Hitler may be able to avoid British sea power and seize its bases. Thus, holding oil reserves of the Middle East and the granaries of North Africa, he could escape from the full effect of a sea blockade. Control of the Mediterranean might unite Axis sea power and give Hitler additional power over the French. Any sizable gain in Axis sea power is a first-rate worry to Americans. Although in this war the Mediterranean has been a sort of no man's land between the fighters, it is historically one of Britain's strong naval flanks against Europe, and the hinge of the British lifeline to the East. By the President's proclamation of last fortnight, U. S. ships can now go up the Red Sea to the Suez Canal with arms to reinforce the British position.

The second map shows how the loss of the Mediterranean unhinges the Empire, pries open the road to the gates of India and scatters the British naval resistance to more distant fronts far from convenient bases. After that, as shown in the bottom map, Hitler could breathe hard on the neck of the Americas.

Dakar is the clue. The road to it is through helpless French Africa. And from Dakar Hitler's bombers can torpedo and bomb American shipping two-thirds of the way across to Brazil. The Germans might follow this up with a landing in Brazil which, if successful, would shut Britain and the U. S. into the North Atlantic. Said U. S. Secretary of the Navy Frank Knox (below) last week: "Too few of us realize the size of the disaster to American hemispheric safety if Germany, already the conqueror of France, should establish herself in Dakar, a French colonial possession. From there, with her surface ships, submarines and long range bombers, a victorious Germany could . . . make of the Monroe Doctrine a scrap of paper."



U. S. Secretary of the Navy Frank Knox said last week, "The jaws of the Nazi trap are closing." Nazis say, "We hate him."



A. Seydenfrost

Attack on Gibraltar, still speculatively in the future, is here drawn as it would probably look. Shells and bombs burst against the rock. Flame-throwers and demolition teams go

after pillboxes. Last week Germany was reported asking permission to send troops through Spain, and Britain named its Inspector General Lord Gort to be commander in chief of

Gibraltar. According to a Spanish officer who recently inspected British defenses, it would cost an enemy 150,000 men to storm Gibraltar across strip of sand shown in this picture.

LIFE ON THE NEWSFRONTS OF THE WORLD

Defeat in Greece stirs Britain and America; Marshall says U. S. Army is "over the hump"

Eleanor Roosevelt sometimes sends up trial balloons for her husband. In the May *Ladies' Home Journal* she tossed up a startling idea: that American girls of draft age be given a compulsory year of training for factory, mechanical, social, hospital or farm work. They would be drafted for work in their community and not have to go away to camp. "Some of my young friends," said the President's wife, "would claim that this is a Fascist or Nazi scheme." But it is no such thing, she insisted. It is just like making people go to school, and even Thomas Jefferson advocated compulsory schooling.

Over the Hump. In Washington April 22, the most reassuring words yet spoken of America's defense effort were uttered by two gentlemen who ought to know what they're talking about. General George C. Marshall, Chief of Staff of the U. S. Army, told the defense investigating committee of the Senate that the U. S. is "now over the hump" and "a tremendous Army is developing."



TWADDLE

The 1,250,000 men now in training are exhibiting, he said, "the highest morale I've ever seen." Even more spine-starching was Brigadier General Harry L. Twaddle, head of the operations and training division of the general staff. "We have created a fighting army in less than a year," he declared. "It is an army in fact and not in theory, and it could fight tomorrow if it had to."

Undertow of Defeat. Last week as an Australian rear-guard held off the Germans for precious hours at Thermopylae and as large British forces with much of their equipment got away from Greece in a "Second Dunkirk," the undertow of the German victory and Allied defeat ran strong.

In the U. S. there was a new outburst of isolationist sentiment but also a new grimness to aid Britain more effectively (see pp. 27-29). In France the Germans were trying hard to put their henchman, Pierre Laval, back in the Pétain cabinet. From Spain the Germans were rumored demanding passage to their troops for an attack on Gibraltar (see pp. 30-31).



BLAMEY

But it was within the British Commonwealth that the strain was greatest. In Australia and New Zealand an aroused public wanted an explanation for what happened to their retreating sons in Greece and Libya. As a sop, Australia's Lieutenant General Sir Thomas Blamey was named second in command to General Wavell in the Middle East. Australia's Prime Minister Menzies warned: "The stark, brutal truth is that we cannot win this war without losses, and, by the last analysis, the only means of winning it is by killing Germans."

Finally it was Winston Churchill's turn to massage the sprained situation. In a Sunday broadcast he admitted "great disasters" in the Balkans, but prophesied: "One thing is certain. Hitler cannot find safety from avenging justice in the East, the Middle East or the Far East." To win this war, Churchill said, Hitler

must conquer the British Isles or cut off their American supplies. Then he thanked the U. S. for extending the Atlantic patrol and, quoting a poem by Arthur Clough, he ended: "But westward look, the land is bright."



HENDERSON

the stomach. Then I think I should brain Hitler with the butt."

Reflected Glory. Last week Italy basked in the reflected glory of its senior Axis partner's victories. In some 20 days of fighting, Germany had done to Greece what the Italians had been unable to do in six months. The people of Rome sensed this nuance and reacted with apathy to the victorious news, but elsewhere Italians were once again proud to show their faces. In Berlin, Italian newspapermen wore their fascist uniforms for the first time in months. A visiting Italian opera singer cockily announced that the bombing of the State Opera House in Berlin on April 9 by the British "is a personal insult to us and the Italian people which we will repay a thousandfold."

The true measure of Italian strength of arms be-

One-Gun Henderson. Sir Nevile Henderson, Britain's pre-war appeasement-bent Ambassador to Germany, was last week promoted to the rank of colonel in the Home Guard training to prevent invasion. Said Colonel Henderson proudly: "If you gave me a shotgun and two cartridges and told me I should shoot two people, I should first shoot Himmler and then von Ribbentrop, both in

came apparent when the weak little army of the new Croat state planted its flag over several Dalmatian towns which the Italians wanted and dared the Italians to do their worst.

Houston to Washington. On April 21, Texas Governor W. Lee O'Daniel filled the vacant Senate seat of the late Morris Sheppard with an octogenarian appointee—Andrew Jackson Houston, 86-year-old son of General Sam Houston, hero of San Jacinto and U. S. Senator from 1846-1859. He will serve only until June 28, at which time there will be a special election. For over 20 years Mr. Houston has been custodian of San Jacinto Battlefield. Never an officeholder, he once ran for Governor on the Prohibition Party ticket and was active in the campaign for women suffrage. According to the *New York Times*, "the new Senator is in fairly good health, mentally and physically."



HOUSTON

PICTURE OF THE WEEK

On the afternoon of April 25, a bronze statue of the late Huey P. Long was unveiled in Statuary Hall at the Capitol. Each State, under an act of 1864, may provide statues of two men "illustrious for their historic renown or for distinguished civic or military services." Huey Long is the first hero Louisiana has nominated within this definition. For several months before the unveiling, he stood shrouded between "Old Bob" La Follette and William Jennings Bryan (*opposite*), either of whom, newshawks noted, could have out-talked the Kingfish at his prime. Several hundred spectators waited in Statuary Hall two hours while the Senate held special services for recently deceased colleagues. Mississippi's Senator Bilbo, a Long foe, orated so lengthily some suspected a filibuster to delay the unveiling. Meanwhile the Marine Band entertained those in Statuary Hall with a succession of funeral marches and other lugubrious



LONG UNVEILED

airs. At 4 p. m. eulogies began. Louisiana Longsters hailed their hero as a "peerless and matchless champion of the people" and "the greatest humanitarian in history." Long's former secretary described him as a "family man" who never failed to telephone home each night. When he was shot, one orator observed, "The Maker looked down and saw little children crying." Finally the unveiling rope was released. The flag rose from Long's brow and fell squarely over La Follette's. And the Kingfish was revealed, arm upraised as though lifting a customary New Orleans gin sling, his favorite refreshment. Majority Leader Alben Barkley accepted the statue for the Government. No Kingfish fan, he discoursed at length on many things without once mentioning the man of the day. Finally he produced his tribute. "It was not easy," said Senator Barkley, "to join him in debate. I speak from experience."

GOEBBELS ON INVASION OF AMERICA

Ex-U. S. Ambassador to Belgium, John Cudahy, representing LIFE in Berlin, last week had one of the few exclusive interviews that German Propaganda Minister Goebbels has ever given to a representative of the foreign press. The interview occurred in Goebbels' gray-paneled office, where a portrait of Frederick the Great hung over a mantelpiece gay with daffodils and pink roses, and a large globe stood in a corner. At times Goebbels gesticulated vigorously with both hands to emphasize his convictions. Excerpts from the interview, which ex-Ambassador Cudahy cabled to LIFE, follow:

"Dr. Goebbels told me Germany did not fear the military effect of American participation in the war. He was convinced that England would be decisively defeated before the summer was well advanced. Present German-American relations were no fault of Germany, he insisted. Germany has not made a single unfriendly gesture against the U. S.

"He deprecated as chimerical the notion of German troops landing on American soil. The German general staff, he confided, had made an estimate of the situation from every military angle and had reached the conclusion that any invasion in sufficient numbers to occupy and hold any territory of the Western Hemisphere was impossible."



Louisiana plants its No. 1 hero amid
the illustrious dead in Statuary Hall



PACKED INTO EVERY SEAT OF THE TWO-BLOCK-LONG CLEVELAND PUBLIC AUDITORIUM, 10,000 MIDWESTERN OPERA LOVERS AWAIT THE FIRST NOTES OF THE OVERTURE.

OPERA'S BIGGEST CROWDS HEAR "MET" IN CLEVELAND

The biggest indoor opera audiences in the world crowded into the cavernous Cleveland Public Auditorium during the week of April 14 to hear the touring Metropolitan Opera Company complete with stars, chorus, orchestra and scenery, give eight operas ranging from the comic *Barber of Seville* to the un-

happy *Tristan and Isolde*. On its annual spring tour the Met always packs music lovers in most heavily in the Cleveland Auditorium, at other times used for things like conventions and roller-skating derbies. This year, in six days, the company played to 68,000 people and grossed \$185,000, which is more than



Basso Salvatore Baccaloni tried out a harp at an opera luncheon. Baccaloni is the Metropolitan Opera Company's funniest singer. He got more laughs than music out of the harp strings.



Baccaloni shared a drink with Conductor Gennaro Papi but neither of them got along very fast. Baccaloni couldn't dip his straw deep enough and Papi bent his straw into uselessness.



SINGERS' VOICES ARE CARRIED THROUGH LOUD-SPEAKERS. THE AUDIENCE IS SO BIG THAT EVEN HARDENED TROUPERS GET STAGE FRIGHT AT SEEING SO MANY FACES

it grosses in two average weeks in New York City.

Cleveland has been the Met's best stand for years. Starting as a demonstration of civic pride in 1927, Cleveland's opera week proved so popular that it was moved into the huge Auditorium where prices range from \$1 to \$8. Cleveland itself is a very mu-

sical metropolis but half of its opera audiences come from out of town. Railroads run daily opera trains from such places as Pittsburgh, Buffalo and Meadville, Pa. With such crowds, Cleveland nets a profit which is used for other musical activities.

The opera's coming is a great social event. Cleve-

land enjoys opera parties, opera dinners, opera suppers. This year the Mid-day Lunch Club had a lunch for male Met members. On Saturday night, after the show, social Clevelanders had a chance to meet the stars personally and the stars had a chance to abandon themselves to musical tomfoolery (*see below*).



Lauritz Melchior and Rose Bampton, dressed as Sigmund and Sieglinde, clown between the acts of *Die Walküre*. Melchior, who will do anything for a laugh, wears Auditorium guard's hat.



Classically corny was opera stars' impromptu jazz band in which Martinelli cooed on the saxophone, Baccaloni banged on the drums and Norman Cordon made faces at the cymbals.



FLAMES CAME WITHIN HALF A MILE OF LAKEHURST NAVAL AIR STATION WHERE "HINDENBURG" BURNED FOUR YEARS AGO. 600 SOLDIERS AND MARINES POURED WATER ON ROOF

FOREST FIRES RAGE IN EASTERN STATES

In the U. S. last week 17 States were belted by assorted disaster. Floods and high winds tore at Missouri, Oklahoma and Arkansas. Snowstorms struck Kansas and Nebraska. Tornadoes were reported in Illinois. And forest fires swept over the Eastern coastal States: New Jersey, Massachusetts, Connecticut, New York, Pennsylvania, New Hampshire, Vermont,

Maryland, Virginia, West Virginia and North Carolina. Out of woodlands dried by the warm sunshine of an early and rainless spring, the flames roared into settled areas, devastating homes, barns and livestock.

Worst hit among the week's victims was New Jersey, shown on this page, where a fast southwest wind fanned 85 separate blazes through the tinder-dry

ROASTED CHICKENS COVER THE YARD OF JOE IKENSON'S FARM NEAR LAKEWOOD, N. J. SMOKE AND FIRE KILLED 4,000 WHITE LEGHORNS, RUINED 10 TONS OF CHICKEN FEED





MARSHFIELD, MASS. BURNS LIKE KINDLING AS 30-MILE WIND FANS THE FIRE. FLAMES LEAPED 100 FEET IN THE AIR, AND HEAT COULD BE FELT 1,000 FEET ABOVE THE FIRE

fields and forests of the southern area, laying waste 84,000 acres, 75 homes, \$1,000,000 worth of property. New Jersey's two biggest fires started on the morning of April 20. One sprang up on the fringes of Fort Dix, swept 15 miles eastward, where it threatened the Lakehurst Naval Air Station. The other started in a park near the town of Lakewood, consumed 68

summer homes before it was brought under control.

In Massachusetts, on April 21, 38 communities battled forest and brush fires. The spreading holocaust reached its peak when a high wind billowed the sparks of a burning swamp on Boston's South Shore and dropped them on the small Ocean Bluff section of Marshfield. Within three hours the fire had swept

through Ocean Bluff, consumed 325 cottages and a church, burned itself out at the edge of the sea.

Although there were rumors of arson, evidence seemed to indicate that carelessness caused the fires. By the week's end, both Massachusetts and Connecticut had closed their woodlands until rain lessened the fire hazard, and others were expected to follow suit.

MARSHFIELD LIES FLAT AND SMOLDERING AFTER THE FIRE HAS GONE. 325 COTTAGES WERE DESTROYED, BUT LESS THAN 30 OF THEM WERE OCCUPIED AT TIME OF THE FIRE



INCIDENTS OF THE RETREAT IN GREECE

Exactly what happened in Greece will not be certainly known for some time. But on these pages LIFE reconstructs in drawings some of the more dramatic episodes of that three-week war. By April 26 it be-



At Larissa on April 20 an Imperial Army truck convoy (left) comes roaring into town and finds to its amazement that Germans have got there first. Surrounded and out-gunned, the British nevertheless proceed to fight their way out. At

right, Germans blast them with an anti-tank gun, light machine gun, rifles and potato-masher hand grenades. British fight back with tommy guns, rifles and Mills hand grenades. The town was already ablaze from German bombing of the

stout British resistance here. Germans also attacked the convoy with tanks but were beaten off. After an hour of street-fighting around corners and from doorways, the British smashed through, rolled on toward Athens and the sea.



German crossing of a small river on April 14 meets savage Australian fire from anti-tank guns, Bren guns, tommy guns and rifles. The river soon ran red with blood and grew shallow with dead men. Germans are covered by fire from own tanks and armored cars, while more boats are being unloaded from trucks. It was a costly crossing.

At Thermopylae on April 22, tired British troops just out of the fighting in the snow-covered mountains stopped for a swim in the blue Aegean. Just then a German Heinkel bomber dived on the naked swimmers and machine-gunned them. One said later: "It would have been rather undignified to die at Thermopylae without any clothes."



gan to appear hopeful that the British under General Sir Henry Maitland Wilson had pulled off an evacuation of Greece that was far more masterly even than Dunkirk. This was made possible by the gallant

stand of the troops at Thermopylae. There on the two-mile stretch between the mountains and the sea, widened by river silt since the ancient Greeks fought there on a 50-ft. beach, Australian troops stood off

the German attack for three days. Like the ancient Persians, the Germans finally outflanked the defenders but not until, according to Berlin, most of the British matériel and troops had been evacuated from Greece.



Retreat is always a confusion. But the British retreat in Greece showed far better staff work than the retreat in Belgium last June. Here the army rips along the mountainous Greek roads. The trucks and tanks and motorized

guns and armored cars can be seen beginning at far upper left. German Dornier bombers strafe the column, hitting the driver of a Bren gun carrier in the foreground. The men jump out to lie flat in the gullies while the Bren guns

fire at the planes. Whenever anything got smashed on the road, British pushed it into the ditch and abandoned it, making full speed ahead. Continuous strong rear-guard action enabled the British to save much of their equipment.



At Mount Olympus, home of the ancient Greek gods, the British concentrate a good many anti-tank guns and 25-pounders against a German tank charge on April 15 (left and background). The Germans hit a mine field, lost several tanks, tried another way, lost some more. But they crushed British tanks (right) with superior 3-in. guns.

Flight from Greece. Under poetic stars of the Aegean Sea, a sad company including New York Times Correspondent Cyrus Sulzberger, four demobilized Greek airmen and two sailors, sail away with Greek fisherman. One Greek told Sulzberger: "We men of the islands are still ready to fight. We have not forgotten the Englishmen who died for us."





MATSUOKA PUSHES NAZI BOUQUET IN HIS AIDE'S FACE

JAPAN'S FOREIGN MINISTER DOES GRAND TOUR OF AXIS

The Grand Tour through the Axis was taken by Japan's Foreign Minister Yosuke Matsuoka between March 12 and April 22. Some high spots of this remarkable trip are shown on this page. It started off with Matsuoka's saying that he was just going for a social visit with Hitler, Mussolini and Stalin. "Hitler must be desiring to see this face of mine," he said, "though it is an uninteresting one."

But it was Stalin who first took a long look at his face. Matsuoka talked and talked in Moscow. Then he went on to Berlin where thin crowds obediently waved paper Japanese flags and two theaters showed a Japanese movie called *A Daughter of the Samurai*. A Berlin radio described Matsuoka's "beautiful big eyes, determined tread, manly smile." Matsuoka talked and listened, met the whole Nazi hierarchy and eight general field marshals. Then on to Rome where

he met Mussolini, the King and the Pope. (Matsuoka is a Protestant but prayed to the Japanese Sun Goddess before he set out.) Then back to Berlin, then Moscow, where Matsuoka had his triumph.

As Matsuoka described it, he and Stalin just "brushed aside" petty details and after 30 minutes of Matsuoka talk, Stalin simply said, "Yes." That was the birth of a Russian-Japanese non-aggression pact, which left Japan free to fight the U. S. if necessary, and Russia to fight Germany if absolutely necessary. Teetotaling Josef Stalin drank a toast in a red drink of his own concoction. Drinking was general and "convivial." Matsuoka brashly said to Stalin, "If I lie, my head will be yours. If you lie, be sure I will come for your head." Embarrassed, Stalin replied, "Let us use care to keep our heads on our shoulders. You are an Asiatic. So am I." On this note Yosuke Matsuoka returned to Japan.



German Foreign Minister von Ribbentrop escorts Matsuoka from Berlin station to Bellevue Castle.



Honor guard of Nazi soldiers is reviewed by Matsuoka (carrying cane) and Japan's Ambassador to Germany Oshima. The crowd was thin.



German newspapermen are received. Matsuoka: "Germany's glorious welcome has given me good training in the German style of salute."



Matsuoka talks to Translator Schmidt (left), Interior Minister Frick and Italian Ambassador Alfieri.



With Hitler, Matsuoka very gravely talks halting German and good English. At left is Translator Schmidt; upper right, a photographer.



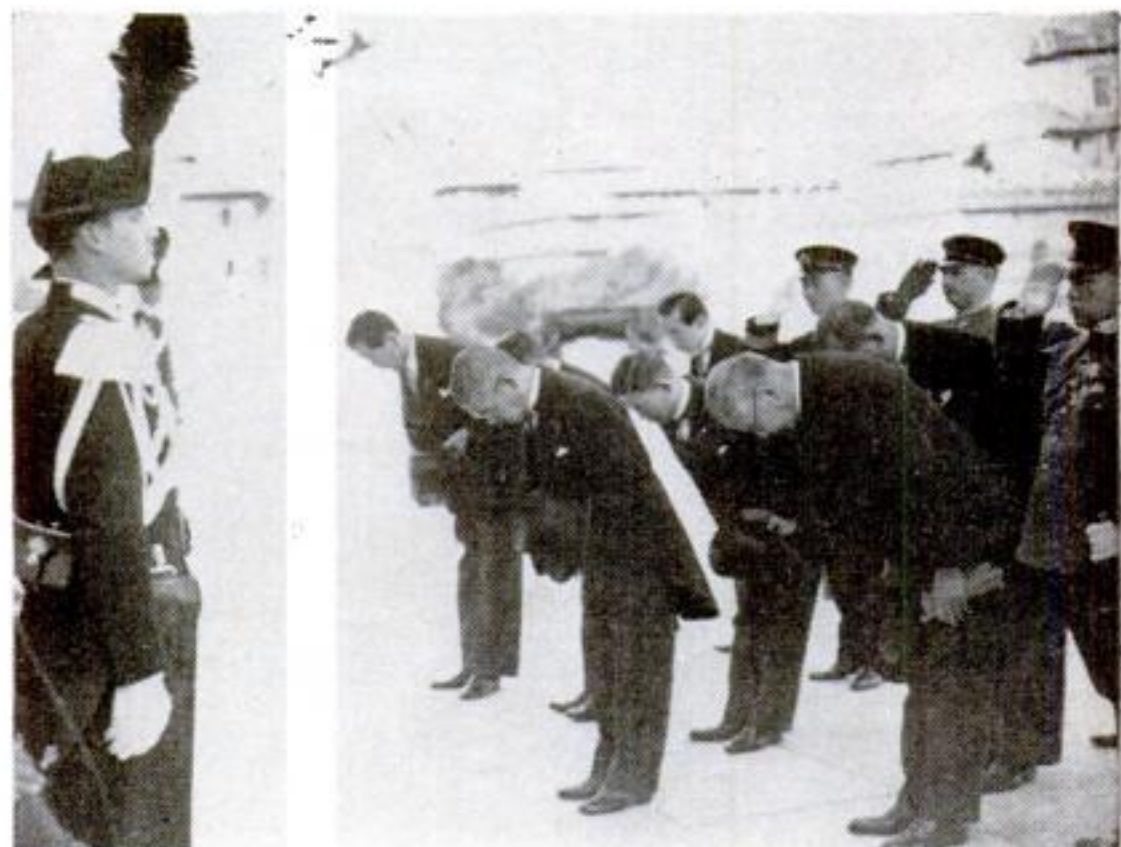
Hitler's gift from Japanese Emperor Hirohito is an ohana-guruma; flower vase in lacquer and metal cart. Göring (right) looks covetous.



In Rome, reviewing Italian honor guard with Foreign Minister Ciano, he has learned Fascist salute.



Little Men Matsuoka and Mussolini take the crowd's cheers. Matsuoka here talks in English. "Many pretty girls in Italy," said he.



On visit to the Pope, Matsuoka and entourage bow. He described his meaningless audience with Pope as "prettiest moment of my life."



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Chesterfield's Girl of the Month
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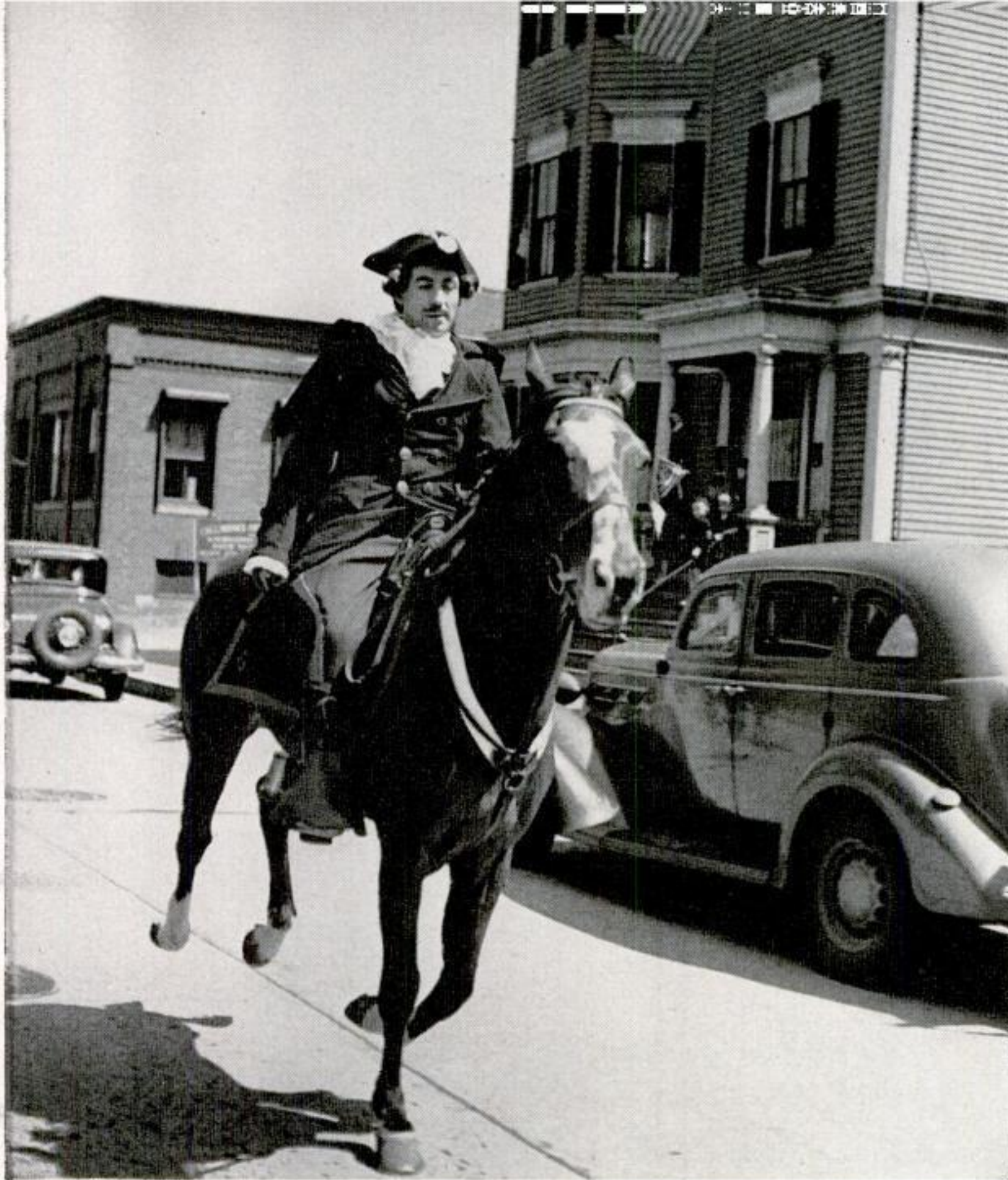
But when we finally opened the barrels in which these special Four Roses whiskies had been slumbering, even we ourselves were

astonished at their surpassing excellence. Right then and there, we knew we had achieved a Four Roses more glorious, more satin-smooth, more flavorful, than any whiskey we had ever made or known, in all our 76 years' experience.

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Four Roses is a blend of straight whiskies—90 proof. The straight whiskies in this product are 5 years or more old. Frankfort Distilleries, Inc., Louisville & Baltimore.

EVERY DROP IS 5 YEARS OR MORE OLD

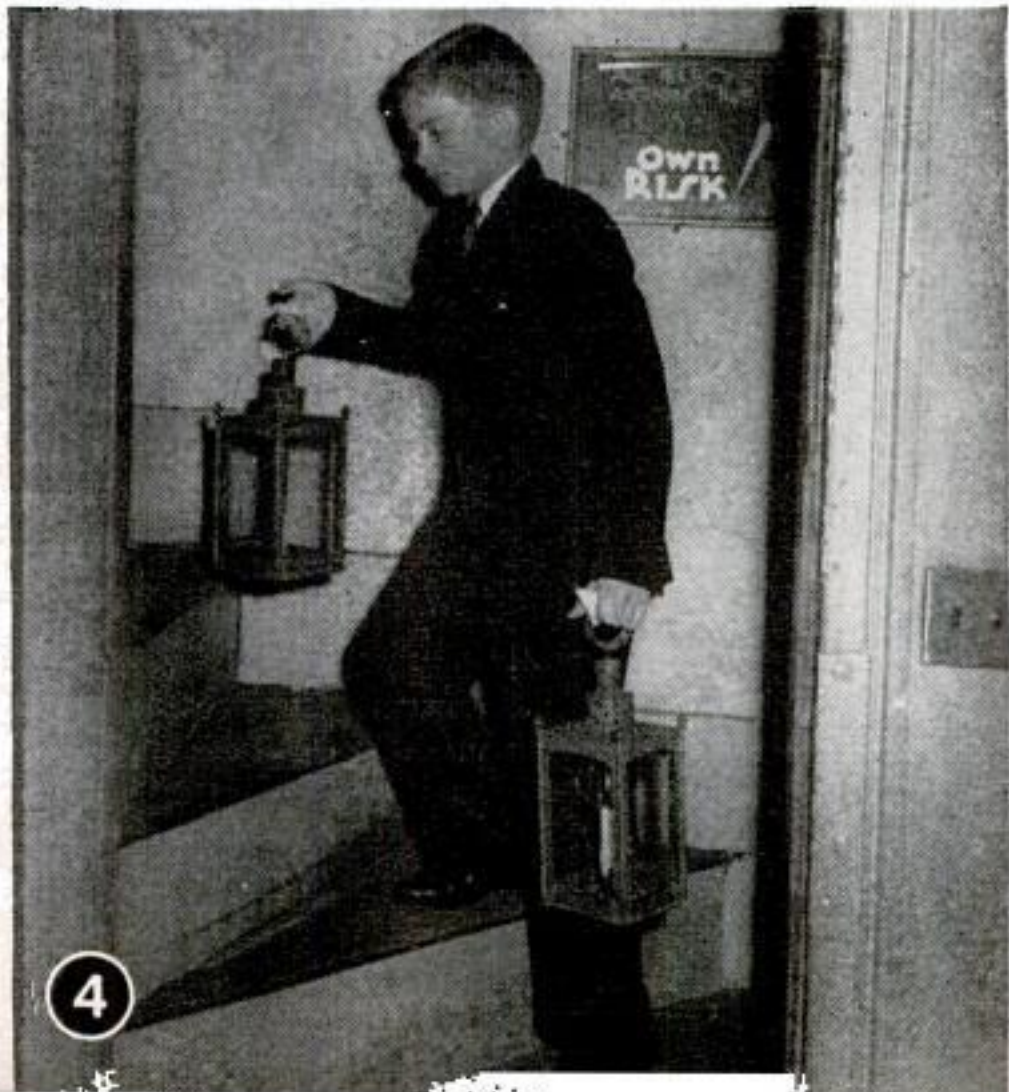


"A HURRY OF HOOFS IN A VILLAGE STREET," AND PAUL REVERE RACES ON TOWARD LEXINGTON

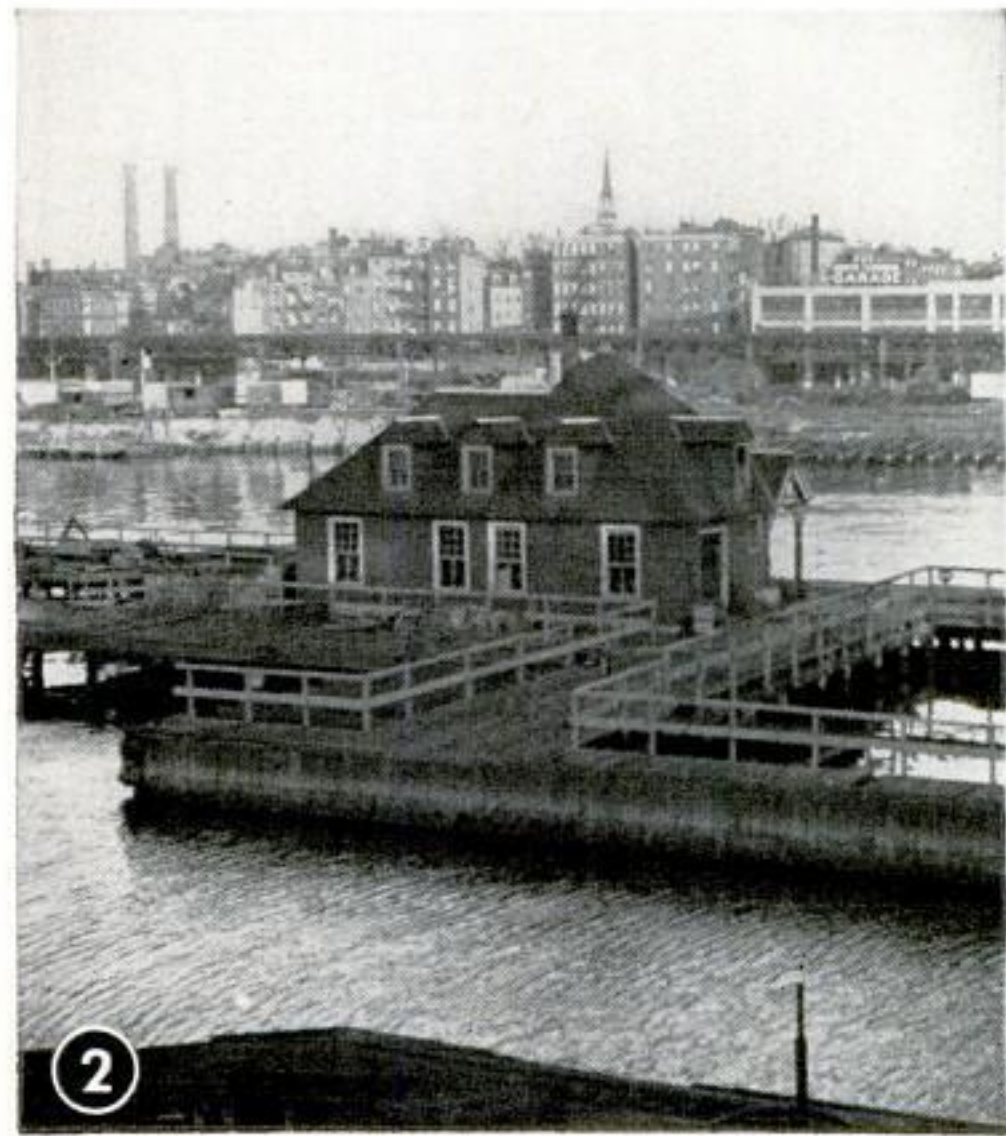
"Ready to ride and spread the alarm
Through every Middlesex village and farm . . ."
Crowds in Paul Revere Mall congregate to bid Godspeed to Fraumeni as he starts his ride. Boston's mayor sees him off.



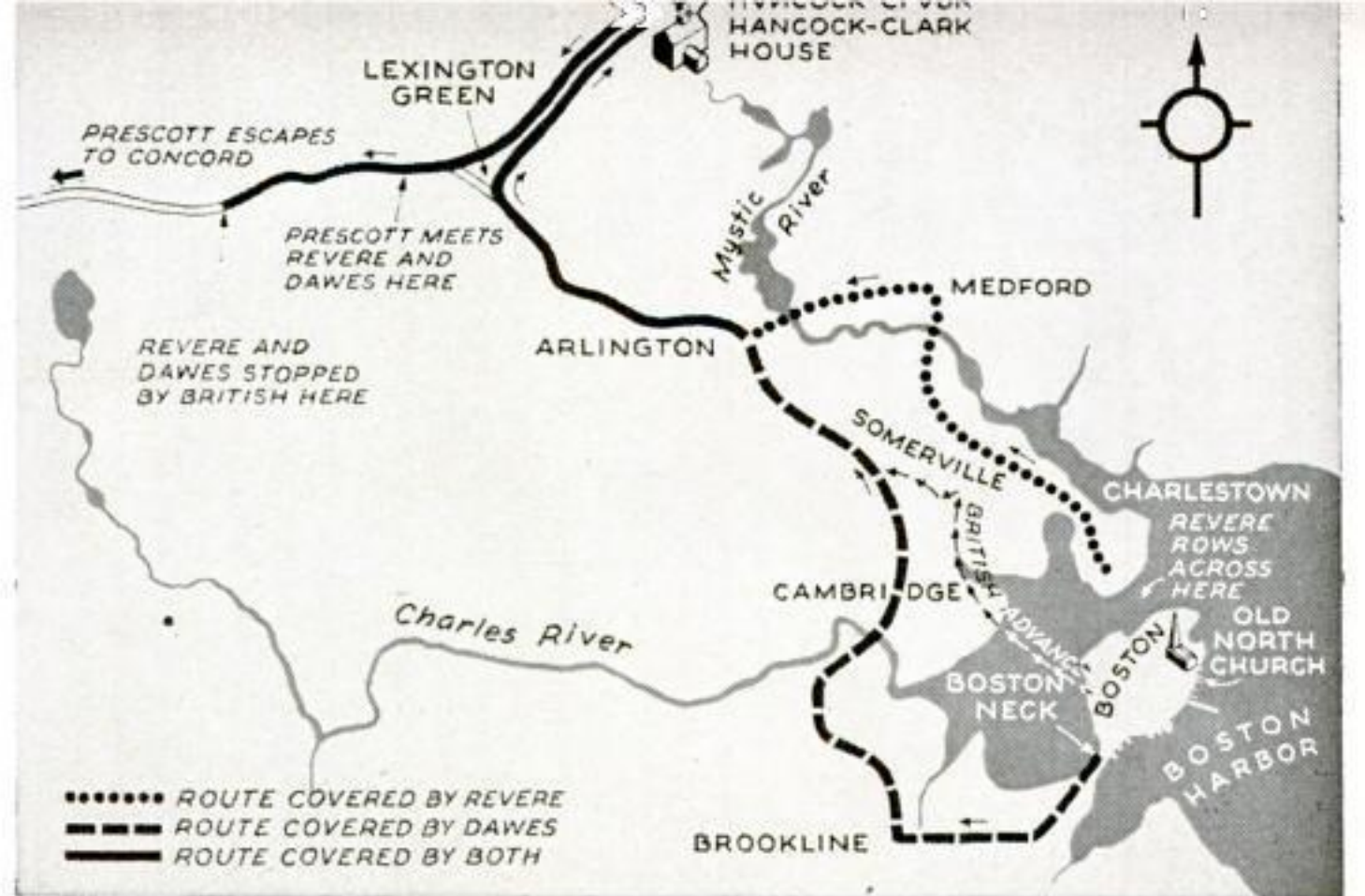
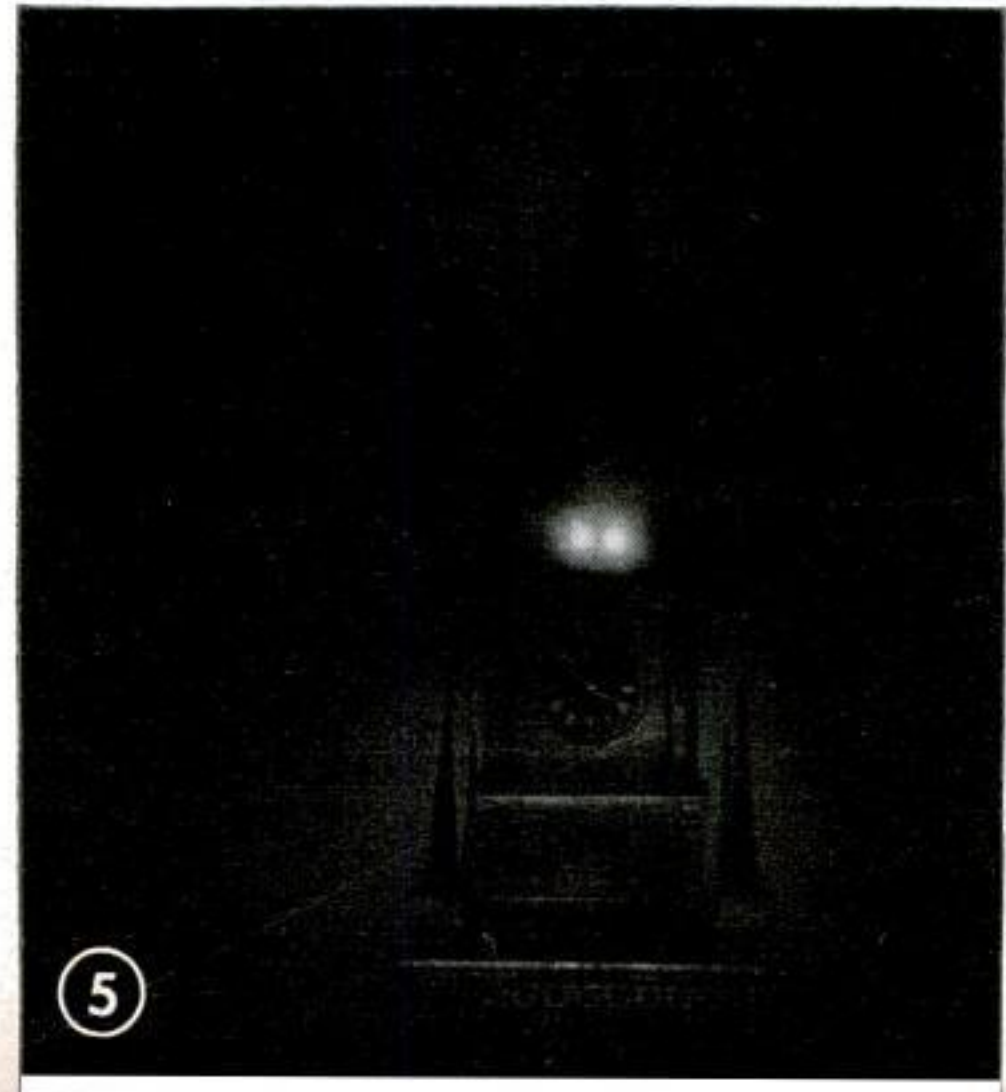
"Then he climbed the tower of the Old North Church,
. . . with stealthy tread, To the belfry chamber overhead."
Below: Night before Fraumeni's ride, lanterns were hung by Franklin G. Sherrill, 2nd, son of rector of Old North Church.



"Then he said, 'Goodnight!' and with muffled oar
Silently rowed to the Charlestown shore."
Paul Revere, with a headstart on the British troops, preceded them across the Charles River. Rider Fraumeni used a bridge.



"One if by land, and two if by sea
And I on the opposite shore will be."
Below: Two lights appeared as British, rejecting land route over Boston Neck, chose to cross Charles River in small boats.



MAP SHOWS ROUTE OF REVERE AND HIS FELLOW COURIERS DAWES AND PRESCOTT

PAUL REVERE RIDES AGAIN IN BOSTON

In Boston April 19 an optometrist of Everett, Mass. named Joseph F. Fraumeni climbed on a chestnut gelding and clattered off through dense motor traffic to the town of Lexington, 15 miles away. Crowds lined the curbs, flags draped the buildings of intervening towns. It was Patriots' Day and Mr. Fraumeni, member of a local cavalry unit, was re-enacting the ride of Paul Revere who, on April 18, 1775, raced through the night to warn Middlesex farmers that the British were on the march. Patriots' Day has been a Massachusetts institution for a half century. But this year there were many anxious Americans who, seeing the whole land menaced by another advancing host, found new significance in Patriots' Day and in the final quatrain of Longfellow's great poem:

*"In the hour of darkness and peril and need,
The people will waken and listen to hear
The hurrying hoof-beats of that steed,
And the midnight message of Paul Revere."*

"But mostly he watched with eager search
The belfry tower of the Old North Church."
Tablet marks the site where Revere mounted and rode off to the west. Interested sailors watch Mr. Fraumeni's equitation.



"It was twelve by the village clock
When he crossed the bridge into Medford town."
Below: At every village and farm Fraumeni pauses to waken "Minute Men" and is surrounded by enthusiastic patriots.



CONTINUED ON NEXT PAGE

Good news for women
who are tired of waiting
on their refrigerators

now
while you're asleep,
the exclusive

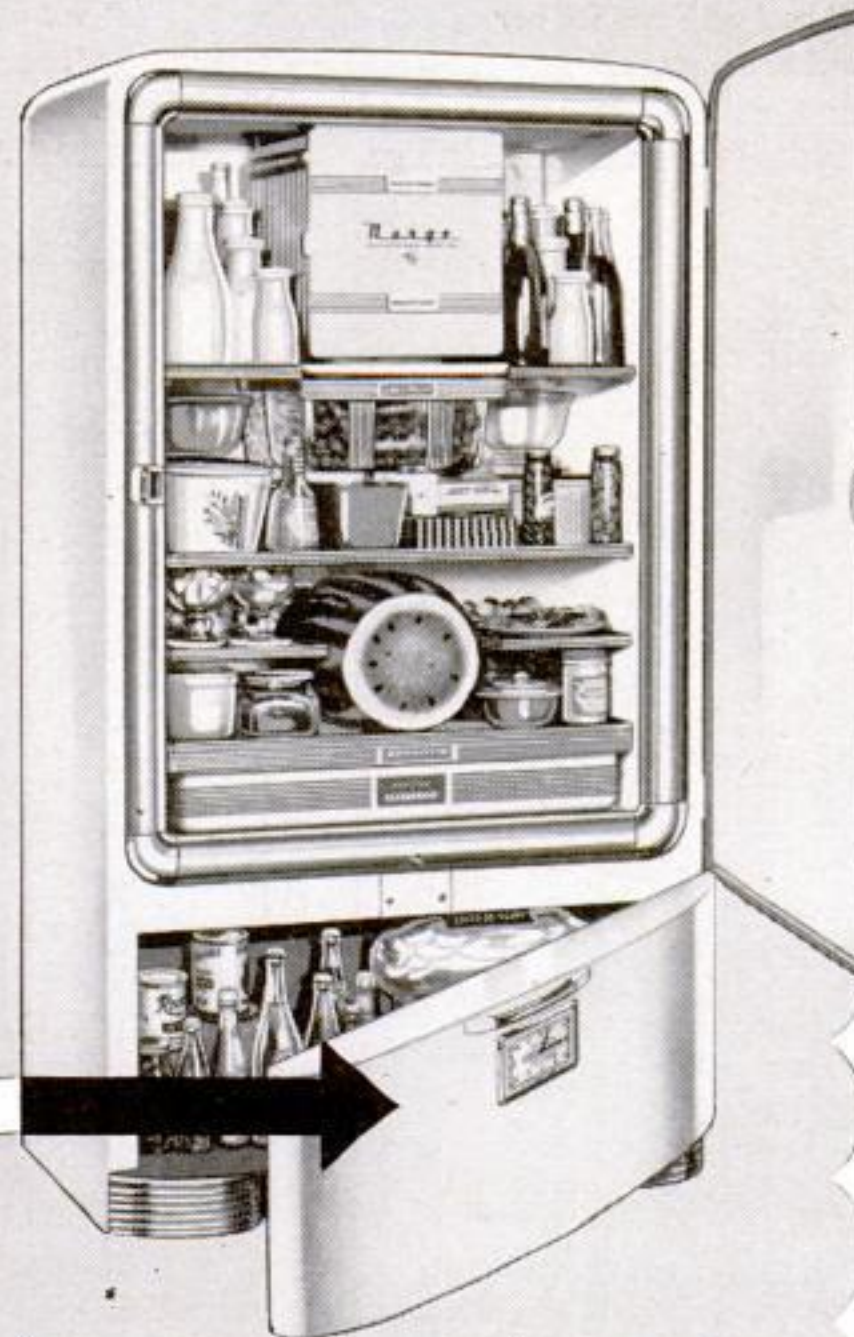
NORGE NIGHT-WATCH



will automatically
defrost your freezer
for you every night!

ONLY the new Norge offers you the supreme convenience of automatic defrosting every night. No defrosting bother, no rearranging of food before or after defrosting. And think also of the better, more economical refrigeration you get every day because your Norge starts each day with a clean, frostless freezer. See the new Night-Watch and all the other Norge features at your Norge dealer's.

*No fuss...
No muss...with
Night watch
Defrosting*



Available for other Norge models

The Night-Watch is standard equipment on four new Norge models, but is also available at only \$14.95 for other new as well as previous Norge models which are equipped with (1) the Safety-Sealed Fast-Freezer, which seals out moisture and keeps ice cubes frozen during defrosting, (2) the Handdefroster receptacle and (3) the Coldpack meat drawer in which meats remain undisturbed during defrosting... the exclusive features which make fully automatic defrosting possible only in Norge.

NORGE DIVISION BORG-WARNER CORPORATION, DETROIT, MICHIGAN
ROLLATOR REFRIGERATION • ELECTRIC RANGES • GAS RANGES • WASHERS • WATER HEATERS
HOME HEATERS • COMMERCIAL REFRIGERATION

See NORGE before you buy!

Paul Revere (continued)



*"... And yet, through the gloom and the light,
The fate of a nation was riding that night."*

Cheering crowds line the curbs at Arlington. Mr. Fraumeni is first rider of Italian extraction ever to enact the role of Revere, whose ancestry was French Huguenot.



*"... And the spark struck out by that steed, in his flight,
Kindled the land into flame with its heat."*

Signposts make the 1941 courier's task fairly simple. Revere had to traverse country roads in darkness. Twice he was beset by British patrols, and was finally captured.



*"It was one by the village clock,
When he galloped into Lexington."*

Revere and his co-rider, Dawes, who met him at Arlington, enter Lexington together. Here Fraumeni hands message from mayor of Boston to a Lexington Minute Man.

CONTINUED ON PAGE 46



"Park your brooch, Aunt Amanda..this new slide fastener locks itself!"

"TUSH, CHILD! My problem isn't getting slide fasteners to lock—it's making them stay locked."

"Ah, but you haven't been getting this new Talon fastener. Only your fingers

can make its exclusive self-lock budge."

"A likely story—why, your fastener is half-open this very minute!"

"Only because I want it that way. This self-lock is adjustable...locks automati-

cally anywhere along the fastener."

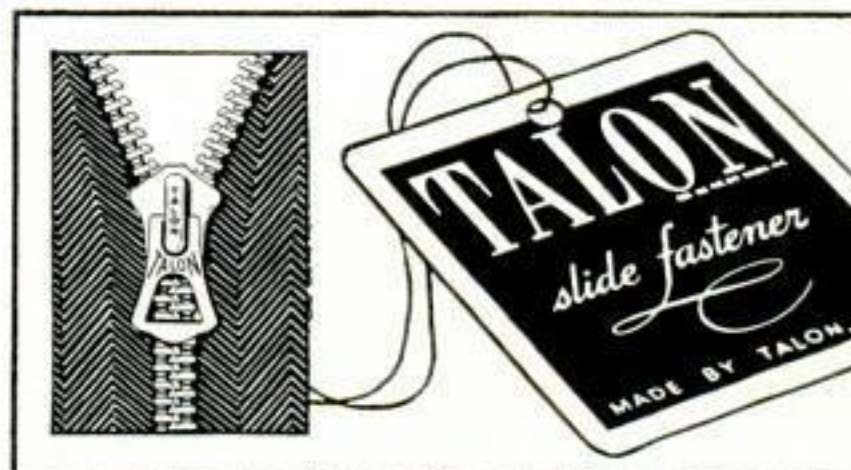
"The Talon fastener, you say? H-m-m-m, just let anybody try to sell me any other kind in dresses hereafter. I'll...I'll take my umbrella to 'em!"



NEVER AGAIN the nuisance...untidiness... of a gaping skirt placket! No wonder they call the "Talon" automatic self-lock the greatest improvement in slide fasteners.



WHAT A RELIEF to have the automatic self-lock in back-of-the-neck closings! Just remember—only Talon slide fasteners have it.



FOR YOUR OWN protection, always make sure the pull-tab on the fastener says "Talon." For your convenience, many retailers attach an informative Talon fastener Instruction Tag to dresses and skirts.

"TALON"

REG. U.S. PAT. OFF.

the dependable
slide fastener

TALON, INC. • MEADVILLE, PENNSYLVANIA

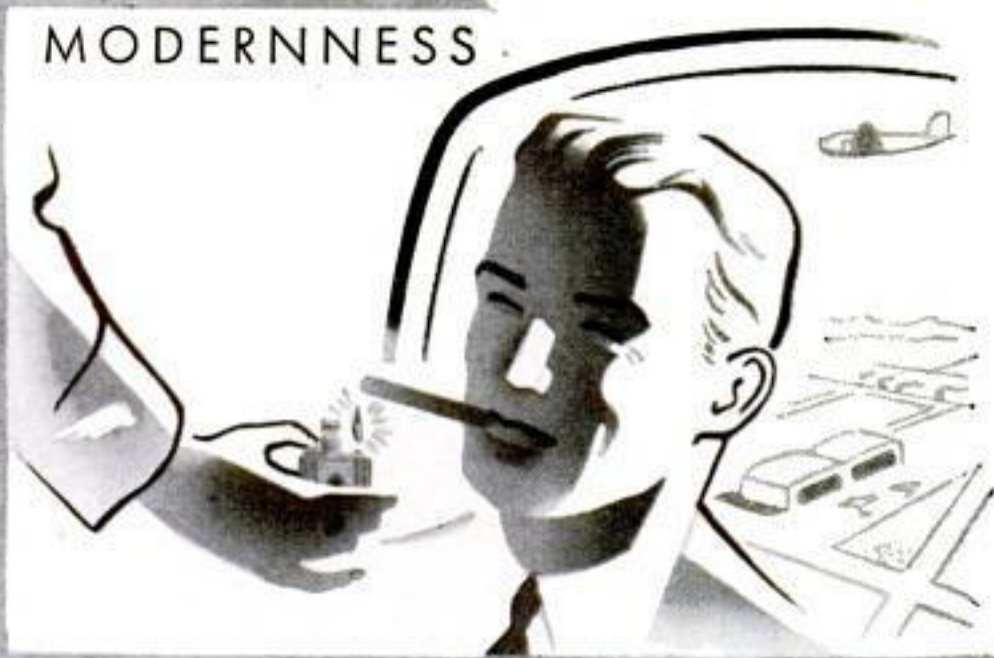
GIVE & USE A **RONSON**

WORLD'S GREATEST LIGHTER
"ALL-WAYS"

BEAUTY



MODERNNESS



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Give
RONSONS for
MOTHER'S DAY • MAY 11
FATHER'S DAY • JUNE 15
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WEDDINGS • BIRTHDAYS
ANNIVERSARIES
FRIENDS IN ARMY
AND NAVY

Over 10,000,000 RONSONS have been sold. More and more smokers prefer RONSONS to matches. See RONSONS for pocket, handbag, for every room, at jewelers, dept. stores, gift, smoke shops. Precision-built to fine jewelry standards. \$2.95 to \$30.

FREE book—"Smoking Etiquette"—handsome, illustrated, entertaining. Address **RONSON, Department 83, Newark, New Jersey.**

Tune in every Friday eve.,
RONSON Newscast,
Paul Sullivan, C.B.S.

Paul Revere (continued)



*"A voice in the darkness, a knock at the door
And a word that shall echo forevermore."*

At the Rev. Clark's house in Lexington, Revere awakens Sam Adams and John Hancock. They flee, Adams exclaiming: "What a glorious morning for America this is!"



*"And so through the night went his cry of alarm
To every Middlesex village and farm."*

Dr. Prescott (left) carries on. Both Dawes and Revere were intercepted by British between Lexington and Concord. But Prescott jumped wall, got through with news.



*"You know the rest. In the books you have read
How the British regulars fired and fled."*

Actually historians have never made up their minds whether British or Americans fired first shot. But the shot was "heard round the world." Monument marks spot.



Brenda Joyce

TYPE

The Honey Skin Type

This lovely type has amber skin with gold tints in it. To accent such pure-gold beauty, use the new Woodbury Color Controlled Powder in Champagne Shade. Or for a rosier glow, use Woodbury Windsor Rose Shade.

*SKIN, not Hair,
determines your type*

To win Glances and Romances... says Hollywood

keep your Complexion true-to-type

Now Woodbury creates a new Color Controlled Powder in shades keyed to dramatize each of the 5 basic skin types. *Your* type is among them.

by LOUELLA PARSONS, famous Movieland Commentator

To be glamorous, to be breath-taking, hear what Hollywood directors now say—

“It’s skin, not hair, that determines your type.” That’s why they divide all feminine beauty into

five basic skin types. You are one of these types.

So decide on your type. Then emphasize your true coloring with a new type-glorifying powder. Woodbury Powder now comes in shades perfectly tinted to dramatize skin types.

Its shades are marvels of type-emphasis. And thanks to a new Woodbury process, Color Control, each shade is perfectly uniform—something never possible with old methods. Even under the micro-

scope, there are no little color dots to make tiny streaks on the skin.

The result? Women everywhere are enthusiastic! For this new Woodbury Powder gives your skin new clearness! New baby-skin perfection! And Color Control makes finer texture, too, so that delicately perfumed Woodbury clings for hours!

Today, get your true-type shade of Woodbury. You’ll discover new loveliness, new love-appeal.

Virginia Bruce



Cameo Skin Type. Fair skin with cameo-pink tints. For a delicate, vivacious bloom, use Woodbury Flesh. For radiant warmth, use Blush Rose.

Dolores Del Rio



Tropic Skin Type. Vivid skin, dusky or olive tones. For luscious richness, use Woodbury Brunette. For golden copper glow, use Champagne Shade.

Merle Oberon

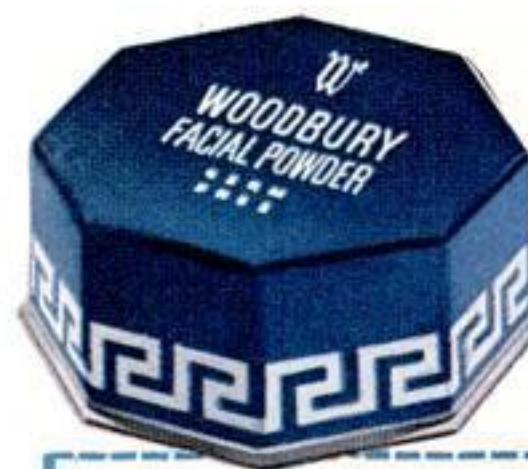


Ivory Skin Type. Creamy skin with ivory tints. For striking clearness, use Woodbury Rachel Shade. For a deep, velvet tone, use Blush Rose.

Myrna Loy



American Beauty Blend. Lovely light-dark blend, with peach undertones. For accent, use Woodbury Windsor Rose. For exotic effect, use Brunette.



Woodbury
FACE POWDER

FREE! 6 COLOR CONTROLLED SHADES (MAIL NOW)
Paste coupon on Penny Postcard . . . if you wish

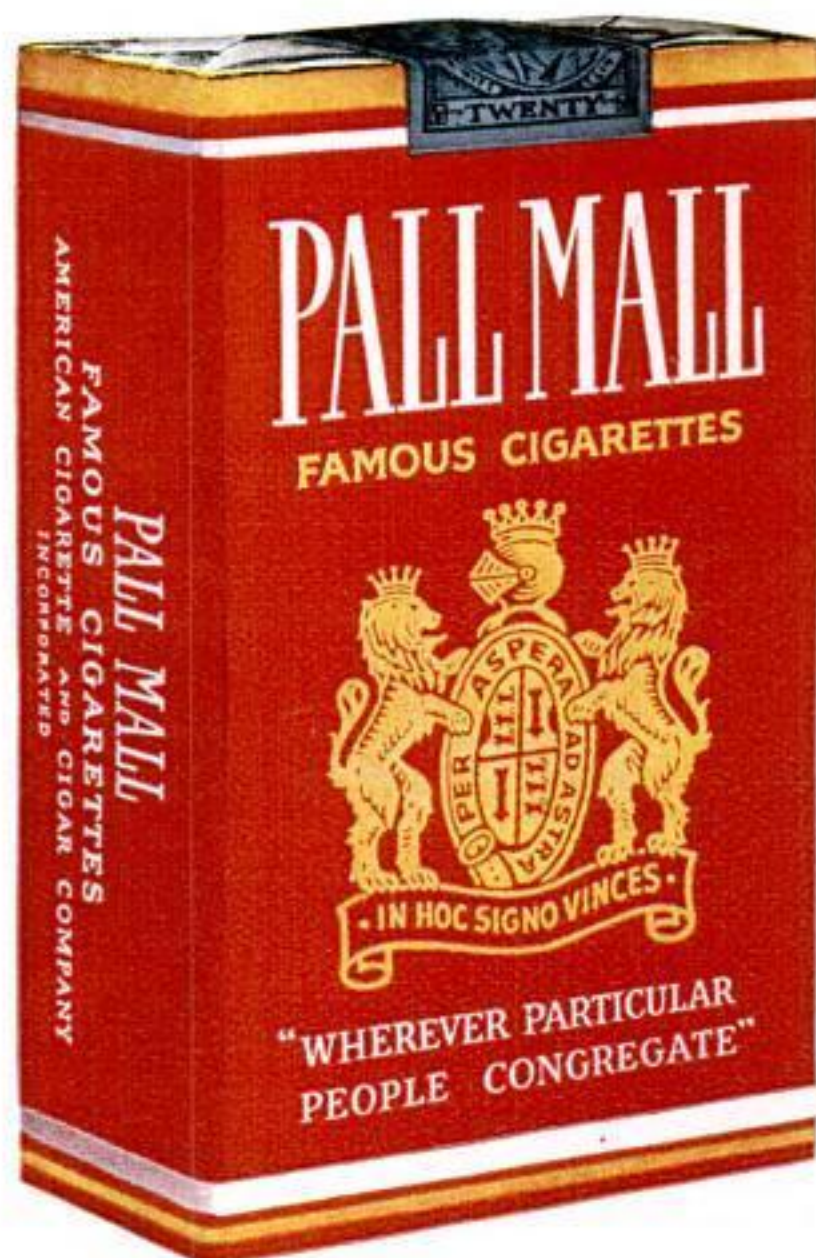
John H. Woodbury, Inc., 8414 Alfred St., Cincinnati, Ohio (In Canada: John H. Woodbury, Ltd., Perth, Ontario)
Please send—free and postpaid—6 Color Controlled Shades of Woodbury Powder keyed to beauty types. Also tube of new Woodbury Foundation Cream.

Name _____
Street _____
City _____
State _____



In cigarettes, as in dive bombers, it's modern design that counts!

*"Right, partner—modern design means
a cooler smoke—a milder cigarette—Pall Mall"*



• Modern design has made a vast difference in dive bombers—has given these streamlined "eagles" a vital edge in flying efficiency.

And listen to the men who fly them. They'll tell you that modern design is just as important in a cigarette as it is in a dive bomber.

Outstanding example is Pall Mall—greatest forward step in smoking pleasure in thirty years.

Pall Mall is modern, streamlined—over 20% longer than old-fashioned cigarettes—deliberately designed for better smoking.

What does this mean to you? Well, for one thing, it means a definitely cooler smoke. In Pall Mall the additional length

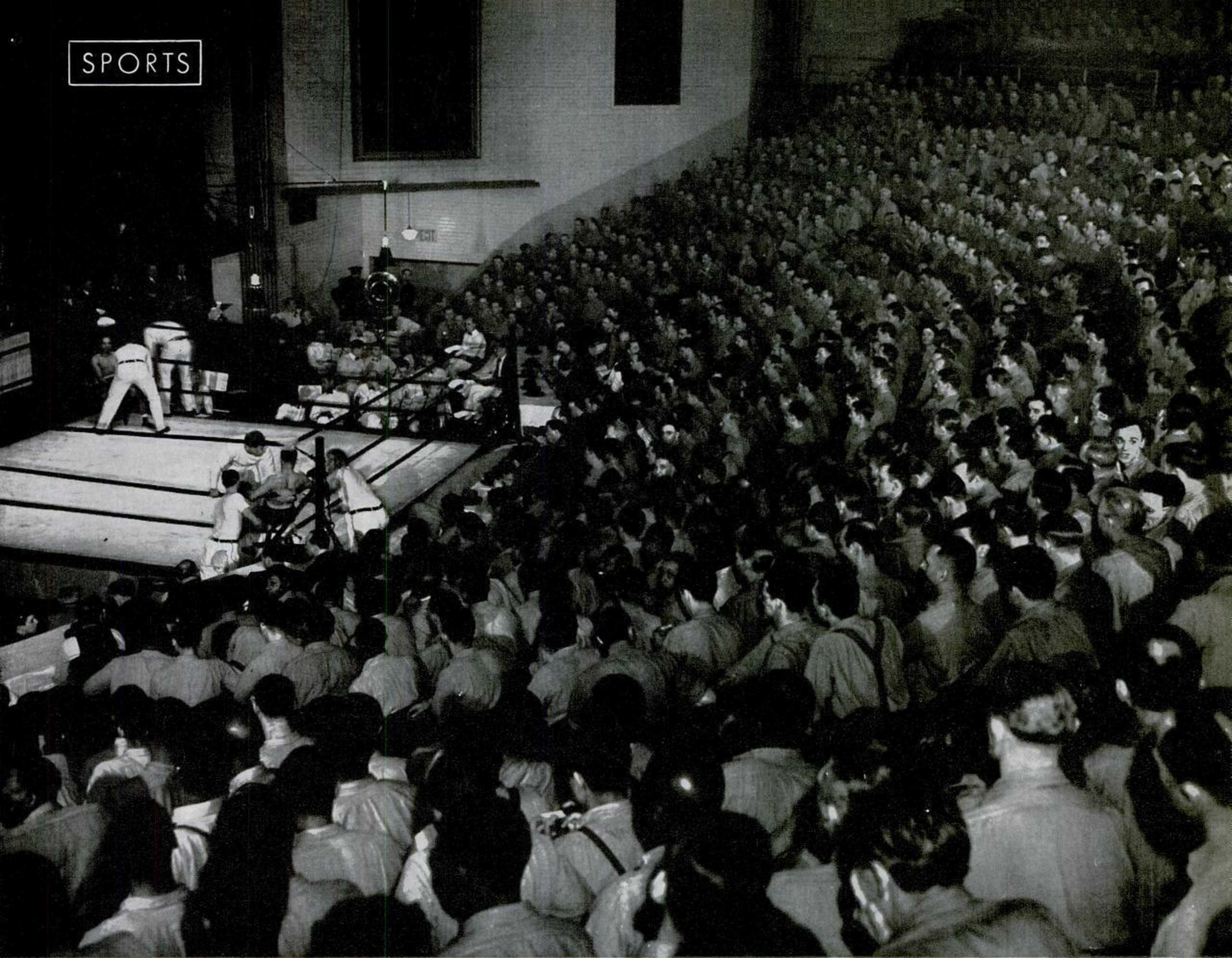
travels the smoke further—gets rid of heat and bite on the way.

Pall Mall's modern design also means a milder, smoother smoke. That's because tobacco is its own true filter. All traces of harshness are softened as each puff is measurably filtered of smoke irritants—over a 20% longer route of Pall Mall's traditionally fine tobaccos.

Result? Pall Mall provides in fact what all other cigarettes claim in theory—a milder, less irritating smoke.

Prove it! Yourself, try Pall Mall critically. See if you, too, don't agree with the flying men who say: "Right, partner... modern design means a cooler smoke, a milder cigarette—Pall Mall."

"WHEREVER PARTICULAR PEOPLE CONGREGATE"



ONCE A MONTH 2,500 PRISONERS WATCH BOXING IN PRISON AUDITORIUM. THESE PROGRAMS, PART OF THE PRISON REHABILITATION PROGRAM, ARE ATTENDED BY SPORTS WRITERS



On O. Henry Field prisoners have calisthenics after finishing work in woolen, cotton mills and the laundry. The field, named after the prison's most distinguished prisoner, was dedicated three years ago.

PRISONS TURN TO SPORTS PROGRAMS



WARDEN HENDERSON

No longer than 20 years ago, prisoners in many States were confined in dank, dark cells, fed bad food, roughly treated by brutal guards and forced to work long hours with little recreation. Today, enlightened prison authorities treat their prisoners not as brutish animals to be caged but as men well worth the trouble of rehabilitation. One of the most effective means they have found to this end is sports.

The Ohio Penitentiary at Columbus, Ohio, was formerly famous on three counts: 1) a devastating fire which in 1930 cost 322 lives; 2) the escape of one of the Dillinger gang with a soap-model gun; 3) the fact that O. Henry wrote some of his stories while serving a term there for embezzlement. Now it is famous for one of the most comprehensive prison sports programs in the U. S.

First advocated by Captain Baker of the prison guards, the program was fostered among the 4,000 convicts through the sports column of Inmate Bob Manning in the prison paper. It was put into effect when an Army general, Frank D. Henderson, was appointed two years ago as warden.

Only prisoners excluded are the physically and mentally unfit and the incorrigibles. Some 500 regularly play in the softball league. Another 100 play volleyball. During the winter, classes are held in boxing and wrestling. The teams sometimes play outsiders.

At exhibition matches the hypercritical fans demand plenty of action, sometimes bet a tobacco ration on a fight. Warden Henderson feels that sports help take men's minds off troubles, make rehabilitation an easier problem.

THE AMERICAN SHIRT FRONT: *Country Club*



1. Here we see a man who wears his regular shirts even on the hottest days and pays the price in perspiration. Whereas . . .

2. This fellow wears a cool Arrow Summer Shirt, made of a porous, lightweight fabric and is perfectly at ease, thank you. (White and fancy, \$2, up.)

3. Here is the new Arrow Doubler, a handsome oxford cloth shirt

that you might wear at a party or to the office. But look . . .

4. . . here's the Doubler again—as a sports shirt! Doubler's unique versatility is making it a national favorite. \$2, up.

5. Here's a man in an ordinary shirt. Now look back at the Doubler and note how smooth its long-point collar lies, its trim "Mitoga" figure-fit. See your Arrow dealer now for a cool, smart Summer.

ARROW SHIRTS

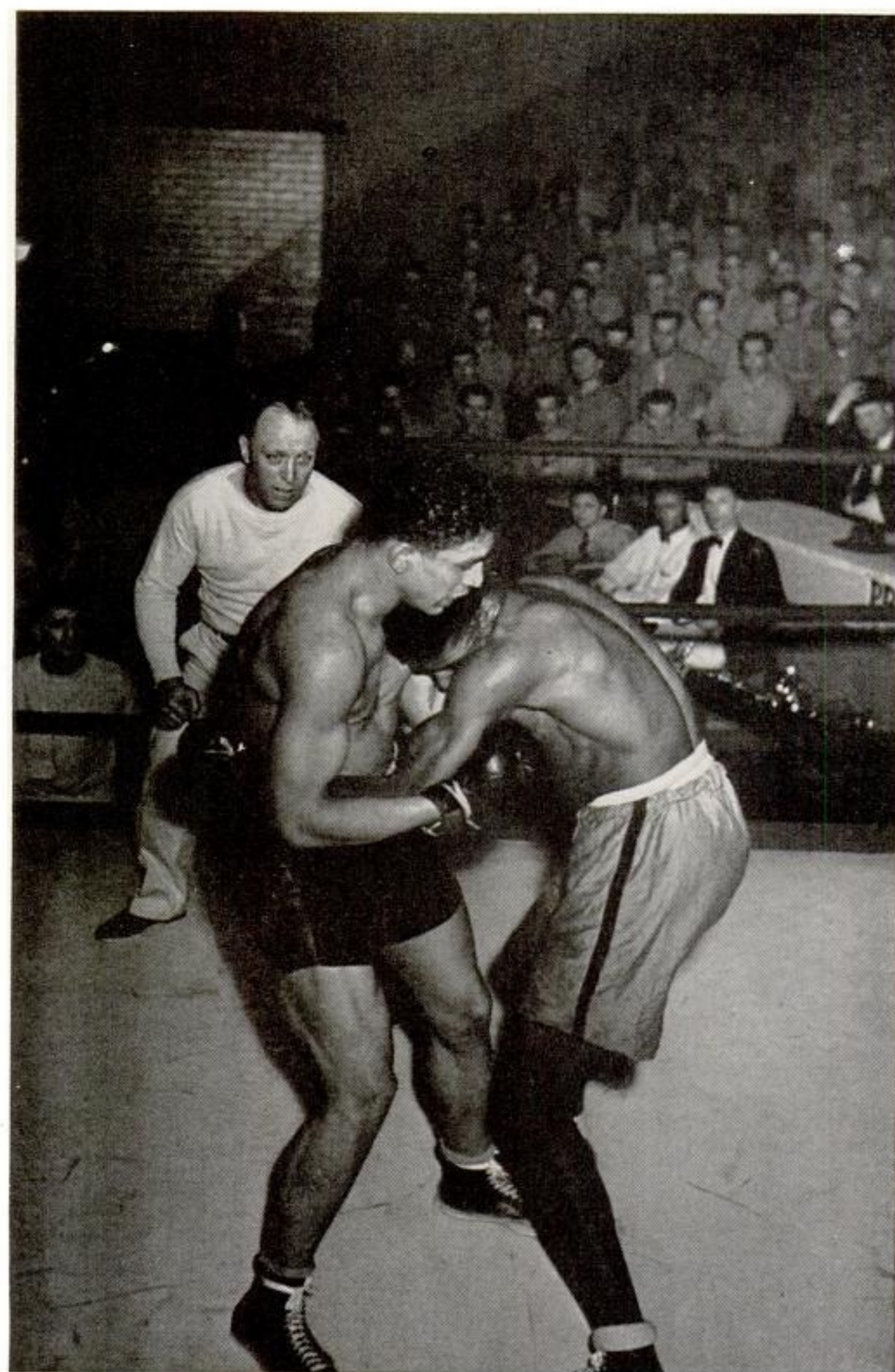
Sanforized-Shrunk, fabric shrinkage less than 1%

Cluett, Peabody & Co., Inc.

Sports (continued)



Volleyball court is set up next to prison wall in recreation area. Here Henry Poole, No. 76944, makes a kill shot across net. White prisoners outnumber Negroes 4 to 1.



Connie Granger (left) is the prison's best athlete. Serving "the book" (life), Connie once fought preliminaries in Madison Square Garden, claims he can lick Billy Conn.

CONTINUED ON PAGE 52



Prescription for a long and happy life: ...a brook...a browning trout...and beer

Perhaps a gleaming fish, a campfire by a stream, and a glass of mellow beer or ale won't actually add a single minute to your span of life. But they *can* and *do* contribute rich moments of happiness and needed relaxation.

A day with a trout rod, an afternoon at the ball park, an evening with a book... no matter how you take your "breathers"... beer adds to your enjoyment... helps unsnarl

tangled nerves... helps to refresh and renew the spirit.

A product of Nature, beer is by nature kindly, gentle, friendly. Graced with the fragrance of hops, filled with the goodness of grain, it is a true delight to the taste. For centuries, men of tolerance and wisdom have found that beer and ale do much to make life pleasanter, sweeter, saner.

Because beer is a beverage of moderation and so great a national favorite, it deserves to have its good name guarded well. We who brew America's beer are cooperating to prevent abuses wherever they may occur in the retailing of beer and ale. You can help with understanding and support of the brewers' "clean-up or close-up" program. It is described in a booklet that is sent free on request. Please address: United Brewers Industrial Foundation, Dept. A5, 21 East 40th Street, New York, N. Y.



ACTORS' FACES



are EXTRA sensitive
to Shaving Cream



—that's why **VICTOR MOORE**
uses WILLIAMS



In "Louisiana Purchase," Victor Moore keeps laughs coming fast. At right, Mr. Moore in his dressing room. He says: "Taking off make-up is hard on my skin. I can't risk further irritation from shaving cream. That's why I always get Williams!"

"GENTLE AS A SPRING BREEZE" is Victor Moore's description of Williams Shaving Cream. A blend of rich, mild ingredients, Williams is easy on sensitive skins. Moreover, the Williams lather is heavy and wet. It soaks whiskers thoroughly soft. You don't have to press the blade hard against your skin to get a clean, lasting shave.

Like to try Williams? Send a dime for a generous trial tube. The J. B. Williams Co., Dept. CS-1, Glastonbury, Conn., makers of fine shaving preparations for over 100 years. Offer good in U. S. A. and Canada only.

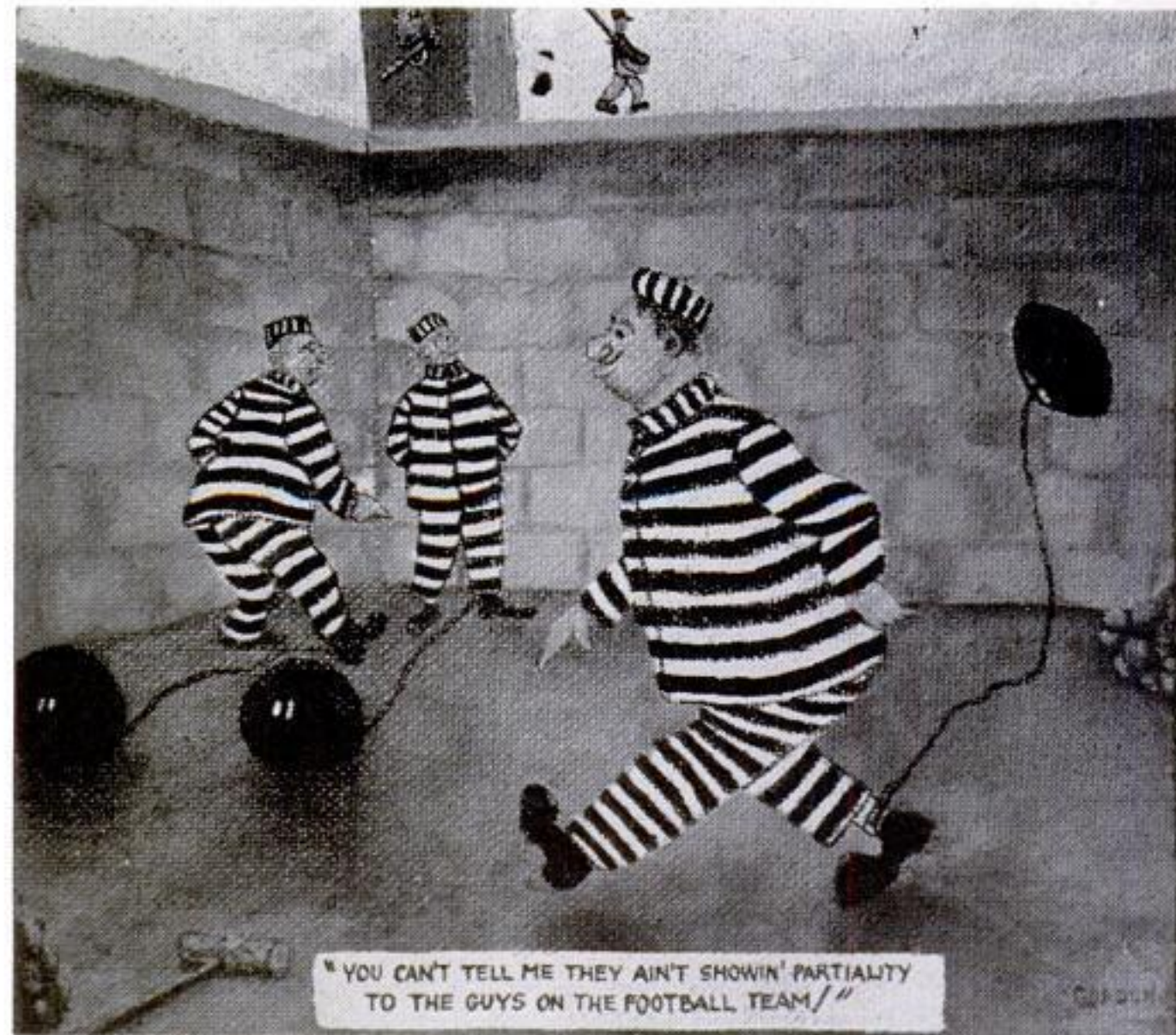


Bert Lahr, too, has a sensitive skin from removing make-up. He tells us: "To avoid soreness and irritation, I use Williams Shaving Cream!"

GENTLE
as the
purest
baby soap



Sports (continued)



Cartoons like the one above often lampoon prison life and the authorities. Warden Henderson hangs them all in his office. Convicts respect him, say he "can take it."

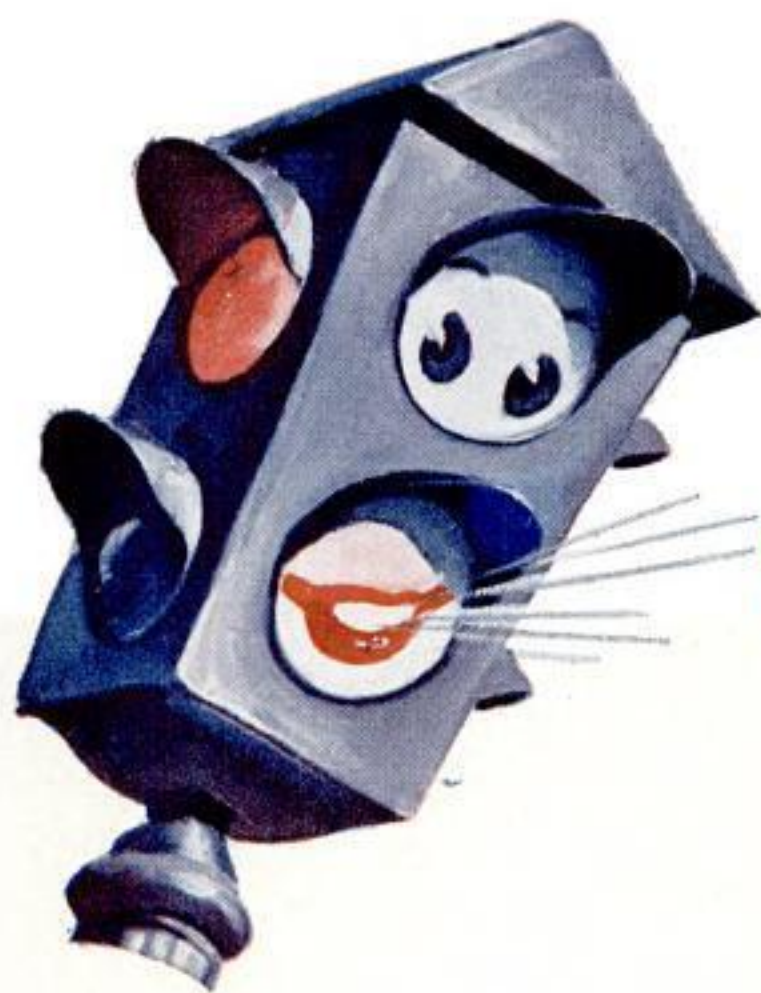


"Mighty Bull" Kromer is self-styled Babe Ruth of the pen and chief umpire-baiter. Above: he gets nowhere with adamant Umpire Manning (right), pen sports editor.



Prison band opens every athletic contest. The band has 40 pieces, is directed by a guard. Favorite marching songs are *On, Wisconsin* and *Notre Dame Victory March*.

CONTINUED ON PAGE 55



"Don't look now—but did you ever see so many new Pontiacs?"

PERHAPS YOU'VE noticed them too—all the new Pontiacs on the roads these days. And no wonder—because *more people are buying Pontiacs today than ever before in Pontiac history!*

What's the reason behind this great nationwide swing to Pontiac? There are a lot of reasons, but the *biggest* is this: ever increasing numbers of owners of *lowest-priced* cars who have always *wished* they could afford a Pontiac have now discovered they *can*—and they're buying Pontiacs by the thousands!

They've discovered that, because Pontiac is priced so close to the de luxe models of the *all three* cars they hardly notice the difference in their monthly payments. And they've discovered, too, that Pontiac is so economical on gas, oil and upkeep that it's actually costing them no more to maintain than their former cars!

Talk to one of these new Pontiac owners. And then see your Pontiac dealer and find out for yourself how, *if you can afford any new car, you can afford a Pontiac "Torpedo"!*

PONTIAC PRICES BEGIN AT \$828 FOR THE DE LUXE "TORPEDO" SIX BUSINESS COUPE

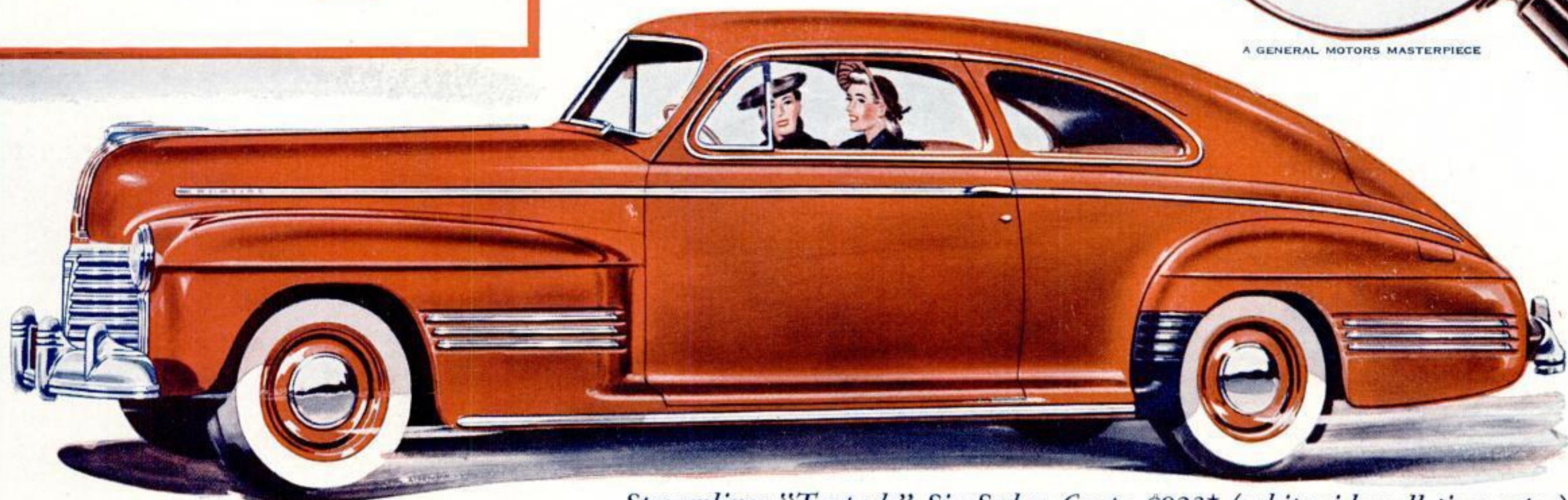
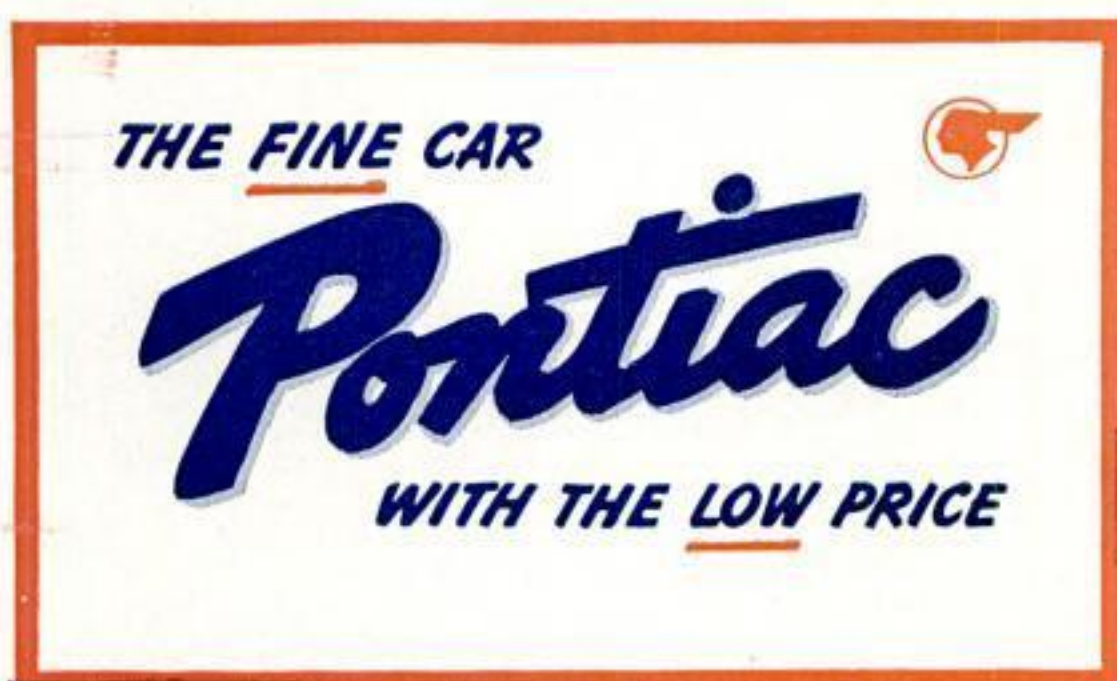
**Delivered at Pontiac, Michigan. State tax, optional equipment, accessories—extra. Prices and specifications subject to change without notice.*



ONLY ~~\$25~~ MORE FOR AN EIGHT IN ANY MODEL

\$828

A GENERAL MOTORS MASTERPIECE



Streamliner "Torpedo" Six Sedan Coupe \$923* (white sidewall tires extra)

The Three Little Beers



This little beer was a good little beer. But somewhere along the line, he was exposed to *light*. Alas, he's not quite as good as he was!



This little beer was also a good little beer. But on the way from the brewery to you, *air* worked on him—and he's not quite the beer he used to be, either.



This little beer was a good little beer, too. And still is! For this beer is fresh from a can trademarked KEGLINED, where its flavor was guarded *three ways*:

(1) No light harmed it because nothing is darker than the inside of a sealed beer can. (2) The can was sealed by a patented process that expelled all expellable *air* from it. (3) The beer's goodness was further guarded by a *Golden Lining*—a lining specially designed to protect its flavor from the brewery to you.

Cans are more convenient, too!

1. Half a pound lighter, easier to carry home.
2. Use only half the space in a refrigerator.
3. They chill *faster*.
4. No empties, no deposits.

★ Tune in "The Amazing Mr. Smith", delirious comedy-mystery. Mondays, 8 p. m., E. S. T., Mutual Network; 8:30 p. m., P. S. T., Don Lee Network.

American Can Company, 230 Park Ave., New York, N. Y.



Canned beer is grand beer

...look for the trademark **KEGLINED**

TRADE MARK AM. CAN. CO.



Colored All-Stars are pick of best Negro baseball players. When prisoners play outsiders, a mixed team called "Henderson's Hurricanes" is used.



Boxing class is instructed by Pat Bolger, standing directly under the calendar. Bolger once trained Gene Tunney for his fights with Jack Dempsey.



White All-Stars defeated colored team, 2-1. Players used to use hard ball, now play softball because too many home runs were hit over prison wall.

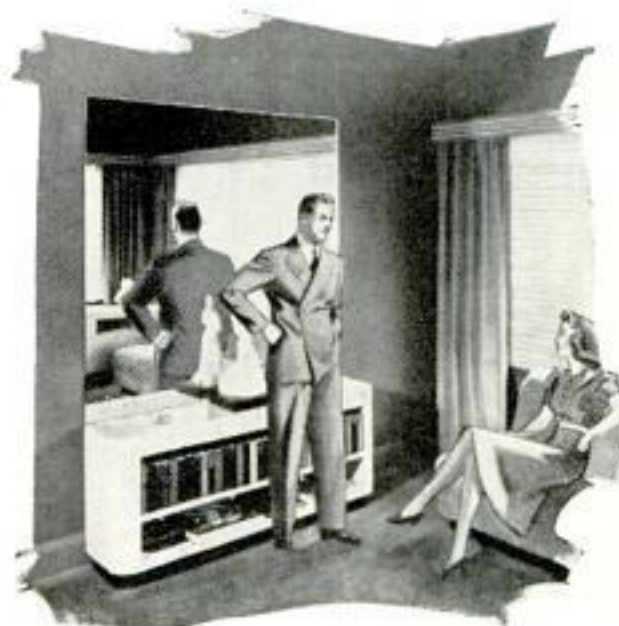
"COME OVER -
I'LL SHOW YOU
OUR NEW
Glamour Home!"



"It has more livability than many larger homes—real luxury living for only a dollar-a-day."



"Wider windows give us real daylighting—frame the outdoor view—make us feel brighter and gayer. Double (storm) windows add to our comfort—save up to 30% on fuel bills."



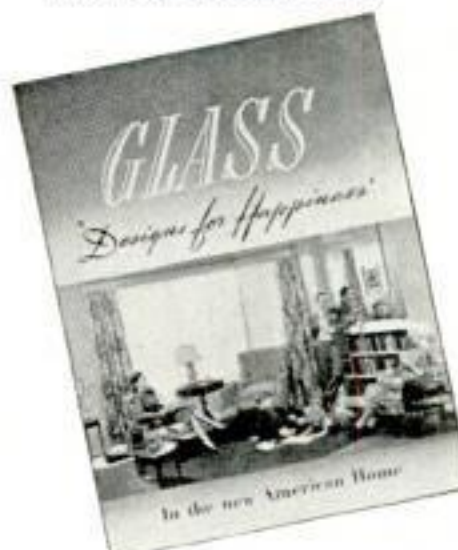
"See how this large mirror of polished plate glass reflects roominess and new interest in our living room."



"Don't you love color in the bathroom? This sparkling Vitrolite splash panel is wall glass, and cleans easily with a swish of a damp cloth."



"This polished 3-way mirror of plate glass gives me a real 'clothing store look' at my costume—brightens up the bedroom, too."



Ask your Libbey-Owens-Ford Distributor about "Design for Happiness" homes. Look for his name under "Glass" in classified phone directory. Or write this company for free, illustrated literature—address, Dept. L-5541, Nicholas Bldg., Toledo, Ohio.



LIBBEY · OWENS · FORD



Quality Glass



LEARNING TO FLY



VIRGINIA FARR, INSTRUCTOR AT CENTRAL JERSEY AIRPORT, BECKONS "HOLD IT OFF" TO ONE OF HER SOLO STUDENTS FLYING THE LAST FEW SECONDS OF A PRACTICE LANDING

It takes a long time to become a good airplane pilot. And no pilot ever closes his logbook saying: "Now I can do everything." A good flier always practices his technique just the way a good concert pianist always does his finger exercises—and for the same reason, i. e., to be so sure of his mechanical ability that he never has to think or worry about it.

The drawings on the following pages show a few of a flier's finger exercises. All these maneuvers are given in license examinations. All of them are maneuvers which a pilot goes through over and over again. They reinforce his control of his ship and sharpen his sense of co-ordination, planning, timing.

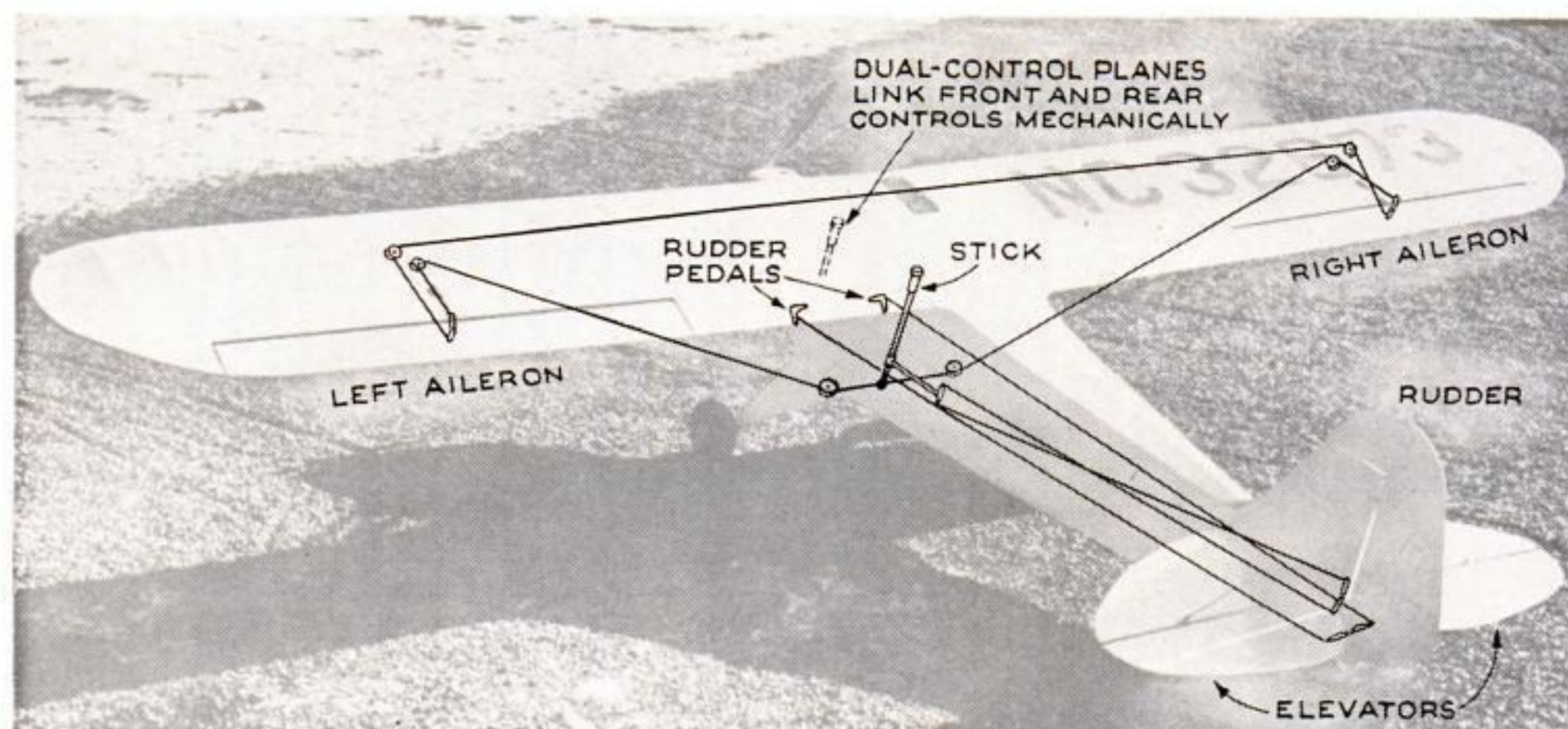
These drawings were made by John T. McCoy Jr., well-known aviation artist. A licensed commercial pilot since 1933, McCoy last year took the instructor's refresher course offered by the Civilian Pilot Training Program, the U. S. Government's broad project designed to create a huge pool of citizen fliers. As he went through the course, McCoy found himself fascinated by the diagrams in his textbooks. He wanted to do them over so that they might fascinate the public as well. These drawings are the result of his urge.

Far more people are learning to fly in the U. S. than ever before. Last year, not counting any part

of the vast increase in military pilots and planes, the number of U. S. fliers doubled, jumping from 31,200 to 63,100. The Civilian Pilot Training Program has graduated 37,277 students since February 1939, making a large reserve of pilot material upon which the Army and Navy may draw. Since the program began, nearly 5,000 graduates have gone into military aviation and since July, every enrolling student has pledged himself to do so, if called on. Meanwhile, the greatest barrier in the path of beginners, the expense of learning to fly, has been removed. The U. S. pays for flying time of properly qualified candidates.

The secret of good flying lies in each pilot's ability to reduce his mechanical duties to a subconscious level, while he concentrates on more important problems. If he is an airline pilot, his attention is on his instruments and on his navigation problems. If he is a fighter pilot, his problem is to surprise his opponent and to bring his guns to bear. If he is a sportsman pilot, his interest is probably in the route and the scenery, not the controls.

Progress in learning to fly is marked by regular intervals. After eight hours, a student may solo. This is his first step toward air independence. After 35 hours, if he passes the tests, the flier gets a private license. This means that the Government considers him good enough to fly his friends as well as himself. After 175 hours, he can go for a commercial license and fly for hire. After that, his progress is denoted by a series of ratings, not licenses, such as instructor, instrument, multi-engine. Finally, with 1,200 hours, he can take the test for the highest ticket there is—the airline pilot's license.



Airplane controls are simple. To go up, pull the stick back which raises elevators. To go down: the opposite. To turn

left, push left pedal which swings rudder to left. At same time, push stick to left which raises left aileron, lowers right.

THROTTLE CLOSED

START

STICK PULLED BACK
RUDDER KICKED IN
DIRECTION OF SPIN

RECOVERY STARTS WITH
QUICK KICK OF OPPOSITE
RUDDER; - THEN SLIGHT
FORWARD PRESSURE ON STICK

THROTTLE GRADUALLY OPENED

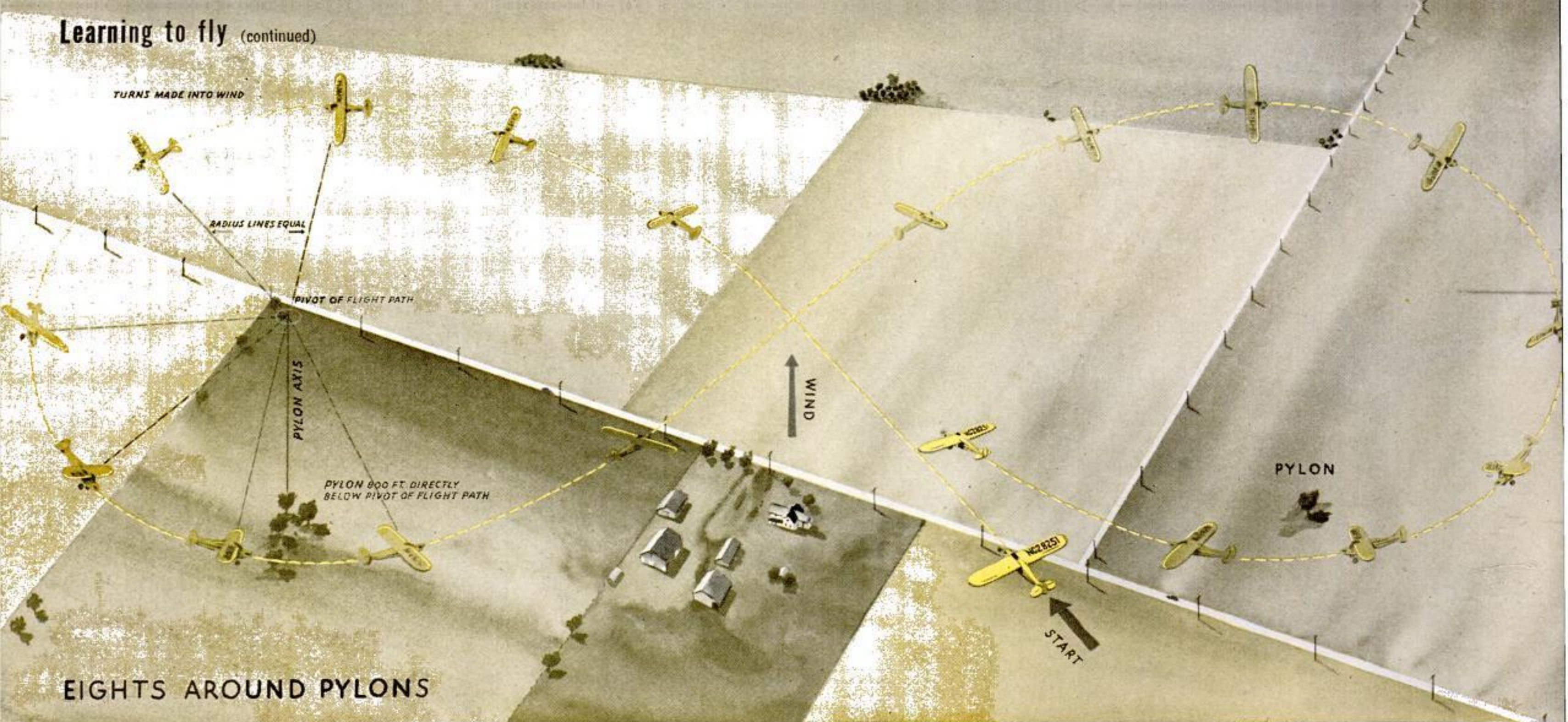
JOHN T. MCCOY, JR.

ONE TURN PRECISION SPIN

Spinning on purpose is one of the things every student pilot must learn to do. He loses any fear he may have of a spin when he finds how easy it is to come out of one. Equally important, he learns to recognize the danger signal every airplane gives before it spins—a slow, sloppy feeling. The

drawing above shows an advanced training maneuver—a precision spin—required in the flight test for a commercial pilot's license. A student must come out of this sort of spin headed within 10° of the same direction that he went in. Modern airplanes cannot be spun easily but must be forced

to do so, and the method shown here is the easiest way. In ordinary flight, a pilot is likeliest to go into a spin from an improperly done steep bank or climbing turn, and the lesson he has learned from practice spins will warn him of his dangerous position in plenty of time for correction.

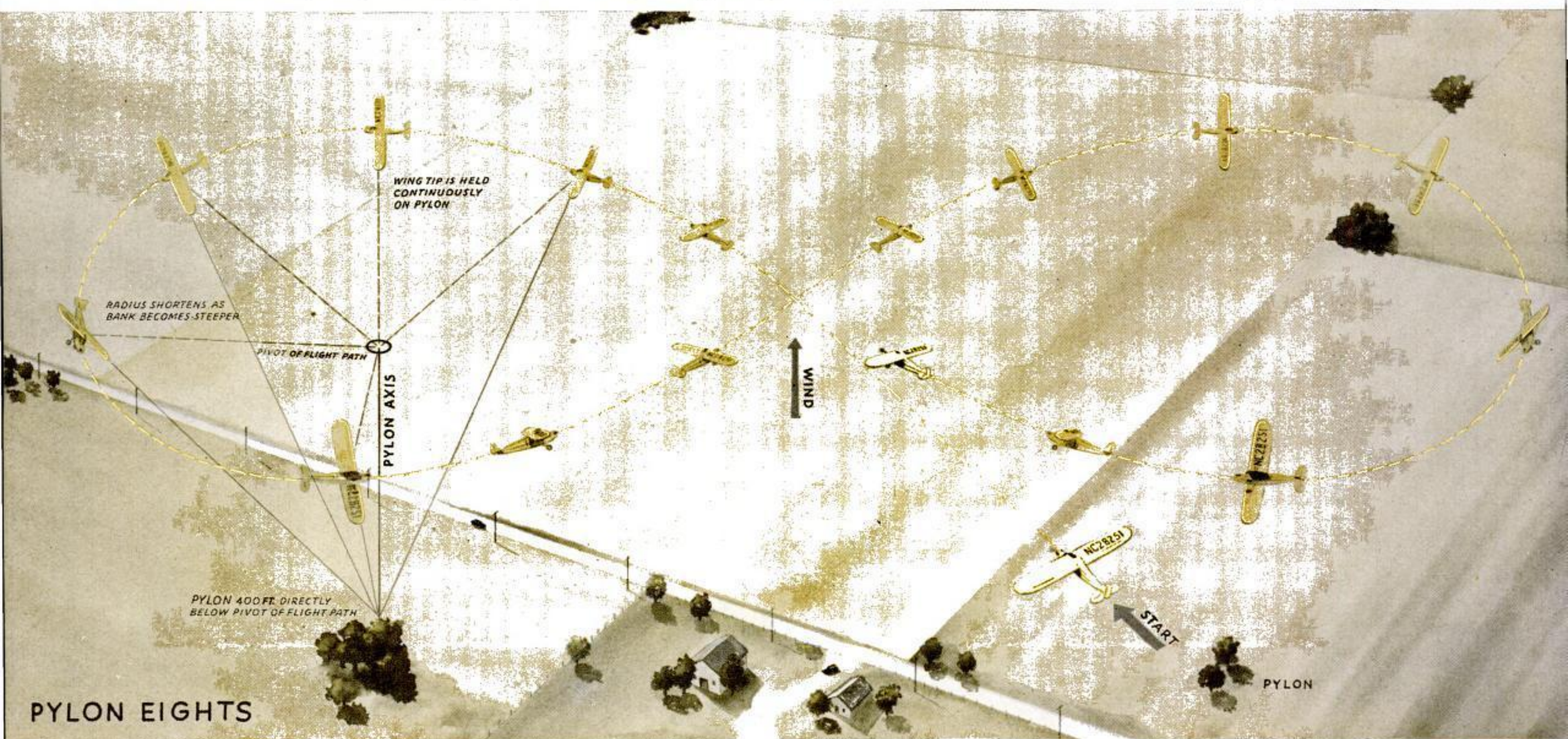


EIGHTS AROUND PYLONS

Ability to fly without concentrating on the controls is tested by eights around pylons. The student follows a banked course around two selected ground points, keeping an equal

distance away from each point during each turn. He must watch the ground all the time, and make his bank shallower or steeper to keep the airplane in position, as the wind drifts

him toward or away from the "pylons." Since the handling of the plane should be almost subconscious, any defects in the student's ease of flying will show up immediately.



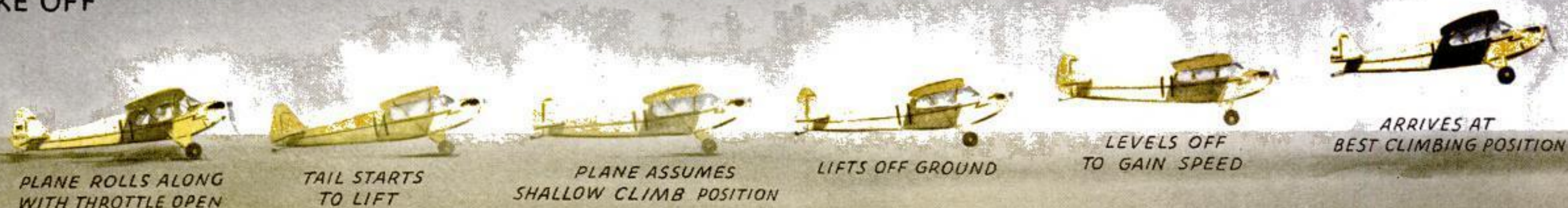
PYLON EIGHTS

Hardest of all eights is the one shown here. This simple-looking maneuver combines perfect control of the airplane with excellent planning and timing. The student keeps his

wing tip "resting on" the pylon throughout each turn, while the plane pivots about it. Drift correction is just the opposite of eights around pylons (*above*), the bank being

steepened to windward to hold position. At higher altitudes, the bank may be 70°, and the execution is split-second. The pilot who can do pylon eights well has learned how to fly.

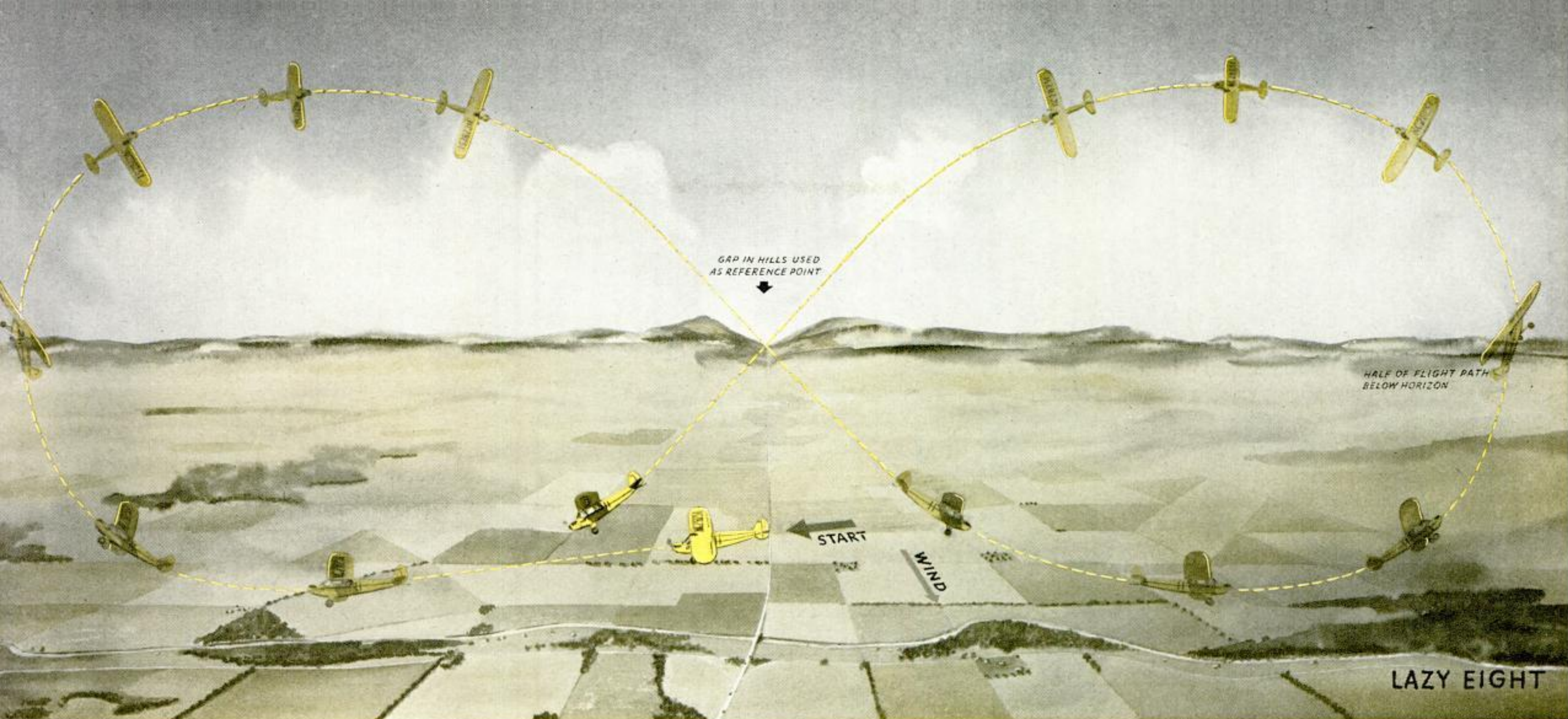
TAKE OFF



Easiest thing to do is to take off. Yet few fliers do it perfectly. If the student has been properly instructed, he will follow the procedure shown here. As in all flying, the first

thing to remember is complete smoothness—the student must ease the throttle open, not jam it, lift the tail up, not shove it, let the plane take the air of its own accord, not

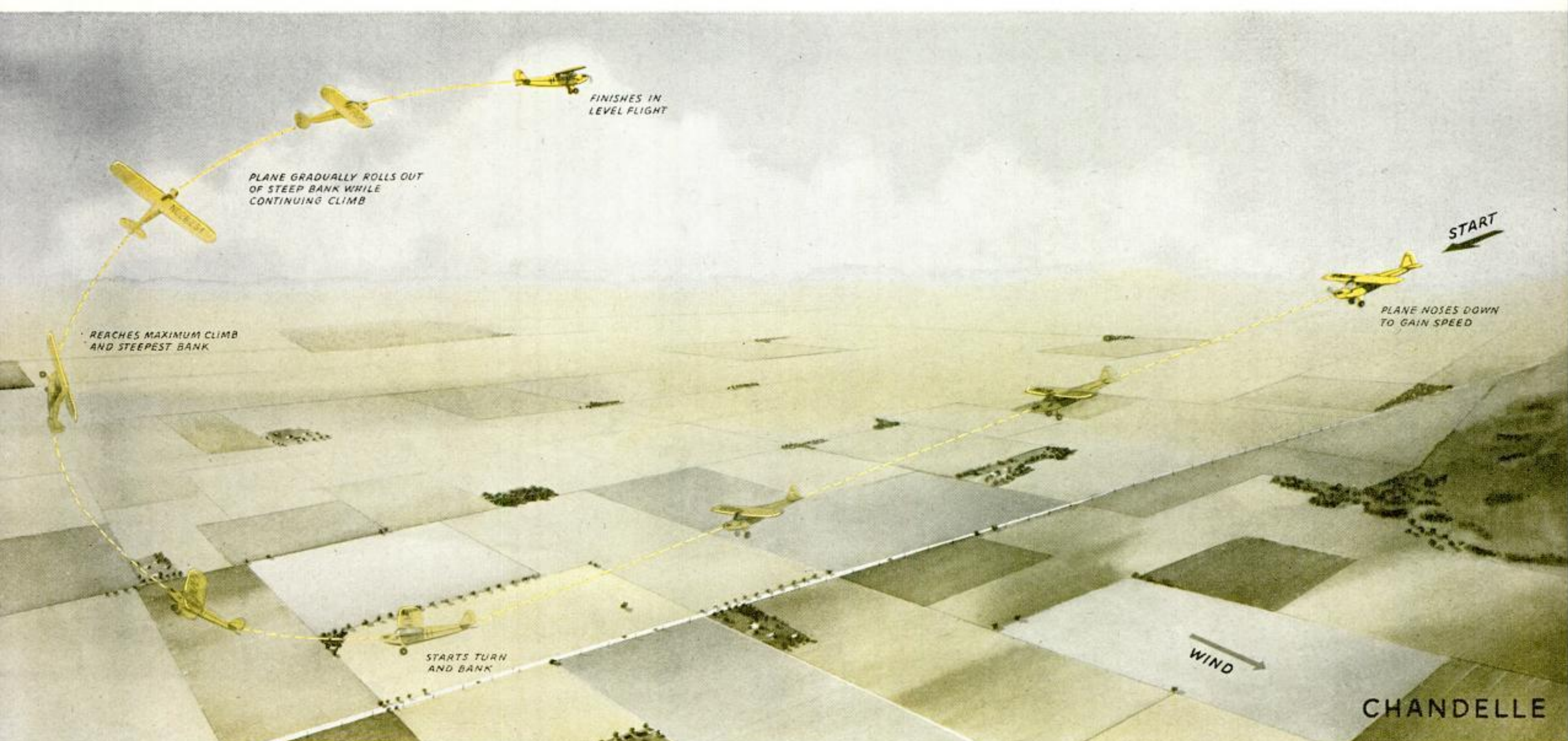
yank it off the ground. Once flying, if obstacles don't prevent it, the student should let the nose drop for a moment to gather extra speed, then gently start to make his climb.



Only the nose of the airplane makes a figure-eight pattern in this advanced maneuver. The plane itself is flown through a pair of climbing and diving 180° turns, while the

student makes the nose pass through the same center point on the horizon during each of the downward sweeps. The lazy eight is practiced because it is another good test of

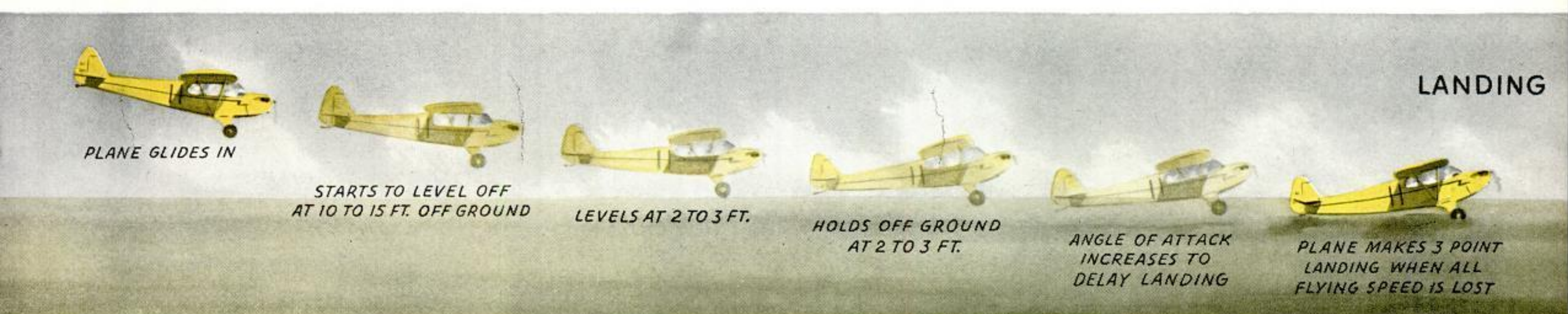
the student's co-ordination and planning ability. Since the speed ranges from a fast dive at the bottom to a near stall at the top, lazy eights must be done sparingly or nausea comes.



Half a lazy eight, at high speed, is the basic pattern of a chandelle. The difference is that in a chandelle the airplane recovers at the top of the climbing turn, instead of swinging

down again. Result—a quick change of direction and a gain in altitude, an extremely useful combat maneuver that has taken its place alongside the Immelman turn. In prac-

tice, the chandelle is much harder to do than the lazy eight, since the student, in getting his maximum climb, comes closer to a stall at the top, and might spin if he were careless.

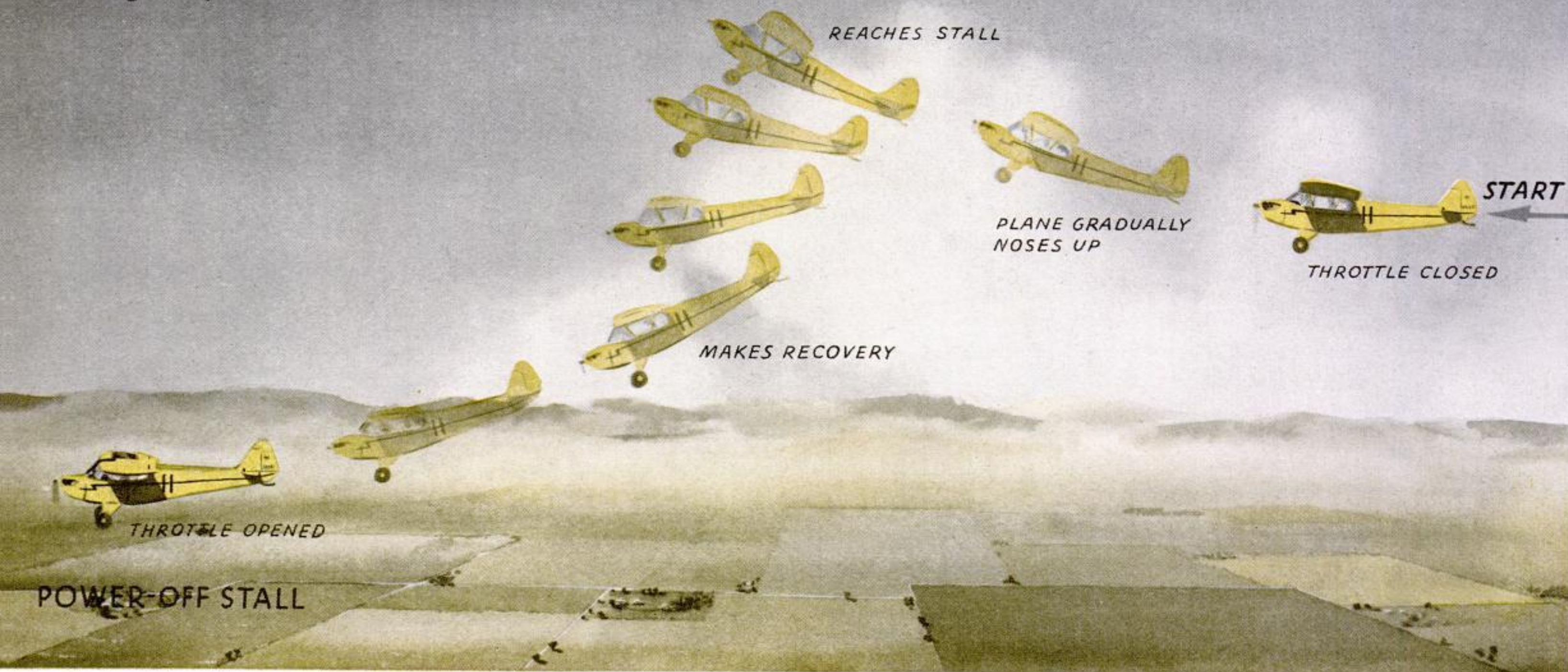


A landing is a stall, close to the ground, done so slowly and smoothly that the airplane has lost all of its lift just before the wheels and the tail touch. To the student, landings are

the greatest bugaboo in his early instruction. He knows no greater satisfaction than to settle down gently and "kiss" the ground just as the plane is all through flying. Nothing

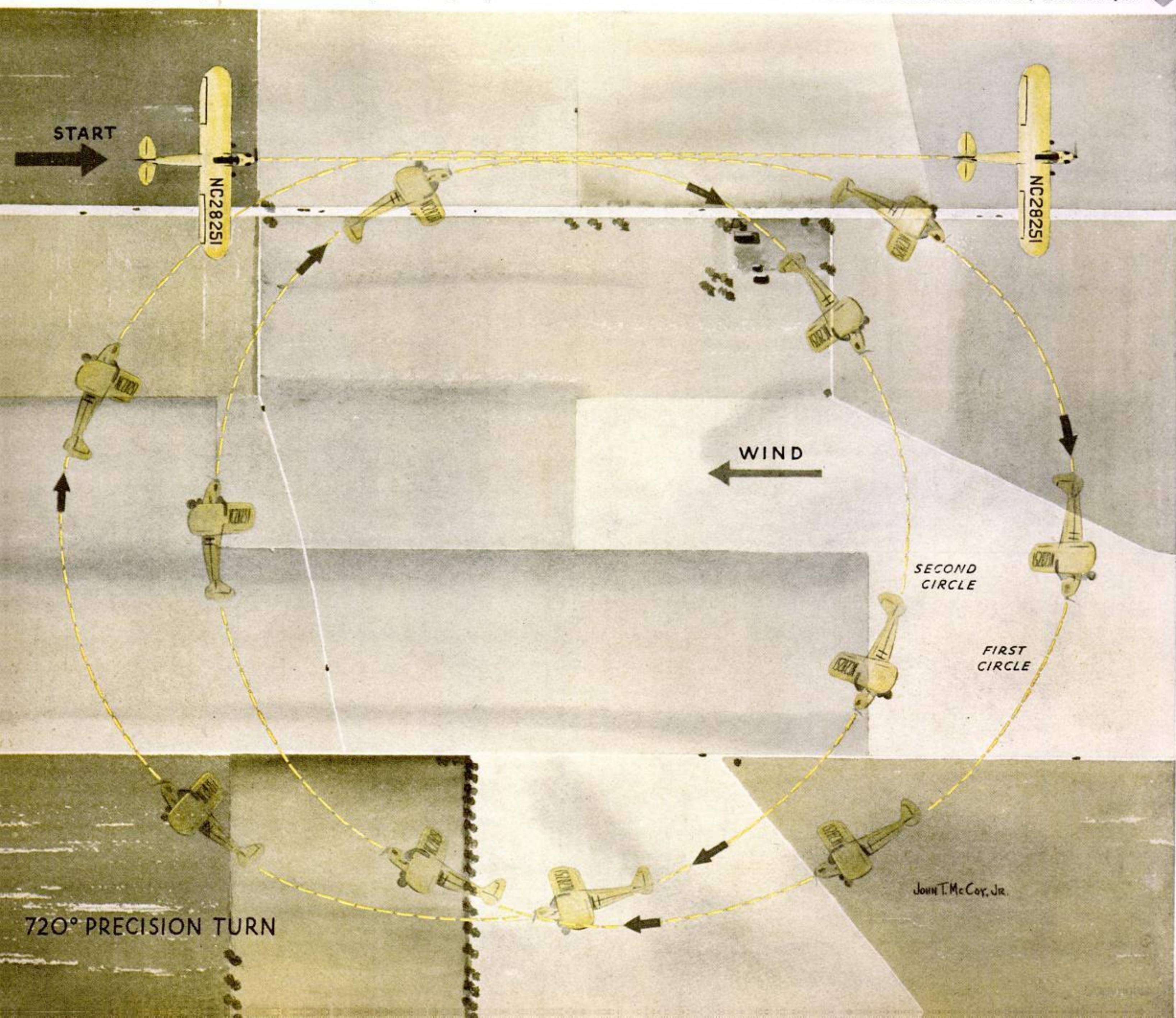
annoys him so much as to "balloon" by pulling back on the stick before he has killed off enough speed, or to hit the ground with a vicious bump, the result of landing "high."

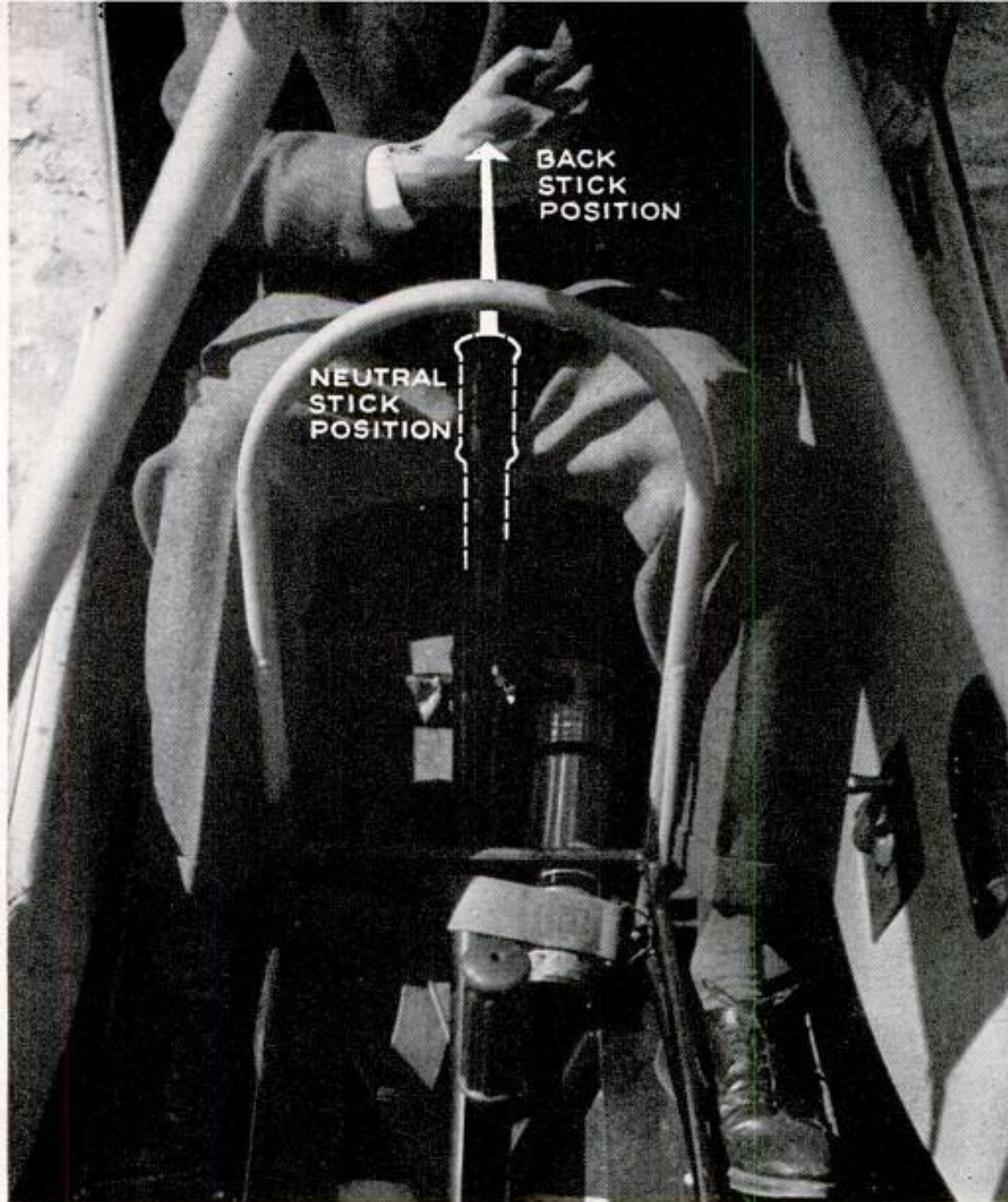
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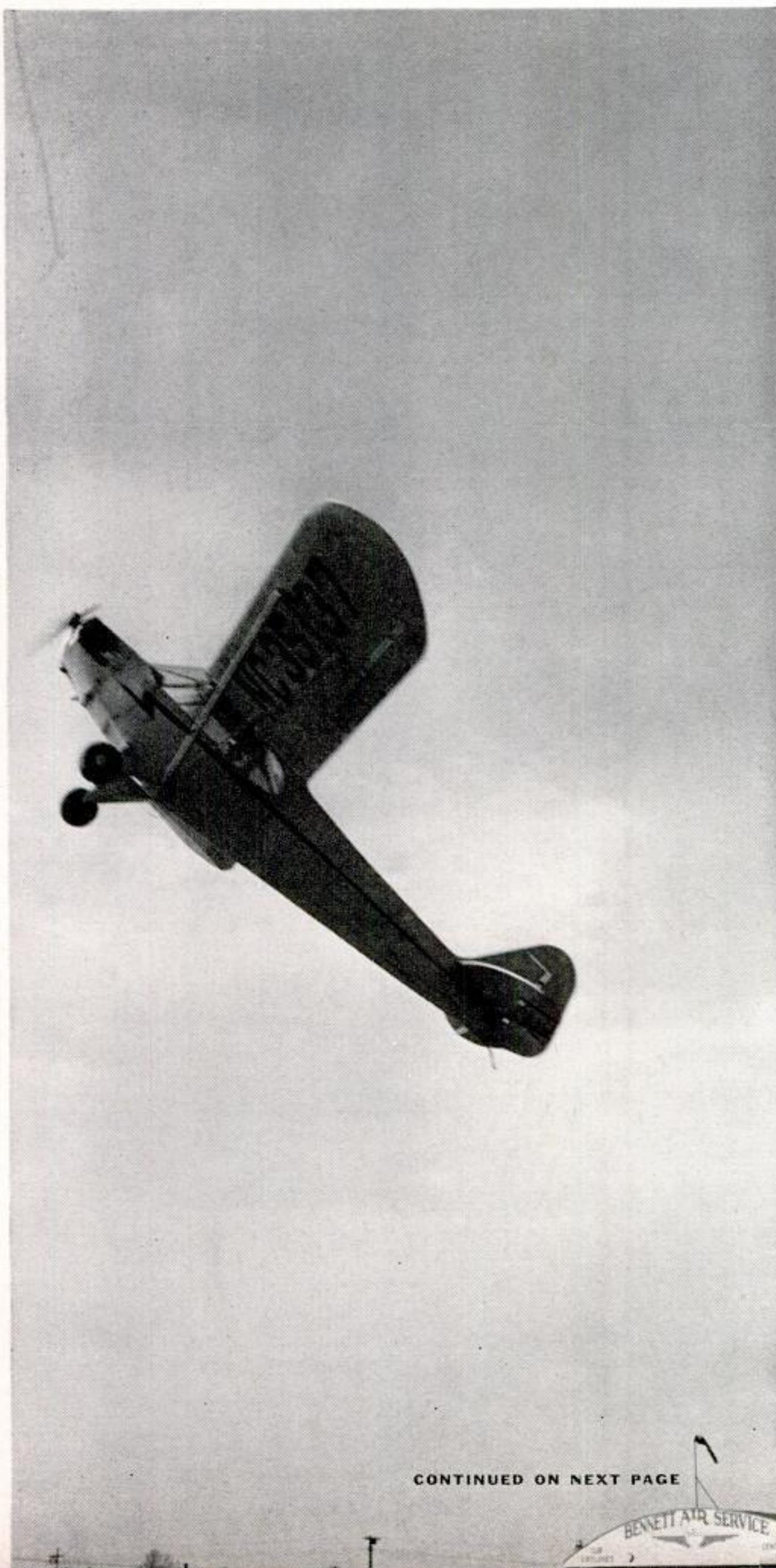
↑ **Kinesthesia**, the sense that warns a pilot when he is losing speed, is first developed by the student when he does practice stalls, as shown here. Part of this sensation, which every flier must learn to recognize, results from plain slowing down, the rest from lessening tension on the controls, as the air pressure against them is reduced. Since an airplane can stall while in a normal flight position, simply remembering how high the nose can be held safely is not enough to protect the student.

↓ **A vertical bank**, held for two complete turns, is called a "720°". It is another of the precision maneuvers, calculated to test development of the student's co-ordinating ability. The circles should be flown without any variation, either in altitude or in degree of bank. If the student feels a sharp bump as he completes his circles, he knows he has hit his own wash and has done a perfect 720°. Any tendency to overuse or "walk" the rudder in a 720° should be overcome, since it is likely to cause a spin.





A short severe climb close to the ground, leaving the plane nearly stalled at the top, is shown below. The pilot (*above*) noses down to pick up extra speed, and with throttle wide open pulls back on the stick and the climb is begun. He then eases back to neutral, rides on his momentum until the slowing speed tells him he is approaching a stall. Then forward motion on the stick puts the plane back in normal flight. This demands excellent "feel" and is not a stunt for beginners to try.



CONTINUED ON NEXT PAGE

"Old Flappy-Pants-Pappy Himself!"



PETE: Can the comedy, will you? These suit me, and I like 'em...get it? They're Munsingwear "BREEX"* They're bias-cut, with as much room and comfort behind as anybody needs...and what about that stingy little number *you* got on?

MAC: Stingy, my eye! You mean streamlined, modern...what a getting-around guy needs. Munsingwear, too...these SKIT-Shorts, with the new, easy "Stretchy-Seat"* that stretches up and down.



PETE: Say, I'll still back my "BREEX"* against the world. But you must have *some* sense; I see you wear Munsingwear's Athletic Shirt.

MAC: No, this is Munsingwear's SKIT-Shirt, shaped to fit the shorts. It's an active man's best friend...fits like my skin and gives with every move.



A patented feature, exclusive with Munsingwear

MUNSINGWEAR'S

NEW "STRETCHY-SEAT"* UNDERWEAR FOR MEN

Munsingwear "BREEX"* . . . Style #923
Munsingwear Athletic Shirt . . . Style #887

Munsingwear SKIT-Shorts . . . Style #829
Munsingwear SKIT-Shirt . . . Style #886

Munsingwear "STRETCHY-SEAT"* also available in other styles

*Trade-Mark

"BREEX"* also available with "Grippers"

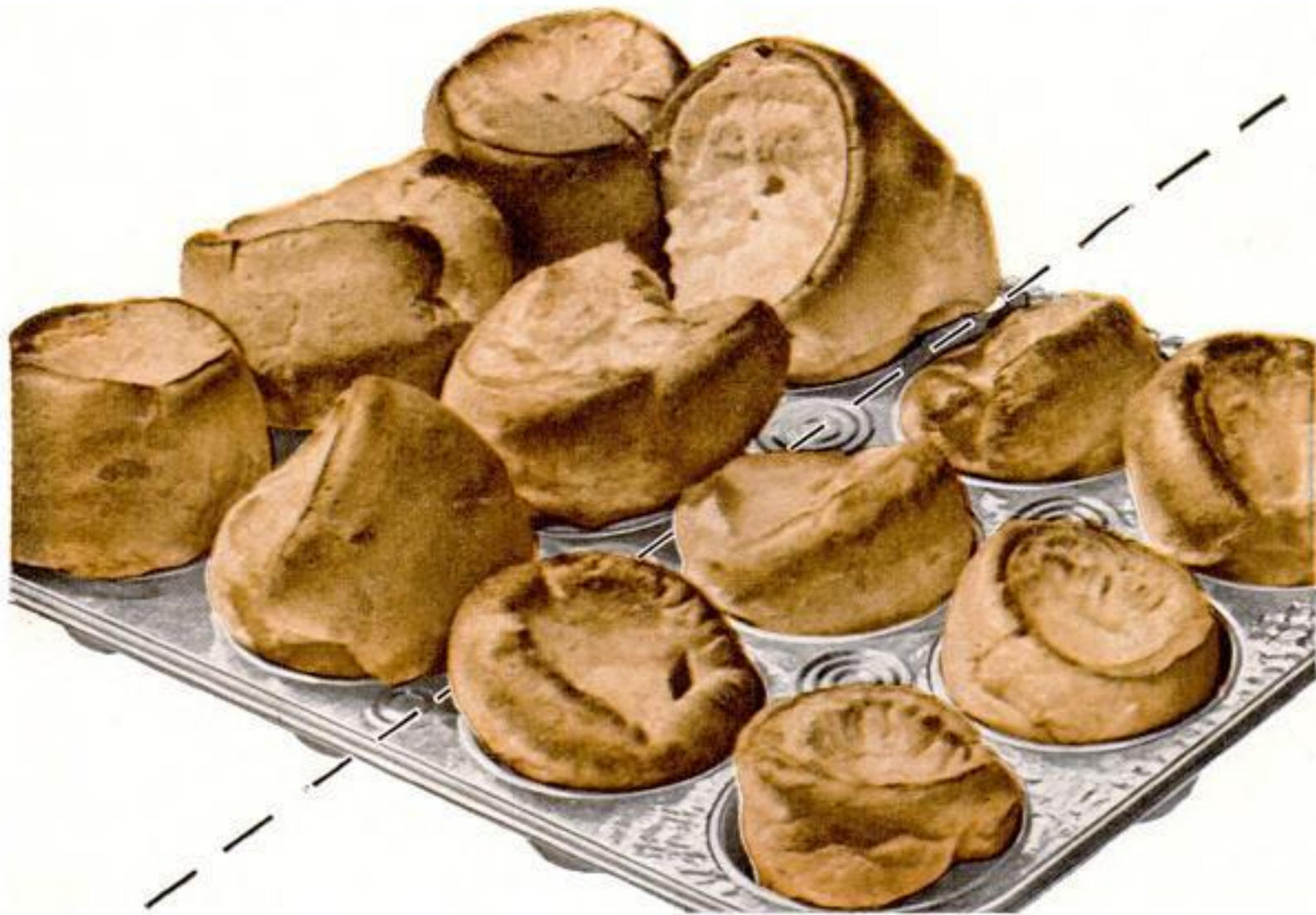
Sports equipment, courtesy of Abercrombie & Fitch

MUNSINGWEAR, INCORPORATED • MINNEAPOLIS • NEW YORK • CHICAGO

Which of these 12 Pop-overs Were mixed by

Sunbeam AUTOMATIC MIXMASTER

REG. U.S. PAT. OFF.



Mixmaster's Greater Aeration and Even Mixing makes Pop-Overs as much as 60% Higher*

YES—the pop-overs you see were all baked in the same tin at the same time, and made with the same ingredients. The six to the left were Mixmaster-mixed. The six on the right were mixed by hand.

You, too, can enjoy pop-overs like the six masterpieces mixed with Mixmaster. You, too, can have higher, lighter, velvety-grained cakes. Mixmaster puts that EXTRA deliciousness, EXTRA success into every recipe that wins compliments and makes cooking and baking fun.

*Verified by test conducted at BETTER HOMEMAKING INSTITUTE, Inc., Grace Viall Gray, Ph.B., Ed.B., Director

Only Sunbeam Mixmaster gives you *all* these marvelous features: the Mix-Finder Dial that enables you to "tune in" the correct mixing speed, instantly. A wide range of *even* mixing speeds for mixing cakes, mashing potatoes, juicing, whipping, etc. The POWERFUL mixer with big, easy-to-clean, Full-Mix beaters. The most complete line of labor-saving attachments.

There's only ONE Mixmaster. On sale wherever good electric appliances are sold. Be sure yours is a *genuine* Mixmaster.

Only Mixmaster gives you all these advantages

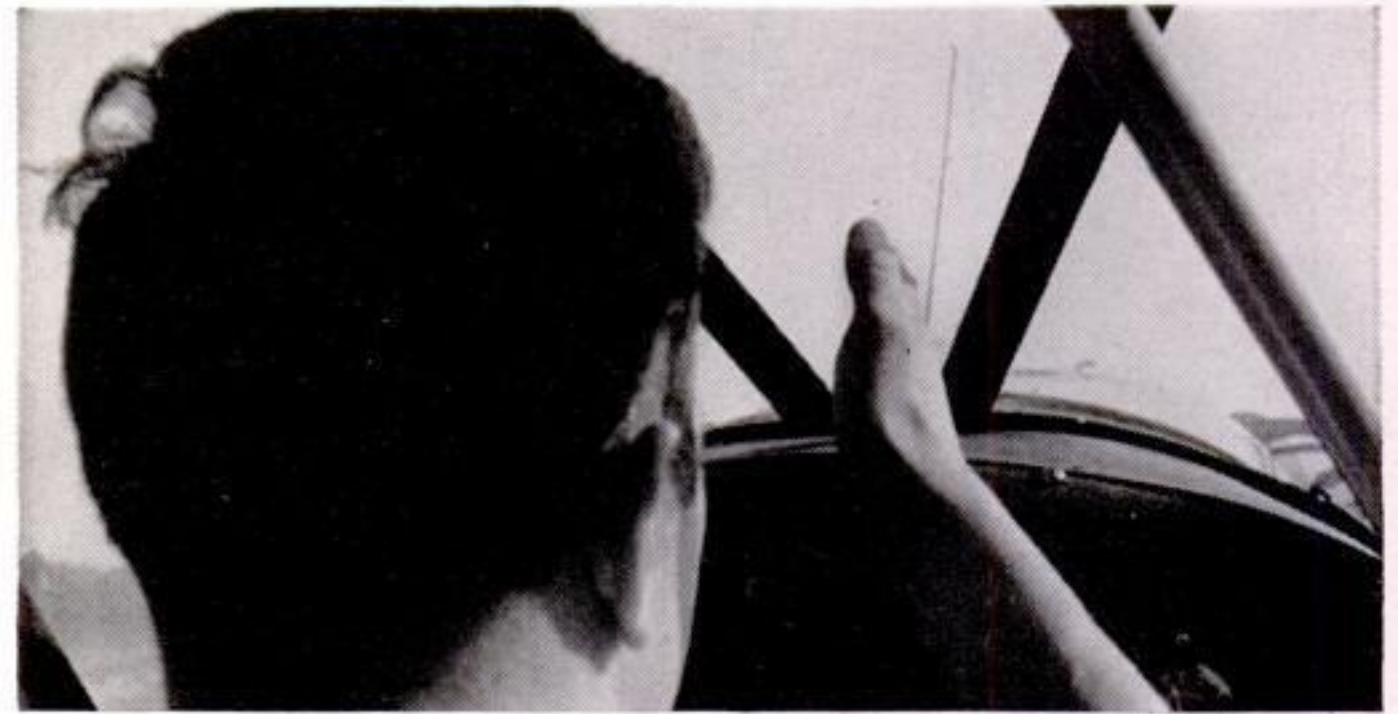


Sunbeam Mixmaster, complete with juicer, \$23.75. (West of Denver, \$24.50.)

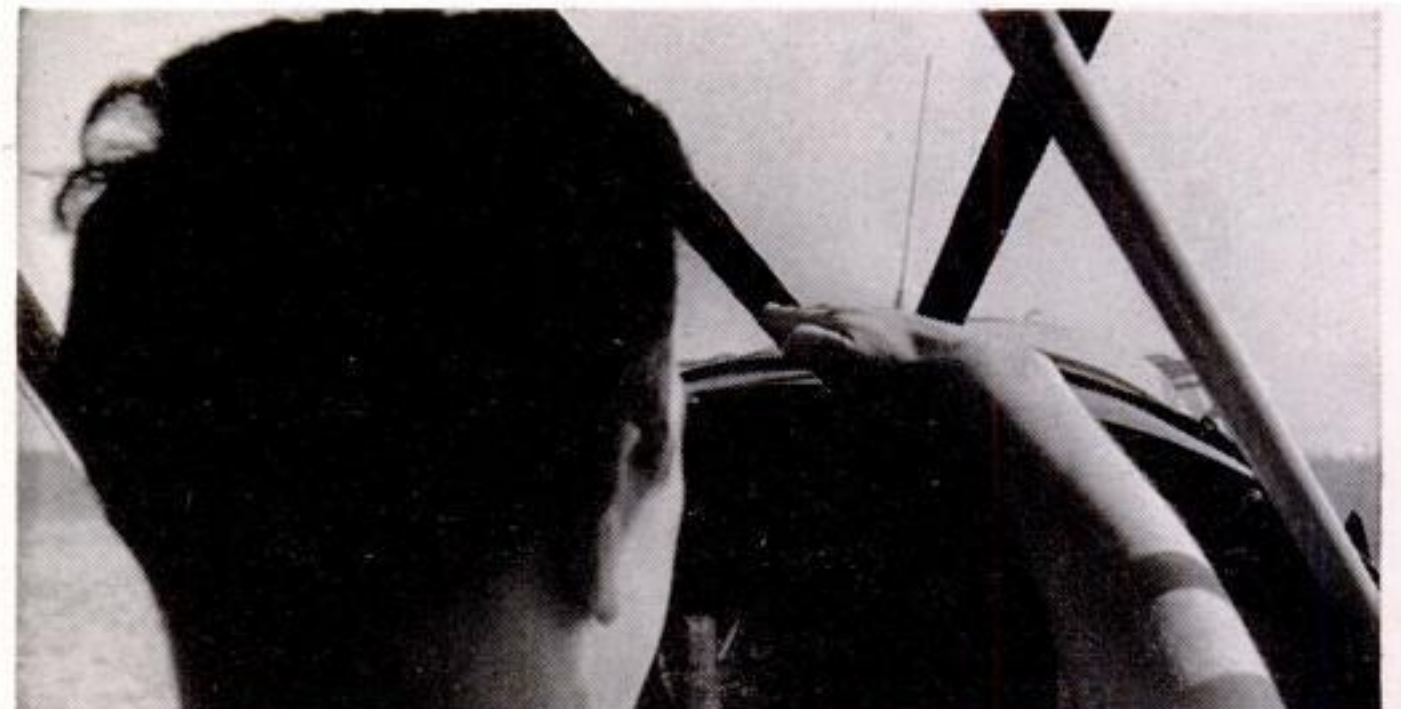
Made and guaranteed by CHICAGO FLEXIBLE SHAFT COMPANY, 5600 Roosevelt Rd., Dept. 53, Chicago
Canada Factory, 321 Weston Rd. So., Toronto. 52 Years Making Quality Products
Famous for Sunbeam TOASTER, IRONMASTER, COFFEEMASTER, WAFFLEBAKER, SHAVEMASTER, etc.

Learning to fly (continued)

WITH HAND SIGNALS LIKE THESE THE INSTRUCTOR SHOWS THE STUDENT WHAT TO DO AND WHAT HE HAS DONE WRONG



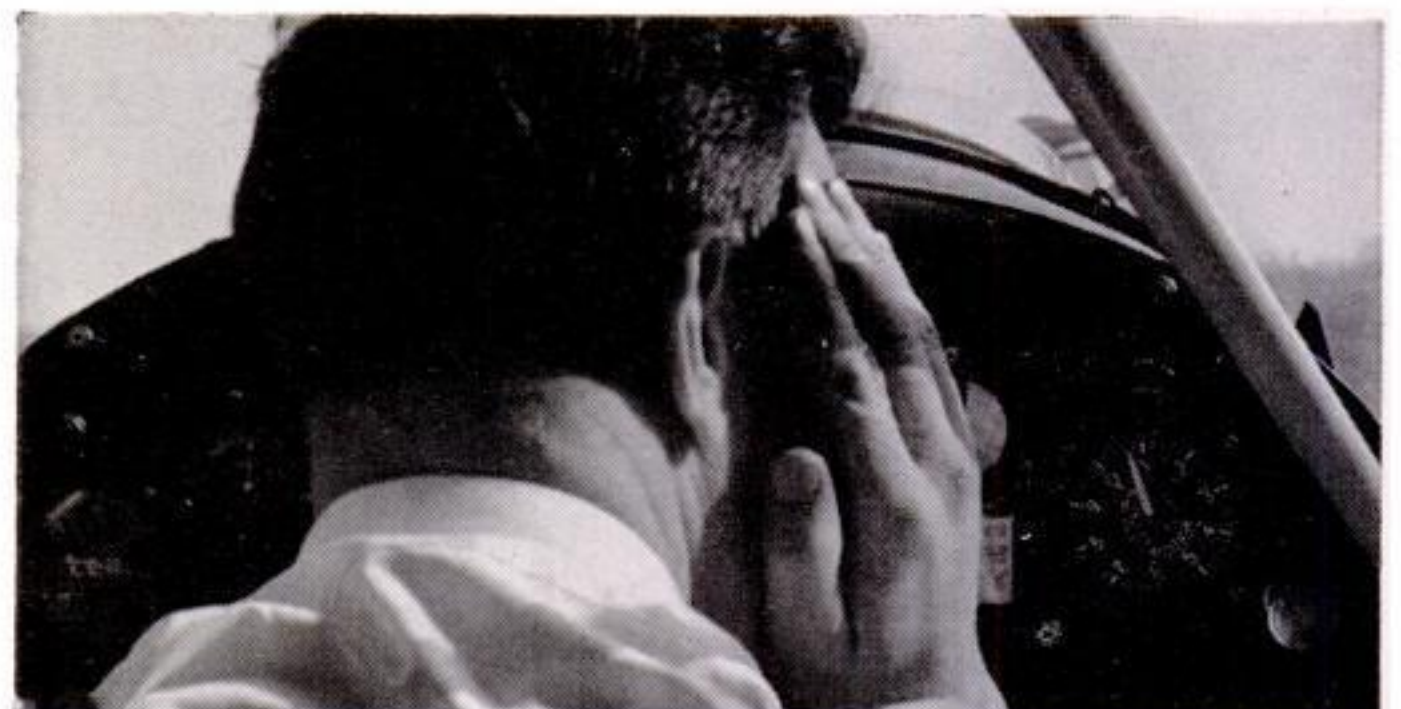
HAND VERTICAL AND POINTING AHEAD: "KEEP FLYING ON THIS HEADING"



HAND HORIZONTAL, PALM DOWN: "WATCH YOUR WINGS, KEEP THEM LEVEL"



LEFT HAND, THUMB OR FINGER POINTING: "MAKE A TURN TO THE LEFT"



HAND PATTING THE CHEEK: "YOU ARE SKIDDING, APPLY RIGHT RUDDER"

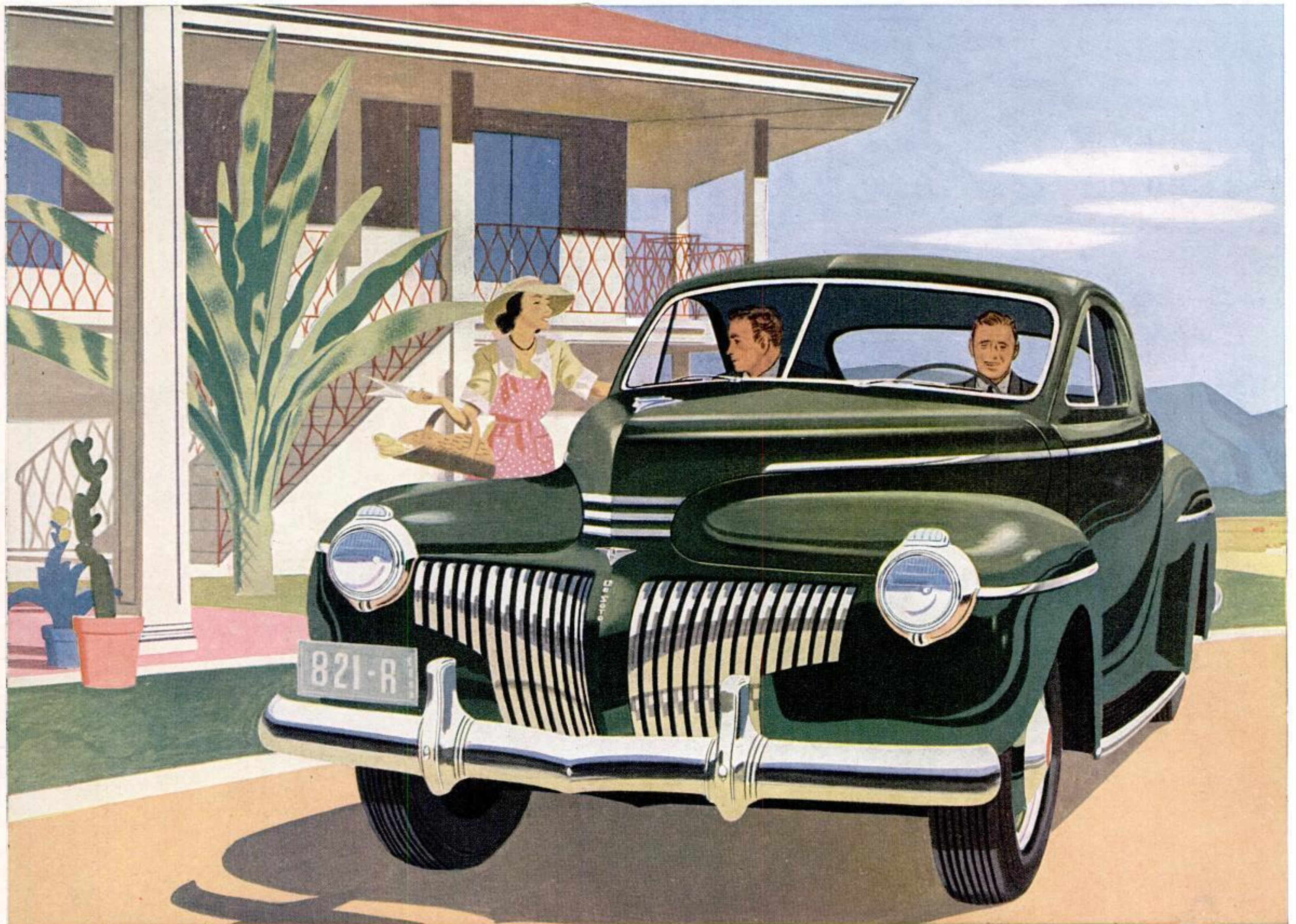


FIST CLENCHED AND UNCLENCHED: "YOU ARE TOO TIGHT ON THE STICK"

So Beautiful
ITS LOW PRICE
IS A SURPRISE

De Soto
DELUXE COUPE
\$898[†]

Compare De Soto with any other car near this price—for looks—for value! De Soto is bigger, more luxurious, has new Rocket Body. It delivers 105-horsepower performance—new, smoother steering—a new ground-hugging Miracle Ride—exclusive comfort, safety and economy features you want!



LUGGAGE LOCKER holds 10 big bags! And that counterbalanced lid lifts easily at finger-touch! Tail lights illuminate locker interior!

PART OF THE THRILL OF DE SOTO is its *low price!* You get a roomy, rakish Rocket Body—a beautiful new interior...with richly-grained instrument panel, two-spoke steering wheel, smart furnishings and fittings. You have a choice of upholstery in fine broadcloth or soft pile fabrics.

De Soto's 105-horsepower engine has the highest compression ratio of all cars priced near it—gives you sparkling performance—squeezes the utmost power from every drop of gas! What's more, with Fluid Drive and Simplimatic Transmission, De Soto brings you No-Shift Driving at its best!

[†]De Soto De Luxe Coupe illustrated above \$898, delivered at Detroit. Federal taxes included. Transportation, state, local taxes extra. De Soto Division of Chrysler Corporation, Detroit, Michigan. *Prices subject to change without notice.*








TUNE IN MAJOR BOWES' HOUR, C.B.S., THURSDAYS, 9-10 P.M., E.D.S.T.

***FLUID DRIVE**
WITH
Simplimatic
Transmission
**You Don't Have To Shift
Or Use The Clutch For
Normal Driving**

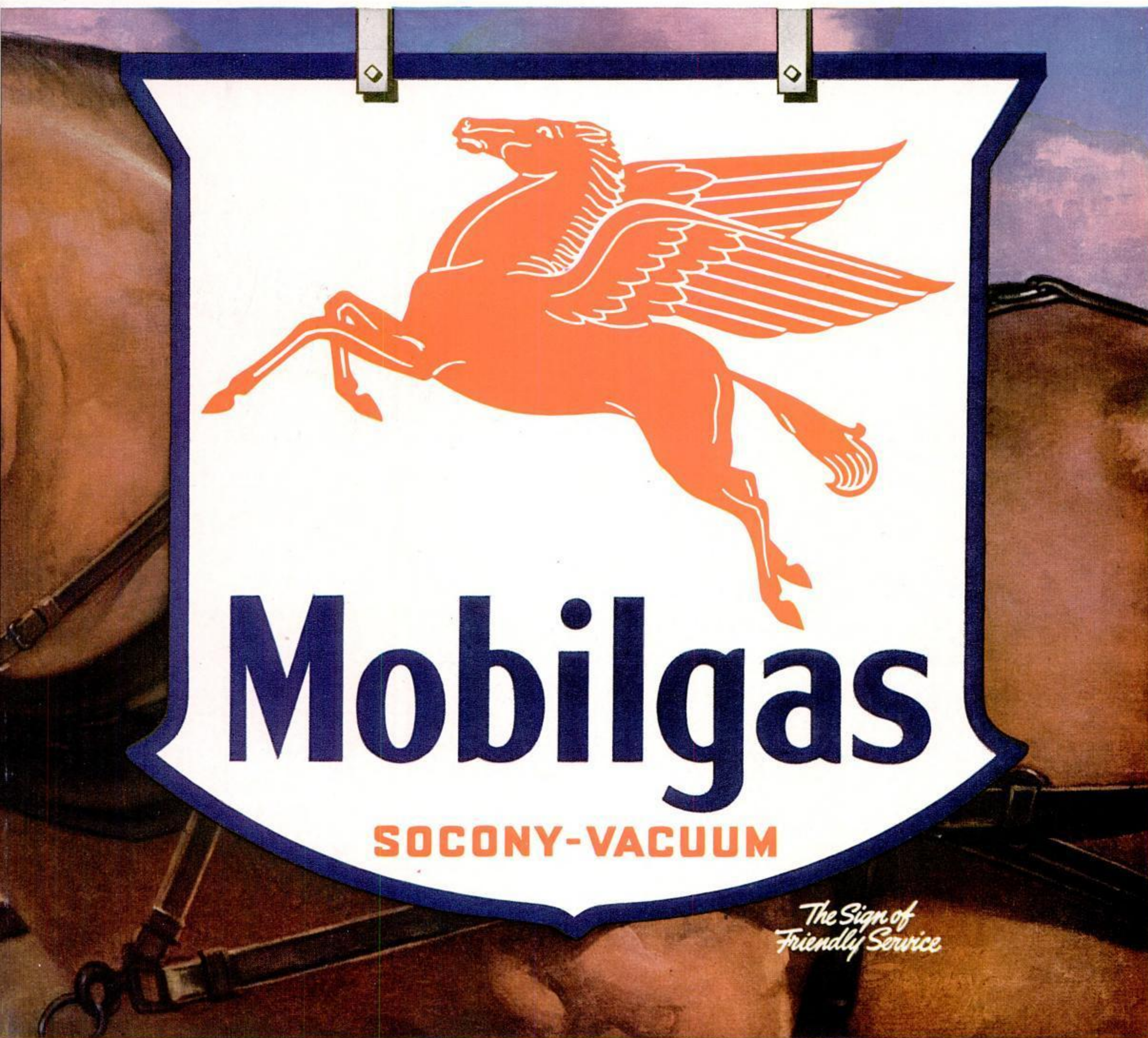
*AVAILABLE ON ALL MODELS AT MODERATE
ADDITIONAL COST

Three of a Ki



Remember when your car was new ? That feeling of limitless power  every time you stepped on the gas? You took hills , sand, mud, traffic, like a breeze  But how long did that “new car” feeling last? Cars are like people. You’ve got to feed them right  to keep them full of fight . That’s why over 1,000 people a minute feed their cars  at

nd for Power!



the Mobilgas pump. They get pep , power, high anti-knock - every quality modern cars thrive on. And with this diet goes the Friendly Service  that's made the Red Horse Sign  famous from coast to coast. But see for yourself ! Fill up with Mobilgas , protect your engine with clean  Mobiloil, then you'll have a Fresh Start  for the miles ahead 

SOCONY-VACUUM OIL COMPANY, INC., And Affiliates—Magnolia Petroleum Company; General Petroleum Corporation of California



From a dirty-faced kid!

FUNNY, ISN'T IT—how in her heart, a mother never lets her son grow up!

How she likes to keep him at that wonderful age when he was closest to her. How she treasures the unconscious sweetness of a kid who was her pal—a kid with a dirty face and a warm heart—a kid full of sentiment.

Mothers ought to be reminded of that dirty-faced kid more often. Certainly they should be reminded on Mother's Day. With a bouquet so big, if you can afford it, that it won't fit in one vase. Or if the world hasn't been too good to you, at least with a single rose.

But whether it's one rose or a greenhouse, the best reminder is flowers. For only flowers say, "I love you, mom!" in the same warm, smiling way that a dirty-faced kid used to say it years ago.

So go ahead and *be* that kid again—order those flowers for your mom today. Don't worry if she's miles away. You can *wire* flowers, you know.

It's easy. Just phone or drop into the nearest flower shop displaying the F.T.D. emblem. Give the florist your order. He does the rest. He sees that fresh, gorgeous flowers are delivered on time—whether they're to go to the next block, to some far-away city of the United States or Canada, or to a distant country.

*When your heart says "remember"
—nothing takes the place of flowers!*

For all those times when your heart says—"Let's do something nice!"—flowers are just right! Whether it's a special thrill for someone's birthday, an armful of smiles for a sick friend, or a real thank-you to a generous hostess. You couldn't reach a woman's heart more sweetly or surely—than with a gift of flowers!

So order today and make sure you go to an F.T.D. shop. F.T.D. means the florist is an authorized member of the Florists' Telegraph Delivery Association. Only the nation's top-flight florists

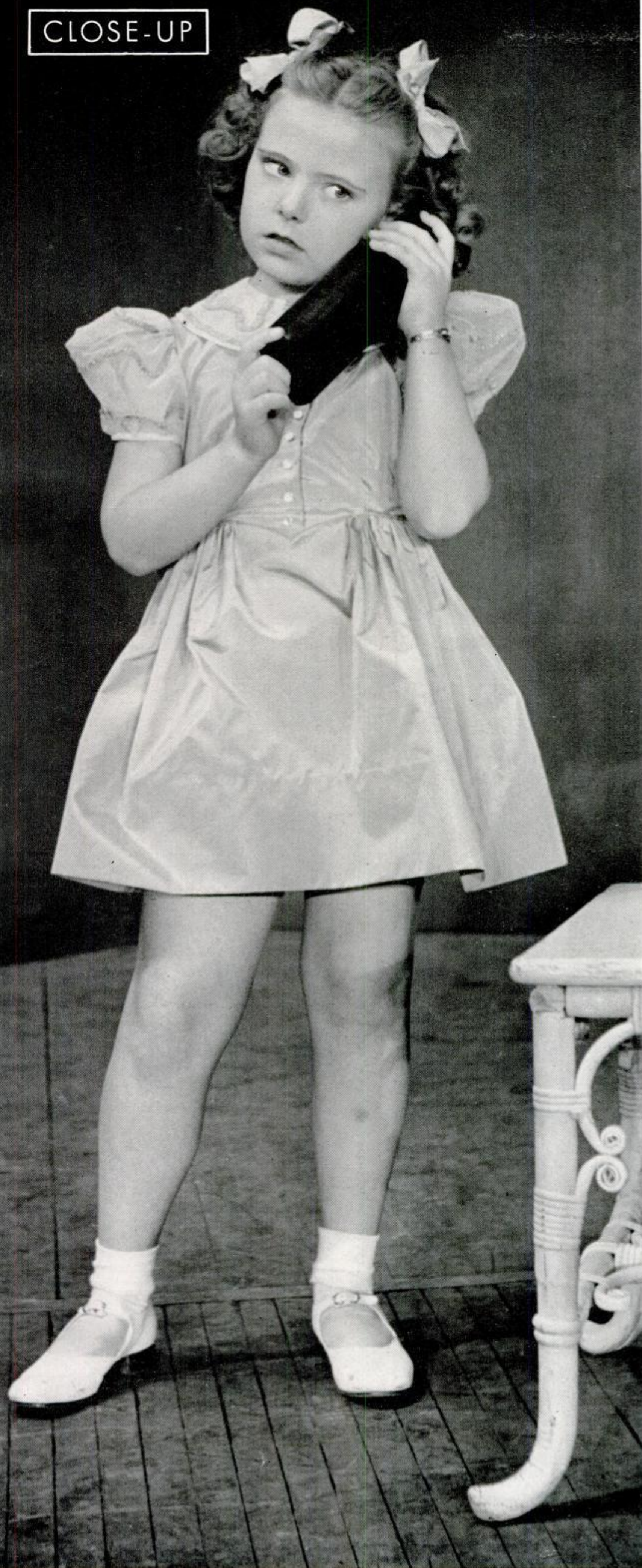
are admitted to F.T.D. So you're sure of fine flowers when you buy the F.T.D. way. And they won't cost any more. 7,000 authorized shops in the United States and Canada. Florists' Telegraph Delivery Association.

For Mother's Day—May 11th
**WIRE FLOWERS THROUGH AUTHORIZED
F. T. D. MEMBER SHOPS**



**LOOK FOR THIS F. T. D. EMBLEM BEFORE YOU BUY. IT
IS YOUR GUARANTEE OF COMPLETE SATISFACTION.**
Copyright 1941, Florists' Telegraph Delivery Association

CLOSE-UP



JOAN IN "PANAMA HATTIE" LISTENS TO FUNNY TICKING TOY THAT PROVES TO BE A BOMB

BROADWAY BABY

NINE-YEAR-OLD JOAN CARROLL IS HIT OF
"PANAMA HATTIE," SO BACK TO HOLLYWOOD

by FRANCIS SILL WICKWARE

Although Miss Shirley Temple recently quit school and announced that she was going to resume her career at M-G-M, the Hollywood *cognoscenti* believe that the next great movie child will not be Shirley but a rival named Joan Carroll. Joan is a triple-threat tot who can sing, dance and act, and currently she is starring—along with gusty Ethel Merman, morose Arthur Treacher and other veteran talent—in Buddy De Sylva's *Panama Hattie*, a musical comedy of such boundless popularity that even the producer, authors, composer and press agents sometimes have difficulty obtaining seats.

Joan Carroll was born plain Joan Felt but, when she obtained a Hollywood contract at the age of 4 (lately she became 9) her mother and a number of press agents decided that Felt was an unhappy name, since it would lead to all sorts of puns like "felt hat," etc. Thereupon Mrs. Felt went through a telephone directory and listed the more euphonious names for Joan's approval. Joan picked "Carroll" because she thought it sounded nice. She was charmed to learn recently that this method of name-choosing paralleled Charles Dickens' habit of running through old church records whenever he wanted to unearth something new and different, like Scrooge, Martin Chuzzlewit and so forth. Foggy about the precise identity of Dickens, Joan nevertheless sensed that he was a big shot, and exclaimed pleasurably that she was glad to have such worthwhile precedent, or words to that effect.

Regardless of nomenclature, Joan Felt Carroll at 9 unquestionably has established herself as a wonder child, a celebrity. There are moments when she comes close to stealing *Panama Hattie* out from under Ethel Merman's larynx, and in the theater lobby during entr'actes, the most frequently heard comments are variants on: "That child! Isn't she *priceless*?" This success of Joan's is more striking in view of the fact that she really doesn't have much to do on stage. New York State law prohibits her from having a singing or dancing part until she is 16, and the S. P. C. C. is careful to see that she isn't being overworked. Thus, as "Geraldine Bullett," a proper little girl of Philadelphia who goes to Panama in the care of an English butler, she appears six times for a total of about 30 minutes. Her biggest number, in which she *almost* sings and

CONTINUED ON PAGE 53



AT THEATER JOAN MAKES UP IN PRIVATE DRESSING ROOM LIKE A BIG STAR

Believe It or Not!

REG. U.S. PATENT OFFICE

by **Ripley**

THE 1-2-3 OF RING-FREE

HERE'S WHAT HAPPENS:

- 1- IT MAKES YOUR **MOTOR RUN SMOOTHER**
- 2- IT GIVES YOU **MORE MILES PER GALLON** OF GASOLINE
- 3- IT **SAVES WEAR** AND REPAIR

HERE'S WHY:

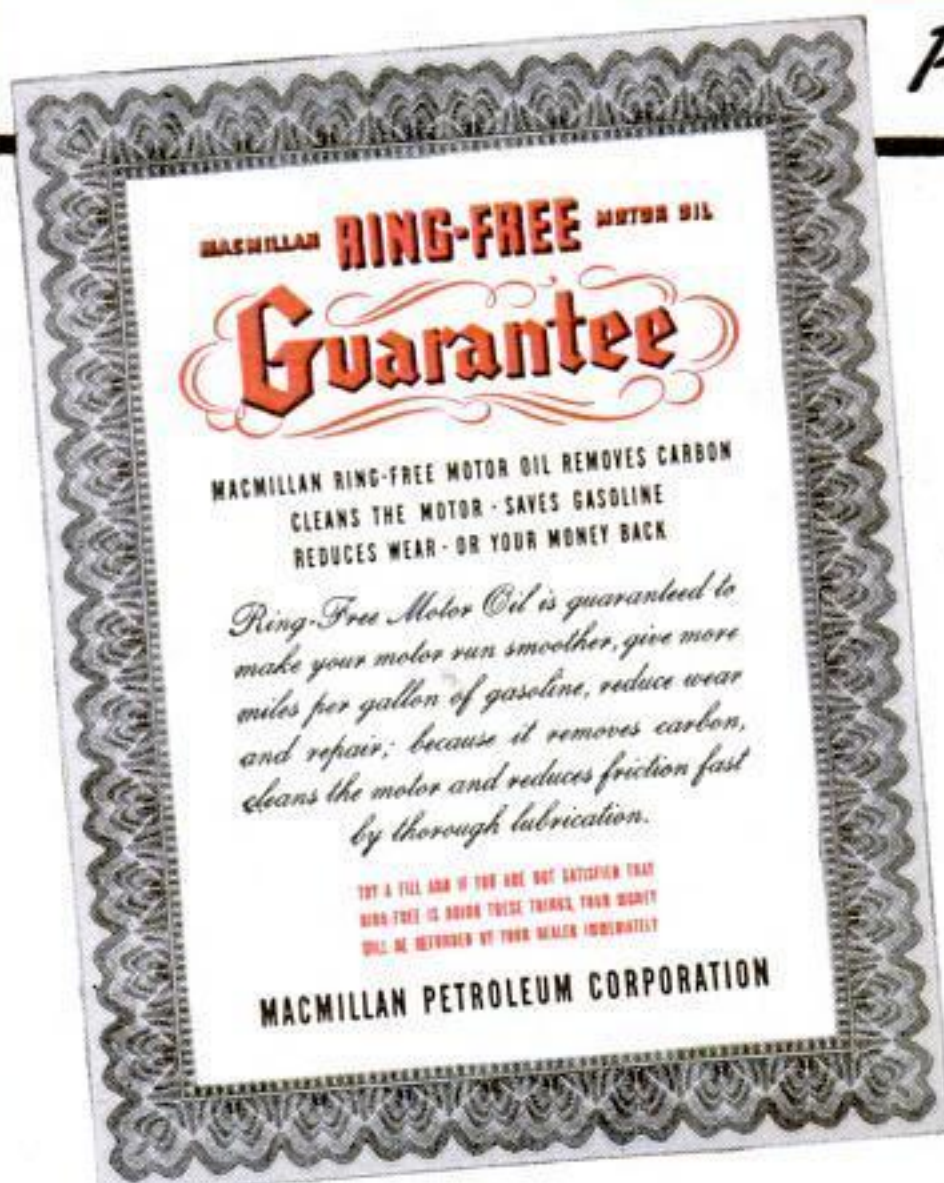
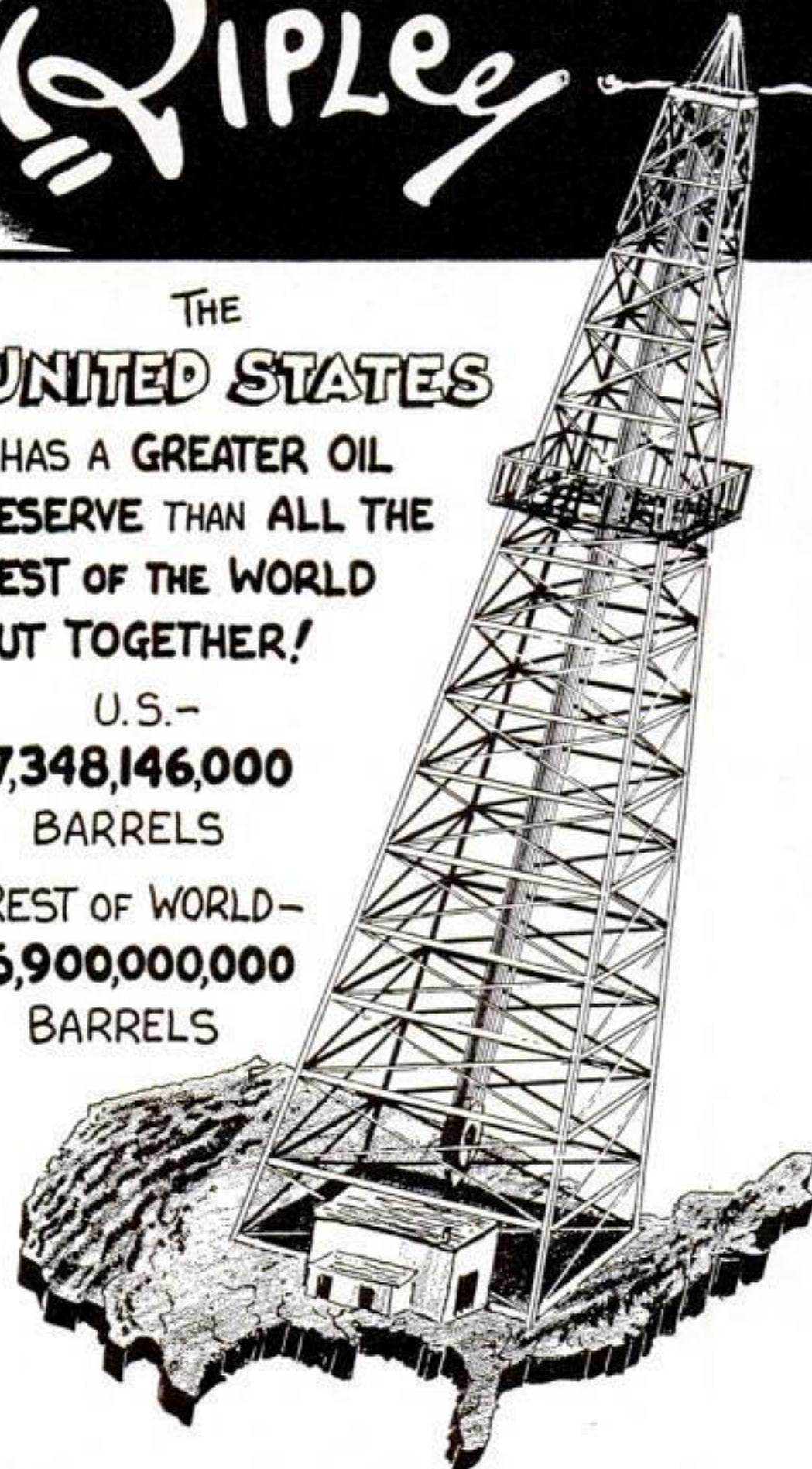
- 1- IT **REMOVES CARBON**
 - 2- IT **CLEANS** THE **MOTOR**
 - 3- IT **REDUCES FRICTION**
- FAST** BY THOROUGH LUBRICATION!

P.S.- AND IT'S 100% PURE OIL!

THE UNITED STATES

HAS A GREATER OIL
RESERVE THAN ALL THE
REST OF THE WORLD
PUT TOGETHER!

U.S.-
17,348,146,000
BARRELS
REST OF WORLD-
16,900,000,000
BARRELS



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OUR RISK!

Every independent service station, garage or car dealer who sells Macmillan Ring-Free Motor Oil is authorized to back up this Guarantee. If, after the first fill, you are not satisfied that Ring-Free does the things we claim, your money will be refunded by the dealer immediately. Get a fill today!

35¢
A QUART IN U.S.A.

**MACMILLAN
RING-FREE
MOTOR OIL**

MACMILLAN PETROLEUM CORPORATION

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Joan's favorite treat is a chocolate ice-cream cone. On chain around her neck is a platinum cross set with 21 diamonds given to her by Ethel Merman, star of *Panama Hattie*.

BROADWAY BABY (continued)

almost dances, is called *Let's Be Buddies*, and invariably it gets the loudest and longest applause in the show.

According to Cole Porter, who wrote the *Panama Hattie* score, *Let's Be Buddies* is the most difficult song he has ever attempted. The requirements were for a number that could be sung by Ethel Merman and talked by Joan Carroll, and danced but not quite danced by both of them. The result is that Miss Merman sings, Joan answers with a sort of patter, while the two walk arm in arm back and forth across the stage in a way that is handsome to see. Some night—maybe her last night in the show—Joan may cut loose and sing her lines and dance her steps, New York State or no New York State.

If it occurs at all, this burst of libido may be expected during the last week in May, for on June 1 Joan is scheduled to return to California and the RKO studio, which has had her under contract for about a year. She has been loaned to *Panama Hattie* but not for the full run of the show, which may well last into 1942. Though she was born in Westfield, N. J., Joan thinks of herself as a native Californian, and she is anxious to go home. "Of course, I like the East," she says, mindful of her public hereabouts. "And I enjoy working for a real, live audience. But out in the studio they let me sing and dance, and besides, all my friends are there." One of Joan's best friends is impish Jane Withers, with whom she carries on a heavy correspondence. Normally well behaved, Joan went to a Jane Withers picture some time ago and was so affected that for days afterward she behaved like a demon—climbing on tables, smashing things, and otherwise acting like Jane Withers. "It shows what sympathy there is between them," her mother remarked, patiently.

"Even more talented" than Shirley

Awaiting Joan on the Coast is her first big feature picture, which is described by RKO as "a million-dollar production," though the script is still being rewritten and has no title as yet. For Joan, the starring part will represent a peculiar personal triumph, since she has been waiting for film recognition for five years. Joan went to Hollywood for the first time in 1935. Prior to that year the Felts lived in Washington, D. C., where Mr. Felt had a Government post. Joan was enrolled in Miss Julia Cunningham's dancing school, and from time to time various clubs and organizations asked Miss Cunningham to furnish talented pupils to perform at parties, and Miss Cunningham invariably promoted 3-year-old Joan. At functions given by the Texas Society and the Michigan Society (with Congressmen and other important native sons present), she made such a hit that Mrs. Felt began to take seriously the advice of friends to put Joan in pictures. Shirley Temple was at the height of her popularity and Joan not only looked like her but seemed even more talented. So when Joan was 4, she and her mother went to the Coast.

Mrs. Felt's first reaction to Hollywood was one of extreme dismay. The town was awash with ravishing female infants, all

CONTINUED ON NEXT PAGE

LOVE'S SECRET

by Will Shakespeare, Jr.



Should ye observe Sir Lovebird on a limb
'Tis plain his lady's breath is sweet to him.



Sir Romeo, quite oft, hath no such luck
And with a bad-breathed Juliet is stuck.



But if LIFE SAVERS Juliet will eat
True love will bud as breath grows pure and sweet.

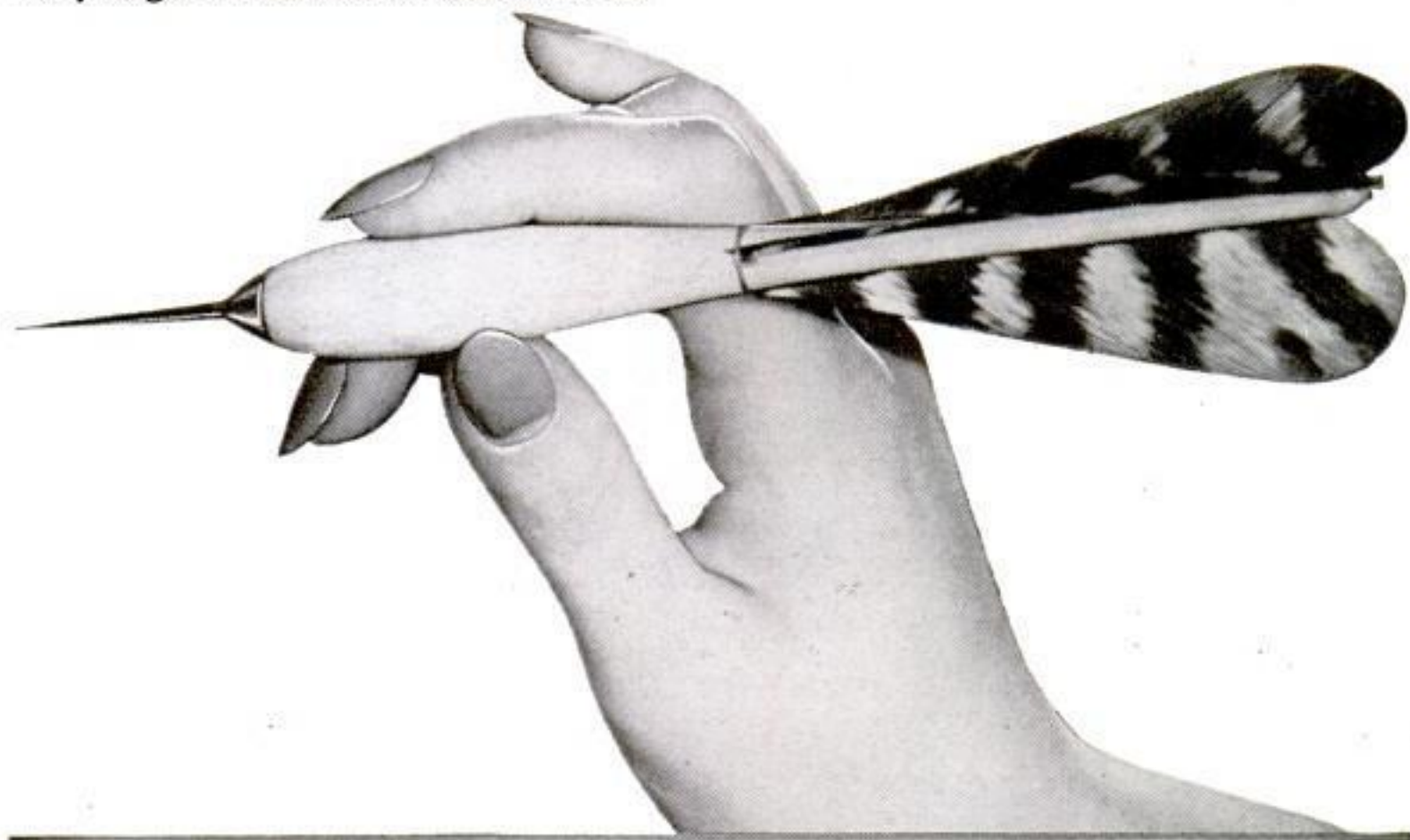


LIFE SAVERS sweeten the breath and refresh the mouth after eating, drinking, or smoking. 14 delicious mint and fruit flavors. Sold everywhere. 5¢.

Give You Three Guesses!



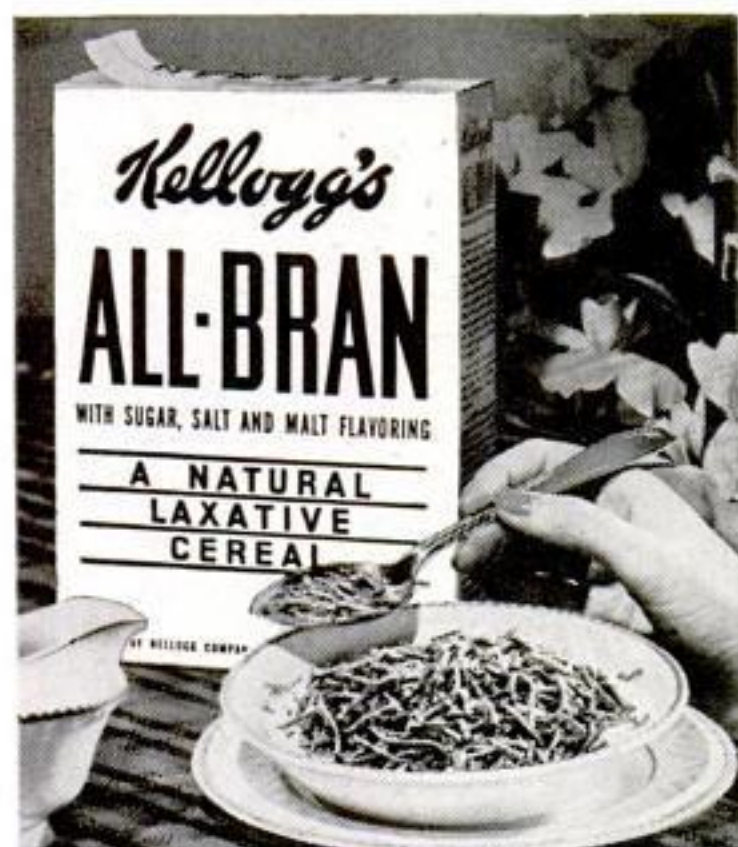
LIKE TO PLAY CHARADES? This one's easy. It's a merry-go-round! And it stands for the old-fashioned way of fighting constipation with continual "dosing". You go round and round, but you don't get ahead. And you never will with common constipation—till you get at the *cause* and *correct* it.



YOU GUESSED IT! Straight to the bull's-eye of the difficulty goes the modern, better way. If your trouble is the kind that's due to lack of proper "bulk" in the diet, a crisp, toasty cereal, KELLOGG'S ALL-BRAN, can go right to the cause and correct it.



AND HOW MUCH MORE PLEASANT! Compare those dispiriting "doses" with a dish of crisp, delicious, toasted ALL-BRAN for breakfast. It's almost too good to be true that a cereal as delicious as this can do so much for you.



FILL UP THE DISH with crisp shreds of KELLOGG'S ALL-BRAN, top it with sugar and cream, and go to it. Eat ALL-BRAN every day, drink plenty of water, and see if you don't forget all about constipation due to lack of "bulk"!

Join the "Regulars"
with *Kellogg's* ALL-BRAN

MADE BY KELLOGG'S IN BATTLE CREEK

COPYRIGHT, 1941, BY KELLOGG COMPANY



At her daily lessons in her hotel, Joan plays with the hair of her tutor, Miss Ottillie Higgins, while reading *Treasure Island*. Joan studies English, arithmetic and history.

BROADWAY BABY (continued)

apparently gifted, and all in the tow of crafty mothers who were hell bent to get them into pictures. There followed a long, anguished period when Joan and Mrs. Felt endlessly made the rounds of the studios, waiting for the call that never came. Joan meanwhile kept on with her dancing, and took singing lessons and dramatics. For recreation she roller-skated, and later commenced ice skating. At this she was so proficient that, less than a year after starting, she took fifth place in a West Coast competition, and today is probably one of the best juvenile figure skaters in the country.

She got the Hollywood run-around

Joan's serious career in the movies dates from the time she was noticed by a Hollywood agent named Gene Mann. By some elaborate coincidence, Agent Mann had been responsible for the launching of Shirley Temple a few years earlier, and by an even more elaborate coincidence he obtained for Joan a contract with 20th Century, where Shirley was then profitably at work. The two Mann protégées never met, however, because it was specified that Joan Carroll was not to visit any set where Shirley Temple held forth. Shirley at that time was such a sensational money-maker—Zanuck once said she represented "practically all my company's assets"—that Mrs. Temple had almost as much influence as Louella Parsons. Mrs. Temple is supposed to have intimated to the 20th Century officials, who kept Joan away from Shirley, that any move to cast the newcomer in a substantial role would displease her.

Whatever the reason, most of Joan's footage during two years at 20th Century ended up in the cutting-room scrap baskets. Directors kept promising big parts and Mrs. Felt kept believing them, until at last she grew cynical. "It was part of the Hollywood run-around," is her verdict today. Lately there has been in currency a newspaper fiction describing an interview between Joan and Darryl Zanuck, shortly after the 20th Century contract was signed. Joan is supposed to have made a couple of wisecracks about "giving up smoking," and "meeting my first husband at the Brown Derby for lunch," and Zanuck is supposed to have flown into a rage, thinking that he had signed up a midget instead of a child. Actually, Joan never laid eyes on Zanuck until five or six weeks ago, when one night he appeared in a front-row seat at *Panama Hattie*. "Yah, Yah, Mr. Zanuck," Joan said to herself, in the middle of the *Let's Be Buddies* number. "Now aren't you sorry you didn't use me when you had me?"

After the 20th Century contract ran out, Joan once again became a Hollywood waif, but Mrs. Felt by this time had acquired a certain invaluable sophistication. Hearing that RKO was looking for a little girl to play the part of a shanty gamin in the Ginger Rogers-Joel McCrea picture, *The Primrose Path*, she brushed the curls out of Joan's hair and tied it in pigtails, dressed her in an old calico rag, put an ancient pair of ill-fitting shoes on her feet and otherwise made her look like a slum child. On casting day hundreds of Hollywood

CONTINUED ON PAGE 72

EVERY BRIDE'S A DECORATOR AT HEART!

*That's why they love the authentic
designing of Rock Sharpe Crystal,
created in patterns of all periods
and trends*



CUTMITER



Every priceless collection of American glassware in the country includes examples of this famous "leaf and arch" colonial design used in Sharpe's "Wisterhouse". A hand-cut hand polished pattern for as low as **\$1.25** each.



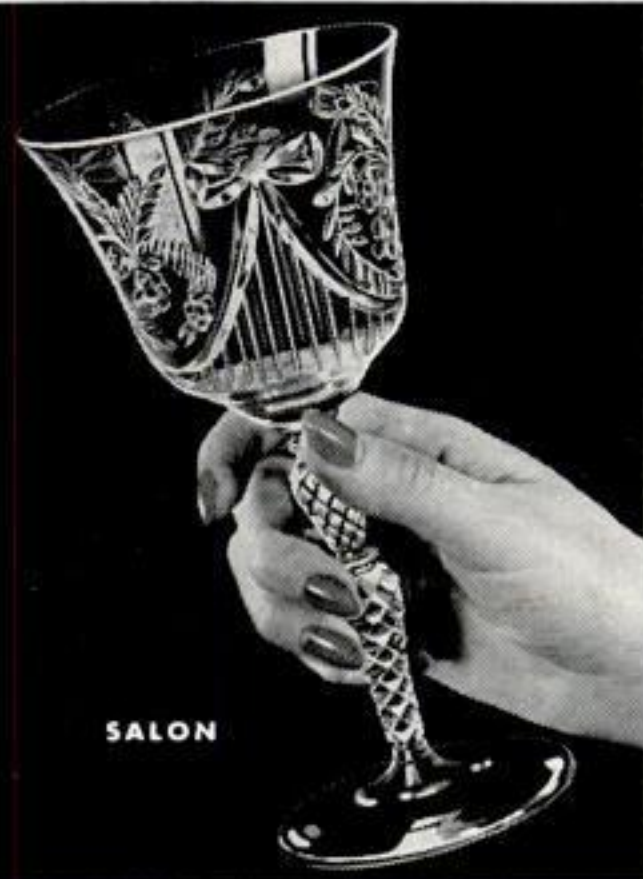
This primitive leaf design is the earliest ornament known to glass cutting and was a favorite with colonial craftsmen. The double row used on "Cutmiter" presents dozens of tiny polished surfaces to the light to make the glass glow even in soft candlelight. As low as **\$1.75** each.



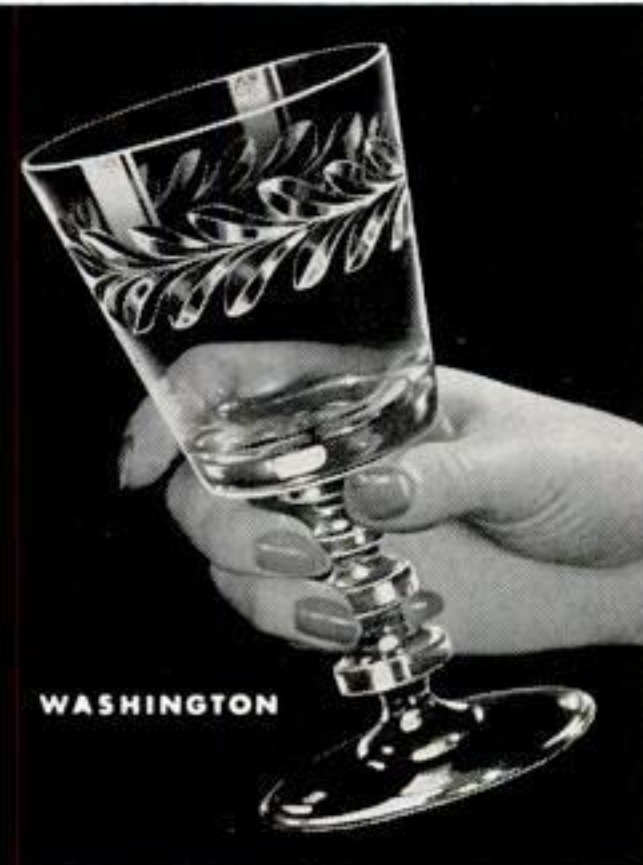
There's more hand-cutting on "Salon" than you'll usually see at this price. Note the bow-knot and ribbon device so typical of Early American decoration, supplemented with leaves and flowers for additional beauty. As low as **85¢** each.



The shape of this pattern "Washington" says Early American at a glance. The wreath design uses a clever optical illusion. The cutting is so deep it actually appears to be raised from the glass. Stem "buttons" are graduated to admit light clear to the foot! As low as **\$1.00** each.

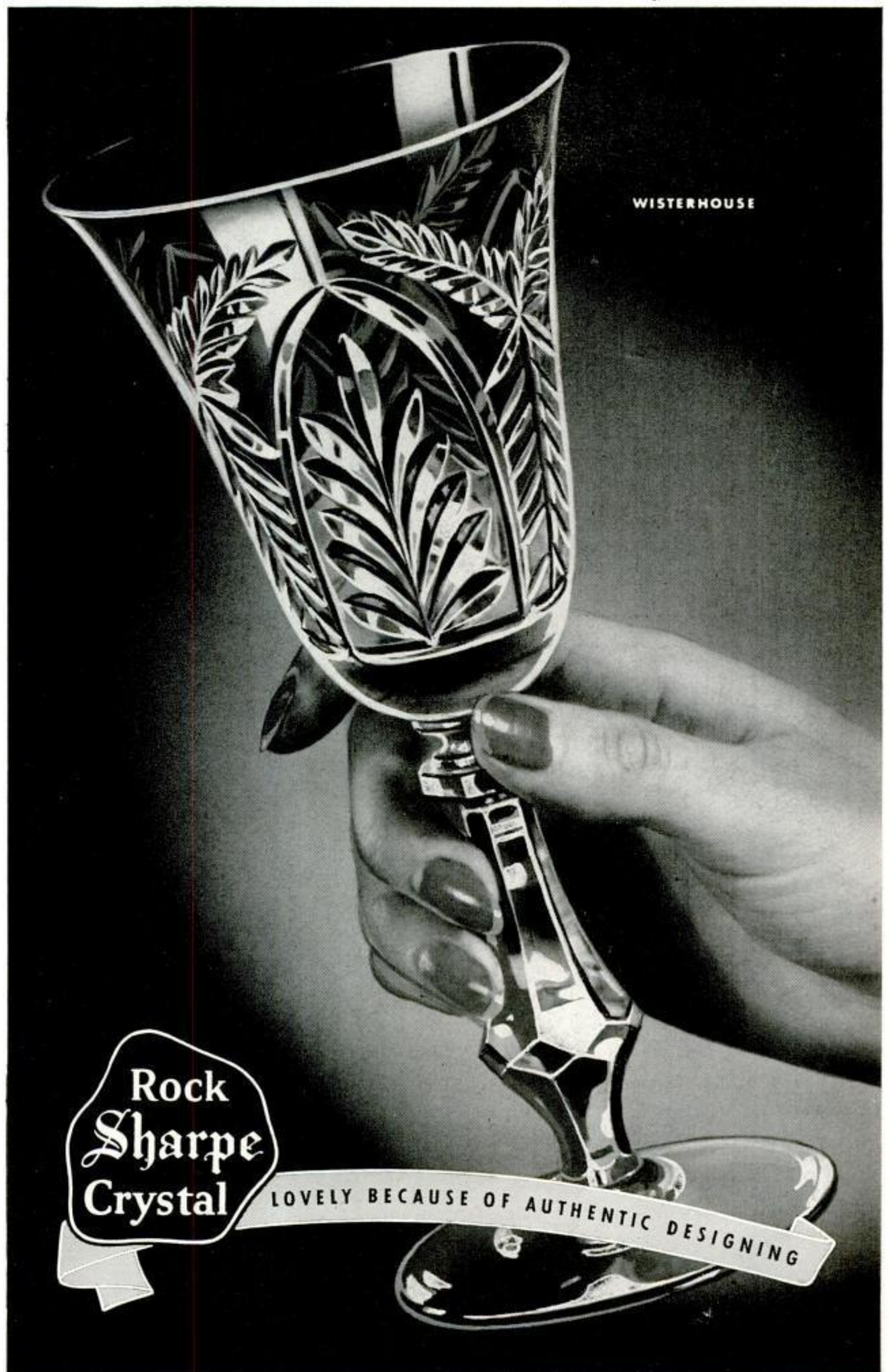


SALON



WASHINGTON

Shapes illustrated come in a variety of patterns inspired by our own American background. But you'll find designs representative of all the best decorating periods, American and foreign, in the Rock Sharpe Crystal collection at your favorite store. Tip for brides: choose your Rock Sharpe Crystal pattern and tell your friends. Prices vary from East to West. For illustrated folder write Sharpe, Inc., Dept. L-11, Buffalo, New York.



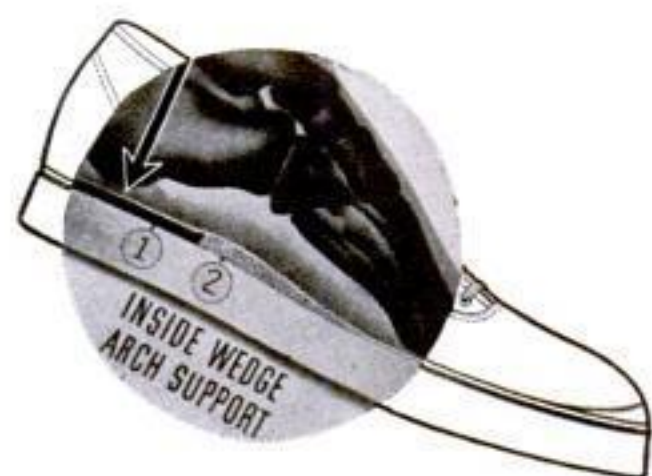
WISTERHOUSE

**Rock
Sharpe
Crystal**

LOVELY BECAUSE OF AUTHENTIC DESIGNING



"You an' your tired feet! Why don'tcha get shoes with **P.F.*?**"



* Why spend your leisure hours in shoes that tire you out—spoil your fun? Today P.F.—"Posture Foundation"—a patented improvement in rubber-soled shoes, gives the restful support of street shoes. As the diagram shows, an inside wedge (1) cradles the arch in a way that wards off strain—keeps feet fresh, rested; a sponge rubber cushion (2) prevents tiring pressure! This marvelous comfort feature is exclusive with these two brands of rubber-soled shoes—Hood or Goodrich. For men, women, children.



Avoid Foot Fatigue
with **P.F.**—
"Posture Foundation"

HOOD RUBBER CO., INC., AND B. F. GOODRICH FOOTWEAR



Joan makes funny faces to amuse her mother and scare herself in the mirror.



Joan's "Sleepy" face was inspired by "Sleepy" in *Snow White and Seven Dwarfs*.

BROADWAY BABY (continued)

mamas turned up at the RKO studio with their beautifully coifed and costumed daughters and, needless to say, Joan instantly was chosen.

Before *Primrose Path* was half completed, RKO signed Joan on a long-term contract, and when the picture was released the critics gave her exceptionally favorable notices. These presently came to Producer Buddy De Sylva's attention, about the time he was casting *Panama Hattie*. Joan's part originally was intended for Shirley Temple, who turned it down. De Sylva gave her a script and asked her to study it overnight. Next day he told her to read some of her lines and Joan replied: "Gee, Mr. De Sylva, do I have to?" "Of course you have to," said De Sylva. "Go on." "But can't I just say my lines instead of reading them?" persisted Joan. It developed that she had not merely reviewed the part but memorized most of it, and before rehearsals were over she knew most of Ethel Merman's lines as well.

She is not quite unspoiled

Despite the spottiness of her early Hollywood work, Joan has been entirely self-supporting since the age of 4, and at present she is being paid \$250 a week in *Panama Hattie*, with prospects for a great deal more than that in pictures. It would be agreeable to be able to report that success has left Joan Carroll untouched and unspoiled, a thoroughly normal little girl of 9. This, however, is not quite the case, though Joan manages to be more of a human being than most child prodigies. She is quick to volunteer her autograph for visitors, and already has developed a masterly technique in her dealings with the press. Once, introducing a rather meek young newspaperman to one of the most dazzling girls in the *Panama Hattie* chorus, she said: "This is a reporter, and you better be nice to him because if you aren't he'll ruin you."

The charm, the smile and the winning ways which get applause in the theater gradually are becoming part of Joan's standard offstage manner, and she is thoroughly accustomed now to hypnotizing everyone in sight. Because she likes to help the stage manager pull up the house curtain before performances, he always waits for her to arrive before performing this chore, and if Joan is late, then the show is late too. Because she likes running the elevator in the hotel where she lives, the operator defies all regulations and lets her have her way. Joan has a precise, if somewhat vigorous hand at this game. She will let the cage drop a couple of floors and stop it short with a terrific jerk at the correct moment. In the theater she is pampered by everyone, especially the stage hands. One of them gave her a cedar chest for Christmas, and at every performance since then has dropped some small gift into it.

Five pounds overweight for her age, according to the charts, Joan announces grandly that she is "dieting," meaning that for the time being she is eating no cake or candy. Joan generally gets to bed around 12:30, and rarely wakes up before noon. While she breakfasts, her tutor, a Miss Higgins, arrives, and Joan submits to the two-hour tedium of lessons. After these, she may go outdoors to the park or to a rink for a bit of skating, but usually she has a date with the press in the afternoon, or poses for photographs, goes to the studio for recordings, or otherwise helps her career along. After

CONTINUED ON PAGE 74

Yours

FOR HAIR TO BE PROUD OF!

Any serious attempt to curb Dandruff, relieve Itching Scalp or check excessive Falling Hair calls for a serious-purpose MEDICINAL treatment—not something that's just slicked on the hair. Use Glover's Mange Medicine and massage and it will soon be apparent to you how really effective it is. Nobody knows better than your Barber—ask him! For the shampoo, use Glover's Medicated Soap—an important part of the treatment. FREE booklet on Glover's famous System. Write GLOVER'S, Dept. D, 460 Fourth Ave., New York.



GLOVER'S
MANGE MEDICINE

AT LAST!

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● Something really **new** and radically different in grass shear design . . . resulting in the **MIRACLE . . . easiest working** and **fastest cutting** shear ever offered. Does away with **blisters** and **cramped hands** . . . takes the hard work out of trimming your grass.

● Very finest construction . . . fully polished tool steel blades . . . extra hard cutting edge. If not available at your hardware store, send \$1.50, plus 15c P.P., and your dealer's name.

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WIDTH CLOSED 10 IN.

"My guests agree"

On the radio and in the movies *Deems Taylor* has made music understandable to millions. A brilliant composer, he has created almost every form of music, including the operas "Peter Ibbetson," and "The King's Henchman." Deems Taylor lives in Stamford, Connecticut; is known as a genial host

says

Deems Taylor

"a good dinner calls for Wine"



"I'M GLAD wine with dinner is becoming so popular," writes Deems Taylor. "Because to bring out the flavor of a roast or a juicy steak, nothing in the world equals a good table wine like Burgundy."

"I notice also that many men and women now prefer dry Sherry at cocktail-time. So just set out Sherry before dinner and a good Burgundy or Sauterne with your main course if you want cheers from your guests."

As many hosts have discovered, the dinner served with wine is a genial, sparkling kind of dinner. People find they prefer this more leisurely hospitality, in times like these.

Prefer it because they need to relax and enjoy themselves. And because they would rather stay on the moderate side!

Next time friends gather at your table, bring on a good table wine. For each person pour a serving half water-goblet size. Notice the touch of glamour it adds to your dinner. Mark how it compliments your guests.

HOW TO SERVE WINE ... The first rule, most connoisseurs agree, is to set out your wine just as simply as you would set out coffee or tea.

The "table wines" go best with meals, for these wines are made "dry" (not sweet) to bring to perfection the goodness of your main course. Try red tart Burgundy with roast of beef or with steak... pale-gold delicate Chablis or Rhine wine (chilled) with chicken or fish. Medium-size portions.

Ideal before dinner is Sherry, amber and of nutlike flavor. Serve your Sherry alone or with appetizers, in cocktail size portions. It's a marvelous introduction to any meal.

"Sweet wines" with the light refreshments (also with dessert or after-dinner coffee). Try red full-bodied Port with cheese wafers or with a bowl of nuts. Or golden Muscatel, which is rich with the unique Muscat grape flavor, with pound cake or with cookies. Cocktail size servings.

Be Considerate—Serve Wine

THE WINES OF CALIFORNIA: You will find that the most discriminating people today usually serve the good wines of our own country. Actually more than 9 in every 10 Americans who serve wine choose wines grown here. The wines of California, for example, are grown to strict standards of quality. You will find them true to type. Well developed. Inexpensive.



This advertisement is printed by the wine growers of California, acting through the Wine Advisory Board, 85 Second Street, San Francisco



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It's called the "Magic Purse"

THIS NEW BUILT-IN, YET INSTANTLY AND WHOLLY REMOVABLE COIN PURSE... A VERY USEFUL AND INTRIGUING FEATURE OF THE

New Lady Buxton

IT'S MIGHTY HANDY—AND SIMPLE TO WORK

Unsnap the purse, lift out the unique "Flaplock," and presto, you have a smart, amazingly roomy coin purse. Reverse these motions, and your "Magic Purse" is locked in again securely. Simple—but mighty convenient.



Here's the New "Flaplock" that makes all the difference

An ingenious leather flap tucks into the purse, letting the snap button come through, so that when you press down the cap the purse is double-locked into your billfold—safe until you choose to remove it.

\$5.00

"Three-Way" with "Magic Purse" in calfskin.

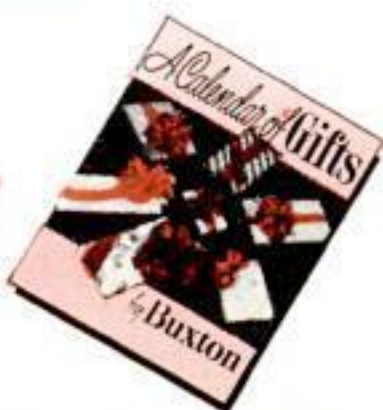
It's the ONE Billfold that stays young looking. Here's Why: A unique and patented construction prevents bulges and buckles which so soon mar the looks of ordinary billfolds. For there's a "give and take" tailored into a Lady Buxton that lets it expand smoothly if you cram it full, eases it back into snug fit as you lighten the load. So insist on Lady Buxton by name.

\$1.50

"Magic Purse" model with open window.

\$2.00

"Magic Purse" model with double-vision removable credential case.



ALL "MAGIC PURSE" MODELS come in Black and Red; two tones of Blue, Wine, Green, Brown—also Solid Red; Black or White from \$1.50. Other Lady Buxtons from \$1.00. Matching Key-Tainers from \$1.00.

MOTHER'S DAY, GRADUATION AND OTHER GIFTS. For dozens of helpful suggestions send for this free gift-buying guide—all about leather, too. Write BUXTON, Inc., 4185 Orleans St., Springfield, Mass., or Dept. P, 47 West 34 St., N. Y. C.

BROADWAY BABY (continued)

an early supper, Joan and her mother start for the theater, where Mrs. Felt applies the make-up, and waits happily in the dressing-room while Joan triumphs before the footlights.

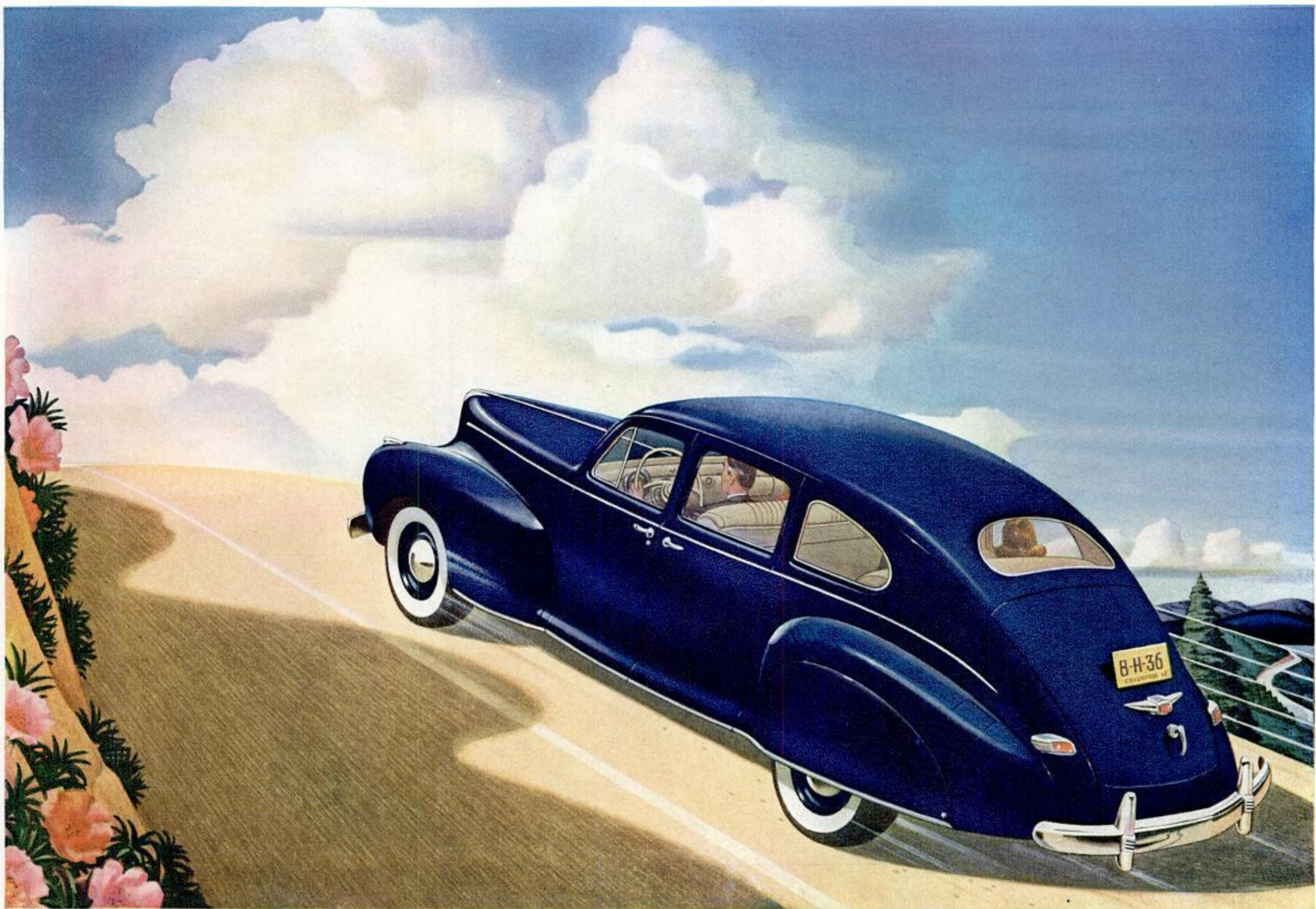
Sunday, both Joan and her mother admit, is a difficult day. Without the theater, they are at a loose end. After going to church in the morning, there is positively nothing to do. They may try a movie or take a drive in the country, but it is simply killing time until Monday's curtain call. Joan paints a bit, practices magic tricks, reads the *Wizard of Oz* (her favorite book) or plays games. Devout Catholics, the Felts once were visited by a priest, who after passing the time of day for a while suggested to Joan that they play a game. "Now, then," said he, "What shall it be? What game shall we play?" "I don't know," Joan answered. "We might try spit-in-the-ocean."

During the Christmas holidays, Joan's 15-year-old brother came on to New York and saw *Panama Hattie* for the first time. He professed to be deeply shocked by the ribald talk and lecherous gestures in the show, but Joan either doesn't care about what is going on, or doesn't quite understand these matters—probably the latter. Recently she and her mother had dinner with a gentleman whose wife was in the hospital, recuperating after childbirth. Another guest—a young lady—also was present, and during a lull in the conversation Joan turned to her and demanded: "Do you live here with Mr. So-and-so and keep him company while his wife is in the hospital?" Everyone went right on eating.


Naivete of this sort crops out frequently in Joan's talk, and serves to remind people that she is, after all, a child, and not the poised young woman she appears to be so much of the time. As far as she or anyone else can tell, she may be just on the verge of duplicating Shirley Temple's triumph, though she will be satisfied with a less overwhelming success. However, it always sounds well for a rising young actress to have something to say about the course of her career, and Joan is no exception. When asked about this (especially by reporters), she ponders the question for a moment, then answers gravely, "When I grow up I believe I shall become a serious dramatic actress, like—uh—." "Like Helen Hayes, dear," Mrs. Felt gently suggests. "Yes, like Helen Hayes," Joan finishes. "I want to be like Helen Hayes."



Joan's hidden talent is ice-skating which she practices at Broadway's Gay Blades rink. She is a very good figure skater but no showman has yet exploited her skill.



Look Out For Those Clouds !

 YOU'RE skimming straight for the horizon! A warm wind softly fans your face as you soar to the crest of the hill. And stretching below you are ribbons of roads and trees that dwindle to pencils . . . *Watch out*—or you'll bump into one of those big, billowy clouds! You're driving a new Lincoln-Zephyr, mister, and that means you're *riding high*!

Up through giant valleys, packed with dusk and hush, this glorious V-12 whisks you quickly and quietly to the carefree top of the world. For it's a sleek-lined new beauty, triple-cushioned in rubber to give you a ride as smooth as glider flight! You settle back and delight in the restful luxury of

lavishly deep, wide chair-high seats . . . and in the magnificent, road-hugging, low-gravity balance of the car, cushioned on slow-motion Lincoln cradle springs.



So vital and live and packed with gallant go is this exciting traveler that you can't stay still when you own one. Streamlined from the inside out, it gives you more fun per gallon than any car you've ever had! And a staunch unit body-and-frame in closed types surrounds you with a welded-steel framework of protection.

PAUSE awhile before you pay less—for less. Remember, these Lincoln-Zephyrs are built to a watch-like nicety in the Lincoln precision plant.

Small wonder they are so strikingly *different* in engine—design—and basic construction.



WHY not ask your nearest Lincoln-Zephyr dealer for a demonstration? Drive this eager car . . . and you'll feel irresistible new realms of motoring adventure opening wide and limitless before you!

● For utmost motoring enjoyment try the new *Lincoln Automatic Overdrive*! It makes driving smoother and easier than ever before . . . reduces engine revolutions by 30% . . . prolongs engine life . . . reduces fuel and oil costs! Factory-installed at moderate extra cost. Be sure to get a demonstration.

LINCOLN MOTOR CAR DIVISION, FORD MOTOR COMPANY
Builders also of the Lincoln-Continental, Cabriolet and Coupe; the Lincoln-Custom, Sedan and Limousine





"And what do I get out of it?"

That's a perfectly fair question . . . and here is a fair answer:

You get an oil which *resists* the formation of varnish and sludge.

You get an oil which *resists* the normal tendency of oils to oxidize . . . to create acids and to combine with water and dirt.

You get an oil which fights to stay as it is . . . to keep its viscosity and full lubricating value intact.

You get an oil which keeps your engine cleaner, and which gives you greater protection at all temperatures and speeds, no matter how or where you drive.

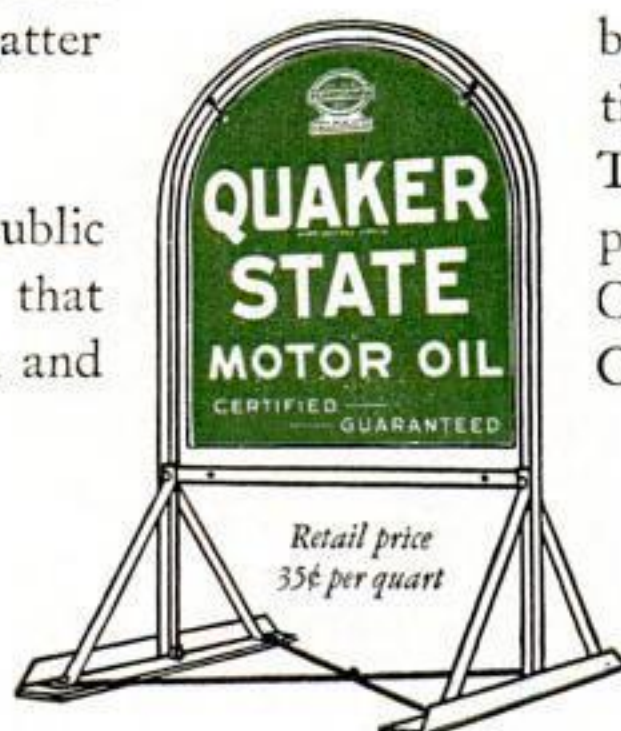
* * *

Up to this time, the motoring public has generally accepted the fact that motor oils just naturally oxidized; and

that the creation of sludge, varnish and acids was normal. Motor oils always had oxidized and probably always would.

But Quaker State by patient research and notable advances in oil refining has developed the New Stabilized Quaker State . . . a motor oil which resists oxidation even under the extreme conditions of temperature, speed and pressure encountered in the modern automobile engine.

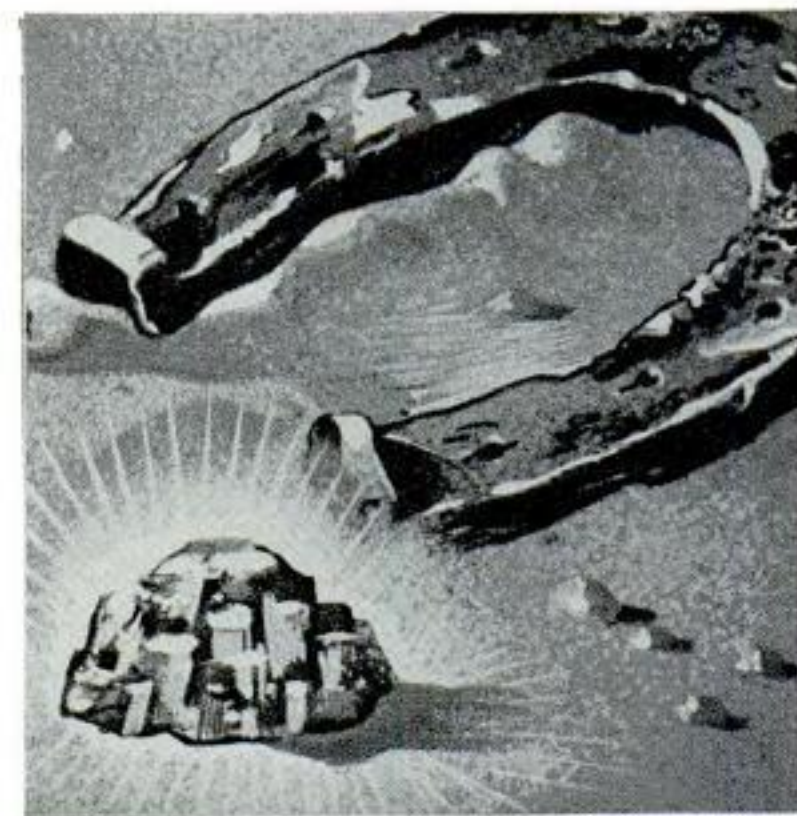
Not even Quaker State has ever before offered you such adequate protection. We recommend it unreservedly. The retail price is still 35¢ per quart. Quaker State Oil Refining Corporation, Oil City, Pennsylvania.



STABILIZED

QUAKER STATE MOTOR OIL

THE OIL OF CHARACTER



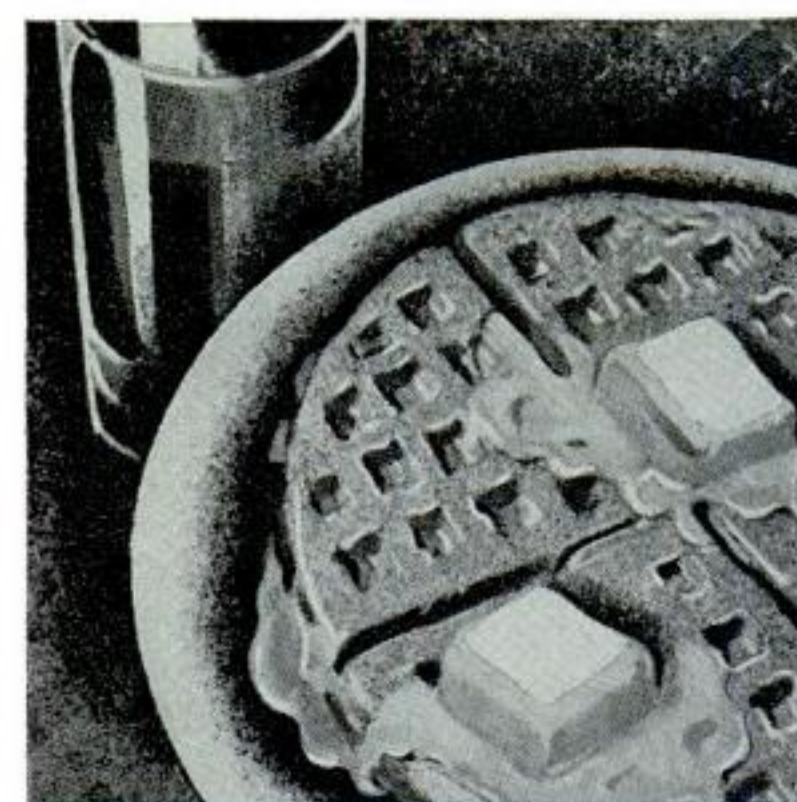
1. WHAT WE MEAN BY CHEMICAL STABILITY

Some metals are less stable than others. Iron, for example, rusts if exposed to moisture. This is because iron is chemically active. Gold, on the other hand, is chemically inert, or stable, and will never rust. Most oils, like iron, are unstable. Quaker State is more stable . . . more like gold.



2. WHAT WE MEAN BY VARNISH

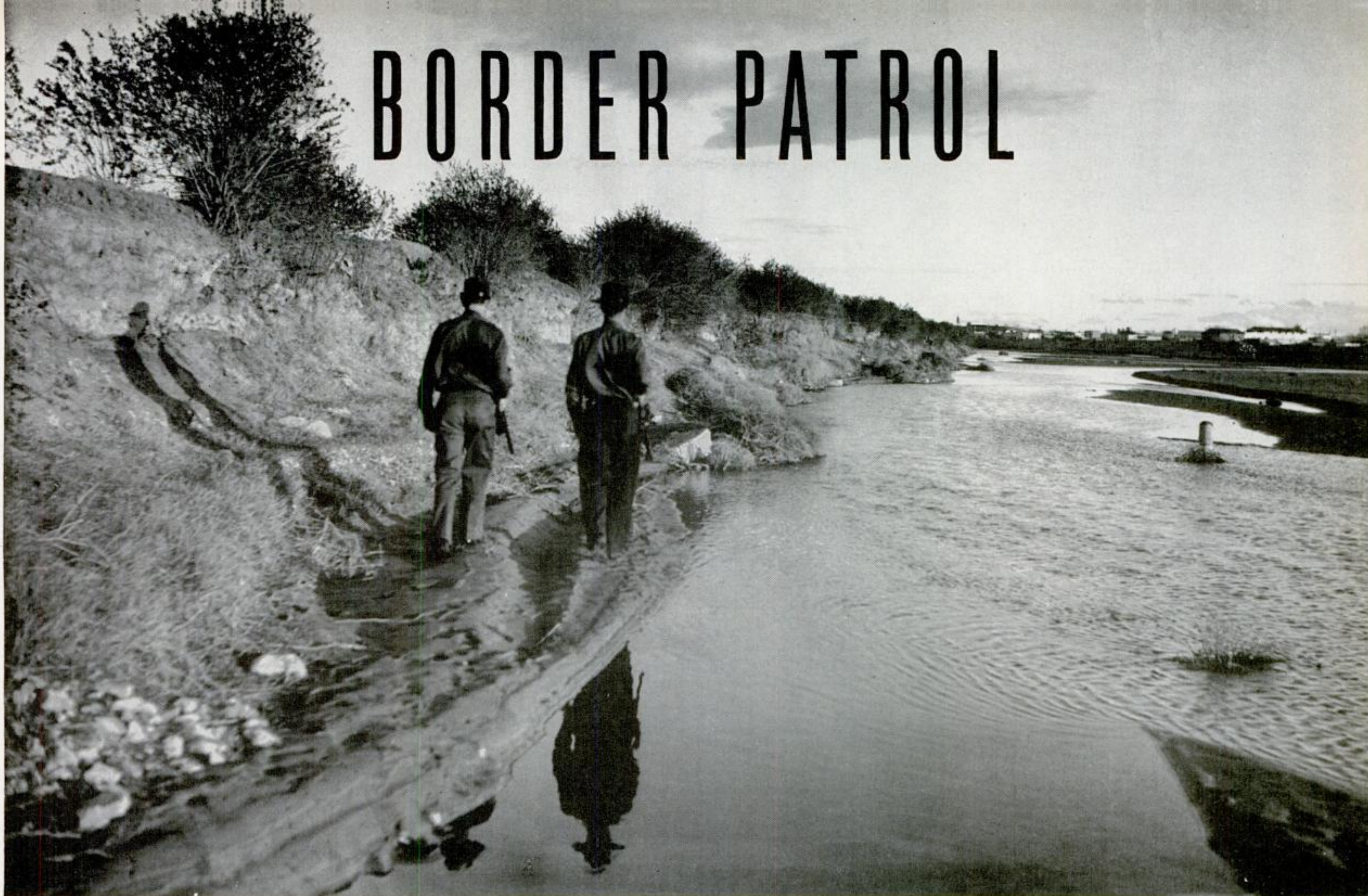
Most paints contain linseed oil. When exposed to air, the oil oxidizes and hardens. Motor oil will not oxidize at ordinary temperatures. But when exposed to heat and agitation in the presence of oxygen, ordinary motor oils oxidize . . . form a sticky varnish. Stabilized Quaker State resists the formation of varnish.



3. WHAT WE MEAN BY STABLE VISCOSITY

Viscosity is a measure of fluidity. All liquids have viscosity in different degrees; from water, which has almost none, to butter which is almost solid. Water has one quality desirable in a lubricant. Its viscosity stays the same from 32°F. to 212°F. Butter has variable viscosity . . . melted, it runs like water. We made the viscosity of Quaker State more stable. Not variable, like butter.

BORDER PATROL



AT DUSK ALONG THE AMERICAN SIDE OF THE RIO GRANDE, TWO ARMED BORDER PATROLMEN LOOK FOR ALIENS SWIMMING THE RIVER OR HIDING IN THE BRUSH NEAR THE WATER



For 2,000 miles along its southern border, the U.S. touches Mexico. In peacetime such a fact would be a dry item in a geography book. Today, however, it is of vital importance. For in Mexico, despite the good intentions of the Camacho government, there are German, Italian and Japanese agents, plotting to sneak across the border.

Chief agency entrusted with the job of keeping out these agents, as well as refugees from Europe and ordinary Mexican aliens, is the Border Patrol of the U.S. Immigration Service, now a part of the Department of Justice. Its 1,500 officers and men are tough, well trained, accustomed to shooting and getting shot. By day and night along the murky Rio Grande they keep up a ceaseless patrol, lying in wait for aliens, stopping suspicious cars, continuously watching from their windy observation towers. In the 17 years since the Patrol was founded in 1924 to guard

the Mexican and Canadian borders and the Florida and Gulf coasts, some 300,000 persons have been arrested, 6,000 automobiles and 40 airplanes seized. In making these seizures and arrests, 35 patrolmen have been killed.

Because the most common method of crossing the border is by wading or swimming the Rio Grande, aliens are called "wets" or "wet feet." If a wet escapes and gets across river, patrolmen must track him down as he takes off across country. Most dangerous characters to track down are the professional smugglers. For 25¢ to \$5 they will supply boats and tarpaulins to wets, tell them how to get through the patrol. If the smuggler's customers are important, however, like German and Japanese agents, he will jack his price to \$200, go himself with the aliens across the border. If patrolmen come upon such a group, they will likely not capture them without shooting it out.



The border west of El Paso is often marked by a fence stretching out across the desert. At left is a Mexican dirt road. At right is an American highway and a border patrol tower.



Patrolmen may stop cars for inspection anywhere. Usually they post themselves 30 or 40 miles back of the border, stop all cars. Once across the border, aliens often take to the roads.



Can a skin, Sensitive to Soap, look like "Peaches and Cream"?

**Thousands of women find Cashmere Bouquet Soap
more mild and agreeable to sensitive skin**

BECAUSE you may have found some soaps irritating to your skin... a difficulty reported by one woman out of two... you may have become too easily discouraged. You notice men gazing with unconcealed admiration at a "peaches and cream" complexion and, with a shrug of your shoulders, you may think enviously—"Oh, she was just born lucky."

Yet if you could ask thousands of lovely women: "Confidentially, how do you do it?"... the answer, over and over again would be: "I use Cashmere Bouquet Soap. I find that its mild, gentle lather agrees with my skin, never

causes complexion flareups." Three generations of soft, clear-skinned beauties have found this true.

MORE THAN A "FACE" SOAP

Evening clothes—sports clothes, too—reveal a lot of you to the world. It's nice to be like "peaches and cream" all over! So, as you bathe, cream each lovely inch of your skin with the glamorous lather of exquisite Cashmere Bouquet Soap. Step from your bath charmingly scented all over with "the fragrance men love."

Buy Cashmere Bouquet Soap wherever good soap is sold. Three luxurious cakes only 25¢.



WITH THE FRAGRANCE MEN LOVE



On the American side of the border are hundreds of small houses like this one. To such houses flee the wets as soon as they get across the Rio Grande River. To search



Actual arrest of a Mexican named Rodriguez takes place in a dance hall. He has already been deported three times, served sentence in Federal correction institution.



a house, as above, a patrolman is legally required to have a warrant, but without one he often can persuade occupants to let him inside. No alien was found in this house.



On a street car that rattles across the border from Juárez to El Paso, officers check passports, visas and crossing cards. Aliens who have none of these are turned back.

CONTINUED ON NEXT PAGE



FIRST TIME IN CHARIS HISTORY!

A fully
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lacer control
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at **\$5.95**

Think of it! Now you can enjoy the luxury of a genuine Charis Adjustable foundation—with *all* the famous, exclusive features of Charis design, including concealed, adjustable Lacer Control and adjustable Inner Belt, at this unheard-of price—**\$5.95**

WEST COAST PRICES
SLIGHTLY HIGHER

Never, in Charis history, has it been possible to offer such a value. This garment is a triumph of Charis designing skill and craftsmanship—bringing within your means the *complete* and *lasting* satisfaction that has made Charis the choice of millions of well-dressed women.

Your Ideal Model Selected and Fitted by your Charis Corsetiere

No extra charge will be made for the careful, personal attention of your Charis Corsetiere. This expert, home service assures correct model selection, perfect fit and lasting comfort.

Mrs. May Rushmore of California



Get in touch with your Charis Corsetiere today. You can reach her by telephone at the Charis Establishment listed in your phone book, or mail the coupon at right.

CHARIS

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Members of the Foundation Garment Institute
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CHARIS LTD., NEW TORONTO, CANADA

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Without obligation please arrange to:

—have a Corsetiere show me the
new Low-Priced Charis at home ☐

—tell me how I may become a
Professional Charis Corsetiere ☐

Name

Address

City State



"Keep him occupied, Swami . . . until I finish enjoying my Mennen Brushless Shave!"

Want smoo-oth goin' with your razor? Then try Mennen Brushless! It's the different brushless—a cream, not a grease! No mess! No razor-clog! No hard-water worries! And, boy, what a whisker-wilter. C'mon, say good-bye to yank and pull! Sing out to your druggist, "Mennen Brushless for mine!"

Mennen makes a swell Lather Shave, too.



THE 3-STEP SHAVE OF GENTLE-MEN:—① SHAVE CREAM, ② SKIN BRACER, ③ TALCUM FOR MEN

Beauty with strength!



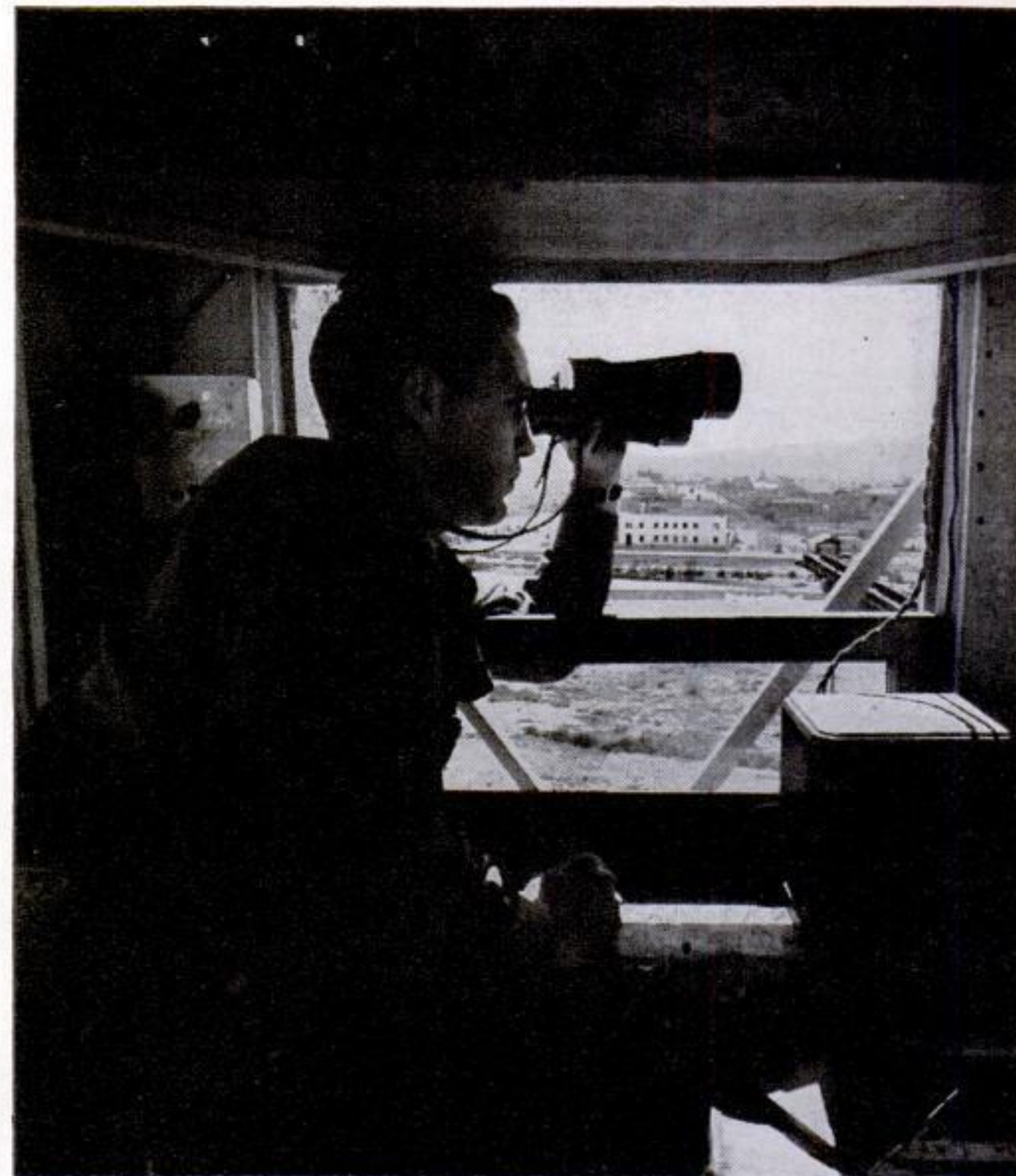
GLADYS PARKER

Give Berkshire Stockings a close inspection. You'll find no flaw in that miracle of sheerness; you will find thrifty service. You'll find beautiful colors, too. And, when you compare the wear of these lovely sheers—modern versions of the stockings made famous by Berkshire since 1906—you'll prefer Berkshires, always. Also see Berkshire Kantruns, the lovely, lacy stockings that never run.

Berkshire Stockings

Made by the world's largest manufacturer of full-fashioned stockings, Berkshire Knitting Mills, Reading, Pa.

Border Patrol (continued)



From a high control tower on the border, a patrolman gazes out into Mexico. In background is the town of Juárez. Patrolmen are never allowed to cross over into Mexico.



Training for the Border Patrol is this husky former shiprigger, Jasper Ross of Weehawken, N.J. Salaries for Border Patrol range from \$2,000 up to \$5,400 a year.

A woman with dark hair, wearing a pearl earring and a bracelet, holds a large pink box of Whitman's Sampler candy. The box is decorated with a pink carnation and a gold ribbon. The text "For Mother" is written in cursive on the box, and "Whitman's Sampler" is printed in a stylized font. The background is a dark, textured brown.

There's no hurt
like forgetting

...THERE'S NO JOY LIKE
BEING REMEMBERED

Mother dear —
Not only Mother's Day, but every
day, gives me reasons to be proud I
am your son. I hope this Sampler,
that you like so much, will recall
days when I saved the pennies (and
broke my piggy bank) to buy my first
Sampler for you.
Bob

MOTHER'S DAY is SUNDAY, MAY 11th

Your Whitman's dealer has these packages now . . . all richly decorated for *her* gift . . . Place your order with him *today*!

The **SAMPLER**, finest box of candy . . . the new five dollar size is a grand gift for Mother. Also \$1.50, \$3.00, and \$7.50 Samplers.

The **BOW-KNOT** is Whitman's latest, a beautiful box at \$1.50 lb.

The **FAIRHILL** is the leader of Whitman's great line of packages at \$1.00 a lb. . . . in a wide range of sizes from 25c to \$5.00.

GIVE *Whitman's* CHOCOLATES

. . . IT'S THE THOUGHTFUL THING TO DO!





In the office of Dr. Ridgeon (Raymond Massey, right), London's leading doctors congratulate him on perfecting a cure

for tuberculosis. Ridgeon has enough facilities for only 10 patients whom he has already promised to treat. Outside his

office waits pretty Jennifer Dubedat, ready to beg him to abandon one patient and cure her husband, a brilliant artist.

THE DOCTOR'S DILEMMA

Katharine Cornell revives Shaw

"Yes, dear Katharine, yes," is what 85-year-old George Bernard Shaw cabled from England to Katharine Cornell when she applied for the right to produce his play, *The Doctor's Dilemma*, on Broadway this spring. Shaw's double-yes follows up his previous estimation of Miss Cornell as "a gorgeous dark lady from the cradle of the human race, wherever that was—Ceylon, Sumatra, Hilo, or the southernmost corner of the Garden of Eden."

Like all Miss Cornell's plays, *The Doctor's Dilemma* is directed by her husband, Guthrie McClintic,

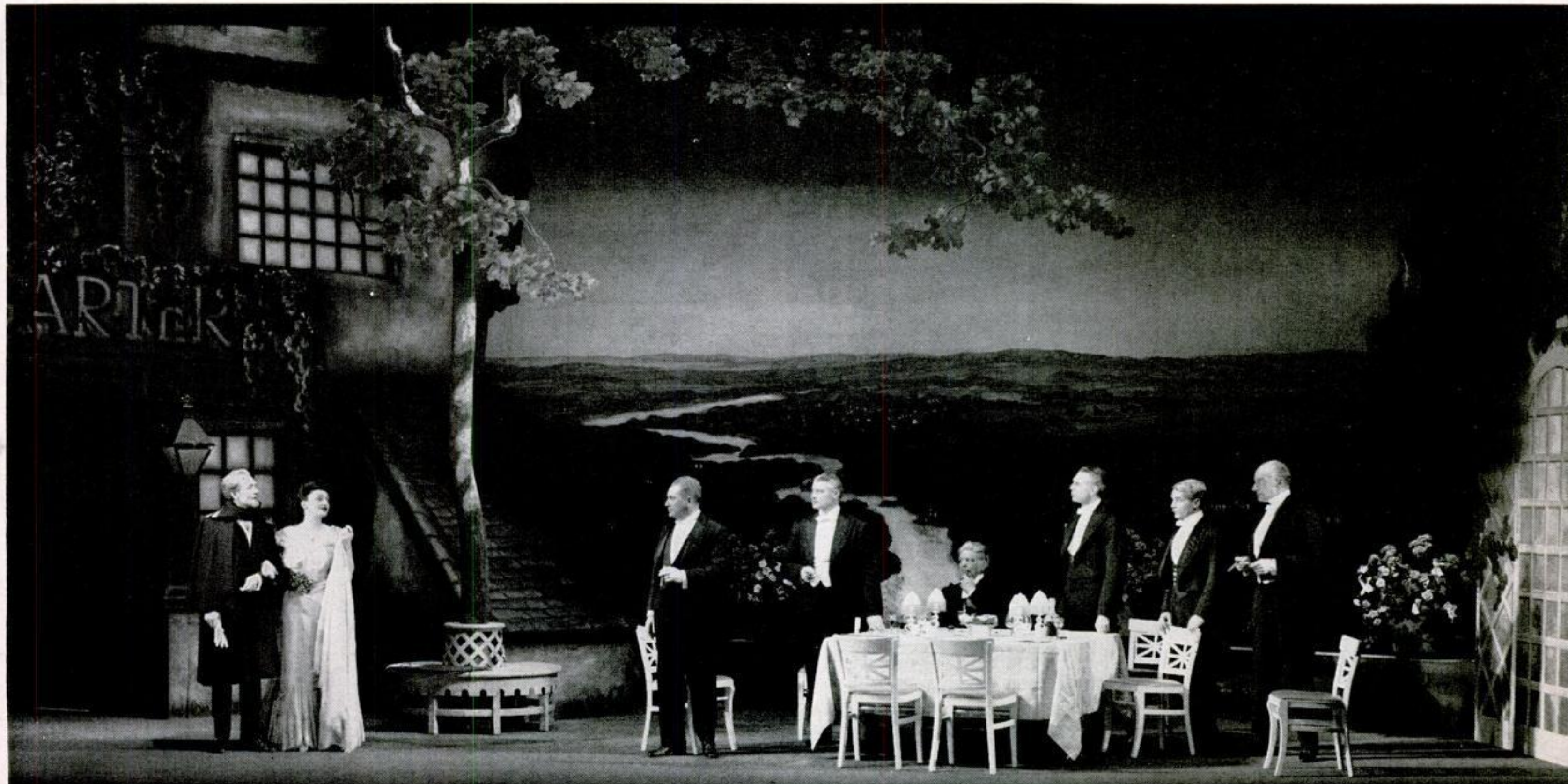
who maintains Broadway's top standard of production. Its excellent cast includes Raymond Massey in his first play since *Abe Lincoln in Illinois*. Although Shaw's doctor-baiting comedy was written in 1906, and has been produced twice before in New York, it holds its own as the season's most brilliant play.

On the opposite page is Miss Cornell as Jennifer Dubedat when she enters Dr. Ridgeon's office with her strange dilemma of love and death. It is a part exactly suited to the glowing, compassionate style of acting which makes her a leader of American theater.

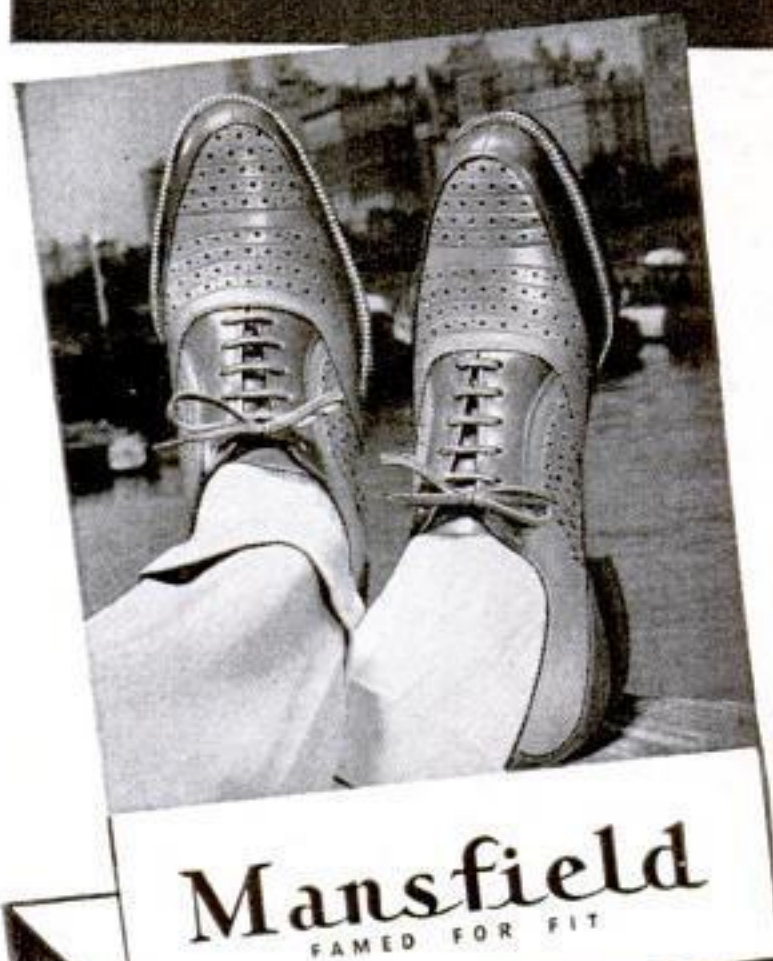
Jennifer brings her husband, Louis Dubedat (Bramwell Fletcher, left), to a doctors' dinner where they are impressed

by his genius but discover that, unknown to his wife, Louis is a thief and bigamist. The dilemma: is it better to cure an

amoral genius or a commonplace honest man? Ridgeon's decision is doubly hard because he is in love with Jennifer.



TWO TONES OF COMFORT



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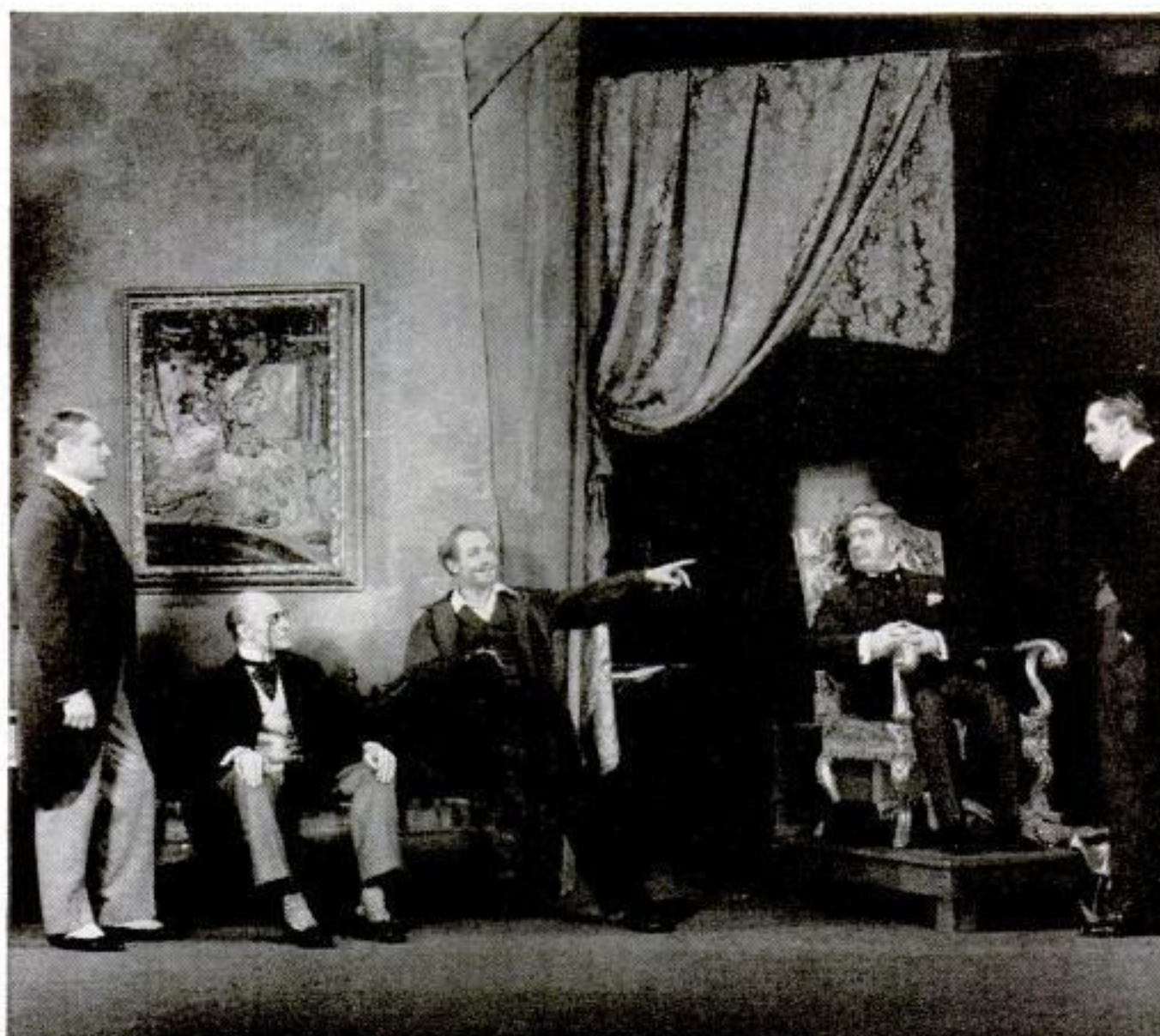
BE A COOL MANSFIELD CUSTOMER

When temperature goes up, your mind goes down—to your feet. Cool them off in Mansfields: two-toned to look cool; built to be cool. Catching breezes at top is *Dunlop*, a ventilated oxford in two shades of brown. At ease (center) is *Cranston*, a quarter brogue in Bootmaker brown and ivory, a Mansfield color scoop. Vacationing on boat (bottom) is *Normoc*, a cool casual moccasin . . . \$5 to \$6.50

MANSFIELD SHOES • WHITMAN, MASS.



While Louis paints Jennifer, she begs him to borrow money from her whenever he needs it. Though Louis is a scoundrel, he makes his wife supremely happy by his love.



At Louis's studio Ridgeon (right) refuses to cure the artist. When the doctors accuse Louis (center) of immorality, he says: "I don't think there's such a thing as sin."



Louis dies stating his credo to Jennifer: "I believe in Michelangelo, Velásquez and Rembrandt; in the might of design . . . the redemption of all things by Beauty."



Enjoy GUINNESS when you're tired!

Guinness has a flavour unlike ordinary brews. It's racy, hearty, invigorating—so good it's the largest selling brew in all the world!

Guinness Stout is good for you, too! Unfiltered, unpasteurized, it contains all its natural goodness, including active yeast.

● SINCE 1759, Guinness has been made in Dublin, Ireland, from only four ingredients—barley, hops, special Guinness yeast and spring water. It matures over a year in vats and in the bottle until consumed.

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HOT DAN THE MUSTARD MAN

HAVE UNEXPECTED GUESTS DROPPED IN? MY GOODNESS! DON'T GET FLUSTERED—CANNED FOOD TASTES EXTRA GOOD, YOU KNOW, WITH CREAMY FRENCH'S MUSTARD!



● SOUP

Add a teaspoonful to a tin of tomato or pea soup.

● HOT DOGS

Serve 'em sizzling—with plenty of French's.

● SALMON

Mix a teaspoonful with each ounce of canned salmon.



Largest Selling Prepared Mustard in U. S. A. TODAY!

CONTINUED ON PAGE 86

It's Something Bigger Than Size



THE United States was once much bigger than it is now — so incomprehensibly vast that only a few hardy adventurers had crossed it. It took railroads to pull this continental wilderness together, to enable it to become the nation we know. No other form of transport is big enough and flexible enough to meet the needs of that nation's present commerce and the demands of defense.

But strength doesn't lie in bigness alone. You can't measure the might of the railroads in the increased horsepower of their locomotives, the length of their track or the number of their cars. For their strength today lies also in organized cooperation — not just cooperation with each other, but with shippers and the various government departments.

Thirteen regional Shippers Advisory Boards, in close touch with agricultural and business conditions all over the country, let the railroads know in advance when, where and how many freight cars will be needed.

Machinery for effective cooperation among shippers, railroads, steamships and port authorities prevents congestion of export traffic at the ports.

The defense agencies of the government and the railroads working together map the movement of materials and supplies needed for military and naval use.

Through these cooperative arrangements, cars are used for transportation and not for storage. Freight is not loaded in cars unless

it is known that they can be unloaded promptly upon arrival.

This cooperation means better use of our better railroads of today. It multiplies the capacity of the nation's major carriers — for commerce or for defense.

GRAND CIRCLE TOUR — \$90

See America from Atlantic to Pacific — from north to south — and back to your starting point. \$90 railroad fare in coaches, \$135 if you go Pullman (plus \$45 for one or two passengers in a lower berth). Liberal stopovers for sightseeing.

Ask your local ticket agent about the new
Travel on Credit Plan

"GO NOW — PAY LATER"

. . . ASSOCIATION OF AMERICAN RAILROADS WASHINGTON, D. C. . . .



THE NEW COLUMBIA FOR '41!

Get on and go! Glide as you ride! You'll find new fun, new sport on a new Columbia!

Columbias—tops for style, speed, maneuverability—for smooth, easy take-off—for superb balance and easy pedalling, that give wings to your feet.

Lead your crowd this year with a Columbia! You'll find a Columbia or Columbia-built bicycle for every need—every purse—every member of the family. Completely equipped motobikes, two and three-speed lightweight tourist models, and the Columbia Compax "Folding" bicycle—ideal to take away on vacations.

See them and try them at good dealers everywhere. Or write us, giving dealer's name, and we'll send a colorful folder showing new Columbia models for '41. THE WESTFIELD MANUFACTURING COMPANY, ONE CYCLE STREET, WESTFIELD, MASS.

Look for this name-plate on a Genuine Columbia . . . the best known name in bicycles.



A PIPE IS A MAN'S SMOKE

—a friendly sort of man who knows his tobaccos

YOU PROBABLY know pipe smokers who get so much downright pleasure from their pipes that it makes you wish you smoked a pipe.

WELL, if you follow their example you will get the same enjoyment they do. All you need is a good pipe and **EDGEWORTH**.

EDGEWORTH is a tobacco a man can swear by. It is made of only the finest tobacco leaf on the market. Our books show that during the past ten years we have paid 43.69% more than the market average for **EDGEWORTH** leaf.

TO ENJOY a pipe just invest 15¢ in a pocket tin or pouch of **EDGEWORTH**. Then you'll discover the true pleasure of pipe smoking.

SEND FOR SAMPLE (At Our Expense)

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404 So. 22nd St., Richmond, Virginia
Please send me, at your expense, a generous sample of **EDGEWORTH** Ready-Rubbed—America's Finest Pipe Tobacco.

Name _____
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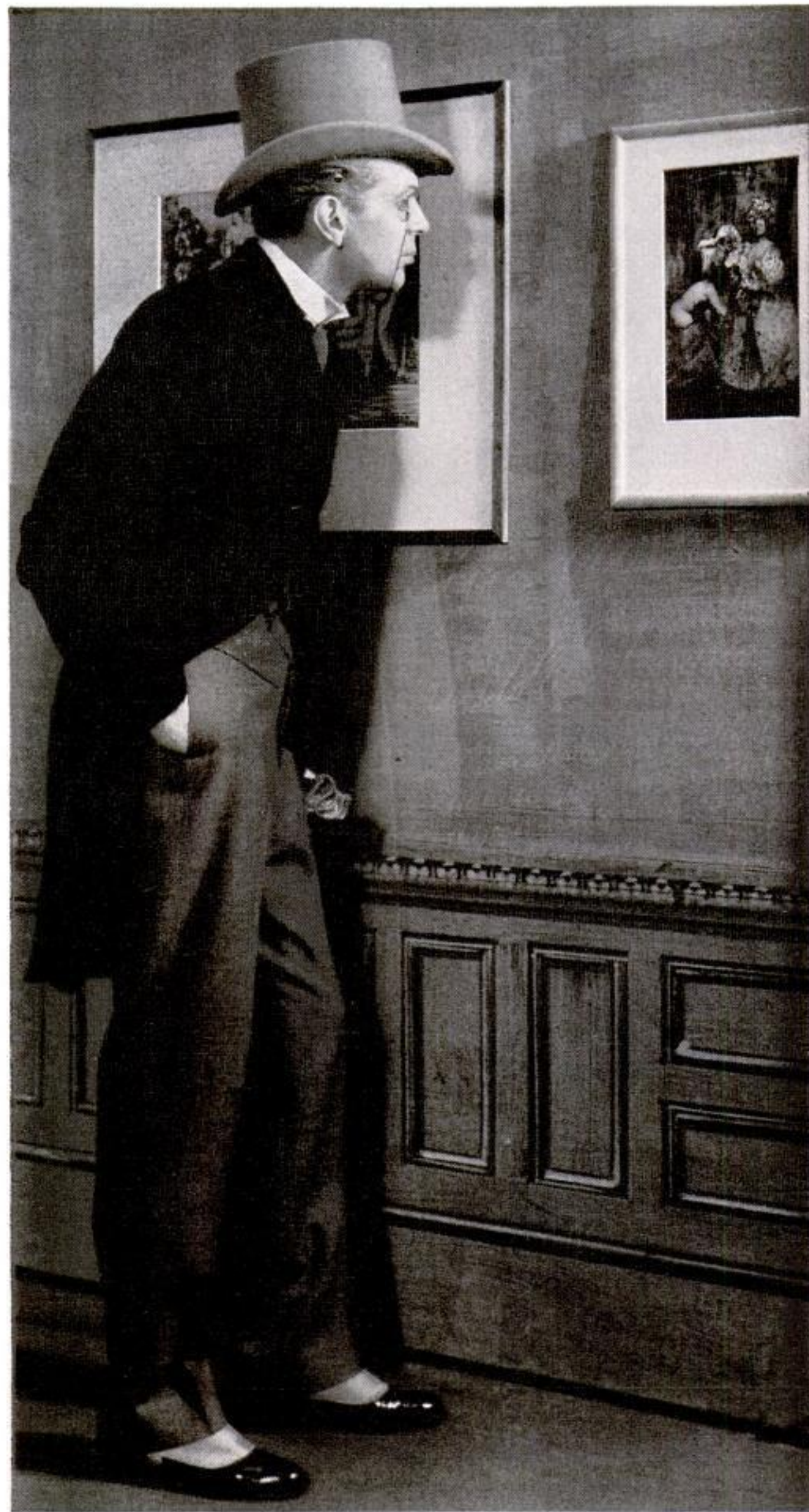
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The Aristocrat of OIL BURNERS

"The Doctor's Dilemma" (continued)



To a show of **Louis Dubedat's** art comes **Ridgeon**, who justifies **Dubedat's** death because he was a scoundrel, and because **Jennifer** is saved now from learning the truth about her husband. Yet **Ridgeon** admits he killed **Dubedat** because he loved his wife.



Shaw's surprise ending comes when **Jennifer** informs **Ridgeon** that she has just married an unspecified gentleman. Says she: "People who have married happily once, always marry again." Thus **Dubedat's** spirit triumphs finally over **Ridgeon**.



"I could hug my Spring-Air—it feels so good!"
Everybody expresses the same enthusiasm—for within Spring-Air there is a self-adjusting flexibility to your particular weight and shape, giving you that important Vital Value, COMFORT THAT FITS.



"Blessed if these Spring-Air Mattresses don't seem to get better every night!" Years of use only make you appreciate Spring-Air all the more. Into the construction is built that much desired Vital Value, COMFORT FOR KEEPS.

*Get all the Sleep
You Pay for*

WITH SPRING-AIR'S VITAL VALUES

"These Spring-Air people haven't overlooked a thing!" In its tailoring, its sagproof smooth edge, its easy grip handles, eyelet ventilators, pre-built borders, in everything you want for true satisfaction, Spring-Air is SCIENTIFICALLY COMPLETE.



GET ALL THE SLEEP YOU PAY FOR . . . in other words, put more exhilaration into your living, get more fun out of life! . . . SPRING-AIR is a mattress of the spiral spring type, with its own special construction. Automatically, it instantly conforms to your particular weight and shape, soft where it should be, firm where it need be. ✓ SPRING-AIR's construction is unique in the entire mattress field. It was definitely designed to eliminate everything that might restrict its comfort or shorten its life. That is why there are no cloth pockets, no knotted coils, no loose springs, no noisy rubbing of spring against spring, no useless weight. The comfort is built in for keeps. ✓ Skilled hands enter into Spring-Air's manufacture rather than mass production machinery. To achieve Spring-Air's fitted and lasting comfort, as many as nine *different* spiral springs are required for the hand-assembled construction. ✓ Let a SPRING-AIR mattress pay you its handsome dividends—dividends that you can cash in terms of increased energy and more abundant living.

*SPRING-AIR
MATTRESS*



The model illustrated, in your choice of colors, is \$39.50

Other styles are from \$24.50 up,—wherever good bedding is sold.



"Now, all our beds are Spring-Air!" Because their first Spring-Air exceeds expectations, stays true to its promises, people invariably equip all their beds with Spring-Air. It is fully RATIFIED BY CONSUMERS.

"Spring-Air" is the registered trade-mark of the

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HIGH-STYLE color scheme for your kitchen! It costs no more when you use Nairn Linoleum. Floor is Nairn Treadlite DeLuxe, No. 8606. Its lovely rosy cast is picked up in deeper tones in Nairn Wall Linoleum, No. 7955, "St. Alban's Red." The counters and splash-back are Nairn Plain Linoleum, "Mahogany," No. 1104.



NOTICE HOW the colors of Nairn Treadlite are keyed to other furnishings — wall-papers, chintzes, china, even saucepans — how easy this makes it for you to give your kitchen "Never Before" beauty. Floor is Nairn Treadlite Service, No. 9211. Counter tops, "snack bar," baseboard are Nairn Plain Linoleum, "Crimson," No. 1127.

Work these "Never Before" miracles in your own kitchen...

It will turn out just as lovely and practical as these!

LUCKY YOU, if you've put off redecorating your kitchen until now... for things have been happening!

BY DOING IT NOW, you get the advantage of a marvelous new inlaid linoleum, perfected by the pioneer linoleum maker. Nairn Treadlite Linoleum is its name!

GLANCE AT THE DIAGRAM — you'll see exactly what Nairn's big new improvements are:

On top, **A** is genuine inlaid linoleum; its colors can't fade or wear off. **B** is the new water-proof felt backing that ends all fear of rotting and makes the surface far smoother and easier to clean! **C** is the unique built-in rubber cushion, which gives linoleum new flexibility to withstand strain. **D** is the factory-applied adhesive back, to be laid direct to the floor for an extra-strong installation! To keep this floor *band-box new*, just use Nairn Self-Polishing Wax now and then!



NEVER BEFORE have you had a linoleum like this! Yet you don't pay a penny more for Nairn Treadlite!

WONDERFUL NEW DECORATION BOOK!—"A Treasure House Of 'Never Before' Rooms — And How To Do Them!" Many color photographs! Send 10c to Box 7, Congoleum-Nairn Inc., Kearny, N.J.

"Never Before" a linoleum so easy to keep clean and polished ✓

"Never Before" a genuine inlaid linoleum cushioned in rubber ✓

✓ "Never Before" such beauty and smoothness in genuine inlaid linoleum ✓

FOR YOUR SUNROOM, GAME ROOM AND LAUNDRY, TOO—Nairn Linoleum Tile (Damp-Proof)—an exclusive new development which makes it practical for the first time to put linoleum on floors which may be subject to dampness, on or below grade. At last you can enjoy the beauty, resilience, and stain-proof, easy-to-clean qualities of genuine inlaid linoleum in your sunroom or basement! These marvelous Linoleum Tiles, when installed, are sealed against moisture—*not once but four times*.

BELOW: Nairn Linoleum Tiles (Damp-Proof), T-59 and T-80, make a handsomely patterned floor. Tiles come in 2 sizes and 6 beautiful marbled colors—can be laid in any design you wish! The possibilities are countless. Take your floor measurements to your dealer and ask for an estimate.



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LINOLEUM

THE OLDEST MAKERS
OF LINOLEUM
NOW BRING YOU
NEW BEAUTY,
NEW ECONOMY,
LONGER WEAR



GATE TO HARVARD YARD, WHERE FIRST CLASSES WERE HELD IN 1638, DISPLAYS HARVARD'S SHIELD AND DEDICATION TO CAUSE OF TRUTH: VERITAS

HARVARD

AMERICA'S GREAT UNIVERSITY NOW LEADS WORLD

The names of Alexandria, Padua, Paris, Heidelberg, Göttingen, Oxford and Cambridge are deathless, because each in its time has been a world center for man's learning and his search for truth. To that roll has been added the name of Harvard, America's oldest, the New World's greatest and the world's richest university. Today it stands alone. On the European continent the universities have been engulfed by a tyranny that recognizes no truth but the perversions of its propaganda. Oxford and Cambridge are blacked out as Britain fights for its existence. In the fourth year of its fourth century, Harvard must re-examine the purposes that justify its existence, count its resources and consider how it shall serve man in his unknown future.

Harvard has been engaged in this introspection since 1933, when James Bryant Conant took office as its president. In that year, Harvard closed an era of great physical expansion which, under the administration of A. Lawrence Lowell, had more than doubled the size of its plant and brought its population to 10,000. Its incomparable resources today include a tradition of vigorous devotion to freedom, an astonishing record of service to the nation, an endowment of \$141,000,000 and a collection of 4,000,000 books. Harvard's College and graduate schools have been wisely restricted to the arts and sciences and to train-

ing in the major professions, law, medicine, theology, plus business and government administration.

Most brilliant achievement of this period of introspection has been the final integration of the College into the University. For its undergraduates Harvard now sets the same ideals of research scholarship which it has made the essential condition for appointment to its teaching faculty. The student does not merely take courses. With the active guidance of a tutor he integrates his courses with a broad program of independent reading toward a general comprehension of a major field of learning. In his senior year he becomes a research scholar, producing an original thesis in his field. He is thus equipped with more

than a body of facts. He is equipped with a mind trained to discriminate, discover and organize facts. That this curriculum works is demonstrated by the fact that more than half the undergraduates are candidates for honors.

In other ways Harvard has applied its resources to becoming a more effective and truly national university. University scholarships, allotted geographically, have discovered promising youths all over the country who might not otherwise have gone to college. To its graduate schools every year Harvard brings selected newspaper men and civil service careerists for broadening of their professional capacities. On the fundamental questions that have become the common preoccupation of all fields of science, Harvard's graduate schools have united in fruitful collaboration.

Because it is an endowed university, Harvard finds the promise of its present sorely limited by the shrinkage of endowments and income from endowments. But its future is assured in the support of a nation that it serves well. Harvard's gravest concern as a world university is that freedom to teach and discover the truth shall not die throughout the world as it has on the European continent. To this end it is meeting the challenge of national defense with the full resources of its brains and laboratories.



HARVARD'S HOUSES LOOK ACROSS THE CHARLES



ANCIENT YARD IS SHADED BY ELMS

First classes of Harvard College were held in 1638 in a small gabled house in an oversized yard. Harvard Yard is still the center of College and University though its ancient dormitories, deserted by the upperclassmen for the seven new Houses, now shelter freshmen. Over the Yard presides the vast cubic bulk of

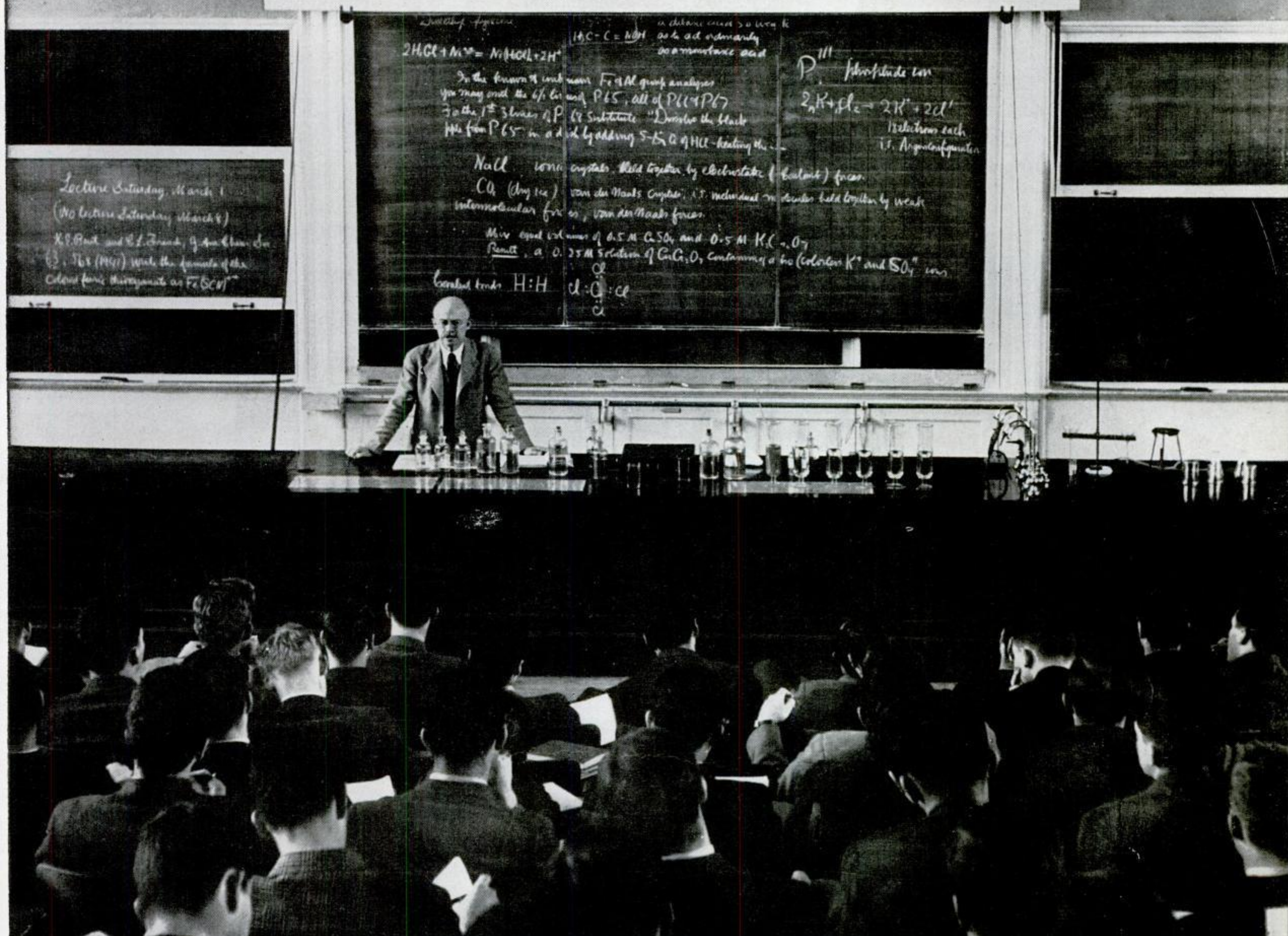
world's fifth largest library, largest in any university. Its pillared brick walls (*above*), overgrown with inevitable ivy and shaded by elms, encompass 2,000,000 volumes. Since libraries even more than universities have been the center of man's learning, Widener is the essence of Harvard's present and future greatness.

PERIODIC ARRANGEMENT OF THE ELEMENTS ACCORDING TO MENDELÉEFF

WITH ATOMIC NUMBERS AND 1930 ATOMIC WEIGHTS

ELEMENT 1 - H 1.008

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BIG CLASSES HEAR GREAT TEACHERS

In its classrooms, Harvard stands by the traditional lecture system of teaching. Above: Professor George Shannon Forbes lectures on qualitative analysis to students of Chemistry 3. Harvard is extremely lenient in requiring attendance at lectures, allows honor students to cut as many classes as they please.

One reason is the adoption during the last 15 years of the tutorial system, copied from Oxford and Cambridge, which has now become the nerve center of a Harvard education. The tutor meets regularly with his students singly or in small groups, directs their study toward a general mastery of their field of concentration.



(continued)

NAME, WEALTH, BRAINS ENDOW A FAVORITE SON OF HARVARD

There is no such thing as "the typical Harvard man." There are high-school boys from all over the country who go to Harvard chiefly to study, local boys who go because it is near, boys from the big democratic prep schools like Andover and Exeter who run many of the extracurricular activities, and boys from the snobbish schools who go to Harvard because it is "correct." More than any other American college, Harvard is split up into groups which, because of differing interests and a tradition of standoffishness (Harvard men do not speak until introduced), do not mix much. The average Harvard man knows about one-third of his classmates.

Yet there is one type which may properly be called "the Harvard man." It is personified in class of '41 by Langdon P. Marvin Jr. whose undergraduate existence is pictured here. A graduate of Gro-

ton, son of a member of the Board of Overseers and godson of Harvard Graduate Franklin D. Roosevelt, he was born to top social strata of any Harvard class. To the Hasty Pudding-Institute of 1776, to which belong all the socially eligible, he was elected automatically. His "final" club is the Owl which rates with seven others a cut below the Porcellian, most patrician of all college clubs.

He is endowed, however, with the additional gift of brains and with ambition to make the most of his good fortune. His honors include Phi Beta Kappa, president of Student Council, First Marshal of his class, thus providing a special problem for the make-up editor of his class album. As Harvard's outstanding undergraduate he can envy no U. S. contemporary for a better start on a life's career. He plans to make his, in emulation of his godfather, in politics.



With his tutor, Professor William Yandell Elliott, brilliant young liberal teacher of government, Marvin discusses the organization and progress of his senior honors thesis.



Langdon P. Marvin Jr. sits at Student council president's desk in Ames Room of Phillips Brooks house, headquarters for student good works. One service is free tutoring for local high-

school boys who cannot afford to go to college. Portrait is of Richard Ames ('34) and Harry Ames ('38) who drowned in transatlantic yacht race in a futile attempt to rescue their father.



Setting-up exercises feature Marvin's strict training as captain of the squash team. They indicate also the earnest intensity with which he pursues his strenuous career.



In squash court Marvin is a hard-hitting master of Harvard's favorite indoor sport. But he has failed to match his predecessors' record by winning national college title.



In his bedroom study in Eliot House, Marvin works out a point for honors thesis. This exercise in creative scholarship, its product judged by professional standards for originality, logic and documented proof, evokes proudest effort of students.



Marvin's dresser reserves first place for autographed portrait of Godfather Roosevelt, with whom Marvin traveled during the 1938 junket.



His closet stores the standard Harvard wardrobe. Traditional campus costume is slacks, a tweed jacket, reversible coat, heavy waterproof oxfords.



War and politics, with globe to illustrate, are the subjects of afternoon bull session. Most of the members of Marvin's group of class leaders are strongly isolationist, include Quentin Roosevelt, grandson of T. R. (second from right), Robert Taft Jr., Joseph P. Kennedy Jr.



Student Council meets with President Marvin presiding. Second man at his left is Quentin Roosevelt. An effective organization, Harvard's Student Council is consulted regularly by the college administration on matters of policy, is its chief liaison with the student body.



Marvin and Governor Saltonstall converse at State reception for Swedish cadets. Marvin later escorted cadets around Harvard yard.



Marvin and girl, Elvine Richard of New York, wait for friends at Boston subway station after Governor's state reception.



In his fireplace Marvin starts a blaze to warm his evening's study. One of the luxuries of the new Houses, they are indicative of Harvard's effort to make Houses more than mere dormitories. Marvin and his roommate, John Grant, share living room and bath, have own studies.



Eliot House is one of seven units, patterned on English university colleges, in which about 300 students live with faculty members in independent communities. Despite Administration efforts to maintain social uniformity, Eliot is regarded as the most desirable House.



House Library in Eliot is typical of equipment of all Houses. Its 10,000 books include most of those on course reading lists, plus special collections assembled by students and tutors. Eliot's has been enriched by its housemaster, Historian Roger Bigelow Merriman. Each House has own dining room.



Hasty Pudding-Institute of 1776 is Harvard's oldest club. A "waiting club," it assembles all the socially eligible to wait election to one of nine "final" clubs. Only one-third of Harvard's students ever see the inside of a club.



Harvard's "commuters," graduates of local high schools, travel to Harvard Square every day. The lowest undergraduate social stratum, once derided as "untouch-

ables" and long neglected by the administration, they now have their own center, Dudley Hall (*above*), and are organizing to have a voice in undergraduate affairs.



Chamber music recital in Harvard's handsome Germanic Museum is representative of Harvard's rich musical resources. From a Harvard music society in early 19th Century stemmed the Boston Symphony Orchestra. Harvard's Glee Club, devoted to classics, is rated best U.S. undergraduate chorus.



In Memorial Hall, a huge Victorian Gothic barn dedicated to Harvard's Civil War dead, the college's Naval R. O. T. C. unit drills. Though vocal minority is isolationist, most students support faculty interventionist stand, have swelled enrollment in R. O. T. C. courses.



"Crimson" editors, publishers of Harvard's undergraduate daily, are proud of self-promoted reputation as psychopaths. Members work in shifts to get it to press at

2 a. m. Spence Klaw, in the president's chair at left, has made this year's *Crimson* a hardheaded crusading paper, upheld isolation against policy of administration.



In Widener library stacks student waits an appointment with his tutor. Undergraduate honors candidates may get stack privileges, with own cubicle and free access to the library's vast collections of primary source material.



(continued)

FACULTY IS EQUAL TO ITS HIGH TRADITIONS



Historian William L. Langer is brilliant scholar and lecturer on the history of modern Europe.



English Scholar John Livingston Lowes is famous for his book on Coleridge, *Road to Xanadu*.



JAMES BRYANT CONANT

To an astonishing degree the history of Harvard is also the cultural history of the U. S. In the personnel of the Harvard faculty each generation of Americans has seen its ideals and aspirations reflected. Some Harvard faculties were the acknowledged voice of their era. Though at times the faculties have grown old and lagged as America's frontier went forward, they have left a tradition that imposes a special role and obligation on all Harvard scholars and teachers to come.

Harvard at its founding was "a small pocket of godliness" in the wilderness, with a faculty of one. For two centuries, as a major source of New England's divines, it dominated the theological disputations that were almost the sum total of Colonial culture. In the course of one such crisis, a group of dissidents went off to New Haven, Conn., to found Yale University. In the Revolution, Harvard played its part in the Committees of Correspondence. By 1825 Harvard had produced, in John Adams and John Quincy Adams, its first two U. S. Presidents.

It was not until the 1830's that Harvard began to be a college of the Arts and Sciences. In that decade a trio of great historians, John Lothrop Motley, George Ticknor and William H. Prescott, who had gone abroad for graduate study in universities of Europe, laid the foundations of modern American scholarship. In the same generation, Asa Gray and Louis Agassiz made Harvard America's first center for pure scientific research.

During the next half century Harvard was at the heart of the flowering of New England. New England's and hence America's greatest names, Oliver Wendell Holmes, James Russell Lowell, Henry Wadsworth Longfellow, Henry Adams, were listed on the Harvard faculty. Under Harvard's aegis were founded America's first literary magazines, the *Atlantic Monthly* and the *North American Review*, and its first great publishing houses. In 1869, the first act of President Charles William Eliot was to establish Harvard's graduate school in the Arts and Sciences, for a time the chief accredited source for doctors of philosophy to staff the colleges that were springing up all over the nation.

When James Bryant Conant took office as President in 1933, Harvard was in a decline that had come with the aging of A. Lawrence Lowell's great faculty, which in its day included George Santayana, William James, Josiah Royce. In his first seven years, President Conant has firmly riveted the principle that creative research is the essence of great teaching. His policy has already brought forward a group of brilliant men, including William L. Langer and Francis Trow Spaulding. They and the best men remaining from the Lowell administration, shown on these two pages, make a faculty equal to Harvard's traditions. As an early protagonist for intervention, Conant during the last year has become a national figure. Since his return from a secret mission to England in March, President Conant has been in Washington, with an important role in co-ordinating scientific research for national defense and a respected voice in administration councils.



Historian of Religion Arthur Darby Nock is encyclopedia of early Christian and Hebrew lore.



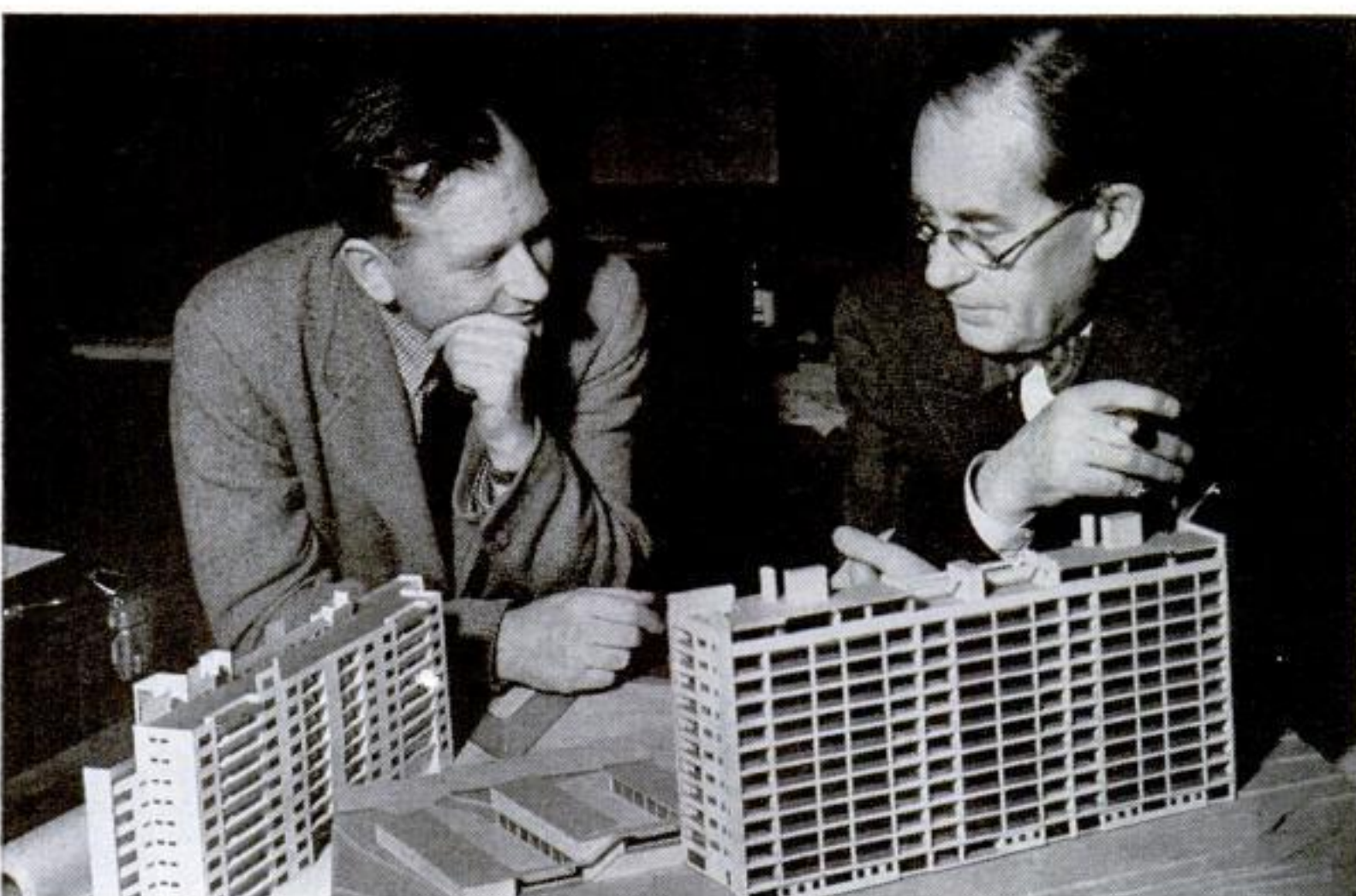
Philosopher, one of world's greatest, is Alfred N. Whitehead, author of *Process and Reality*.



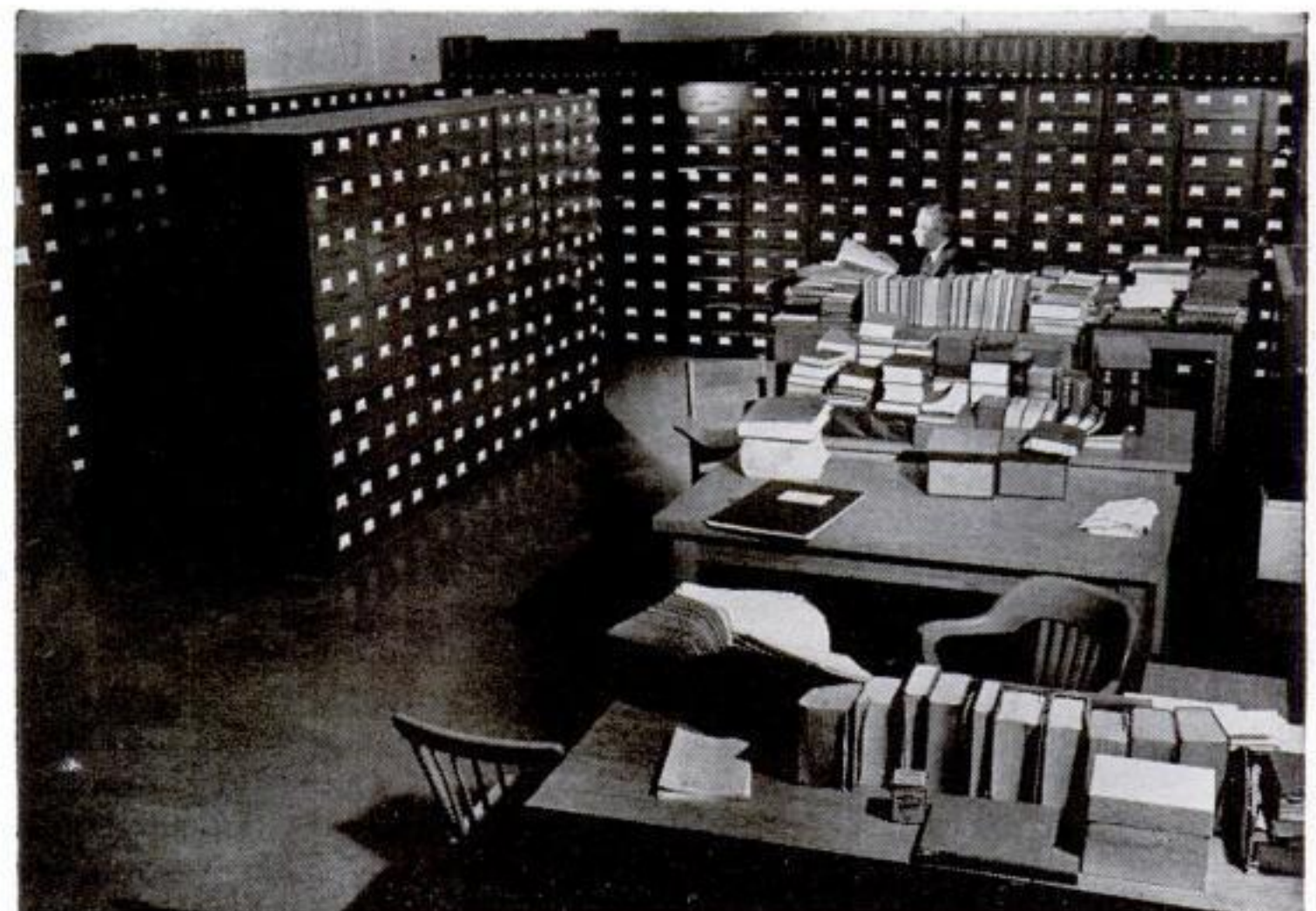
Historian of Colonial New England, Samuel Eliot Morison is also Harvard's official historian.



Educator Francis Trow Spaulding is brilliant Conant appointee, dean of School of Education.



Architects in Exile Walter Gropius (right) and Marcel Breuer led pre-Hitler Germany's Bauhaus, fountainhead of modern design and architecture, have revitalized Harvard School of Architecture.

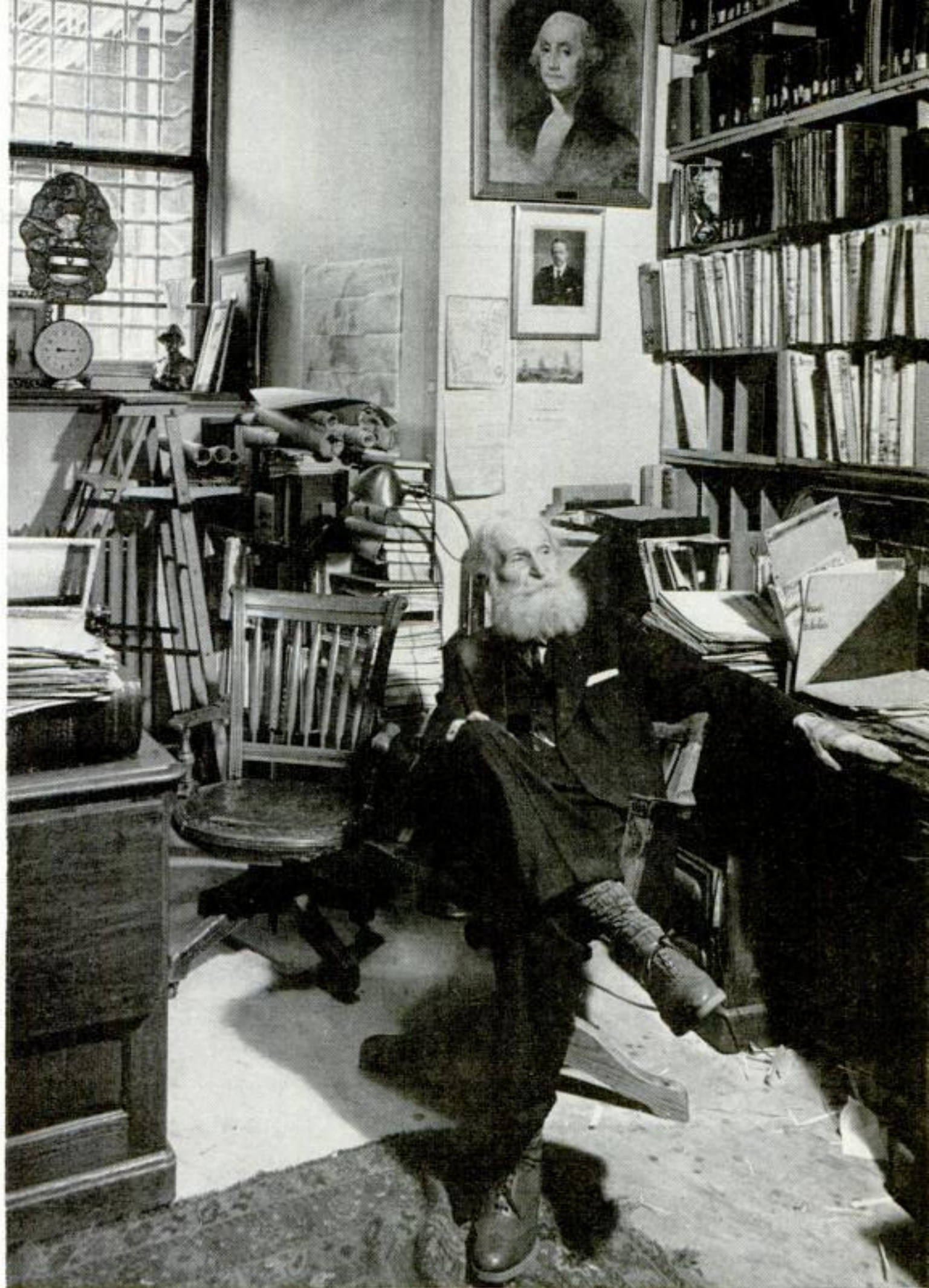


Philologist Serge Alexandrovitch Polevoy has filled his filing cases with Chinese characters for a definitive dictionary of Chinese, equivalent to the great Oxford English Dictionary.



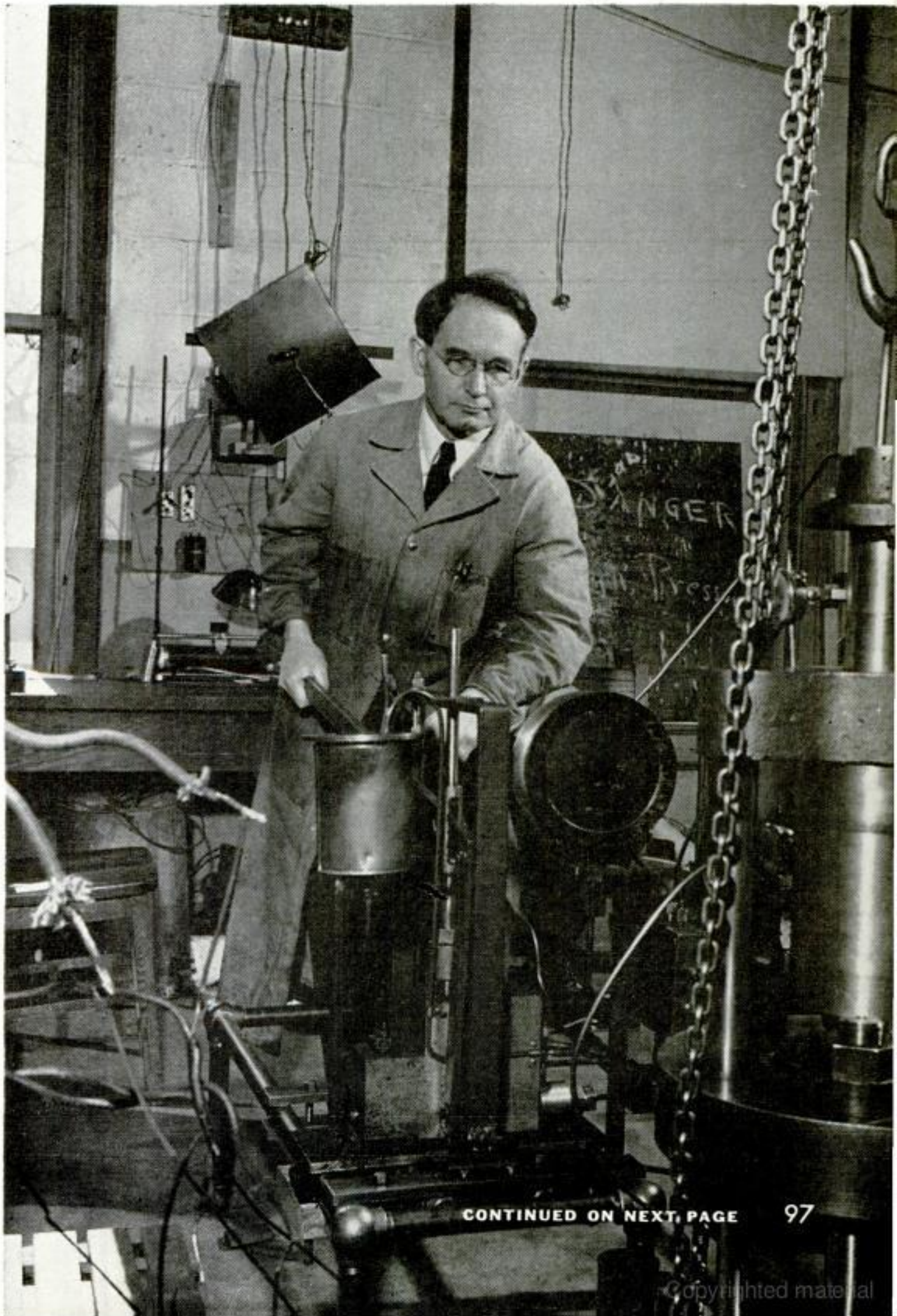
Master of Leverett House Kenneth B. Murdock is here shown at his desk in Master's lodgings. Famed as historian of Puritan culture of colonial New England, he is admired by students for his dry wit.

Astronomer Harlow Shapley, known to students as "Napoleon of Universe," conducts the affairs of scientific societies at revolving desk. He is an energetic spokesman for viewpoint of science and scientists.



Professor Emeritus Albert Bushnell Hart, 87, happy in the clutter of his study, retired in 1926 after 43 years as a revered and oracular professor of American History.

Geophysicist Percy Bridgman is a formulator of modern scientific logic and pioneer in high pressures. In his laboratory, rock under 3,500,000-lb. pressure turns to lava.



HARVARD'S FREEDOM IS STUDENTS' PRIDE

The freedom that is the essence of Harvard's dedication to the cause of truth has its counterpart in the freedom of undergraduate existence. At Harvard the student is freer than in any other U. S. college, free from social pressure for conformity to type, free of the usual college rules about staying out late, drinking, owning cars, cutting classes, and so forth. He is free, particularly, to pursue the cultivation of his mind according to his tastes, and in the Harvard curriculum finds an infinite variety of alternatives.

Few students today approach their education in the spirit of ex-President Lowell, who conceived the college's function to be the production of "cultivated gentlemen." With their generation's concern to understand their chaotic world, nearly half the undergraduates are concentrating in history and the social sciences. On graduation, one-third of them go on to graduate schools for training in a profession.

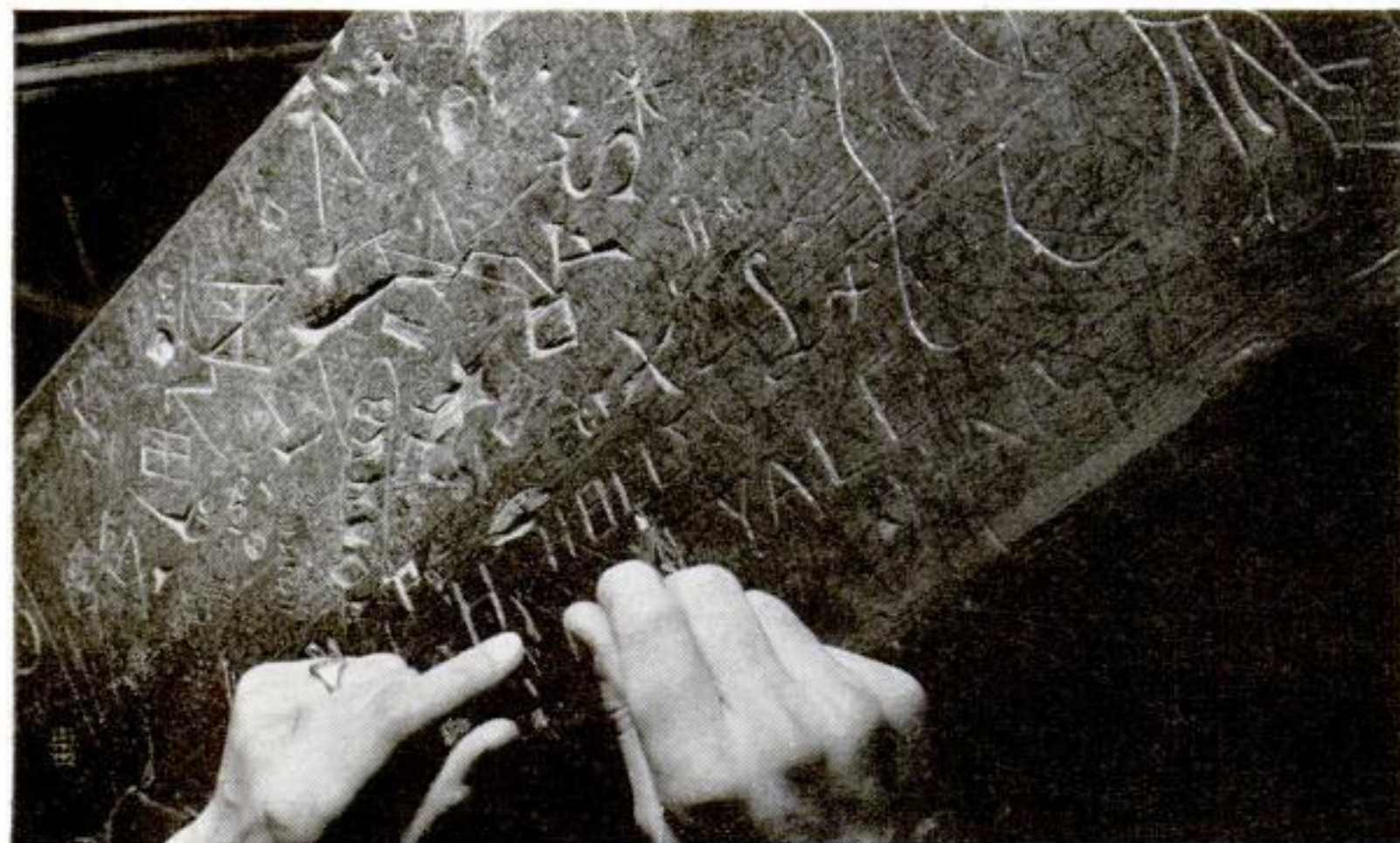
Under the House Plan the College community is breaking up into the easygoing, intellectual communities of the Houses. The only House rule forbids the keeping of women or dogs in students' rooms. House dances and dinners, amateur theatricals and intramural teams, give full extracurricular outlet to all but the ambitious. In Boston, for whose debuts Harvard provides stag lines, students find further distraction.

For students who get too distracted, the College has night watchmen "Yard Cops" to guide them to their rooms, protect them from local authorities. Governing this phase of student life the College has only one rule, "Keep your name out of the newspapers." Headache for the Yard Cops are the student "riots." These are mild street demonstrations usually induced by spring weather. But in hands of Cambridge officials, who eye Harvard's nontaxable property, they become major scandals.

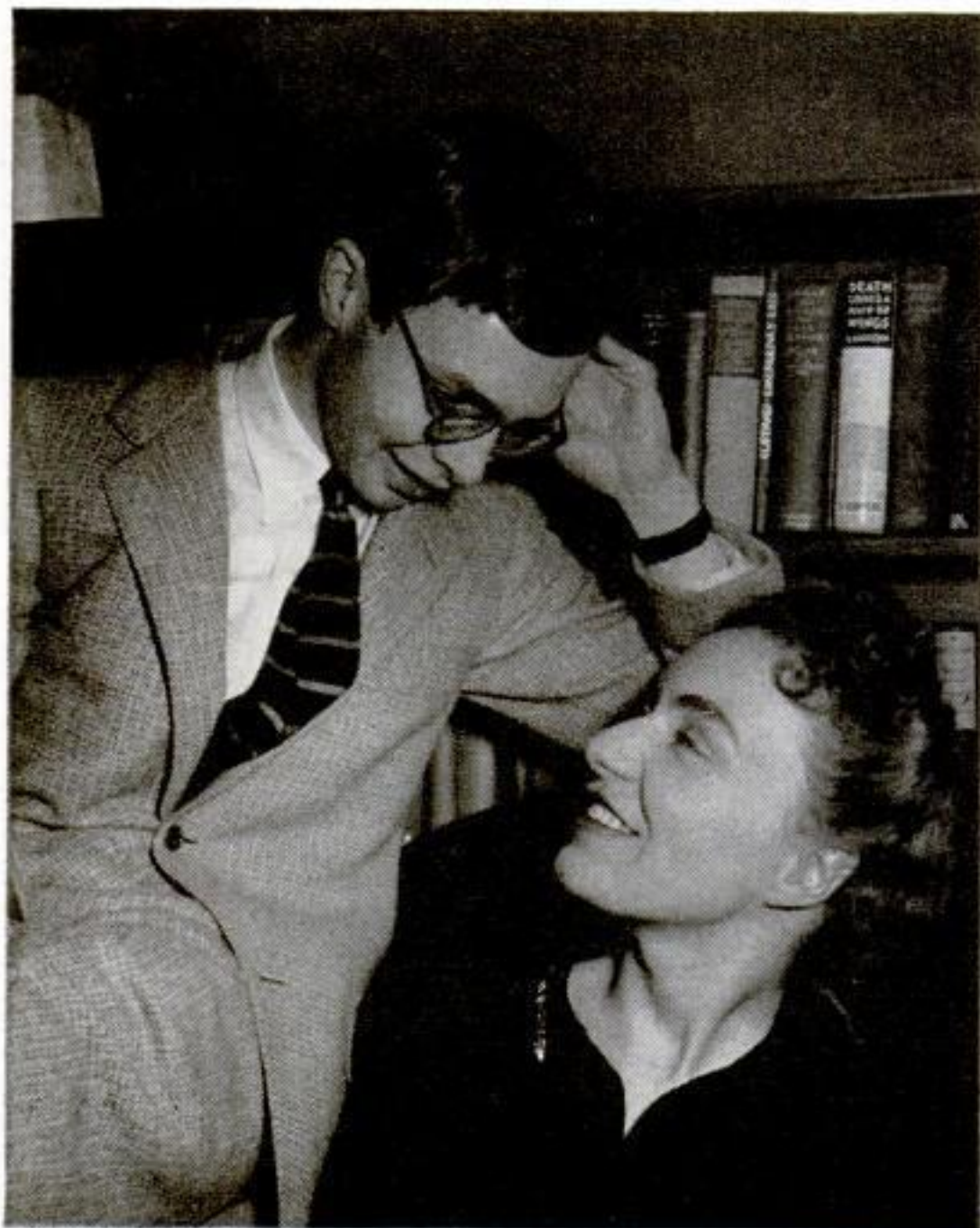
Politically, Harvard students conform to the conservatism of their parents. But the undergraduate body is not without its radicals, who publish their own magazine, the *Progressive*, and have provided national leadership for the American Student Union and Youth Congress. Their peace strikes and Yard demonstrations, however, leave their Harvard contemporaries cold.

Most vigorous extracurricular institution is Harvard's free press. It now counts a daily newspaper, the *Crimson*; a literary magazine, the *Advocate*; a comic, the *Lampoon*; and the *Guardian*, the only undergraduate journal devoted to social sciences. Published entirely free of College supervision, they are often its warmest critics. First three are the oldest, own their own buildings, and have been proving ground for U. S. poets, authors, journalists and scholars. Best known is perhaps the *Lampoon*, which has won national distinction for kidnaping the Massachusetts legislature's sacred cod, hoisting a red flag over the Supreme Court Building in Washington. In their own building, a triangular slice of Gothic whimsey, haunted by stuffed birds, beasts and fish (opposite page), they like to consider themselves a club of gentlemen wits for whom their magazine is an avocation. From the *Lampoon* stemmed the old *Life*.

Themes are written, one a day, by freshmen in English A. Distressed by the bad English of most U. S. college graduates, Harvard turns over poor writers to a Committee on the Use of English.



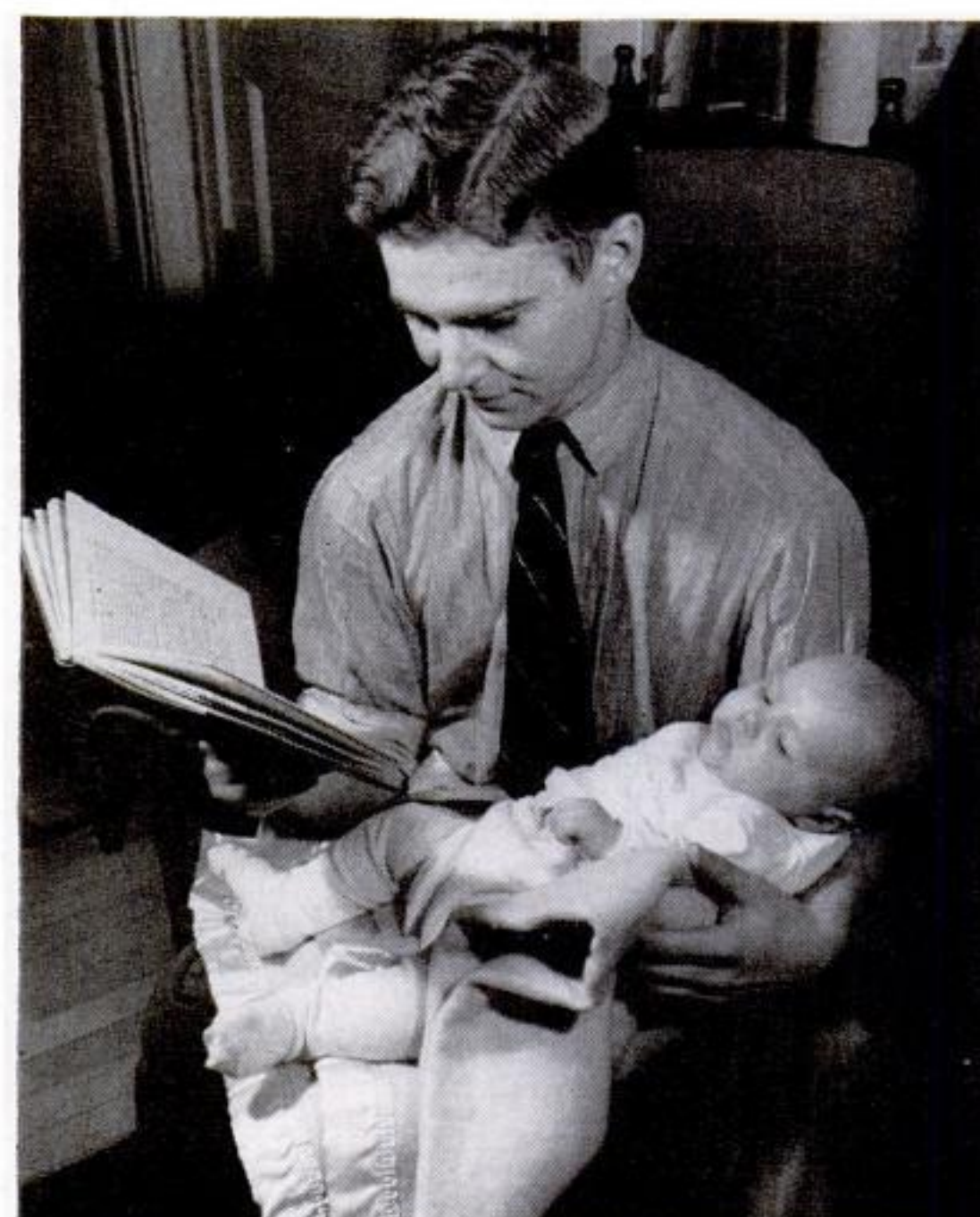
Bench in Sever Hall is carved by generations of students. In some places carving has cut away two inches of solid wood. Harvard's dim and musty classrooms contrast with luxurious Houses.



Member of "Advocate's" Literary Board, E. Bowden Broadwater converses with a friend at a cocktail party in *Advocate's* library.



Political strife in undergraduate community occasionally erupts in tussles like this, at Hitler effigy burning.



Working his way through college, like one third of his contemporaries, Edward Chynoweth combines study with baby tending.



Editors of the funnypaper "Lampoon" banquet in their own building, take selves seriously as gentlemen wits



FRANKLIN ROOSEVELT'S EMISSARY LAUCHLIN CURRIE AND MME CHIANG KAI-SHEK HAVE TEA WITH LEMON IN CHUNGKING

ROOSEVELT VS. HITLER

THE U.S. WAGES WORLD DIPLOMATIC WAR

BY ELIOT JANEWAY

Four days after Franklin Roosevelt entered the White House in 1933, the late Mr. Justice Holmes celebrated his 92nd birthday. On that hectic day, with the banks closing and the shadows of AAA and NRA hovering close, Roosevelt still found time to call on him.

"You are the wisest man in America," he said. "What advice have you for a man who has become President of the United States during this crisis?"

"Young man," Holmes replied, "you are in a war. Fight like hell."

How much of a war, Holmes could not have foreseen. Roosevelt himself, who had campaigned for a New Deal for the Forgotten Man, knew he was in a fight. But how old, how deep, how bitter was the war he had inherited, he did not realize. He was face to face with organized society's most ancient and elusive problem—how to marry the dignity of individual

"The most dangerous people on our side are those who think we can lick Hitler by force alone." LIFE believes that this statement, made recently by one of the President's closest advisers, is profoundly true. This is a war not only of force but of ideas.

In this article Mr. Janeway describes what the President is doing to lick Hitler politically. He reveals that the Administration has very real peace aims—to embody the democratic principles of the New Deal on a world scale, beginning now.

Mr. Janeway, an associate editor of *Time*, has long been close to the group known as the "President's men." Much of what he says could not, for obvious reasons, be said for quotation by Government officials. Regardless of what many Americans may think of the war and the New Deal, LIFE believes they should know what the U. S.'s grand strategy is.

liberty with universal material security.

As if by some strange inner necessity of history, it was in the very month that Roosevelt came to the White House that Adolf Hitler began to provide his own solution to the same problem. He has clothed an old oppression in a new and immensely powerful formula. He has done it by sleight of hand, by pretending that he was running a Nationalist movement, when he was really creating a new International. It has become the most powerful International in the

world by the subtle deception of selling millions of weak, hopeless, morally destitute people the world over the hope that they too can be as strong as Germans, that they can march in parades of their own and spit at Jews in their own countries. In fact, this movement with which Hitler has made a good beginning of conquering the world is nothing but an International of the Weak.

Its members are called saboteurs and defeatists. They have no faith in themselves, no faith in the ability of any part of the world to think its own thoughts and govern itself, no faith in anything save the death of individual responsibility and the abdication of freedom before the word of a master. The appeal to this International is the very basis of Hitler's total war.

AMERICA'S REVOLUTIONARY OBJECTIVE

The only Head Man who is doing anything to meet this total war and fight it with its own weapons on its own ideological and philosophic grounds is Franklin Roosevelt. There are just as many men in England as in America who realize that a revolutionary change awaits the world—and who believe as sincerely as we do that full-grown democracy has the dynamic power to work that change. But the British Government has shown itself frighteningly unwilling to act as if anything more than a struggle of ship against ship, of plane against plane, is involved. It is infinitely more than this. It is a struggle of ideas against ideas, and the British authorities have refused to unleash the ideas that can prevail against Hitler's—as British ships and planes and tanks and guns have not been able to. One of the President's advisers said recently, "The most dangerous people on our side are those who think we can lick Hitler by force alone." But the clearest statement that Winston Churchill has made about why England is fighting is—because she must! The British Government is fighting because it is afraid of invasion and conquest. This objective may be logical enough for the British but appears rather inadequate to the Belgians, the French, the Yugoslavs, certainly to the Americans.

If England wins—at the present time there is bitterly little to offer substantial grounds of hope for an English victory—what would the post-war organization of Europe be? No one knows. But some hint may be gathered from the fact that the British are supporting the Governments in Exile that lost the war in their homelands. The answer apparently is that post-war Europe should, if Britain has its way, return to something not far from the *status quo ante*: out of which grew Hitler, Franco, Laval and the policy of appeasement. There will be a new Czechoslovakia just like the old Czechoslovakia, a new Poland just like the old Poland. Doubtless this is close to the hearts of Dr. Beneš and General Sikorski. Is it a dynamic appeal to the masses of Czechoslovakia and Poland?

During the despondent 1930's, it became fashionable to say that war decides nothing. Certainly World War I brought no solution of Europe's problems. But other wars have been decisive: and they have been decisive just to the extent that they have been revolutionary. Now a revolution is made not with guns alone, but mainly with ideas. If Lincoln had listened to those Northern moderates who deplored the Emancipation Proclamation, just how decisive could the Civil War have been?

America, alone of the Allies in the last war, fought under a revolutionary slogan—we wanted to let Democracy grow in Europe. We failed, not because Democracy is not practical, or efficient, or desirable, but because the soil in which it could grow was not provided. Democracy did not fail in Europe after World War I. Nationalism never let it be tried. If freedom is really established at the end of this war, taught and safeguarded till its roots strike deep, it cannot fail now. You may doubt it, but Hitler does not. To him it is anathema, it is the one thing he fears.

Opposition to Hitler's International of the Weak can come only from those who are strong enough to believe in themselves and to fight for themselves. A conquered Polish peasant, a Norwegian fisherman, a Czech factory worker, an Italian locomotive engineer, a bewildered French soldier just released from prison camp, must have something to hope for. Each must have something to hope for that will be common

to all, and bind them together in an army that the irrelevancies of nationalism or race will not splinter. And their community consists of this—they are all poor men, men on the edge of starvation. Even the fact that they are oppressed is not so bad as this. Indeed, if they did not have to fear that they and their wives and children would starve next week or next winter, could they be oppressed so easily? But as it is, starvation and despair are what lie ahead, and their community will be only that of the earth that at last covers them all, unless they can be shown that what they have in common is a chance to satisfy their needs as free men working together.

Churchill is an Englishman, and the symbol of that tight little isle; Hitler is the symbol of destruction. But Roosevelt, too, is a symbol to the common folk of Europe who have sent cousins and brothers and sons to America, and seen them become incredibly prosperous by Old World standards, and as free as any other Americans. He is a symbol not just of a rich country overseas, that could ship food to Europe, or send planes to England. To them he is the symbol of a chance to stand on their own feet and help themselves.

When Roosevelt set up the New Deal—piecemeal, pragmatic, beset with contradictions that yet did not stop its attaining its ends, the defense of individual liberty and the widening of material security—he went about it like a journeyman carpenter, not like an architect with a head full of blueprints. And all the time that he was stopping a leak here or slapping a compromise over a hole there, he was doing much more than sophisticated Americans, lucky Americans, whose grandfathers were free men, knew. He, and the New Dealers who argued with him and disagreed and thought he went too slowly, and the conservative men in the Administration who argued and disagreed and thought some moves were unnecessary and perhaps convinced him and perhaps didn't were working Democracy out another step.

ROOSEVELT'S MORAL AUTHORITY

Europe knows it and Hitler knows it and now at last we have come to realize it too. Roosevelt has been slow to realize how much his moral authority means in the world. His vanguard of New Dealers found it out a long time ago. They have been persuading him that a philosophic drive must accompany material sent to the front, and that he is the man to lead it.

Roosevelt, an activist if there ever was one, has been feeling his way toward a revolutionary program for winning the war in many of his recent speeches. And following Bill Donovan's romantic travels through the Near and Middle East for Secretary of the Navy Knox, missions to the Caribbean, to England, to China have been undertaken by close advisers of the President. They have been gathering factual data to bring back to Washington. They have also been political and propaganda embassies.

China affords the most concrete example of how Roosevelt proposes to win this war. Last summer, after the Fall of France, Britain again started appeasing Japan by closing the Burma Road. Chiang Kai-shek asked himself whether the democracies understood in whose interest he was fighting. Help from the democracies of the West, on whom all China had depended with incredible hope for three years, was not forthcoming—even the U. S. continued to supply Japan. Communist influence was growing in the territory their Eighth Route and New Fourth Armies controlled. It began to seem as if Chiang would suspend his national war against Japan and resume his civil war against the Communists.

Then, with characteristic diplomatic indirection, word trickled through to Chungking that it might be profitable to invite Lauchlin Currie, one of the President's most anonymous administrative assistants, to come to China. Currie, No. 1 U. S. disciple of John Maynard Keynes, is also the No. 1 New Deal economist. He is not a politician. He has the im-

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FOR FIRMER GUMS—CLEANER TEETH

ROOSEVELT VS. HITLER (continued)

mense prestige, so important in China, of a scholar; moreover, a scholar who has taught at Harvard. He has the confidence of the President. He was the perfect choice. So, late in January, he enplaned for Chungking.

The situation in Asia had become infinitely complicated, as the Soviet-Japanese Pact is enough to show. Currie's job was to prevent Chinese adherence to any such axis—an axis which might serve as a magnet for India too, and which could only be dominated by Japan. The Japanese, at the time of his arrival, were waiting anxiously for civil war to divide China again: this is always an excellent reason for Japan to extend her program of "pacification."

CURRIE CARRIES THE NEW DEAL TO CHINA

Currie's mere presence, as a personal adviser of Roosevelt, was exciting to the Chinese. He greeted Chiang as Roosevelt's fellow-leader of democracy, and gave him the Boss's specially autographed picture. It made the Generalissimo proud. Few Americans had treated China's soldier executive as a leader of world democracy. At any rate, Chiang agreed to call off the civil war long enough to sound out America's latest emissary. Perhaps the U. S. was like China, where college professors are trusted to carry real mail. What could he lose? If Currie had just come to talk friendship, Chiang would find it out when Currie returned to the States. In that case, he could go back to feuding.

Accordingly, he gave Currie the run of Chungking. Having the most nebulous and therefore (to the Oriental mind) potent status, the Currie mission was soon deeper in Chinese politics than any officially accredited diplomatic mission could possibly have been. Soon Currie was reviewing troops, going the culinary rounds, listening and lecturing from 7:30 a. m. to 2:30 a. m. every day. The Lefter-wing politicians and intellectuals, some of whom were let out of jail in his honor, hailed him as the bringer of a New Deal for the East. His presence put the inner circle on its best democratic behavior. The Governor of Szechwan, an intimate of the Generalissimo, was driving Currie around in his car when the chauffeur hit a ricksha. Not only did the Governor stop, but he submitted silently to a five-minute tongue-lashing by the coolie.

Currie's ostensible mission was to give China a budget. But the central government has no income to speak of. It simply prints notes. This has resulted in inflation and the hoarding of food; between 1938 and 1940 the price of rice rose 1,000%. But this problem was so closely allied to the basic problems of Chinese economy that to draft a budget and get it adopted, Currie had to suggest a whole series of social reforms.

The average peasant pays 60% of his income (cash and crop) in rent. In return the landlords, mainly militarists, are supposed to give the peasants police protection. But the militarists pay almost no taxes to Chiang's government. To make his budget, Currie apparently argued that Chiang should stop being a front man for the landlords, and take them into partnership instead, i. e., tax their incomes. Some of the income could then be routed back to the commodity-starved peasants via a benefit program. Thus inflation, hoarding, the feudal independence of the landlords and the political orphanhood of the peasants would all be attacked at once. It dawned on the Generalissimo that he could overnight become a popular leader on the Roosevelt model if he let the peasants feel that the nationalist war, in addition to being a war for China's freedom, was also a war for social justice.

One question remained unanswered: could the professor deliver? Until the Chinese knew that, his ideas were merely something to think about. But deliver he did. Four days after Currie's return, the President made his speech to the White House correspondents about his plans under the Lease-Lend Act. "China expresses the magnificent will of millions of plain people to resist the dismemberment of their nation. China, through the Generalissimo, Chiang Kai-shek, asks our help. America has said that China shall have our help." Thus awarded a place in the sun beside the British, the Generalissimo answered. "The people of China," he said, "will be immeasurably heartened by your impressive reaffirmation of the will of the American people to assist them in their struggle for freedom from foreign



domination and in the resumption of their march towards democracy and social justice for all." This kind of ball-tossing wins political wars.

The U. S. has already sent pursuit planes to China. About a dozen outmoded bombers are following, along with artillery, other ordnance, trucks, machinery and raw materials. Planes that the British would turn up their noses at are anything but obsolete in the Far East. The pursuit ships, by protecting the Chinese troops from strafing, will enable them again to move in formation. The old bombers may enable China to raid Tokyo, which is bamboo.

A fortnight after the planes left for China, an Associated Press cable indicated that Chiang was keeping his part of the bargain:

"The influential newspaper *Ta Kung Pao* said today that the Chinese Government would undergo a sweeping reorganization soon in the interests of greater efficiency, introduction of new and younger blood and closer connections with the world's democracies.

"Informed sources said the personnel changes were likely to be the most extensive since the hostilities with Japan began in 1937."

March 24, the Generalissimo, addressing the Kuomintang Central Executive, followed through in even more startling fashion. "Economic difficulties are now 70% of the war problem facing the nation," he said, "and military difficulties 30%." He lectured his 200 top men for having let their revolutionary ardor cool, for having given the people reason to lose confidence in the Kuomintang. He asserted that the people now consider it loose and corrupt. With the symbol of Franklin Delano Roosevelt in his mind's eye, Soldier Chiang demanded that his Party "return to the People." Roosevelt, through Currie, had moved to establish a base of democracy in the Far East. The starved, illiterate peasants of China have fought like lions when they had ideas to fight for, as the Communists have proved. Democracy can have a billion allies in Asia—in China, India, yes, in Japan itself. A new frontier for industrial expansion, based on a rise of the sub-human Asiatic standard of living, can lie open to friendly American enterprise after the war. In the longer perspective of history, whoever wins the European war will really be winning an option to participate in the industrialization of Asia.

ROOSEVELT IS HIS OWN STATE DEPARTMENT

Like the President's operations on other political battlefields, this mission was undertaken outside the State Department. The President has had to work this way for several reasons, chief of which is the make-up of the Department itself, below the ideological plane on which Secretary Hull, Assistant Secretaries Berle and Acheson function. The professional diplomats are alternately panicked by Hitlerism and naive about "dealing" with it. Nevertheless they serve a useful function. They are decoys for the Axis, just as the Nazi Foreign Office has been for the democracies. Hitler also left the old diplomats on tap. Personal attachments bound them to the diplomats of the democracies. They thought Hitler was crazy. But unwittingly they played a vital role in blinding the democracies to the reality of Hitler's International.

Roosevelt has the same setup in the State Department. He is using the professionals, not listening to them. Thus the diplomats would never have suggested to the President that he begin merchandising the New Deal to England. This is what he has begun to do. By which is meant a frank criticism of Mr. Churchill for trying to stop Hitler by courage, character and arms alone, as well as of Mr. Bevin for assuming that universal collective bargaining is a revolutionary dynamic instead of just a by-product.

A group headed by J. B. Priestley has recently served notice on Mr. Churchill that patriotism is not enough. Those Americans who have been seeing Harold Laski's Socialism under the British bed may be reassured. The Europe that is fighting for this revolution does not want to export isms to the U. S.; it wants to import the New Deal.

The British New Deal Opposition goes further. Thus, Francis Williams, an important Liberal journalist, published a hard-hitting book called *War By Revolution*. He criticized his Government for confusing this revolution

CONTINUED ON NEXT PAGE

Why FILMO is my choice for fine personal movies

BY *Ernie Haller* *

CINEMATOGRAPHER

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*Mr. Haller's photography in "GONE WITH THE WIND" won him an Academy Award.

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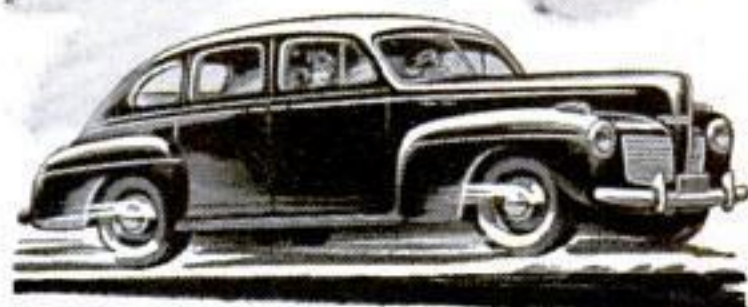
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ROOSEVELT VS. HITLER (continued)

with British patriotism. In Europe, he is for a Continental sovereignty; in the Empire, for unconditional freedom for India now. India's leader, Nehru, one of the world's great democrats, is now in jail. In England, too, some of the world's most effective democrats are being interned. They are Hitler's refugees. Williams called on the Government to mobilize them for Fifth Column operations against the Nazi rulers of their homelands.

On April 3, one of the President's protégés, Attorney General Jackson, who had just been yachting with him, made an amazing speech in which he practically put the seal of official approval on such British New Deal talk. He said:

"Most Americans, because of their defensive attitude toward the so-called Fifth Column, have failed to realize that vulnerability to the Fifth Column is Hitler's, not ours. His overextended domain now includes millions of alien and unwilling subjects—full of revenge and on the verge of insurrection. These are Czechs, Poles, Danes, Norwegians, Hollanders, Belgians and French. They constitute the greatest Fifth Column opportunity in history. . . . We can . . . take the propaganda offensive, out-Fifth-Column the master Fifth Columnist himself."

Far from resenting any of this as an intrusion or an impertinence, Mr. Churchill showed that he was open to suggestions. He told the House of Commons that if "a sufficient body of gentlemen" would constitute themselves an Opposition, "they could be definitely recognized as such." Such an opposition could be a transmission belt for Roosevelt's ideas on how to tool up England for her new role in this war.

Then the President took another step toward the organization of a Democratic Foreign Legion. Under the Lend-Lease Act, he arranged to arm a Polish Legion to be trained in Canada. Polish General Sikorski, after calling at the White House, returned to New York where, pointedly, he met a delegation from the American Jewish Congress. The old Warsaw Government had in its day rivaled Hitler for anti-Semitism.

Soon after the President had made this arrangement, another important New Dealer, Jerome Frank, made a speech calling attention to the revolutionary implications of Sikorski's visit. Last week, addressing the graduate faculty of the University in Exile of the New School for Social Research, Frank told these men that they are not refugees in the U. S. For, he said, "America is the one country today in which Italians, Germans, Poles and others of enslaved nationalities are free. You are the only leaders your countrymen recognize. In New York, every one of you is in the capital of his own country. And your countrymen know well that you are leading the Revolution that will bring a New Deal to all Europe. The University in Exile constitutes the nucleus of a Council of Nationalities which, as Attorney General Jackson recently said, can out-Fifth-Column Hitler, and which carries the seed of that Federation of a Free Europe for which all free spirits are working."

BLUEPRINT FOR THE CARIBBEAN

So much for the British front. Let us look at another and nearer example of taking the New Deal to the World.

Before Currie's trip to China, before Harry Hopkins was sent to London, Roosevelt had dispatched his first investigator-ambassador to one of the most important battlefronts of the War of Influence and Ideas—the Caribbean. Already Hitler has set up a Gestapo organization in Pétain's Martinique. Immediately after his re-election, Roosevelt sent his old friend Charles Taussig of the American Molasses Company off to talk to British administrators of the Caribbean islands where American defense is basing itself, and to interview the native labor leaders as well.

A slow fire has been burning in the Caribbean region for years. Sometimes it smolders underground. Sometimes it flames up into riots and insurrection. Whatever British rule may be called at home, there is no trace of democracy about it in the Caribbean islands—less if possible than in our own Black Belt, poll-tax region. In Trinidad, a storm center, only 6.5% of the population has the right to vote. It was only a few years ago that trouble in the West Indies finally provoked Lord Moyne's report which contains so much

CONTINUED ON PAGE 107

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YOUR HAIR FREE FROM
LOOSE DANDRUFF**



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sense hair tonic*

JERIS

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Time for the open road Time for new *Champion* SPARK PLUGS



*You're always
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Champions!*

National Spark Plug Change Week May 5 to 11

NOW IS THE TIME, and here is the way, to correct sluggishness, poor gas mileage and poor engine performance in your car—have your spark plugs checked and cleaned by a Champion Spark Plug dealer, and if they have been in service 10,000 miles or more have new Champions installed.

National Spark Plug Change Week now serves as an annual reminder to hundreds of thousands of motorists that changing spark plugs every 10,000 miles actually saves them money, and at the same time revitalizes the performance of their engines.

Champion Spark Plug dealers offer special spark plug service during "Change Week" which includes testing, cleaning and adjusting—services which enable you personally to see whether new spark plugs are necessary.

When you buy spark plugs demand Champions because no other spark plugs give the same championship performance which has made them the choice of racing champions everywhere. No other spark plugs have the patented Sillment seal which keeps Champions free from troublesome gas or compression leakage *common to ordinary spark plugs*. This exclusive feature alone makes Champions your logical choice if you want the performance your high-compression engine and today's modern anti-knock fuels are capable of.

There is a Champion dealer near you who displays the familiar Champion "bow-tie" sign which is the sign of dependable service. Have him revitalize your engine today!

The Sign of Dependable Service



**HERE'S THE
CHAMPION
FOR
YOUR CAR**

MODEL	YEAR						
	'35	'36	'37	'38	'39	'40	'41
AUBURN	H10						
	14 mm. Hds.						
AUSTIN AM. BANT.	C7	C7	C7	J8	H10	H10	H10
BUICK	15	15	15	J8	J8	J9	Y4A
CADILLAC	7	8 cyl. J8			Y4A	Y4A	Y4A
		Others 7					
CHEVROLET	J5	J8	J8	J8	J8	J9	Y5
CHRYSLER	Reg. Hds. J8					J9	J9
	Alum. Hi. Hds. H10						
CORD	C7	H10	H10	H10			
DE SOTO	Reg. Hds. J8				J9	J9	
	Alum. Hi. Hds. H10						

MODEL	YEAR						
	'35	'36	'37	'38	'39	'40	'41
DODGE	Reg. Hds. J8				J9	J9	
	Alum. Hi. Hds. H10						
DUESENBERG	6M	6M	6M	6M	6M		
	Models A & B, C4						
FORD	Big V8 18mm.						
	7	7	7	7			
	J8 Big V8 14 mm. H10						
	J8 V8 60 HP C4						
	H10 H10						
FRANKLIN	C7	C7	C7				
	7	7	7	H10			
GRAHAM	Superchad & 95 Ser. H10						
	All Reg. Hds. J9						
	All Hi. Hds. H10						
HUDSON							

MODEL	YEAR						
	'35	'36	'37	'38	'39	'40	'41
HUPMOBILE	C7	C7					
LAFAYETTE	7	7	7	7	7		
LA SALLE	J8	J8	J8	J8	Y4A	Y4A	
LINCOLN	7	7	7	7	7	H10	H10 Com. or H10
MERCURY						H10	H10
NASH	To '39-6						
	L'He. C7						
	Ov. Hds. 15						
	14mm. J5						
	7	7	J8	J8	J8	J9	H9 Com.
OLDSMOBILE						J8	J9
OVERLAND							
PACKARD	J8	J8	Y4	Y4	Y4	Y4	Y4A
PIERCE ARROW	1 1/2 JA 85-C4	H10	H10	H10			

MODEL	YEAR						
	'35	'36	'37	'38	'39	'40	'41
PLYMOUTH	Reg. Hds. J8				J9	J9	
	Alum. Hi. Hds. H10						
PONTIAC	J8	J8	J8	J8	J8	J9	J9
REO	C7	H10					
	1935 Alum. Hd. 7						
STUDEBAKER	All Reg. Hds. 8						
	Hi. Hds. 7						
STUTZ	6M	6M	6M	6M	6M		
	All Reg. Hds. J8						
TERRAPLANE	Hi. Hds. H10						
WILLYS 4, 6 & 8	C7	C7	C7	J8			
	Reg. Hds. J8						
	Hi. Hds. H10						
ZEPHYR	All Models H10						

dynamite that it is available only to a few administrators in the islands.

Here is a situation which Hitler's International of the Weak is only too anxious to exploit—a place where all the fine words about democracy sound cheap and untrue, however sincerely they may be meant. Sabotage, provocation, espionage could run riot here, Negro racism, breeding in the Caribbean, could wreak havoc in the U. S., where our treatment of the Negroes is the great blot across the old belief of ours that all men are created equal. While the islands remain under the control of the sahibs of the British Colonial Office, there is not a great deal to be done save by persuasion and example. But the whole Caribbean is one, whether owing allegiance to the British or to the American flag. Roosevelt, who loves to fish there, knows this well. The Caribbean is an old hobby of his.

Roosevelt's starting point was Puerto Rico, that rich island under U. S. sovereignty which is bled by absentee sugar barons. It imports practically all its food though it contains some of the richest land in the world. The President's old right-hand man of the first New Deal, Rex Tugwell, was borrowed back from Mayor LaGuardia, whose Planning Commissioner he has been, and sent off to see what could be done in this land of hookworm and malaria, rice and beans, where subsistence farming was forbidden two generations ago by the sugar companies. Tugwell's policy, which he has pushed pretty far along, can best be described as appeasement of the native population, and building an axis with the local Nationalists.

The Nationalists want our Department of the Interior to enforce a 40-year-old law which prohibits the owning of immense tracts of land by any corporation. They want, in other words, the same breakup of absentee landlord estates as do the Chinese, and the setting up of an economy based on native land-owning; this is just Jeffersonianism expressing itself in a colonial setting. New touches are added in the plans for high-powered scientific agriculture. Now the kind of mind that feels that this is too good for the Puerto Ricans, or the natives of the other islands, is not the kind of mind that can be on the side of Democracy in the present battle. It is the kind of mind that accepts Hitler's caste system almost without questioning.

Although the British Caribbean possessions are still pursuing balanced budgets and surpluses, the realistic Moyne Commission advocated this very policy of breaking up part of the big estates into food farms, which the U. S. is pursuing in Puerto Rico. If defeat for England makes these islands into orphans, it may be too late for Roosevelt's policy to go to work in them. He is being urged now to ask England to hand them over to the U. S. and to establish a Caribbean protectorate run by a governor general reporting to him. Then, sanitation, food, social and economic reform, vigorously applied, can thwart Hitler's plan for revolt.

If the U. S. has learned that this is not fundamentally a military war, that lesson should be applied in the building of our huge naval and air bases in the British West Indies. We need these bases desperately—so desperately that we cannot afford to have them stand on quicksand. The only way to build them on solid foundations is to make the natives welcome in the army of Democracy.

REALISM IN LATIN AMERICA

The Caribbean problem overflows into Latin America. Our Latin American policy has been anything but effective. Its most conspicuous omission has been economic. Latin America wants goods, factories and processed food before it wants broadcasts or the pleasant boondoggling of cultural relations. Nazi propaganda, urging the continent to ride the Wave of the Future, cannot do more than promise pie in the sky. But Germany's promise to buy Latin American products after winning the war is offset by Latin America's fear that, instead, Germany will continue the war until Latin America too is conquered. A concrete economic answer from us will do more than any number of goodwill ambassadors.

A new program is now in the making, both bold and imaginative. It centers around the very competent personality of Surplus Marketing Administrator Milo Perkins.

CONTINUED ON NEXT PAGE

With 300 Gins to choose from:

The Advantage is with Gordon's



BECAUSE...

Gordon's has the advantage of Liqueur Quality and High Proof, 94.4.

and BECAUSE...

Drinks never taste thin with Gordon's Gin.

- Because there's no gin like Gordon's, it naturally costs a little more—but you get the advantage of Liqueur Quality and High Proof, 94.4. That means richer flavor, velvety smoothness—drinks that never taste thin!

Gordon's Gin

100% Neutral Spirits Distilled from Grain

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Broiler ROBOT
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FOR MORE DELICIOUS MEALS—WITH LESS WORK!

IT BROILS—COOKS—TOASTS— easily, quickly—right at the table! "Seals in" juices and brings out full flavor of steaks, chops, fish, poultry, etc. Perfect for breakfast, lunch, dinner or entertaining. Finest 2-heat electric unit.

Just the gift for any bride—of this year or yesteryear. Come out of the kitchen—cook at the table in cool comfort the year 'round—and treat your family to delicious meals!



The Broiler that's chromium-plated on solid brass for long life. 6 models, from **\$7.95**

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FARBERWARE
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COMPLETELY AUTOMATIC

TURNS ITSELF OFF WHEN COFFEE'S DONE • THEN KEEPS IT HOT

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ROOSEVELT VS. HITLER (continued)

Congress now has before it an amendment to the act empowering the Government to acquire farm surpluses. This amendment would give Perkins power to acquire the surpluses of other countries, especially in this hemisphere, and to pay for them with our surpluses. Brazilian coffee could be used to provide Latin America with processed foods, vegetables and dairy stuffs which are needed. Agronomists, home economists, plant breeders, nurses would be sent to hand out these products and to train Latin Americans to prepare, distribute and eventually to produce them. As Perkins points out, the Department of Agriculture has in the Southwest many Spanish-American technicians who could overnight become the teachers and helpers of millions of peasants in Latin America.

So close to Perkins heart is this program that, not only he himself, but Mrs. Perkins, the three Perkins' Secretaries, his economist and his assistants are all learning Spanish. In the Department as a whole, several hundred people are studying the language. Perkins himself gets home from saving the world each night to repeat Spanish sentences like: "The carpet is blue and so is the sky."

Canada, on the other hand, has not yet begun to integrate with Roosevelt's new order and Roosevelt has not been needling her. Toronto greeted Willkie enthusiastically. Yet the timid, unimaginative Mackenzie King Government continues to be blackmailed by the crudely pro-Axis French Canadian minority (an ideal Nazi Fifth Column). The war has boomed Canada's economy, and made her a liaison between the U. S. and England. Yet all Mackenzie King wants to talk to the U. S. about is munitions financing. And he has dared only to raise Canada's original one-month conscription term to a scarcely less absurd four months. King and Churchill are not close, although King and Roosevelt are. (They are both Harvard men.) This accounts for the most promising step about to be taken toward Canadian-U. S. integration: the beginning of Roosevelt's favorite St. Lawrence Seaway, which will in a few years embrace big sections of both countries in a unified regional structure comparable to TVA. Meanwhile, leadership is needed, and only Roosevelt can provide it, if he will. Ottawa's job is to declare independence from the Axis transmission belt in French Quebec.

TOTAL WAR OVER IRELAND

Not in this hemisphere but in Ireland is all-out total political war being waged most hotly. The Irish issue per se is one of European geography—it is obviously the place from which to launch the invasion of Britain. But in its equally important ramifications, it crucially affects American politics and the American attitude towards the war. Mr. Churchill himself is unfortunately not *persona grata* in Dublin, having truculently opposed the ceding of England's Irish bases in 1938. The Irish are being just as truculent in refusing to return them.

However, there is plenty of realistic observation in Dublin which acknowledges that, whether before or after the invasion of England, Hitler's plans call for an attack on Ireland; and that not even the most craven neutrality can buy him off. Hard-headed Irishmen believe that the first thing the Nazis would do would be to give Ulster to Dublin and arms to Ulster: divide and rule with a vengeance.

But from the beleaguered Irish comes a proposition which offers them a way out of their dilemma by posing one for us. Dublin will not give up the Irish bases to London: the symbolism is too repugnant to Irish Nationalism, and it would play into the hands of the Nazi-oriented Irish extremists. But the bases could be offered to the U. S., the second homeland of the Irish people, and a powerful and welcome protector.

Here is our problem in all its distinctness. If the U. S. wants to help England as more than a gesture—enough to keep her alive—we shall have to convoy the food and arms we send her. The Irish bases would, of course, be the destination of American convoys.

Well, how deeply are we in the war anyhow? Are we ready to admit that the whole conception of mere material aid to England was a mistake? Are we ready at last to abandon weasel words like "lease-lend," and to get down to brass tacks? We don't want—and can no longer afford—a

"I can't understand you—letting ordinary constipation ruin your Florida vacation the way it did!"

"If I'd only known then what I know now! You see, I've been taking

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CONSTIPATION is not created overnight... certainly it should not be purged overnight by violent methods that high-pressure you and leave you "woozy." A tablespoonful of odorless, tasteless Nujol each night and morning establishes effective intestinal lubrication, gives continuing relief from ordinary constipation. Not "just another" mineral oil—Nujol's viscosity is scientifically controlled to give best results. Get a bottle at the druggist's.



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CONTINUED ON PAGE 110

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2. Dinner Dress of Black and White "Chequed" Crown Tested Cohama Rayon Taffeta and White Mousseline de Soie.

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How? Just open your mouth and say, "DAIQUIRI Coctelera Rum." This delicious, light-bodied Puerto Rican masterpiece—considered one of the finest rums in the world—is as duty-free as air . . . and you don't go around paying duty on air, do you?

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ROOSEVELT VS. HITLER (continued)

policy of aid to England simply because the British are brave and speak our language and are deserving of our charity. We must recognize that Britain is ceasing to be a foreign State, and is becoming our 49th State—the one which happens to be on the firing line. We need a policy which will keep the war on the other side of the ocean. There is only one way to do this: by the kind of political counterattack against Hitler and his prejudice-breeding, nationality-dividing International which this plan for an Irish-U. S. axis involves.

Our help to Ireland and Ireland's partnership with us, would clearly be a bad blow to Hitler's plans for the U. S. Ireland's neutrality has offered a wonderful, and not neglected, opportunity to divide the lower and middle classes of many of our cities. Dissatisfaction for England's war among Irish-Americans has played into the hands both of sincere isolationists and, unfortunately, of organizers of Hitler's International—who have nothing to offer Irish-Americans either as Irishmen or as Americans. That would change with the Irish bases in our hands, and Ireland working sturdily—in her own interests—against Hitler.

ROOSEVELT TAKES THE OFFENSIVE

All this time Roosevelt has been talking National Defense. But in reality he was forced to admit months ago that this is a will-o'-the-wisp. For the job can't be done as just National Defense—you can't lick Hitlerism either nationally or defensively. In order to secure real U. S. Defense, Roosevelt must mobilize an international assault on Hitler's New Order. He has found out that this idea of a New Order is Hitler's real secret weapon. He has found out, too, that his New Deal is a better one.

Roosevelt's abandonment of the Concept of Defense for that of Attack springs from his insight into the truth that the New Order and the Four Freedoms cannot divide the world between them. In the end one must suppress the other.

In taking the political offensive, therefore, he has followed one principle: to unite the nationalities and the economies which are defenseless against Hitler so long as they are divided. And, most specifically, he has accepted as his major premise the proposition that the two conglomerations of nationalities and economies called the U. S. and the British Empire are intrinsically indefensible so long as they remain two separate halves; and that they will be invincible as soon as he merges them into a new organic unity.

Two years ago one of his close advisers made a diary entry of something the President had told him. Last January, this diary entry was repeated to the world as Roosevelt's Four Freedoms. Freedom of speech, freedom of religion, freedom from want and freedom from fear. Not very exciting to us, perhaps even too commonplace to be taken seriously. But what does freedom of speech mean in Warsaw, freedom of religion in Vienna, freedom from want in Paris, freedom from fear in Rotterdam? Instead of being obvious and trite, they are so explosive that they *imply* a whole new way of life, just as their application in Asia implies revolutionary change.

The establishment of Freedom throughout the world as it is now, often seems impossible and hopeless and so old-fashioned that it is rather dull and embarrassing to think of. Why it should be easier and more exciting to conceive of the establishment of the personal dominion of one mystic illiterate over the whole world is difficult to understand, until we remember the hundreds of generations of conditioning we have undergone. Such a thing as a freeman has existed rather infrequently and in quite small numbers up to the last 165 years. We still find some satisfaction in subservient identification with a conqueror, in vicarious enjoyment of a master's power. And, to the discouraged, to the despairing, it is not only the glamorous way of parades and sacrifice, it is the easy way in which your thinking is done for you. It has an appeal. We should recognize it. And recognizing it, we can realize its falsity. We can, with new hope, see the weapons we have against it and, backed by our technical might of farm and machine, of food and armaments, we can say to Europe and the East: You need not submit. Here in this country we are free in body and mind. Listen to our President. Freedom is your birthright too.

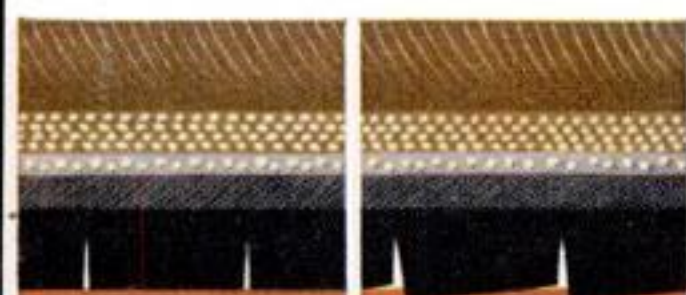


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E



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THEY GET TEMPERED RUBBER! The thick long-wearing tread of Tempered Rubber (E) now has been improved with a secret compound to give it greater resistance to destructive heat and even more mileage. When the tread is half worn, any U. S. Dealer will *regroove* it (F) restoring the rib-depth...nearly doubling the non-skid wear.



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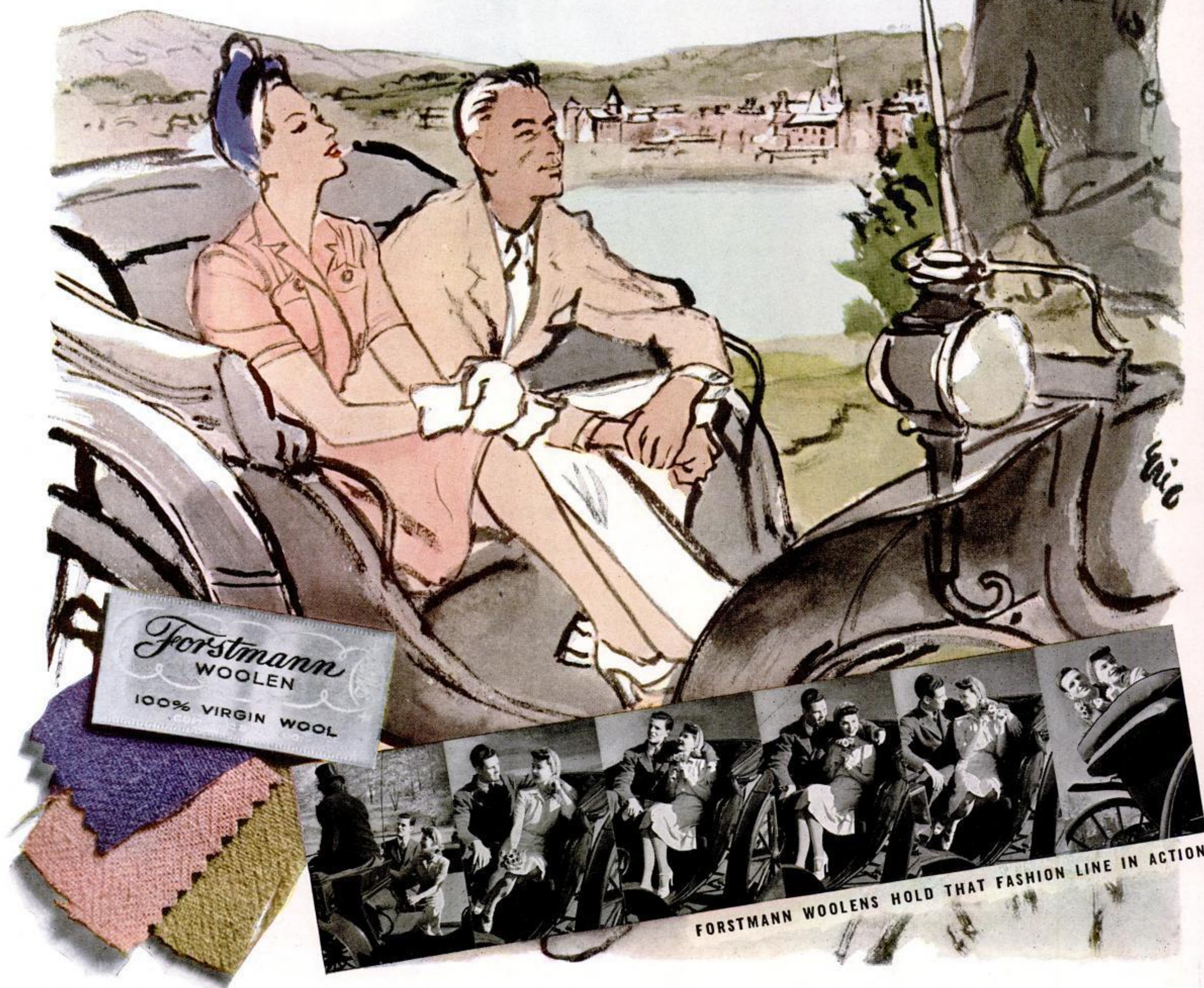
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BOARDING HOUSE

Life at Mrs. Frost's Chicago "home" makes a vivid photographic document

In story and jest, on stage and screen, the U. S. boarding house has been so thoroughly caricatured that Americans who never lived in one can scarcely imagine what the real thing looks like. Say "boarding house" and they think of the gabby buffoonery of a "Major Hoople" cartoon, the sentimental theatrics of *The Passing of the Third Floor Back*, the grimy defeat of *An American Tragedy* or the flickering wistfulness of O. Henry's *The Skylight Room*. Yet to millions of lonesome people the boarding house, for all its too perceptible faults, is home: a place where one turns in daily need to still the inextinguishable hunger for human companionship.

The average boarding house runs to a pattern. Most often it is a big run-down mansion, shabby for need of paint and repairs, in a neighborhood whose golden days are past. Inside there is the pervasive smell of carpets that are seldom taken up, of kitchen odors that are never fully aired. Mail lies scattered on a battered hall table or stuck behind an old hall mirror. A drudge plods up and down steps, perpetually cleaning. Upstairs the bulbs are dim and the floor runner frayed. Each piece of hand-me-down furniture clashes with the next. The bathroom is plastered with signs and the plumbing is faulty. At night, under the beaded glass lamp of the dining room, boarders run to type: star boarder and wag, homely girl and

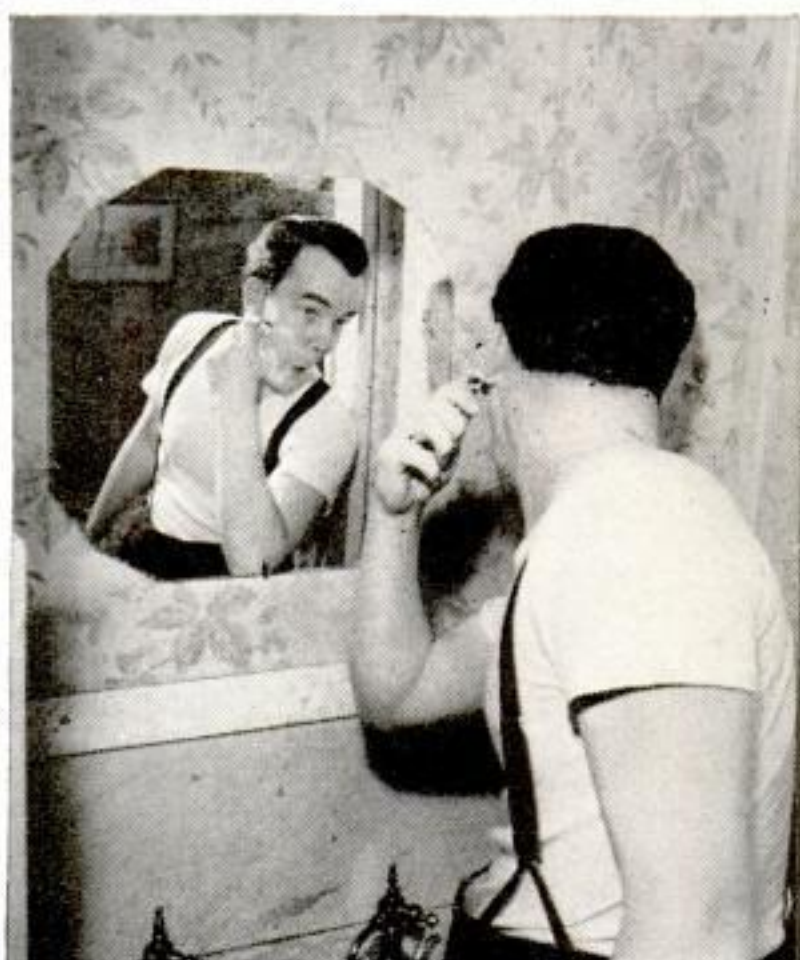
coquette, homesick youth and garrulous old man.

When, on rare occasions, a really motherly person runs the house, she can take these ingredients and mold them into something resembling a home. This is what Mrs. G. Harwood Frost has done with a rambling, 12-room suburban manor at 6213 Kenmore Ave. in North Chicago. Like the house, the elderly Frosts have seen better days. Mr. Frost is a proud descendant of Puritan Edmund Frost who contributed ten shillings to Harvard College in 1654. In his youth he was business manager of an engineering journal, had a conveying machine company of his own. He first met his wife in the Latin Quarter of Paris. Five years ago, after his business failed and his heart went bad, they bought the old frame building just off Lake Michigan and advertised for lodgers. Since he cannot mount steps or do heavy chores, Mrs. Frost, in a black dress with a dainty lace collar, plays major-domo to what she calls "the big happy family in our home." Currently she has six tenants paying \$10 each a week, but this number can be stretched to nine. She genuinely likes her "guests," gives them the run of the house and sometimes brings them food at night. In return, they genuinely like her. For Staff Photographer William ShROUT's warm and realistic picture story of their communal life at Frost's, turn the page.



Boarding house mother to six Chicago dwellers is Mrs. G. Harwood Frost, a cheerful 60-year-old woman who tries to keep her boarders happy.

RADIO ACTOR



Henry Hunter Hoople has been boarding with the Frosts, off and on, for four years. His is the only room with a washbasin, at which, in the morning, he shaves (*left*). "Hoop" is a character ac-



tor who used to play a dumb Swedish farmhand, named "Elmer," on a Chicago radio show. Recently he journeyed west and tried to crash Hollywood, but now he is back at the Frosts, with only some souvenir photographs of the film capital to show his friends (*center*). At present he is writing a radio



show (*right*) about ranch life in the southwest which he hopes to sell to a cereal company. For himself he has created in it the fat part of a comic Swedish pal of a galloping cowboy hero.

CHILDREN'S LIBRARIAN



Lucy Lawatsch plays big sister to all the Frost boarders. Being the only girl in the house, she has first rights in the morning scramble for the one bathroom (*left*). Since Lucy is children's li-



brarian at the Sherman Park Public Library, she spends many of her evenings in her room reading books for or about children (*center*). But in her spare time she plays bridge with the men, chats with Mr. Frost, or patiently listens to the girl troubles of boarders like "Hoop" when he comes back from a date



around midnight and finds her searching the icebox for a stray chicken wing (*right*). Her great fear is that some day she will be transferred and have to go back to living lonesomely in a YWCA.

TEXAS BOOKKEEPER



Robert Parr, who waits for his turn outside the bathroom in the morning (*left*), moved into Frosts last January when he was transferred to the Chicago office of the Natural Gas Pipeline Co.

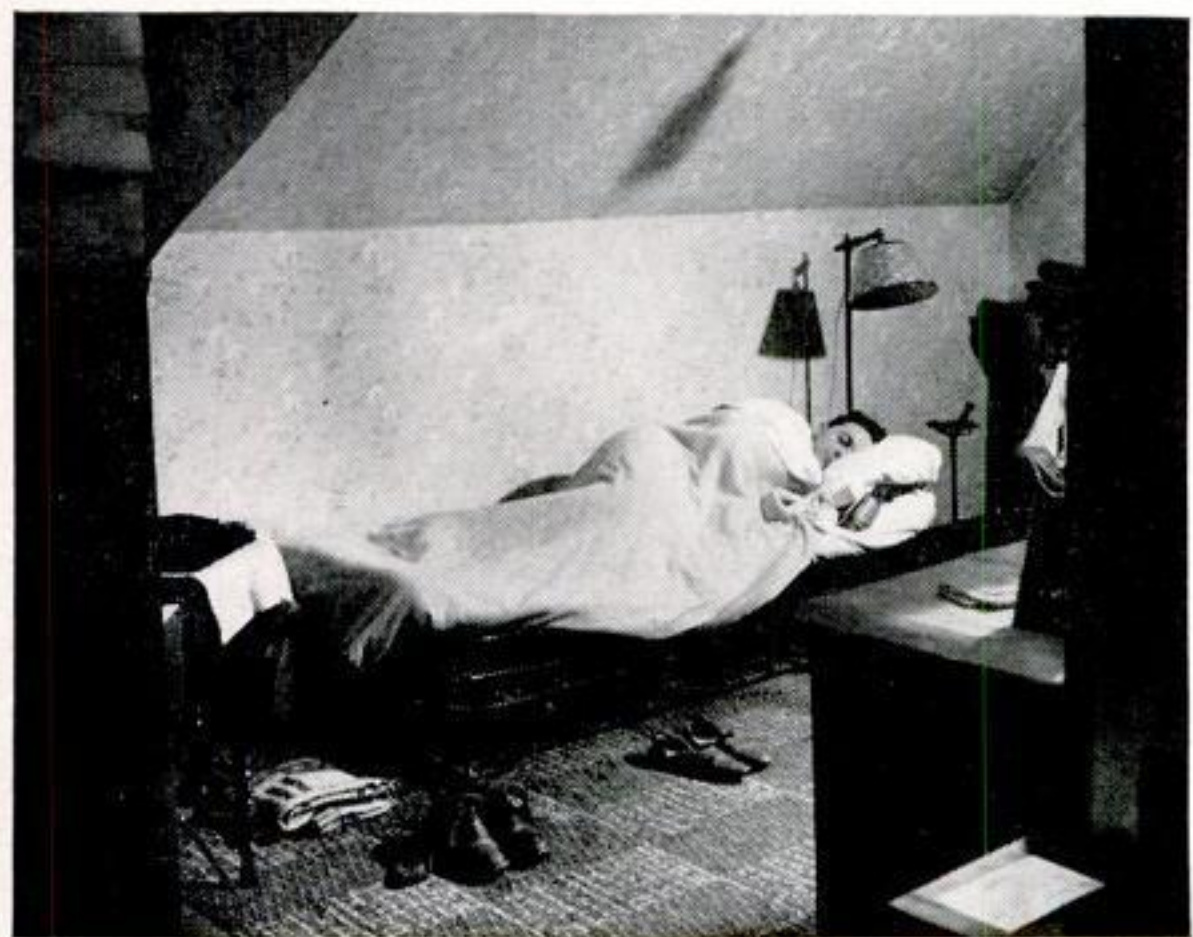


In his opinion, Chicago cannot hold a candle to his native Amarillo. The moment he comes home at night, homesick Bob puts on his big sombrero and the hand-stitched cowboy boots seen lying on his floor (*center*). Incidentally, Bessie, the maid, has to contend with cleaning up six rooms like this every day.



Now and then, like other boarders, Bob goes down for a visit to the basement den (*right*) where, amid a welter of books between furnace and coalbin, Mr. Frost is writing a long religious history.

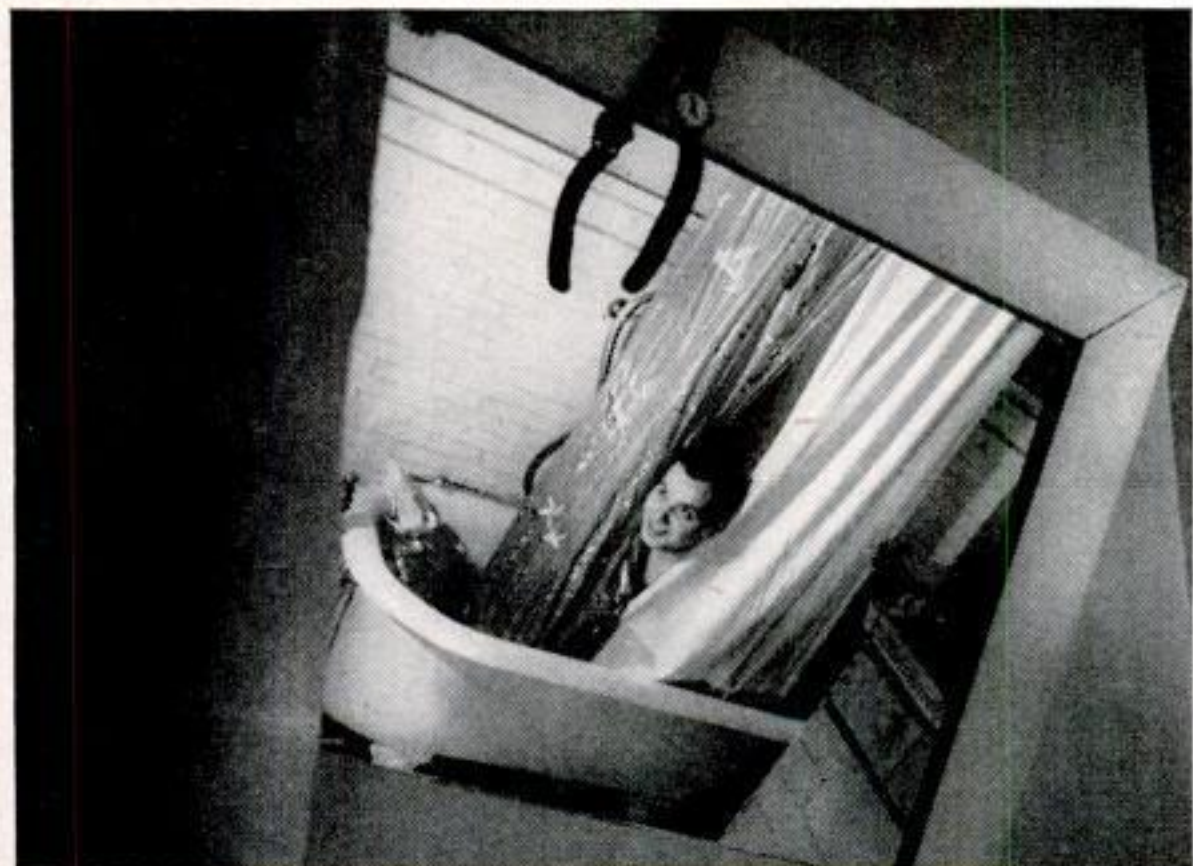
STAR BOARDER



William Lopez is Mrs. Frost's favorite "guest." Because he is so neat and tidy with his third-floor attic room, she often brings him a glass of milk and a plate of her cookies during his long night hours of study for graduation at Loyola University this summer. The rug and lamp are his own.



A Rube Goldberg contraption, made of a bell attached to a string running through a dozen screw eyes to the front hall, enables Mr. Frost to wake Bill without climbing steps. Bill has lived happily with the Frosts since September when he transferred to Loyola from Northwestern University.



Reflection in a bathroom mirror shows Bill taking a shower, while his wrist watch and towel hang from mirror frame. A devout Catholic close to Bishop Bernard James Sheil of Chicago, Bill, at 25, is studying for juvenile delinquency work at the university three blocks from the home.

CONTINUED ON NEXT PAGE



mother knows best...
Give her **KAYSER** fashions

A. FIT-ALL-TOP* stockings, knit-in stretching silk top. 1.00 and up.

B. MANHATTAN gloves, marvelous new "Kay-Crepe" rayon. 1.00

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E. PRINCELLA* gown, runproof rayon jersey, lace-touched. 3.00



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"LOOK, MR. POWELL..



"HERE'S WHY WE BARBERS NOW USE REMINGTON ELECTRIC SHAVERS!"

DICK POWELL: *You mean because of those two heads?*

BARBER: *Exactly! Two heads are better than one, you know.*

DICK POWELL: *That means you get a faster shave, I suppose?*

BARBER: *Faster and closer! This new Remington shaves as close as my straight razor. You see, the two heads tauten and stretch the skin between them—actually standing the hairs on end ready to be cut.*

DICK POWELL: *I'll take your word for it. All I can say is, if you expert barbers are using the Remington, it must be some shaver!*

More than 16,000 expert barbers—including the Terminal Barber shops, largest chain in the world—are now using and recommending Remington Electric Shavers. And they are *some* shavers! Man after man writes to say

that with one of these new Remington multiple-head shavers, he gets a close, clean shave in as little as 90 seconds!

All good stores carry the Remington line, priced from \$12.75 to \$17.50. (Remington also makes the best in single-head shavers, priced as low as \$7.50.) See them today. General Shaver Division of Remington Rand Inc., Bridgeport, Conn. Service Stations located at Remington Rand Offices in more than 130 cities.

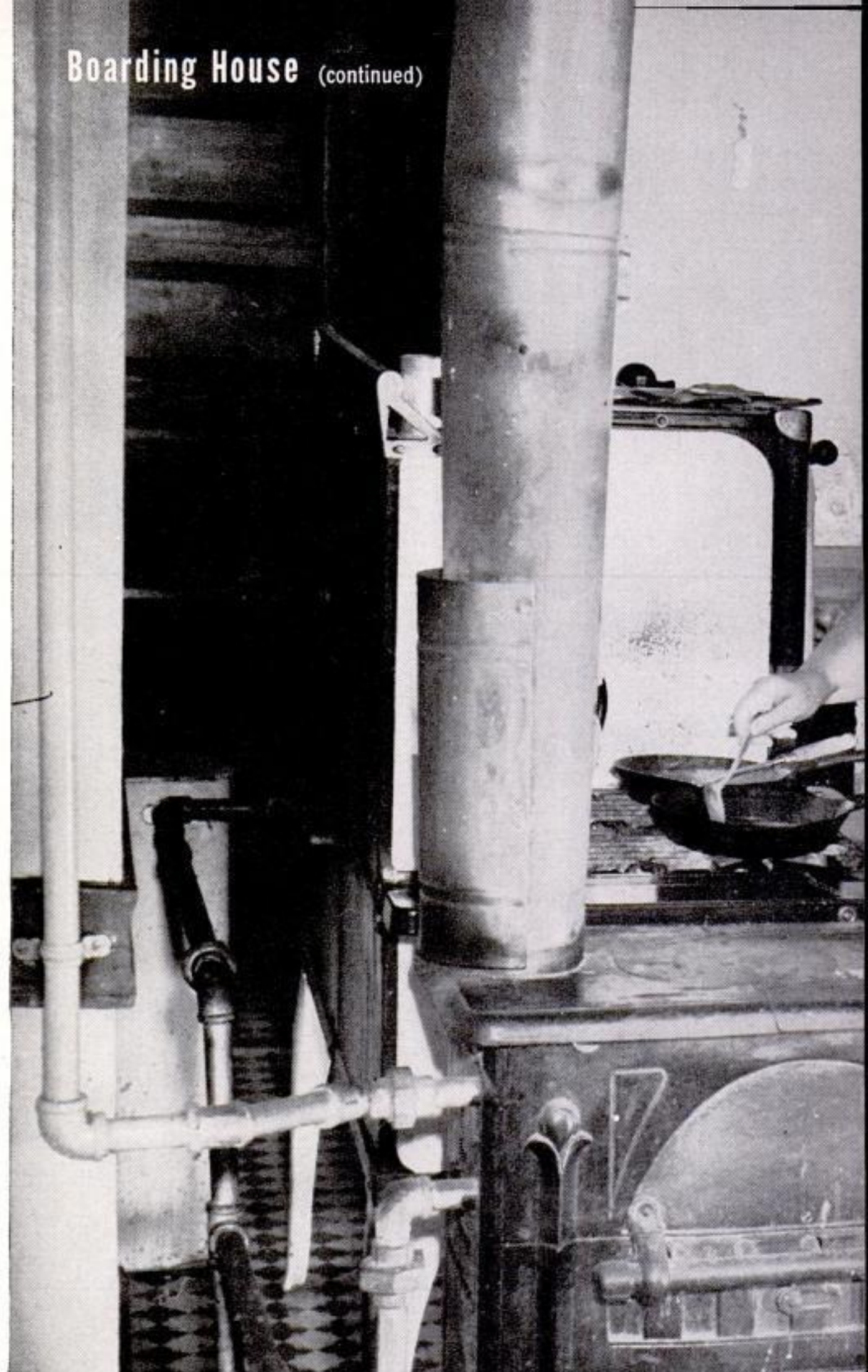
SEE DICK POWELL AND JOAN BLONDELL IN "MODEL WIFE." A Universal picture.



THE BIG 3 IN ELECTRIC SHAVERS!



Boarding House (continued)



Kitchen duty for Mrs. Frost begins at 6 a. m. First she makes coffee and eggs for her ailing husband. Then she serves breakfast to two early-rising boarders before the maid comes at 8 to take care of the others. The combination gas-and-coal range in the foreground is an auxiliary to be used when the regular gas stove gets cluttered.





Breakfast time at Frosts' is anywhere from 6:30 to 9. Texan Bob Parr at 7:30 is second man up and eats alone. He gets orange juice, cereal, ham and eggs, toast, butter, jelly and the Chicago Tribune. Note Mrs. Frost's expert dish-juggling. Also note elaborate built-in china cupboard and sideboard, a relic of 1890 suburban prosperity.

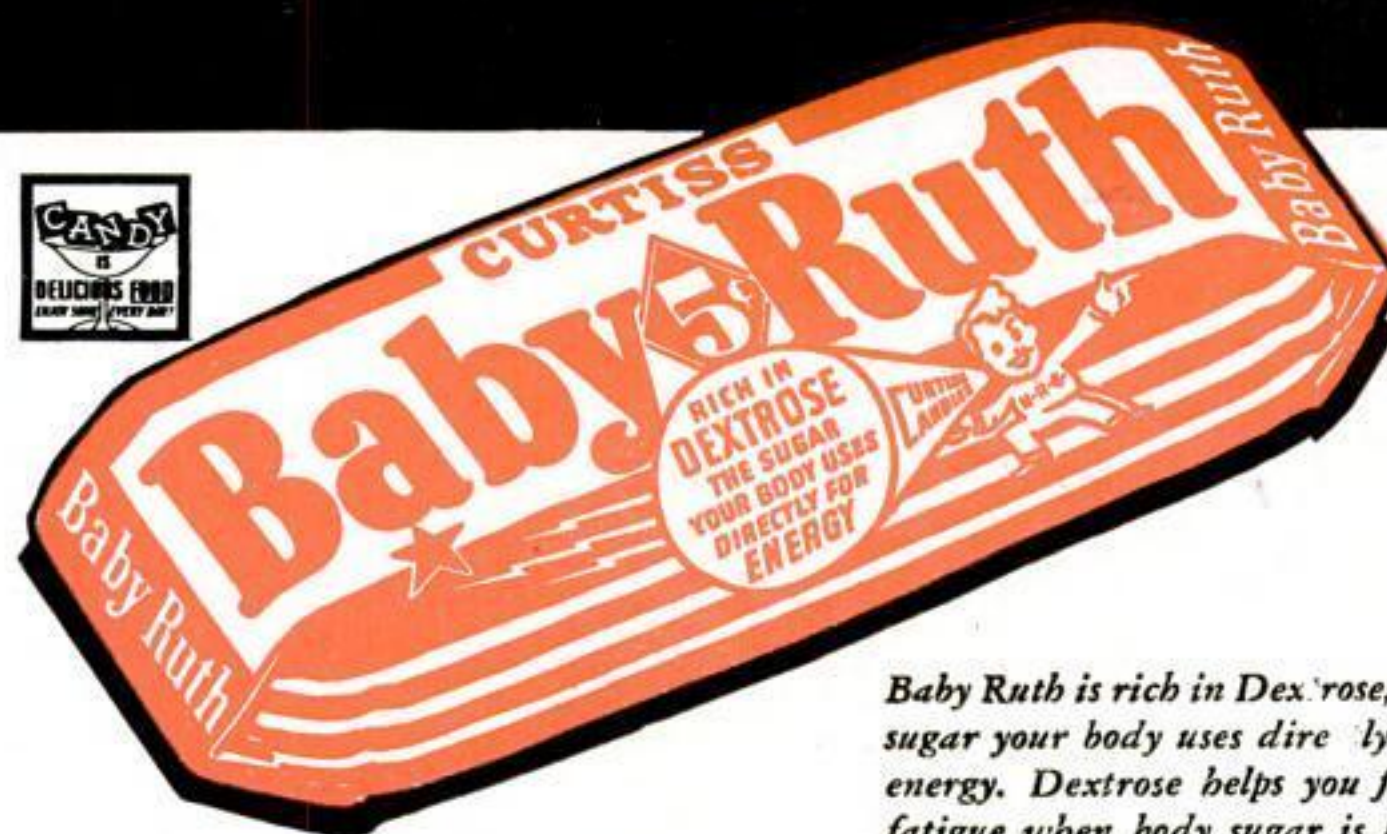


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Baby Ruth is rich in Dextrose, the sugar your body uses directly for energy. Dextrose helps you fight fatigue when body sugar is low.

Delicious, Wholesome Candy For Your Children and You, Too!

If you want to be sure your children get fine, wholesome candy, *candy that's also good food*, let them enjoy Baby Ruth, the candy bar selected for the "World's Wonder Children".

The luscious coating, chewy caramel and creamy center, the abundance of golden, freshly toasted peanuts — every morsel of this great candy bar is chock-full of flavor and goodness. Be sure you and *your* children enjoy Baby Ruth *today*!

CURTISS CANDY COMPANY, CHICAGO, ILLINOIS



"Baby Ruth, being rich in Dextrose, vital food-energy sugar, and other palatable ingredients, makes a pleasant, wholesome candy for children."

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"That reminds me
of the **4 HIGHS** in
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HIGH volatility to give you instant starts
HIGH power to breeze you up the hills
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TUNE IN FRED ALLEN—Texaco Dealers invite you to enjoy Fred Allen in the lively full-hour Texaco Star Theatre Program every Wed. Night—C.B.S.—9:00 E. D. T., 8:00 E. S. T., 8:00 C. D. T., 7:00 C. S. T., 9:00 M. T., 8:00 P. T.



Boarding House (continued)



Home cooking, and plenty of it, endears a good boarding house to its lonely "guests." This has been a particularly successful Sunday dinner, consisting of fried chicken and mashed potatoes topped off with cottage pudding. What remains of the fowl will be used Monday for chicken "a la king," though kindly Mrs. Frost does not



The boarding-house reach, famed in song and story, is still indispensable at even the best boarding-house tables. Here the camera intercepts an interesting double play. Brooks Long is reaching for the bread, while H. Hunter Hoople is casting out for the gravy bowl. Mrs. Frost often invites her boarders' friends in for a meal.



mind if her steady boarders sometimes raid the kitchen icebox for a midnight snack. Bessie, the combination cook, maid and waitress will soon finish her chores and go home after a long workday beginning at 8 a. m. The table conversation runs toward jokes, personal experiences and anecdotes that tend to become slightly shopworn.



A boarding-house courtship lacks privacy. But the Frosts admire Bill Lopez' girl, Peggy Krenwinkel, for her looks and her brains, and she is always welcome. A senior at Chicago's National College of Education, she lives in Rock Falls, Ill., met Bill at a beach party two and a half years ago and has gone with him steadily since.

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The
Height of Quality
I.W. HARPER
The Gold Medal Whiskey

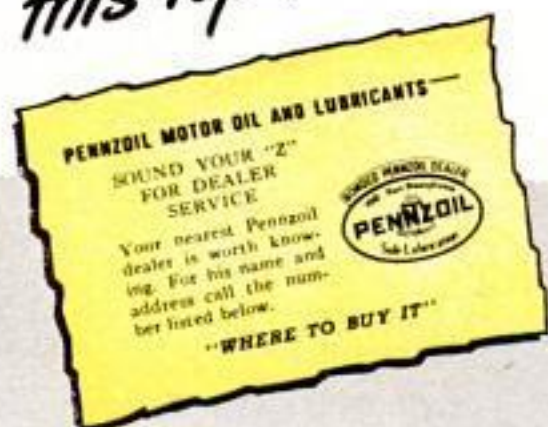


THIS Knowledge is Power!

Yes, it's **POWER** and **SAVINGS** both, when you pass this Z-ology test!

- Q.** How can a car be kept powerful and economical?
- A.** By keeping the valves and piston rings clean and free, so power can't leak past them.
- Q.** What makes these parts dirty and sluggish?
- A.** Usually sludge and engine-varnish caused by oil that breaks down under today's engine heat, pressure and speed.
- Q.** Is there any oil that really resists sludge and varnish?
- A.** You bet—and it's long lasting, too! Just stop at the yellow oval sign and ask for PennZoil. Just be sure you . . .

Sound your "Z" for this top **PENN^{SYL} VANIA OIL**



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For the location of your dealer, just call the number listed under PennZoil in your phone book!



GIVES YOUR ENGINE AN EXTRA MARGIN OF SAFETY

"POSTGRADUATE" REFINING DOES IT!

Some of the world's finest oils are made from Pennsylvania crude. How good a Pennsylvania oil is depends on how well it is refined.

PennZoil's 3 extra refining steps take out sludge-forming elements—keep your engine cleaner and safer!

NO EXTRA COST FOR THEM!



Home atmosphere is a selling point of a good boarding house, and a community sing like this one in the Frost parlor creates home atmosphere. Also, it offers a congenial way for lonely people to spend the evening before payday. Mrs. Frost is playing, with Peggy Krenwinkel at her side. Bill Lopez is phoning with a finger in his ear. The others are l. to r.: Brooks Long, Bob Parr, Lucy and "Hoop."





A command performance of H. Hunter Hoople's radio creation, the Swedish sidekick of a lone-ranging cowboy, is staged, with only an overcoat and a hat for props, by the author-actor after dinner. The Frost boarders have heard it before, but it is still good for laughs. Special Sunday guests on this occasion are the Edwin Frosts (in big chairs), en route from New Orleans to their home in Yonkers, N. Y.



JULEP
Cool and refreshing, in white and tan calfskin

MAÑANA
Hand-woven Rahcha, soft-tanned calfskin, antiqued

BUCKAROO
Genuine white buckskin—a Freeman Flex Master Fitter

GRANDEE
In two harmonizing tones of soft "Vegetan" calfskin

CLASSMAN
White calf, tan saddle, and red rubber bottoms

Freeman's

Keen as the twang of a bow-string, flying true to the bull's-eye of style acclaim, these handsome Freeman Shoes make your choice simple this Spring . . . Fine leathers and careful shoemanship contradict their modest pricing . . . For your dealer's name write Freeman Shoe Corporation, Beloit, Wisconsin.

\$5 TO 7.50



DEBUTANTE CARMEN PUEYRRREDÓN SUNS HERSELF IN SAND DUNES OF MAR DEL PLATA

Life Calls on a South American Deb

**Carmen Pueyrredón, No. 1 Debutante of Argentina,
spends summer season at exclusive Mar del Plata**

This week LIFE pays a good neighborly visit to Señorita Carmen Pueyrredón, No. 1 Debutante of the Argentine. Descendant of ancient Basque settlers, and of artists, aristocrats and statesmen, one of whom sat in the Tucumán Congress of 1816 (Argentina's Constitutional Convention), Señorita Pueyrredón made her debut last winter at a magnificent costume ball in Buenos Aires. Her father, Gustavo Adolfo Pueyrredón, is a painter of some ability whose income rests comfortably on cattle and wheat ranches in the south and real estate in town. Her uncle is Buenos Aires' popular mayor, Carlos Alberto Pueyrredón, nicknamed "Fiorello" because of his admiration for New York's chief magistrate.

On these pages you see Carmen enjoying the height of South America's summer season at Mar del Plata, 250 miles southeast of Buenos Aires, swankest resort in the Southern Hemisphere. Here, every year from Christmas through Easter, Argentine aristocrats swim, sunbathe, golf and gamble. A deb's day at Mar del Plata is much like that of a U. S. deb at Southampton. Carmen goes to the beach each morning between 10:30 and noon. She lunches at the golf club, tea-dances at the Bristol. In the early evening she may play roulette at the vast new Mar del Plata casino. But unlike U. S. debs, Carmen is never alone with any man. She and her friends go in groups of no less than six. And with them always is the unavoidable chaperone. Carmen is now 17. She will probably marry soon and retire for the next eight or ten years to have children.



AFTER SIESTA CARMEN AND OTHER FELLOW DEBS HAVE MIDAFTERNOON ORANGEADE ON



"Los Churros," meaning "Roaming Flocks," is 850-acre estancia recently purchased by Carmen's father. It is small as Argentine estates run. The Pueyrredóns live there three months a year.



ERRACE OF A SEASIDE ESTANCIA. TEA COMES LATER. DINNER ISN'T SERVED UNTIL 9



At the fashionable Pigeon Club Carmen skeet-shoots with Jorge Lamarca, a kinsman. She is skilled at all conventional sports. Her only unconventional talents are shorthand, stenography.



In pasture at Los Churros Carmen inspects sheep with father. Their town house is in Buenos Aires' elegant Avenida Quintana. Like all Argentine aristocrats, they speak perfect English.



Carmen lounges in clover before main house at Los Churros. Carmen's riding habit is U.S.-made. Below: Carmen and friend scale beach steps at Mar del Plata. Behind is yacht club.



EMBLEMS OF EXCELLENCE



I. C. A. A. A. OUTDOOR CHAMPIONSHIP CUP. Emblematic of all-round excellence in intercollegiate track and field competition is the Outdoor Championship Cup shown here. This handsome trophy is awarded each year to the top-ranking track team of the forty-nine leading American colleges and universities which belong to the Intercollegiate Association of Amateur Athletes of America. You can bet that a team that gets its alma mater's name engraved on this cup has to be better than good!



ETHYL EMBLEM. There is an award for excellence in gasolines too. It is the Ethyl emblem. Gasoline in a pump which bears this emblem has to be better than good—"tops" in anti-knock (octane number) and all-round quality. "Ethyl" means a cooler-running engine in summer; extra power throughout the year. When you stop to buy gasoline, the Ethyl emblem tells you which pump contains the best.



THE BETTER THE GAS, THE BETTER YOUR CAR

ETHYL GASOLINE CORPORATION, NEW YORK CITY

Argentine deb (continued)



At the fashionable hour of 11.30 a. m. Señora Carmen Pueyrredón, followed by her friend, arrives on the beach. Not shown, but very much with them, are chaperones.



Inside her "toldo" Carmen, who has no intention of swimming, combs her hair. The Pueyrredón toldo stands in a section of beach open only to the topflight aristocracy.



From sunny sands Carmen watches social parade with Urbano & Teresa de Iriondo and Francisco Bengolea. This, rather than swimming, is main sport at Playa Grande.



p. m. fashionable Playa Grande is deserted. Argentine socialites would rather be dead than on the beach in the afternoon. Buildings in foreground are clubhouses.



public beach looks like Coney Island. Here there are no "correct" hours. It is thronged by Buenos Aires bourgeois every weekend between December and March.



the new "Kursaal" elite of Mar del Plata gamble in droves every evening between 8 and 9:30 p. m. Still abuilding, this \$70,000,000 casino is the world's biggest.



The freshest flavor of this good green earth!

Do you ever long for the good old barefoot days . . . for a shady hillside spring . . . blessed with the sunny-sweet, cool freshness of growing peppermint?

Selected during the growing season from the choicest beds of cultivated peppermint, grown where nature loves it most in rich American bottomlands . . . the pure peppermint plant yields this nostalgic essence to determine the rare quality of U-ALL-NO Richardson's After Dinner Mint.

Incomparable in fresh aroma and digestive goodness, the fragrant flavor in Richardson's After Dinner Mint is the cream of the peppermint crop . . . hand-sown, weeded, distilled and stored in glass and silver.

Richardson's Mint is just the thing to serve at parties, to friends who drop in, as a choice condiment with the evening meal. Ask for Richardson's Mint at super-markets, five-and-tens, neighborhood groceries and drug stores.

THOS. D. RICHARDSON CO., Philadelphia, U. S. A.





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**You'll Enjoy
Good Ice Cream
More in**

SAFE-T CONES

Crisp... Delicious... Refreshing 5¢

Youngsters love them . . . rave about their distinctive, crunchy, good-to-the-last-bite crispness. Grown-ups know them as the delicious, handy way to eat healthful ice cream.

You see, SAFE-T Cones are made from an exclusive sugar, milk and honey recipe. Then, careful baking to a tempting golden brown brings out the tantalizing honey flavor that adds zest to the best ice cream.

They're the luxury of youth, but a refreshing ice cream treat for millions of all ages.



SAFE-T Cones are sold only where good ice cream is sold. Look for the name SAFE-T on the better cones you buy . . . and on the dispensers from which your dealer serves them.

Look for the name
SAFE-T
baked on
the cone.

Ask for SAFE-T Cones by name

. . . you'll appreciate SAFE-T Cones famous features . . . the patented SAFE-T ring and ribs that keep SAFE-T Cones from breaking and dripping . . . make a richer, better tasting cone possible. You can't see the SAFE-T "magic circle" but it's there for your protection. Just remember, better ice cream cones have the name SAFE-T baked on them.



ILLINOIS BAKING CORPORATION, CHICAGO, ILL.

PICTURES TO THE EDITOR

HIS ROYAL LIKENESS

Sirs:

While attending the University of Washington in Seattle last fall, I noticed that a fellow boarder, Jack Annis of Chehalis, Wash., bore a remarkable likeness to King George VI. We decided to put the resemblance to a photographic

test, with the results you see here. Jack is wearing my uniform as a cadet lieutenant in the Naval R.O.T.C. Note that he even combs his hair in the same manner as does King George on British current postage stamps.

S. E. EDELSTEIN JR.

Annapolis, Md.



LEFT: JACK ANNIS OF CHEHALIS; RIGHT: GEORGE VI OF BRITAIN



HELPFUL HANK

Sirs:

This picture shows how Hank, 15-year-old resident of the Jungle Camp at Massapequa, N. Y., puts out fires. Far from being panicked at the sight of flames, Hank walks calmly over, spreads

them out with his feet and stamps the out. His fire-extinguishing proclivities were first noticed when he stamped on a lighted cigaret carelessly tossed near his hay in the elephant house.

T. W. KILMER JR.

Hempstead, N. Y.



4 Kinds of IODENT

You Choose the One YOU Want

Some folks like toothpaste—others toothpowder. Some have teeth Hard-to-Bryten, others, — Easy-to-Bryten. You'll find a refreshing type of IODENT made for you. Use it twice daily to Bryten away ugly smoke smudge and bring a sparkle to your teeth.

Made by a Dentist
GUARANTEED SAFE!



SHE'S ALL YOURS, PARDNER
Yellowstone Park, Old Faithful, Grand Tetons, Snowy Range, Indians, Cowboys, Ten-gallon Hats, Rodeos, Bears, Moose, **EVERYTHING**—PLUS the heart-warming hospitality and care-free life found **ONLY** in the genuine old-time West that's still alive in old Wyoming. Perfect roads, hotels, camps—all geared for your fun and comfort. Come on out—Go Western this summer—make it the vacation of a lifetime!

Fishing too!
Catch BIG ones in roadside streams. Pack in to seldom-fished lakes and rivers. . . Six varieties of trout PLUS Grayling. YOU can catch PLENTY!

WONDERFUL WYOMING

DEPARTMENT OF COMMERCE & INDUSTRY
Geo. Houser, Exec. Mgr., 609 Capitol Bldg., Cheyenne

Kindly send me free information as checked below:
☐ Highway Map and Information ☐ Hot Springs
☐ Yellowstone, Grand Tetons and National Monuments
☐ Fishing and Hunting ☐ Indian Sun Dances
☐ Dude Ranches and Resorts ☐ Mountain Camping
☐ Rodeos, Frontier Celebrations and Outdoor Shows

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City _____ State _____

PICTURES TO THE EDITORS

(continued)

CIRCULATION BACKSTAGE

Sirs:

As a kid I used to collect autographs of stage celebrities. Now, as editor of the Temple University News, I photograph them reading my newspaper backstage.

CHARLES ELFONT

Philadelphia, Pa.



"DOVE DANCER" ROSITA ROYCE



"BLONDE BLITZKRIEG" HINDA WASSAU



"QUEEN OF BURLESQUE" ANN CORIO



LOVELY STRIPPER KAY FEARS

An Ideal Gift

•TASTIER FOODS
•EASILY PREPARED



Remember
MOTHER'S DAY
MAY 11TH

HAMILTON BEACH

THE *Quality* FOOD MIXER

There is no finer gift for Mother's Day—or any day—than a Hamilton Beach Food Mixer. A practical gift, it adds a thrill to cooking . . . puts an end to all the tiring arm work of mixing, beating, whipping. You'll be surprised how easily and perfectly you can whip up a batch of popovers, fluff mashed potatoes, blend salad dressings, juice oranges. With wide range of speeds, full power at every speed, and "Bowl Control," it does every task equally well—whether beating eggs or mixing hot breads.

Because of its many convenient features, Hamilton Beach is the mixer you'll want—to give or to use. Choice of white or ivory finish \$24.50, complete with juice extractor (slightly higher West).

Hamilton Beach Co., Division of Scovill Manufacturing Co., Racine, Wis.

Makers of the Famous Hamilton Beach Vacuum Cleaners

MIXES THOROUGHLY

Full Power At All Speeds
Steady power is maintained at any speed—even as batter thickens.

Bowl Control
Revolving bowl can be shifted while mixing—gives uniform results.



... EASY TO USE

One-Hand Operation
Mixer lifts off stand—one hand holds mixer and controls speeds.

One-Piece Beaters
Full depth beaters in one unit—easy to attach, detach, and clean.



TUFT-TIED but *buttonless*. Built, not stuffed. Here is comfort to waft one swiftly, smoothly away to slumber and relaxation beyond imagining. Buoyant, deep cushioning of layer on layer of cotton felt insulated from the innerspring coils by Ostermoor's *exclusive quilted felt-protection pad*. No sisal here, but 100% the more costly cotton. You can tell that here is indeed a homemaker's pride, when you test the *sit-proof, sagless edge* construction. Your eye, your touch, your shrewd appraisal will confirm that here is quality beyond the price. See the New Inner-tufted Ostermoor before you buy.

If you do not know the local dealer's name, write Ostermoor & Company, 2317 Calumet Ave., Chicago.

OSTERMOOR INNER-TUFTED *Sleep Comfort* **\$39.50**
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City _____

AMERICA'S QUALITY MATTRESS FOR OVER 85 YEARS

PICTURES TO THE EDITORS

(continued)

MONK & MODEL

Sirs:

The owner of the ascetic, introspective monk's face in the first picture (*top*) is none other than the lovely lady whose upswept hair-do you see in the second picture (*below*). This transformation was

wrought on Model Beryl Laws by Make up Artist Alex Ezard in one hour, with the aid of a false nose, a wig and twelve shades of grease paint.

C. E. GATWARD
Sydney, Australia



AS A MONK, BERYL LAWS IS HAUNTED WITH A LOOK OF GRIM MELANCHOLY



AS A MODEL, BERYL LAWS WOULD HAUNT THE MEMORY OF ANY ART DIRECTOR

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Keeping friends for 5 years

is an old
TEN HIGH custom

Isn't it great to relax at the end of a big day, and drink a toast to a job well done . . . or to celebrate with tried-and-true friends?

Next time, why not double your enjoyment with the tried-and-true whiskey that has won fame and friends all over America? Try **TEN HIGH**.

Thousands who have been using it for 5 long years say, "TEN HIGH is always right"—with a gloriously rich flavor that's satisfying all ways, mixed or "neat." And **TEN HIGH** is *all* whiskey, so *straight* and smooth you won't find a "rough edge" in a barrellful! Ask for **TEN HIGH**—tonight!

I LIKE **BOURBON**
RICH AND **STRAIGHT**
SO I CAN TASTE IT IN A
HIGHBALL. **TEN HIGH**
HAS FILLED MY ORDER
FOR 5 YEARS!

says **Charles H. Gross**,
linotype operator, of
77 Fernwood Ave.,
Dayton, Ohio



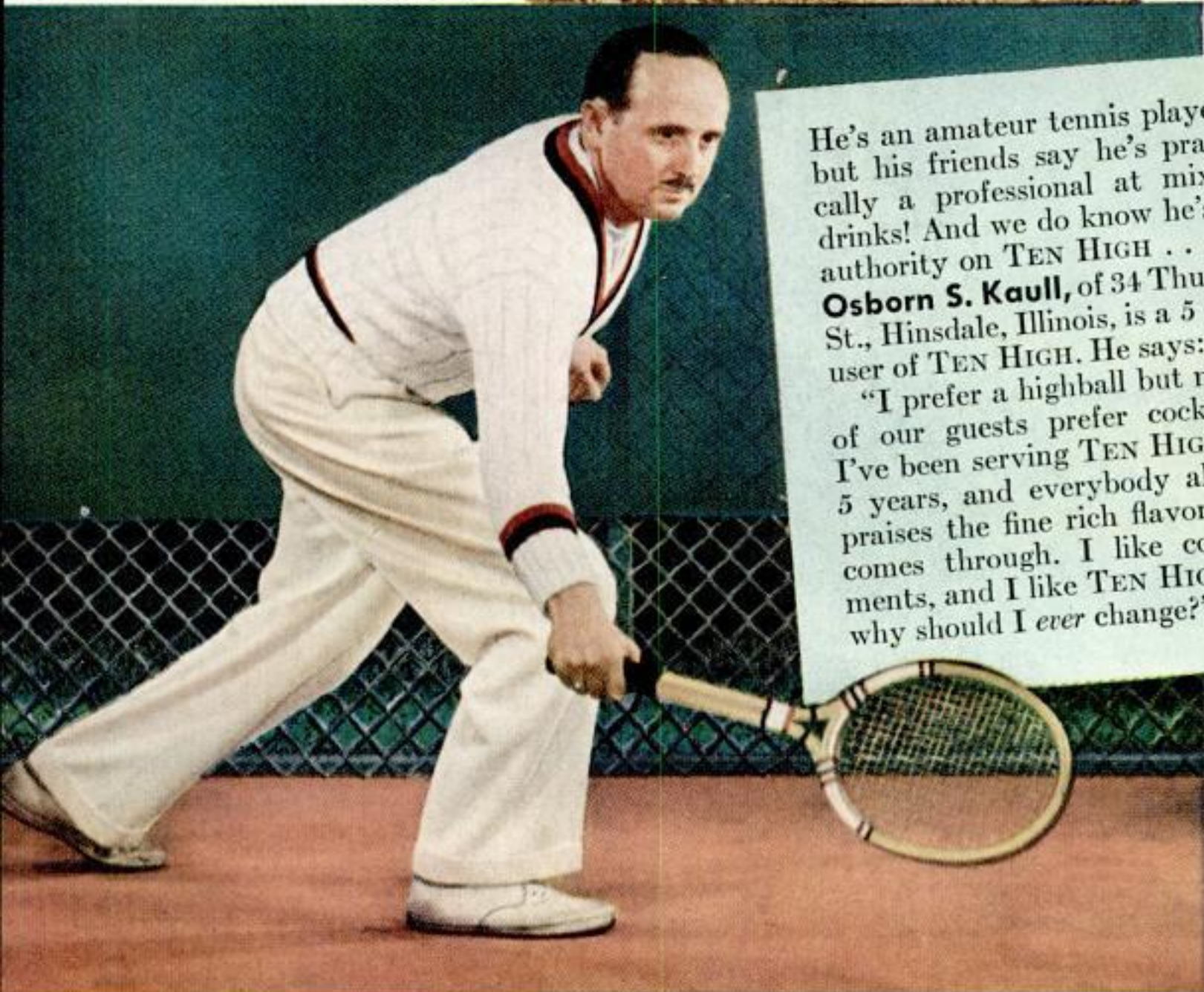
Walton C. Seitz, 3545 North Prospect Ave., Milwaukee, Wisconsin, rides regularly to keep in good condition, and he has been using **TEN HIGH** for 5 years to keep his drinks up to par! As Mr. Seitz says:

"Finding a whiskey you want to stick to, is like learning how to stick on a horse—it takes a little practice. But when I first tried **TEN HIGH** I knew it was the one for me. Smooth, light, yet flavorful and satisfying, **TEN HIGH** is my idea of a whiskey that is always just right!"



He's an amateur tennis player—but his friends say he's practically a professional at mixing drinks! And we do know he's an authority on **TEN HIGH** . . . for **Osborn S. Kaull**, of 34 Thurlow St., Hinsdale, Illinois, is a 5 year user of **TEN HIGH**. He says:

"I prefer a highball but many of our guests prefer cocktails. I've been serving **TEN HIGH** for 5 years, and everybody always praises the fine rich flavor that comes through. I like compliments, and I like **TEN HIGH**—so why should I ever change?"

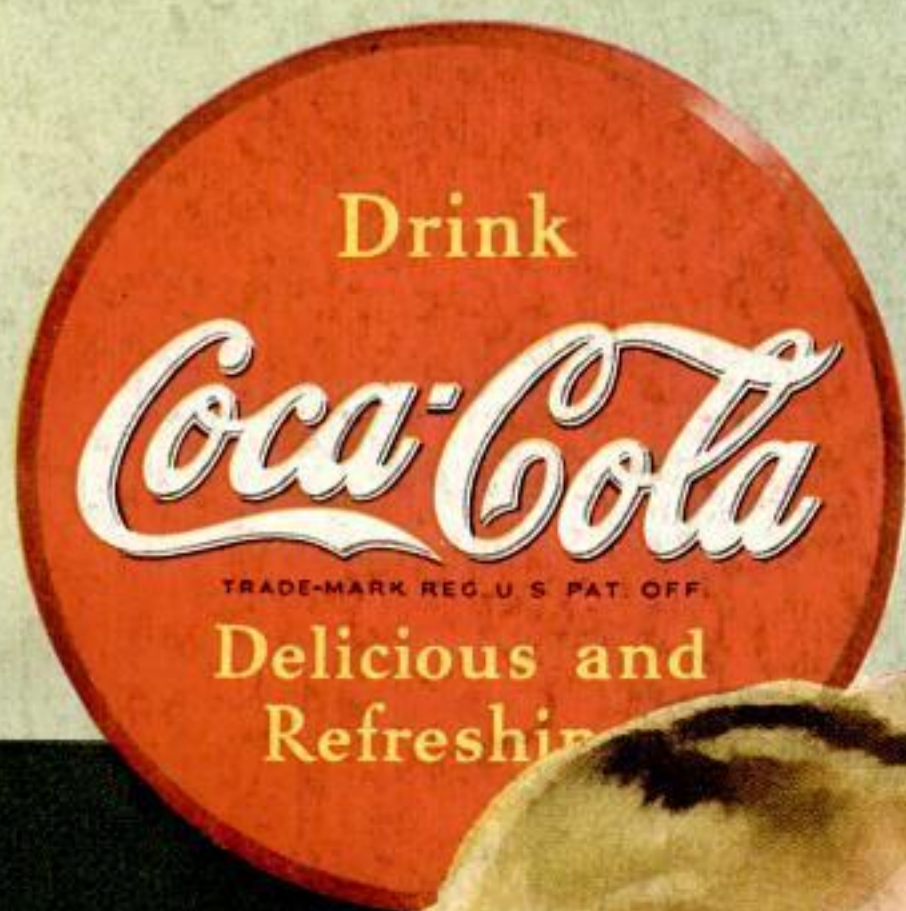


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It's refreshing when young folks get their heads together. What's refreshing? Ice-cold Coca-Cola, of course. What else so fittingly adds welcome refreshment to friendly companionship.

5¢

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YOU TASTE ITS QUALITY



Experience proves that nothing takes the place of quality. You taste the quality of ice-cold Coca-Cola. Again and again you enjoy the charm of its delicious taste... and its cool, clean after-sense of complete refreshment. Thirst asks nothing more.

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